

GRACECATHEDRAL

case study

race cathedral is one of the oldest churches in San Francisco. It's renowned architectural beauty makes it a popular landmark. The website communicates to it's members, local residents and tourists. It gives them information on the history of the church, service times, upcoming events, and volunteer oppurtunities.



ABOUT THE WEBSITE

D E S I G N G O A L S

The current Grace Cathedral website has all it's information tightly packed and has very generic aesthetic. I wanted to create a site that refelected the beauty of the church. I focued on creating interesting layouts and using elegant typogaphy. The color scheme I choose for the website is high key. I wanted to express the pristine and holiness of the subject. Functionally, I wanted the users to be able to navigate throught the website easier. I did that by simplifying the layout and spacing out the information.



EXPERIENCE DESIGNERS

At Online Department we design unfongettable experiences for all your digital products & services. Our mission is to humanize the computer screen and make is better for your naves and customers.





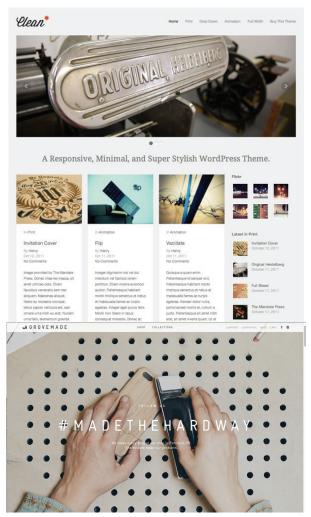


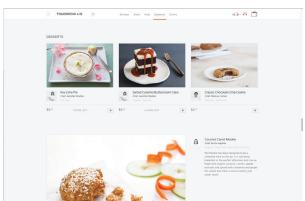














W E B S I T E I N S P I R A T I O N

- 1. WWW.CLEAN.COM
- 2. WWW.MUNCHERY.COM
- 3. WWW.GROVEMADE.COM
- 4. WWW.QANDIDATE.COM
- 5. WWW.CAROLINAHERRERA.COM





GRACECATHEDRAL

COLOR SCHEME









#C3A9A8 #8F5788

#EDEDED #575757

FONTS

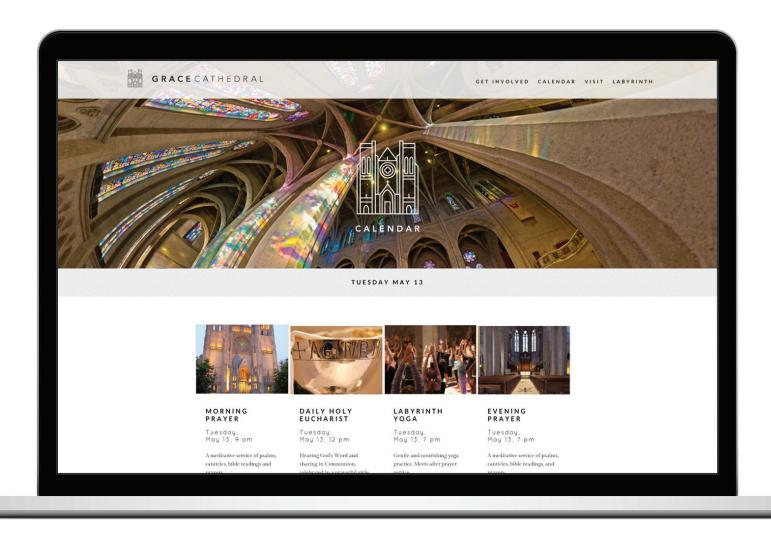
LATO

Gilda Display

Quicksand



DESIGN ELEMENTS





GRACE CATHEDRAL