Course Outline - WNM 249 Web 1
Spring 2014 - Yukiko Ishida

1
Jan 28
Course overview, Code Bootcamp Part 1
Course expectations, tools, setup
Filepaths, Hosting and domain names

2
Feb 4
Code Bootcamp Part 2
HTML: basic markup, tags, nesting, links, images
Page-level CSS: color, background-color, font-size

A1.1: Bootcamp sheet 1 due
Hosting and domain name purchased

3
Feb 11
Code Bootcamp Part 3
Linked CSS, selection by tag, class, id
CSS: font-size, line-height, border, margin, padding

A2.1: Bootcamp sheet 2 due
Hosting is accesible & can log in

4
Feb 18
Target audience, Site Architecture
Target audience, content curation, navigation standards
Server setup, FTP use, Assign landmark project

A3.1: Bootcamp sheet 3 due

5
Feb 25
Web Images
Image formats, resolution, cropping, slicing
Comp creation in Photoshop

A4.1: Inspiration & first comp due
A4.2: Student portal page due

6
Mar 4
Navigation and layout
CSS: Create a layout, External CSS
Review comps in-progress

A5.1: Comps with layouts due

7
Mar 11
*3/18 break
Layout Debugging
Practice comp creation in Photoshop

A6.1: Comp revisions due

8
Mar 25
Color
Color: contrast, subtlety, patterns, UI
External CSS, worktime

A7.1: Coded layout due

9
Apr 1
Critique 1
Critique day
Assign 9.1: Competitive research

Landmark site pt. 1 due

10
Apr 8
Background images, Web fonts
Background images: positioning, tiling, hover
Web Fonts, line-heights

A9.1: Competitive research due

11
Apr 15
Branding
Branding, style guides
CSS3: drop shadows, rounded corners, gradients

A10.1: Revised layouts due

12
Apr 22
Critique 2
Critique day
Assign 12.1: Case study

Landmark site pt. 2 due

13
Apr 29
Further study, Intro to JS & other languages
CMS's, Lightbox, Slideshow demos
Worktime

14
May 6
Worktime
Review final requirements
Worktime

15
May 13
Critique 3
Critique, give course feedback

A12.1 Case study due
Landmark site pt. 3 due