

# Big Nate's Barbeque Styleguide

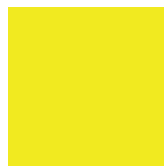
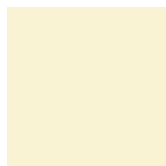


The facade of Big Nate's provides inspiration with its bold, block font and use of color. The graphic style of the text that reads "ribs chicken links" could be used for the navigation system.

## Logo



## Color Palette



R: 237 G: 28 B: 36    R: 249 G: 240 B: 209    R: 244 G: 235 B: 33    R: 115 G: 100 B: 98

The color palette reflects the existing color scheme used throughout the restaurant. The palette consists of both soft, muted colors as well as bright, energetic colors that can be used for visual accents.

## Motto

"We bring it on home to you."

Big Nate's motto plays up the idea they deliver great food right to your home. This would be a great element to incorporate in the home page.