Course Outline - PRO WNM 515 Web Tools Standards Compliant
Fall 2012 - Yukiko Ishida

1
Sept 6
Course overview, Code Bootcamp Part 1
Course expectations, tools, setup
File types, URLS, filepaths, Hosting and domain names

Purchase hosting and domain
A1.1: Image Properties
A1.2: Code Bootcamp Worksheet 1

2
Sept 13
Code Bootcamp Part 2
HTML: basic markup, tags, nesting, links, images
Inline CSS: color, background-color, font, size, decoration

A2.1: Markup Recipe and upload site
A2.2: Code Bootcamp Worksheet 2

3
Sept 20
Code Bootcamp Part 3
Page level CSS, selection by tag, class, id
CSS: display, width, height, margin, padding

A3.1: Code Bootcamp Worksheet 3
Research restaurants
Collect portfolio images

4
Sept 27
Target audience, Site Architecture
Target audience, navigation styles, content outline
Assign, start work on projects 1 & 2

A4.1: Portfolio outline & site shell
A4.2: Restaurant outline & site shell

5
Oct 4
Web Images
Image formats, transparency, slicing, layer-effects
File organization, CSS: float, images as links

Prep for Demo 1

6
Oct 11
Demo 1, Visual style
Visual style, Competitive research
Inspecting code, Style tiles

A6.1: Style tiles

7
Oct 18
Layout improvements
Diagramming layouts, CSS selection practice
CSS: grouping & nesting, layout: magin, padding, float

A7.1: Lay out resume page
A7.2: Lay out menu page

8
Oct 25
Consitency, Color
Color: contrast, subtlety, patterns, UI
External CSS, Tables

Prep for Demo 2

9
Nov 1
Demo 2, User testing
User testing

A9.1: User test

10
Nov 8
Typography, Backgrounds
Web Fonts, styling tips
Background images: positioning, tiling, hover

A10.1: Typography, images, layout- P1
A10.2: Typography, images, layout- P2

11
Nov 15
*9/22 holiday
Branding
Branding, style guides, design principles
CSS: drop shadows, rounded corners, rgba

Prep for Demo 3

12
Nov 29
Demo 3, Embedding media
Embed a map, twitter stream
Improvement plans

A12.1: Portfolio improvement plan
A12.2: Restaurant improvement plan

13
Dec 6
Advanced positioning, Cleanup
CSS: Position, display, z-index, forms, best practices
Review build

A13.1: Proof of concept

14
Dec 13
Intro to JS & other languages
databases, weblanguages, CMS
JS: Intro, lightbox, slideshow

Prep for Demo 4

15
Dec 20
Demo 4, Wrap up
Demos, review, Letter writing

None!