Course Outline - Web 1
Spring 2013 - Yukiko Ishida - Mondays, 7-9:50pm - Room   - 180 New Montgomery

1
Feb 4
Course overview, Code Bootcamp Part 1
Course expectations, tools, setup
File types, URLS, filepaths, Hosting and domain names

Purchase hosting and domain
A1.1: Code Bootcamp Worksheet 1

2
Feb 11
Code Bootcamp Part 2
HTML: basic markup, tags, nesting, links, images
Inline CSS: color, background-color, font, size, decoration

A2.1: Markup Recipe and upload site
A2.2: Code Bootcamp Worksheet 2

3
Feb 18
Code Bootcamp Part 3
Page level CSS, selection by tag, class, id
CSS: display, width, height, margin, padding

A3.1: Code Bootcamp Worksheet 3
Research businesses
Research tutorial

4
Feb 25
Target audience, Site Architecture
Target audience, navigation styles, content outline
Assign, start work on projects 1 & 2

A4.1: Business site outline
A4.2: Tutorial draft

5
Mar 4
Web Images
Image formats, transparency, slicing, layer-effects
File organization, images as links

Prep for Critique 1

6
Mar 11
Demo 1, Visual style
Visual style, Competitive research
Inspecting code

A6.1: Moodboards

7
Mar 18
Layout improvements
Nesting layout practice, CSS selection practice
CSS: grouping & nesting, layout: magin, padding, float

A7.1: Lay out progress
A7.2: Lay out menu page

8
Mar 25
Consitency, Color
Color: contrast, subtlety, patterns, UI
External CSS

Prep for Demo 2

9
Apr 1
Demo 2

A9.1: User test

10
Apr 8
Typography, Background styling
Web Fonts, styling tips
Background images: positioning, tiling, hover

A10.1: Typography, images, layout- P1
A10.2: Typography, images, layout- P2

11
Apr 15
Branding, CSS3
Branding, style guides, design principles
CSS: drop shadows, rounded corners, rgba

Prep for Demo 3

12
Apr 22
Demo 3, Embedding media
Embed a map
Improvement plans

A12.1: Business improvement plan
A12.2: Tutorial improvement plan

13
Apr 29
Intro to JS & other languages
databases, weblanguages, CMS
JS: Intro, lightbox, slideshow

Prep for Demo 4

14
May 6
Worktime
Practice

Prep for Demo 4

15
May 13
Demo 4, Wrap up
Demos, review, Letter writing

None!