

Q1 -

Both of them are description of a business that use internet to achieve more profit and success

E-business

It's optional to involve money

Example: Pages on Facebook

E-commerce

It is mandatory to involve money

Example

Online shopping

Q2

Business model

It is a set of planned activities that are created in burbase of Profit in market Place

Business Plan

It is a document that that support the business model through explaining the required steps to achive goals of the business model.

Q 3

1- Advertising revenue model

The website will make advertisement for others to gain money

2- Subscription revenue model

Customers need to pay to access the website

3- Transaction revenue model

Website that gain money from marketing transaction for other websites

4- Sale revenue model

Customer buy products from the website

5- affiliate revenue model

Page No. _____

Q 4

1. Internet Bandwidth

Capacity of wired network communications

used to link data from a point to another

2. Network Architecture

It describes how computers are organized and the transmission of data

3. Quality of Service

the delay in message because of

the uneven flow of information

4. Language development

Question 2: Complete

1. Market creator