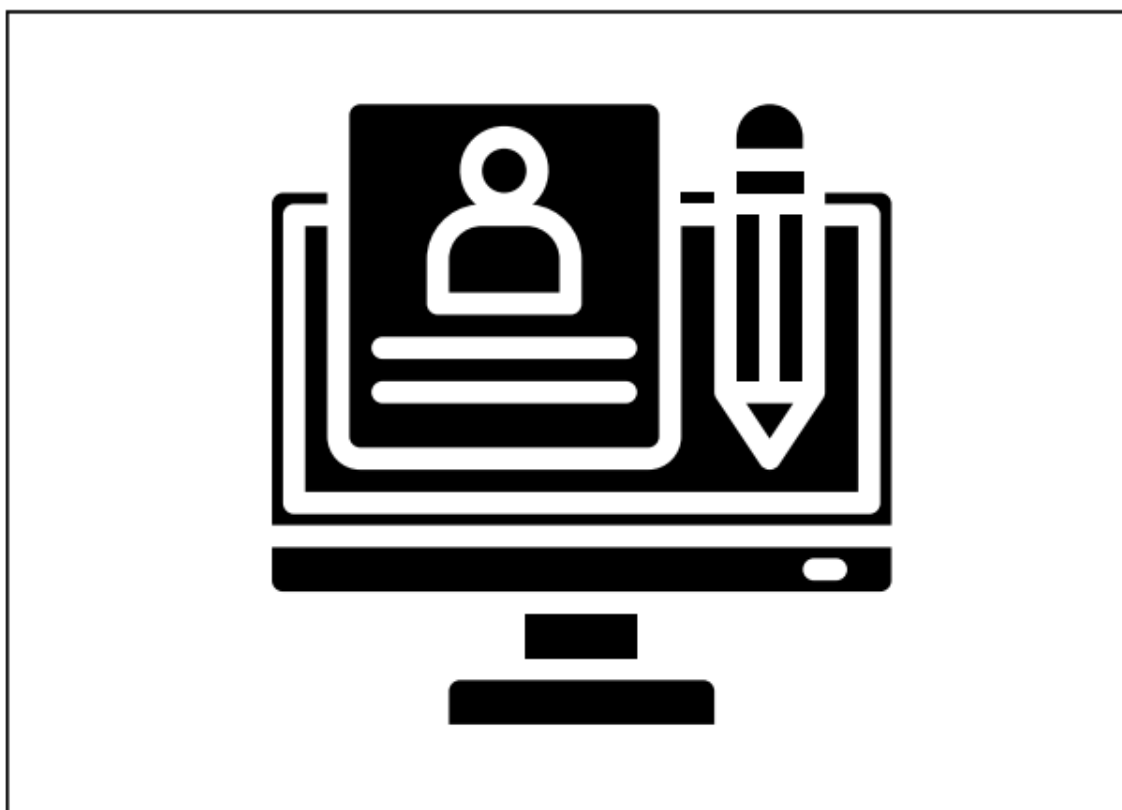


Andrej just graduated from college with a comp sci degree and is looking for a software engineering job.



He tries to apply for multiple jobs
but gets no responses.



He looks for resume builder
websites online.



They are all very hard to use
and have no customizability.



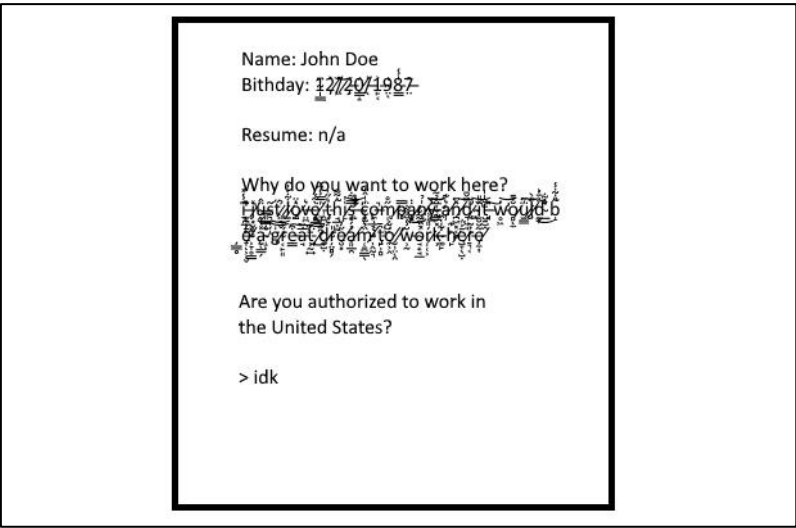
He finds Resume Builder App (placeholder name) which lets him upload resumes instantly and easily to many jobs.



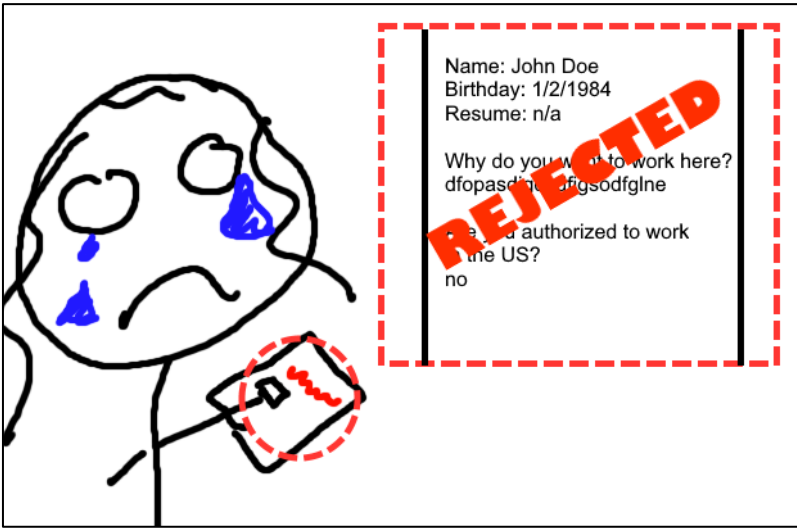
He gets many software engineering job offers and becomes rich.



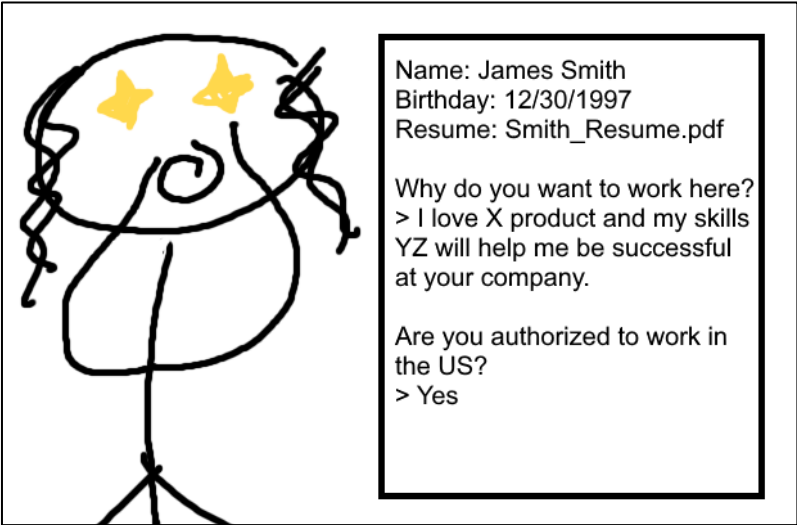
Joyce the recruiter is stressed out by the pile of thousands of applications she needs to review



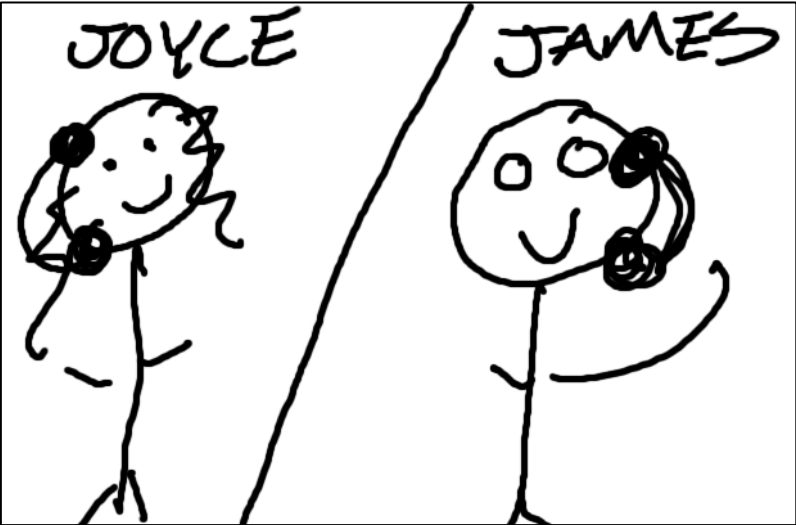
She reviews another, and again the form is filled out incorrectly due to the applicant's hastiness...



Joyce is very sad, and rejects another otherwise qualified candidate



Joyce checks out another application, and it is perfectly filled out! She is so happy!! She has no idea it was submitted using our application tool.

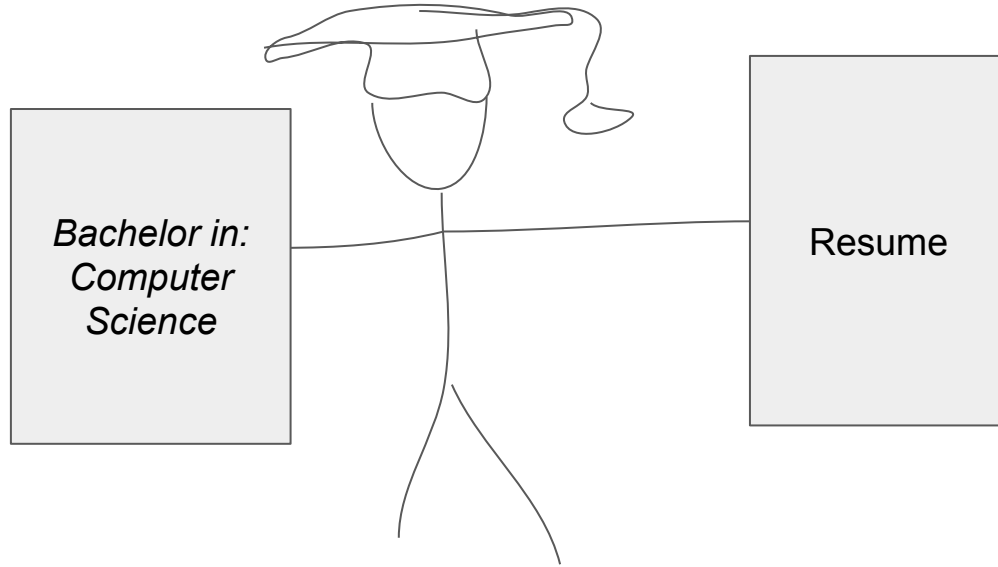


Joyce reaches out to the candidate for an interview

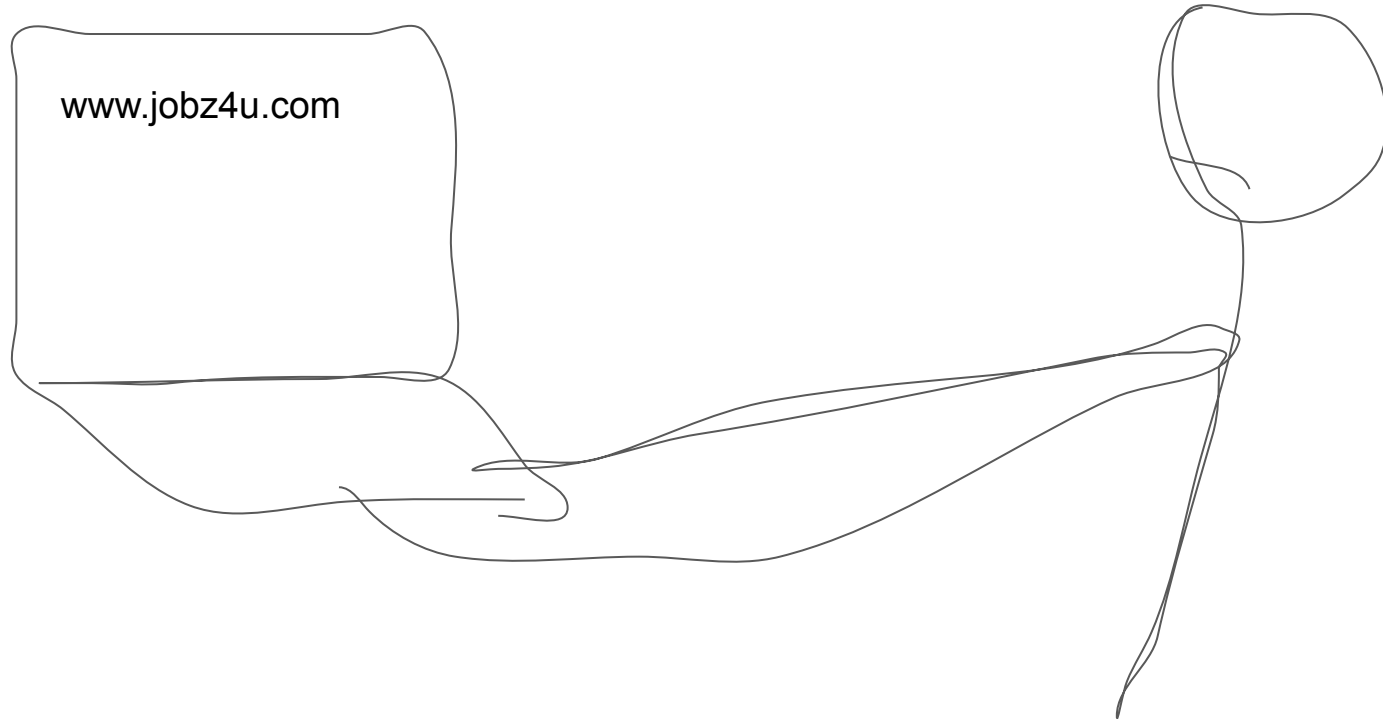


Adam's long journey to getting a job comes to an end!

John is a recent computer science graduate, he is in need of a job.



He goes through different websites to apply for jobs.



They are all frustrating and unintuitive.



John discovers the resume/job helper (name in progress)

Resume Helper:

Awesome
Features:
...

*Guaranteed
to maybe get
you hired!*



John applies to jobs.

Apply for: *Senior Software engineer*

Resume:

Skills: *Java, C, Kung fu, etc.*

Experience: *Master Sushi Chef, Pro golfer, etc*

Schooling: *University of Mars*

etc

Apply



John is hired!

Super Business Office

*Notice:
You
HAVE to
come to
the office*

