

DAMAC TOWER

interior design by
VERSACE
HOME



The world of Versace

The interiors of DAMAC Tower have been designed by Versace Home, a symbol of Italian luxury worldwide. Founded in Milan in 1978 by Gianni Versace, one of the Twentieth Century's most talented designers, Gianni Versace Spa is today a standard bearer of Italian excellence throughout the world.

The company designs, manufactures, distributes and retails luxury products ranging from the haute couture of Atelier Versace to prêt-à-porter collections, jewellery, perfumes, watches, eyewear, home furnishings, fine porcelain and more.

From the very beginning, the creative universe of Versace has always encompassed many disciplines, not just fashion, but design in the broadest sense and the essential art of living.

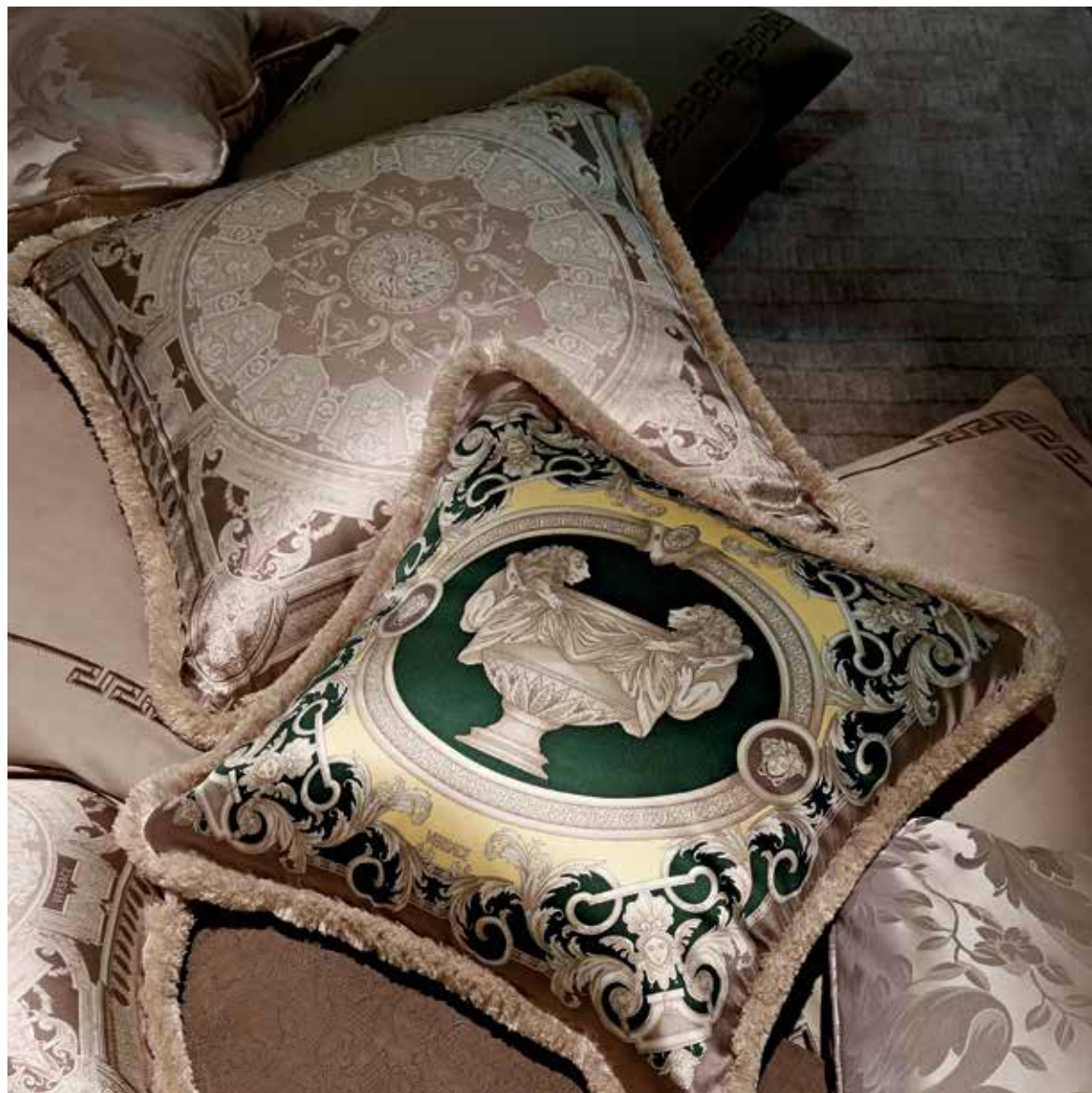
Versace Home Collection was therefore a natural extension: created in 1992, the Home collection epitomises the highest standards in home interiors and is always linked to established iconic symbols of the Maison, such as the Medusa, and the Greca.

...is now what you
call home

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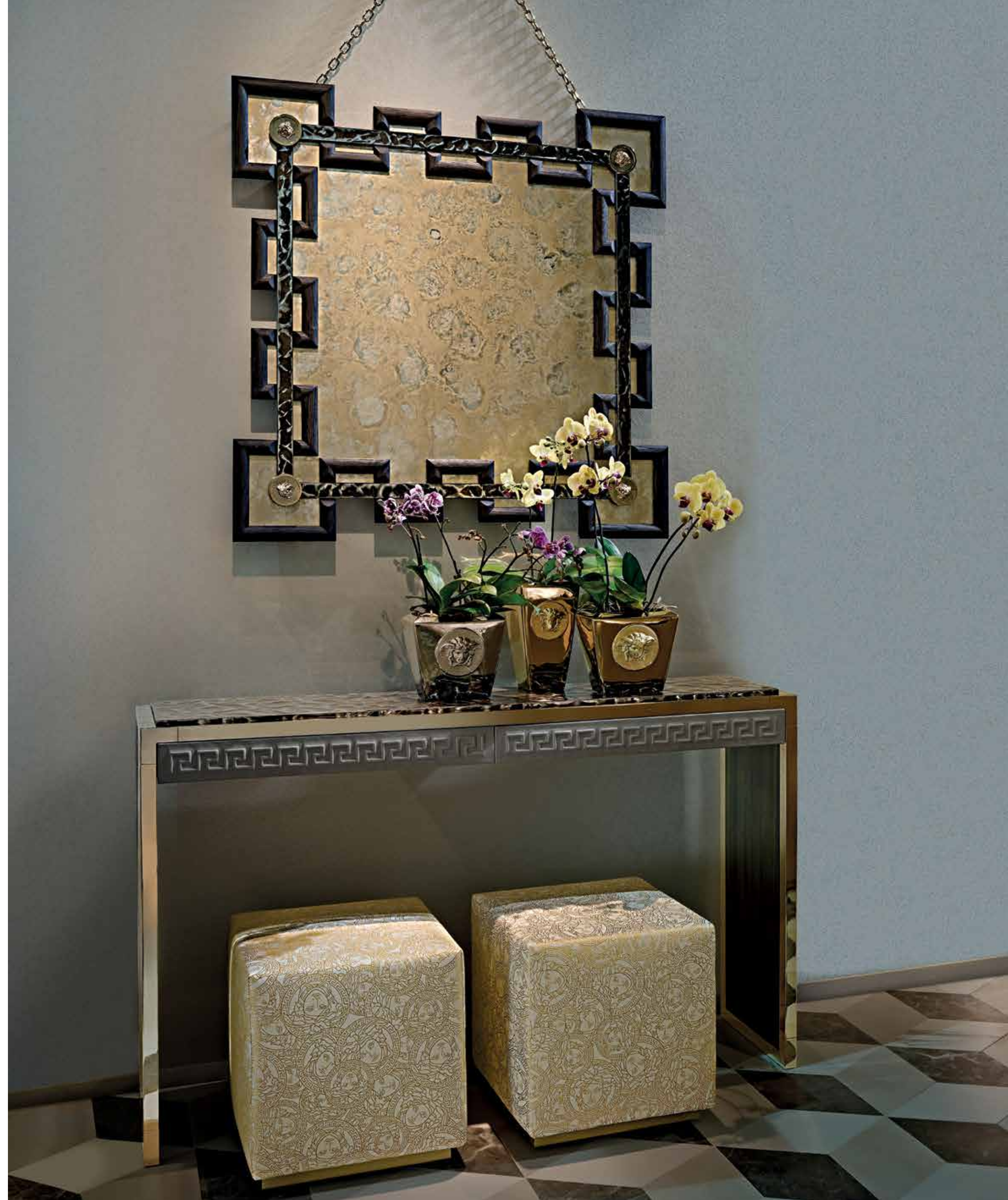
The art of living





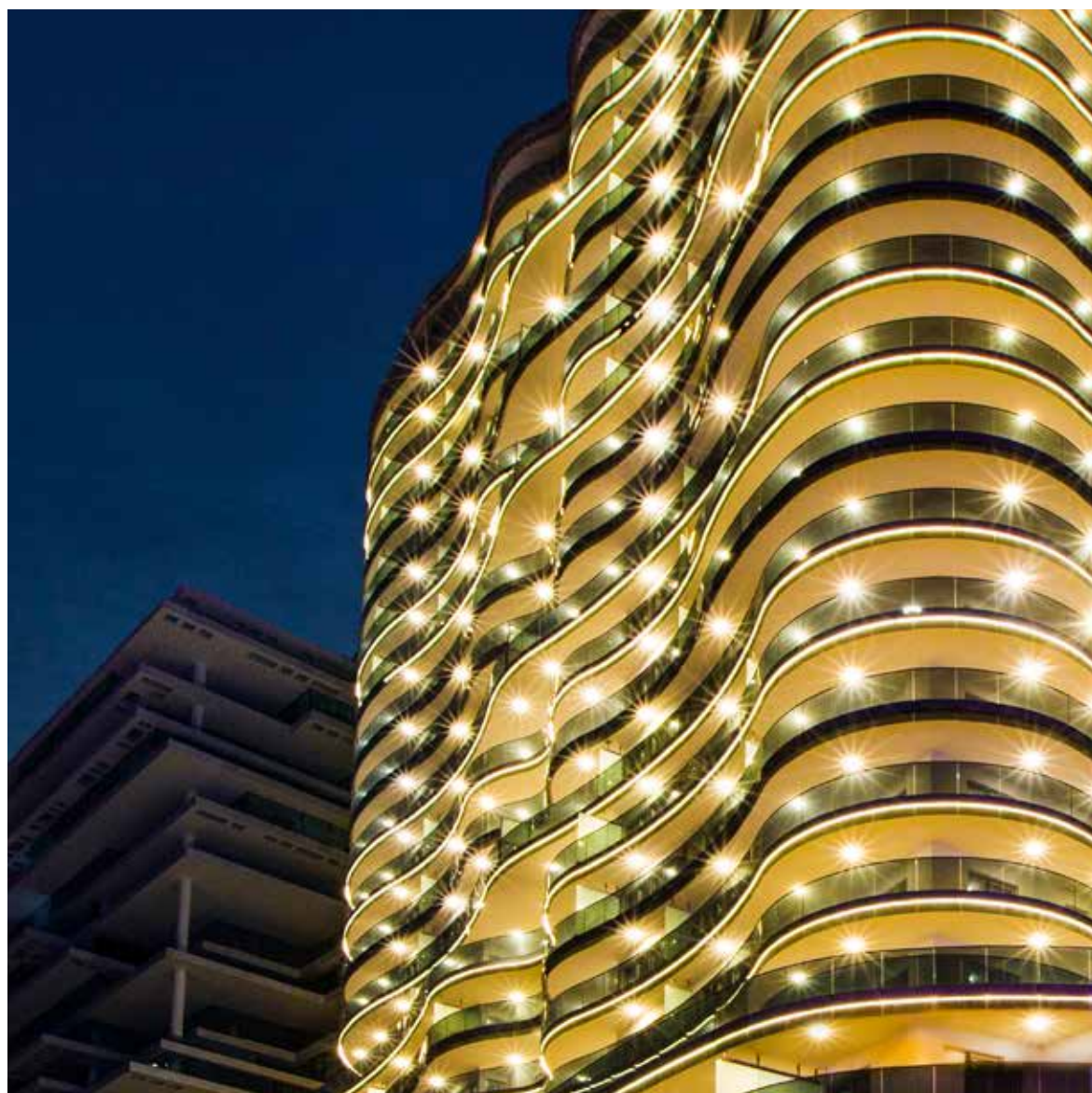
A state of
continuous evolution





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A place that echoes history

Located at the meeting point of three continents, Lebanon has been at the crossroads of many civilisations. Its countryside is a place of rocks, cedar trees and magnificent ruins which stand tall on mountains, gazing at the sea.

With a rich historical background, captivating natural beauty and high-spirited people, Lebanon creates a special place in the hearts of all who have visited. Famous for legendary hospitality, memorable sites and delicious cuisine, it is indeed a unique place to visit.

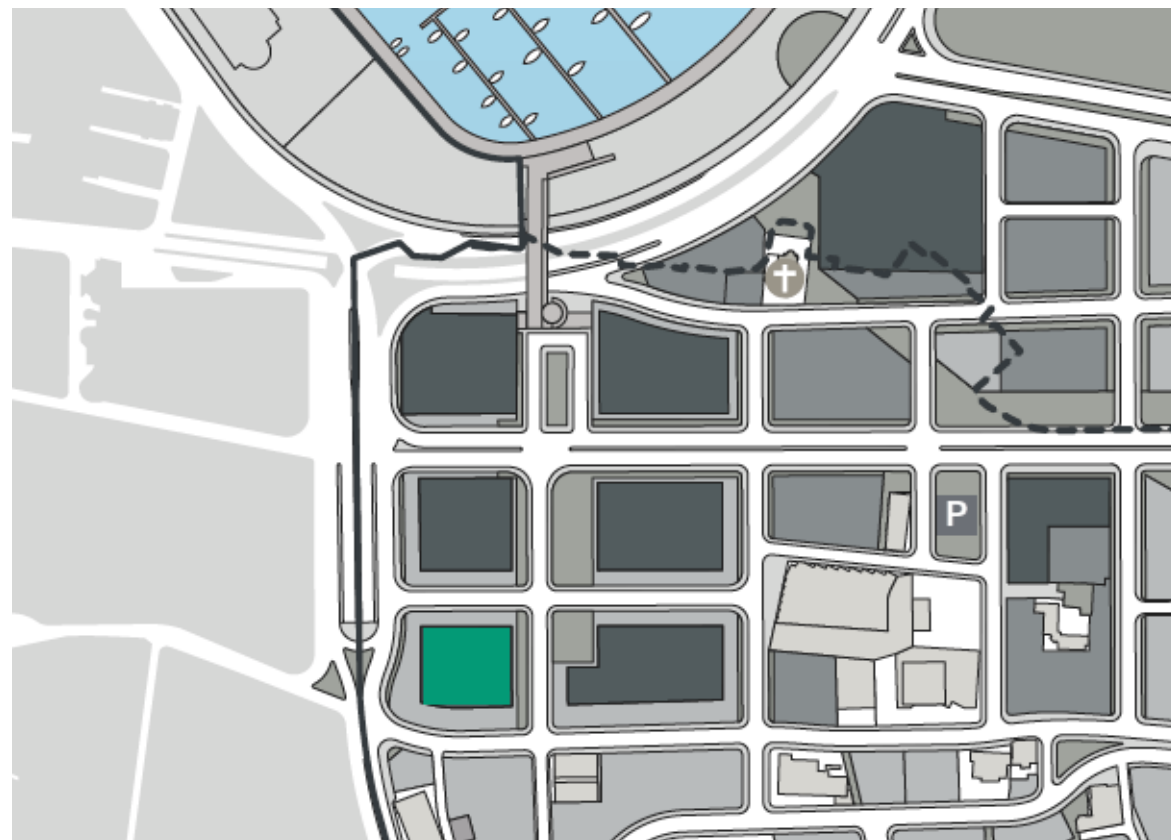
Dynamic in design

Discover design that is glamorous and luxurious with sleek flowing curves. The architecture of DAMAC Tower is conceptualised to offer breathtaking views, comprising two separated cores and limited number of apartments on each floor. Here, you will experience the ultimate sense of privacy and comfort in the place you call home.

- 28-storey tower
- 1, 2, 3 and 4 bedroom apartments
- Terraces with unique design
- Grand double height lobby
- Parking on multiple levels
- Convenient elevator access from parking levels to the apartments
- Camera surveillance covering multiple floor parking
- Smart home technology
- Spa bathrooms with Jacuzzi, steam and sauna where applicable
- Drivers area
- Private storage spaces

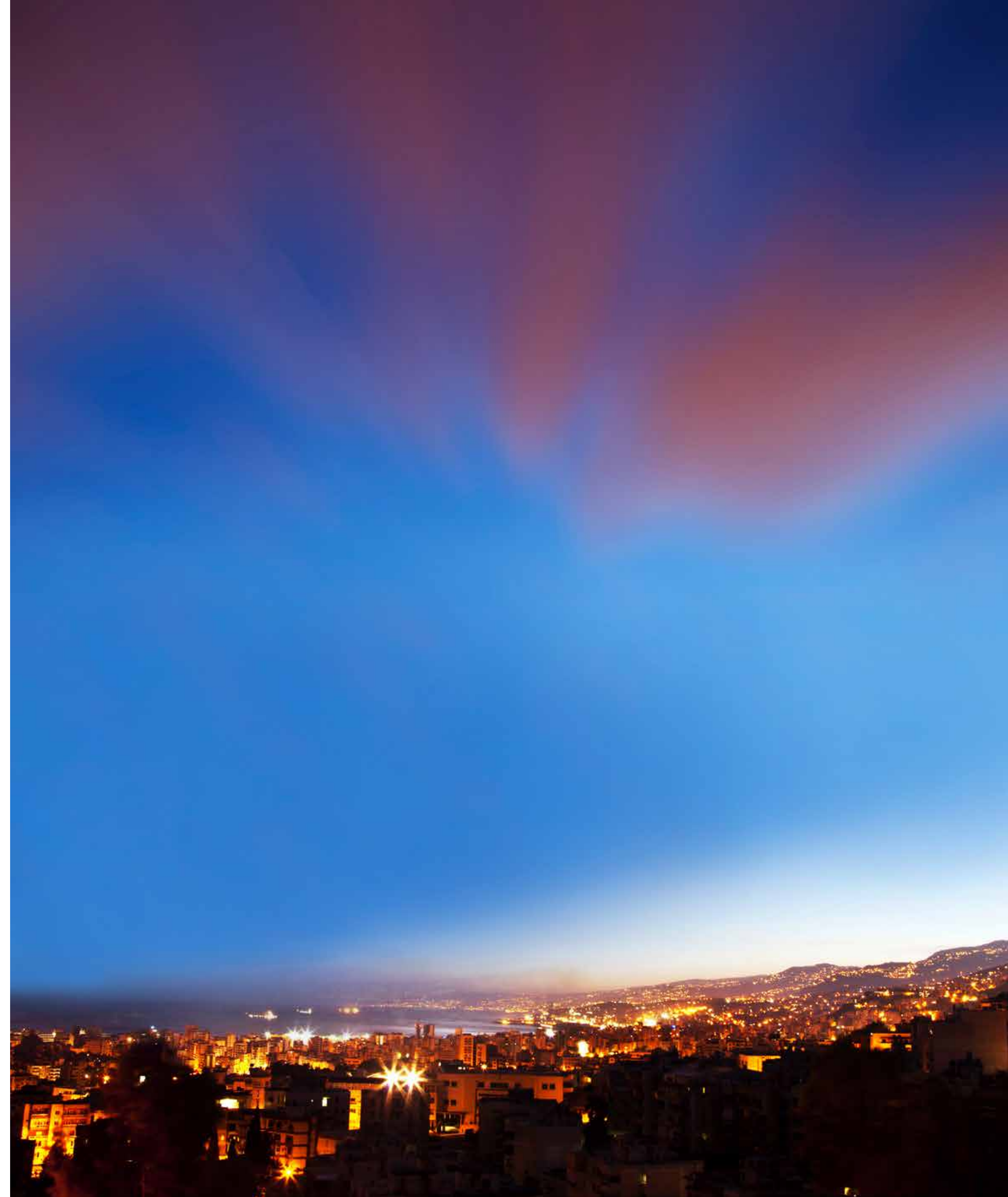


Behold the neighbourhood



Explore the most vibrant address in Beirut. Stay in luxury homes where the generous spaces placate you and the glorious Beirut Central District is yours to behold from every window.

Here the everlasting views will never cease to impress. By day, the bay will inspire and by night, the verve and vibrancy of the neighbourhood will take centre stage.





Come home every day to unmatched luxury and uncompromising quality. At the doorway to your very own private world, discover a grand lobby, reception area and lavish guest lounge that seamlessly integrates with the lush green outdoors.



Play the perfect host



Entertain your guests in welcoming spaces adorned with furniture and accessories from Versace Home. Choose from the Heritage or Design collection and express your unique style. Here you can be the perfect host, in the perfect setting.



DAMAC, LIVE THE LUXURY

DAMAC Properties has been at the forefront of the Middle East’s luxury real estate market since 2002, delivering award-winning residential, commercial and leisure properties across the region, including the UAE, Saudi Arabia, Qatar, Jordan, Lebanon, Oman and the United Kingdom. Since then, the Company has delivered over 20,230 homes, with a development portfolio of more than 44,000 at various stages of planning and progress. This includes 13,000 hotel rooms, serviced hotel apartments and hotel villas, managed by its wholly-owned DAMAC Hotels & Resorts.*

Joining forces with some of the world’s most eminent fashion and lifestyle brands, DAMAC has brought new and exciting living concepts to the market in collaborations that include a TGR Design by Tiger Woods golf course managed by The Trump Organization, and luxury homes in association with Versace, Fendi, Just Cavalli, Bugatti, and Paramount Hotels & Resorts. With a consistent vision, and strong momentum, DAMAC Properties is building the next generation of Middle Eastern luxury living.

DAMAC places a great emphasis on philanthropy and corporate social responsibility. As such, the Hussain Sajwani – DAMAC Foundation, a joint initiative between DAMAC Group and its Chairman Hussain Sajwani, is supporting the One Million Arab Coders Initiative. The programme was launched by Vice President and Prime Minister of the UAE, and Ruler of Dubai, His Highness Sheikh Mohammed bin Rashid Al Maktoum, and is focused on creating an empowered society through learning and skills development.

*As of 31st December 2017.

LUXURY BY APPOINTMENT

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DAMAC