

# Kirill Markin

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London, UK

## SUMMARY

12+ year technology executive scaling B2B/B2C startups. Founder/CTO experience, elevated company from 15th to Top 3 globally, hired 50+ engineers across organizations. Delivered 10+ enterprise solutions with 10+ weekly deployments, managed \$2M+ technology budgets. Led AI innovation labs 1.6x website conversion + achieving 80% customer support automation via AI.

## EXPERIENCE

### CTO

Sep 2025 - Present

Aspect Health Inc. — women's metabolic health startup, a16z & Sequoia backed

New York, US

- Launched Shopping Assistant across iOS, Android, Web in 3 weeks, enabling AI meal plan purchases.
- Unified service logs and team activity (GitHub, Slack, Jira) into Data Lake with dashboards and alerting.
- Opened Barcelona office, hired on-site engineering team.

### Director of R&D

Sep 2024 - Sep 2025

Improvado — enterprise marketing data platform

San Francisco, US

- Led qualified leads initiatives, 1.6x website conversion rates and generating \$1M+ in sales pipeline.
- Launched AI dashboard generation, enabling instant dashboard creation via chat without coding.
- Pioneered LLM integration platform, accelerated the addition of new data sources by 7 times.

### Head of AI

Jun 2023 - Sep 2024

SOAX — data aggregation platform

London, UK

- Led AI innovation lab, delivering 10,000+ AI generated scrapers daily.
- Automated customer service, achieving 80% ticket resolution.
- Scaled lead generation to 7,000+ weekly prospects.

### Lead Data Engineer & Technology Lead

Oct 2021 - Jun 2023

SOAX — data aggregation platform

London, UK

- Transformed company from 15th to Top 3 global proxy provider.
- Built infrastructure handling 3+ billion daily rows, achieving 5x query performance.
- Hired and led team of 11 engineers, data scientists, and analysts.

### Founder & CTO

Jan 2017 - Oct 2021

Ozma Inc. — open source database platform

San Francisco, US

- Founded technology startup, executing full-stack database platform from ideation to market.
- Directed product strategy for open-source platform with auto-generating interfaces.
- Delivered 10+ enterprise solutions across CRM, ERP, and OLAP in 4 industries.

## EDUCATION

### 6 courses - Specialization "Machine learning and data analysis"

2019 - 2020

Coursera Course Certificates

Remote

### Bauman Moscow State Technical University

2010 - 2014

Bachelor's degree, Computer Software Engineering

Moscow, Russia

## PUBLICATIONS

### Generative AI for 80% Customer Support Automation

May 2025

Book published by Packt Publishing, ISBN: 9781806112791

O'Reilly

### NOAH Conference 2023, Zurich

Dec 14, 2023

Conference Talk: AI web scraping - Data Collection reimaged

Zurich