

Web 1

WNM 249 – HTML/CSS

Instructor: Yukiko Ishida

What will you learn?

- Design and code web sites with multiple pages
- Interact with the web systems that provide hosting
- Move and manage files on a remote server
- Analyze and discuss how web pages are created and displayed in the browser

Central Valley Seeds Inc.

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About

Featured Product: Salinas XL



This months featured product is Salinas X. It is our brand new lettuce that has been selling quickly. Its spine has a hollow center kind of like a star that gives it more breathing room so it grows nice and strong. Its selling fast and our clients love how it grows.

About Our Seeds



We have the best seed selection in the world. Everything is tested and made in Salinas, CA where there is the best soil and weather. Our seeds are sold all over the world, and 60% of lettuce sold is made from our seeds. Check out our famous selection in the catalog section.

Have any Questions?

Salinas, CA 93907
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Email: info@centralvalleyseeds.com

DENAI AVILA



*"First time trying cajun style crawfish.
Everything was good!"*

– Lind C. | S.F., CA

HTML/CSS Ninjas

- Write industry standard HTML and CSS
- Utilize the core tags that define HTML in original web site designs
- Design and code web pages using float, clear and background images





SJ CONCEPT STUDIO

Creative + Passionate



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Why Us?

Discover what makes SJ Studio stand out and why you should consider career with us!



News

March 10, 2013 | Shiyao Jiang



Training Process

We offer new tutorials at the beginning of each month, feel free to check it out!



Job Listing

We are always looking for bright and talented people to join the family!

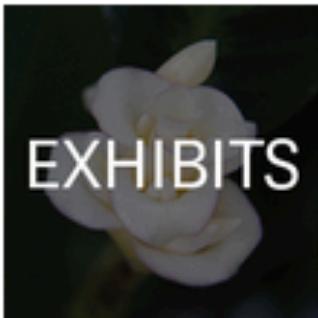


ZIHANG JIAO

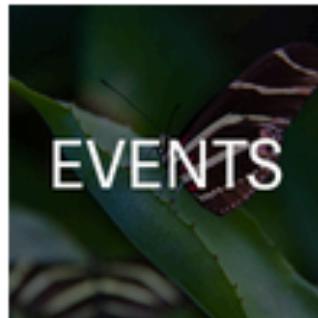
Butterflies & Blooms



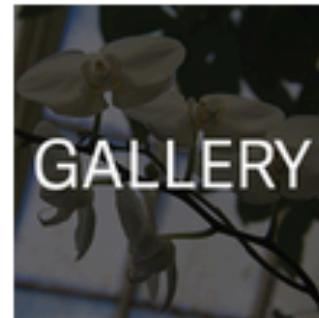
VISIT



EXHIBITS



EVENTS



GALLERY

Main project: Tutorial Site

How to **FILLET FISH**

[Supplies](#) [Gutting](#) [Filleting](#) [Recipe](#)



Fish, Knife, Scissors, Salt, Pepper, Lemon-Lime juice

Supplies & tools

- Code editing software (free)
- FTP software (free)
- Photoshop
- Hosting (~\$10/mo)
- Domain name (\$15/yr)
- Consistent internet access

Textbook is Optional

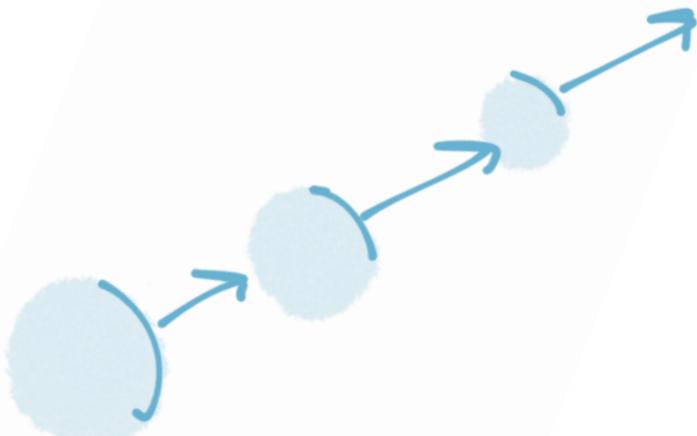


**HTML and CSS: Design and
Build Websites**
John Duckett

A step in your education

Prerequisites:

- Design technology
- Visual design principles



Web 2

- Responsive design
- Javascript
- jQuery, Dom manipulation

Web 3

- Content management systems
- CSS frameworks
- Media queries

Questions?

A word of warning...

- Fast paced class!
- Steep learning curve
- Organization & details matter
- Like learning a language

Ground Rules

- Participation
- Grading
- Plagiarism



Attendance

- 7:10pm - 10pm *SHARP*
- Word of the day for on-time students
- ~15 min break in the middle
- All info on class website
- No make-up classes, notes
- If sick/absent, homework still due

“Don't miss class, you will get behind very fast.” -DA

Classroom

- Exercises- follow along
- Take notes, ask questions
- Bring your files to class for work and in-progress reviews

“Do the demos alongside Yukiko in class. It's the best way to remember them. Also, troubleshooting is where you learn the most. It's not broken, it's just not done yet.” - PP

Assignments

- Most due next class
- Meant to practice skills
- Progress on your Main Project

Style Presentation

- Research project
- Present and explain a visual style

Critiques

- 3 critiques
- Must present for grade – no hiding!
- Must participate and give feedback to others
- Miss a critique, lose professionalism points

Turning in Work

- Turn in work in turn-in spreadsheet via a link
- Test to make sure link works!
- Code uploaded to server (www.student.com)
- Late assignments -20% up to 2 weeks late only!
Must email assignment # to inform late submission

Grading is Impartial

- Points for assignments/projects, add up at the end of semester
- Want to see consistent progress, participation in class
- No excuses! Parents, GPA, Financial aid

No plagiarism

- You must create your own content!
- Photos, illustrations
- Pick assignment topic that you can create content for
- Code needs to be modified substantially for own use, commented

Actively seek help

- Ask for help in class
- Email me- I am happy to respond
- WNM Workshops TBD
- ARC (Academy Resource Center) 1-on-1 Tutoring

Write this down

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- yukiko.ishida.aau@gmail.com

Questions?