Website Grading Rubric

Site/owner name:	Reviewer:

Circle the level of proficiency in each area	Major Problems	Weak	Average	Good	Very Strong
Design Process / research / exploration - 10% Process assignments	2	4	6	8	10
Meets Project Requirements -15% All pages are complete and uploaded online 9 pages: home, 6 portfolio pages, resume, extra	3	6	9	12	15
Quality of experience - 25% Site presents same mood, voice, and overall style Navigation is clear, consistent, and functional (no broken links)	5	10	15	20	25
Quality of craft - 25% Code is clean, hand-written, validates Files are organized and kept in coherent locations Content is high-quality, professional, works within the layout Typography is well-styled in both images and HTML text	5	10	15	20	25
Overall Design - 25% Professionalism, originality	5	10	15	20	25
Total Grade:	0-20 F	21-40 D	41-60 C	61-80 B	81-100 A