

Course Outline - WNM 249 Web 1

Summer 2014 - Yukiko Ishida

1 Jun 16	Course overview, Navigation Course guidelines, tools, setup Filepaths, Hosting and domain names		A1: Wireframe sketches A2: HTML Sampler Purchase Hosting and domain name
2 Jun 18	HTML HTML: basic markup, tags, nesting, links, images File types, resolution, Filesize, dimensions		▼ due!
3 Jun 23	Image formatting PNG, JPG, GIF, cropping, slicing, img tag Comp creation in Photoshop		A3: Adapt magazine article A4: Salmon recipe site
4 Jun 26	CSS, Background images Selection by tag, class, and id. CSS: font-size CSS: color, background, border, margin, padding		▼ due!
5 Jun 30	Target audience, Site Architecture Content curation, navigation standards, landmark project Server setup, FTP use, Nesting review		A5: Landmark site pitch A6: Personal homepage
6 Jul 3	Navigation and layout CSS: inline/block elements CSS layouts, External CSS		▼ due!
7 Jul 7	Color, Patterns Color: contrast, subtlety, patterns, UI Background position, tiling, hover		A7: Landmark visual comps A8: Landmark site shell
8 Jul 10	Workday Review comps, Sites in progress Prep for first critique		▼ due!
9 Jul 14	Critique 1 Critique day - Present sites and comps	CRITIQUE	A9: Competative Research A10: Layout practice
10 Jul 17	Layout, Hierarchy Grouping, weight, size, margin, padding Layout practice		▼ due!
11 Jul 21	Branding, web fonts Branding, style guides, web fonts CSS3: drop shadows, rounded corners, gradients		A11: Revised site A12: Style Sampler
12 Jul 24	Critique 2 Critique day - Present sites	CRITIQUE	▼ due!
13 Jul 28	Intro to JS & other languages CMS's, Lightbox, Slideshow demos Worktime		A13: Case study A14: Final Zip
14 Jul 31	Worktime Review final requirements Worktime		▼ due!
15 Aug 4	Critique 3 Critique, give course feedback	CRITIQUE	