

# Course Outline - WNM 249 Web 1

## Fall 2014 - Yukiko Ishida

<b>1</b> Sep 8	<b>HTML and the Web</b> Course guidelines, Hosting and domain names Filepaths, Content and markup, Links		
<b>2</b> Sep 15	<b>HTML Elements</b> HTML: basic markup, tags, nesting, links, images File types, resolution, Filesize, dimensions		A1: Wireframe sketches Purchase Hosting and domain name
<b>3</b> Sep 22	<b>Site Structure, Links, and Images</b> Navigation. Images: PNG, JPG, GIF, cropping, slicing, Image optimization. Server setup, FTP use		A2: HTML Sampler
<b>4</b> Sep 29	<b>Introduction to CSS</b> Selection by tag, class, and id. Embedded, external CSS: color, font-size, background-color, border		A3: Salmon recipe site
<b>5</b> Oct 6	<b>Designing with Color and Type</b> Color: contrast, subtlety, patterns, UI Font properties, Nesting review		A4: Wireframes and design
<b>6</b> Oct 13	<b>CSS Box model</b> CSS: inline/block elements CSS layouts, External CSS		A5: Refine design
<b>7</b> Oct 20	<b>Critique 1</b> Critique day - Present design comps	<b>CRITIQUE</b>	Project Critique 1 A6.1: Personal homepage
<b>8</b> Oct 27	<b>Advanced Typography, Image styling</b> Web fonts, readability Background position, tiling, hover		A6.2: Layout Practice A7: Visual comps
<b>9</b> Nov 3	<b>Site Planning: From Concept to delivery</b> Site maps, website objectives, process, functional spec, deliverables		A8: Text sampler
<b>10</b> Nov 10	<b>Tables and Forms</b> HTML tables, Form fields		A9: Competative Research
<b>11</b> Nov 17	<b>Critique 2</b> Critique day - Present sites	<b>CRITIQUE</b>	Project Critique 2 A10: Stylized calendar
<b>12</b> Nov 24	<b>Advanced CSS, Part 1</b> Relative, fixed, absolute positioning z-index, overflow		A11: Revised site
<b>13</b> Dec 1	<b>Advanced CSS, Part 2</b> CSS3: box-shadow, border-radius, gradients, CSS transitions		A12: Style Sampler
<b>14</b> Dec 8	<b>Delivery and Testing</b> Cross browser compaitibilty, style guides CMS's, Lightbox, Slideshow demos		
<b>15</b> Dec 15	<b>Critique 3</b> Critique, give course feedback	<b>CRITIQUE</b>	Project Critique 3 A13: Case study A14: Final Zip