

# Course Outline - WNM 249 Web 1

## Spring 2015 - Yukiko Ishida

### Assignments Due

<b>1</b> Jan 27	<b>HTML and the Web</b> Course guidelines, Hosting and domain names Photoshop practice	
<b>2</b> Feb 3	<b>HTML Elements</b> Outlines and nesting, Filepaths HTML: basic markup, tags, links, images	A1: Reproduce Mockup Purchase Hosting and domain name
<b>3</b> Feb 10	<b>Site Structure, Links, and Images</b> Navigation. Images: PNG, JPG, GIF, cropping, slicing, Image optimization. Server setup, FTP use	A2.1: Tutorial Outline sampler A2.2: Creative Brief
<b>4</b> Feb 17	<b>Introduction to CSS</b> Selection by tag, class, and id. Embedded, external CSS: color, font-size, background-color, border	A3.1: Salmon recipe site A3.2: Competative research
<b>5</b> Feb 24	<b>Designing with Color and Type</b> Color: contrast, subtlety, patterns, UI Font properties, Nesting review	A4.1: CSS brand sampler A4.2: Tutorial Mockup v1
<b>6</b> Mar 3	<b>CSS Box model</b> CSS: inline/block elements CSS layouts, External CSS	A5.1: CSS Selection practice A5.2: Tutorial Mockup v2
<b>7</b> Mar 10	<b>Critique 1</b> Critique day - Present design comps	<div>CRITIQUE</div> Project Critique 1
<b>8</b> Mar 24	<b>Advanced Typography, Image styling</b> Web fonts, readability Background position, tiling, hover	A7.1: Personal homepage A7.2: CSS Layout Practice
<b>9</b> Mar 31	<b>Site Planning: From Concept to delivery</b> Site maps, website objectives, process, functional spec, deliverables	A8.1: Text sampler A8.2: Tutorial prototype
<b>10</b> Apr 7	<b>Tables and Forms</b> HTML tables, Form fields	A9: CSS Skinning
<b>11</b> Apr 14	<b>Critique 2</b> Critique day - Present sites	<div>CRITIQUE</div> Project Critique 2 A10: Stylized calendar
<b>12</b> Apr 21	<b>Advanced CSS, Part 1</b> Relative, fixed, absolute positioning z-index, overflow	A11: Improvement plan
<b>13</b> Apr 28	<b>Advanced CSS, Part 2</b> CSS3: box-shadow, border-radius, gradients, CSS transitions	A12.1: Style Sampler A12.2: Demo site 1
<b>14</b> May 5	<b>Delivery and Testing</b> Cross browser compaitibilty, style guides CMS's, Lightbox, Slideshow demos	A13: Demo site 2
<b>15</b> May12	<b>Critique 3</b> Critique, give course feedback	<div>CRITIQUE</div> Project Critique 3 A13: Case study A14: Final Zip