КРІ						Model-Share	Year 2021
Brand Discount P Mrp Sale Price Star Rating sales diffe Apple 0 84,900 84,900 5 0					s diffe	Apple iPhone 14 Pro Max 17.00% Apple iPhone 14 17.00%	Year 2006 2022 Models Apple i
KPI-2							Apple i Apple i Apple i
Revenue Generated		Units sold (mm)		Active Users (mm)		Apple iPhone 14	Apple i
	192	2	242		1,231	Pro 9.00% Apple iPhone 14 Plus	
Model specification						Annual Revenue	
Model I APPLE IPHONE 11	A Bionic Chip	Front C 12MP	Rear Camera 12MP + 12M	Yellow Black	43,90 92,80 92,80	9 400 200 65.0 156.3 170.8 233.6 260.1 394.3 200 65.0 200 200 200 200 200 200 200 200 200 2	
11				White	92,80	2006 2008 2010 2012 2014 2016 2018 2020 2022 Year	