

KIRT VINCE RAYNES

Objective

To obtain a **Data Scientist** position in a dynamic and innovative organization where I can leverage my skills in **data analysis, statistical modeling, and machine learning** to deliver meaningful insights and better policy outcomes, service delivery and operational efficiency.

Summary

- Passionate and fast-learning student with a strong interest in programming and analytics.
- Ability to quickly adapt to new technologies and data-driven methodologies.
- Proven track record of success in leading multiple academic teams and volunteering organizations.
- Skilled in collaborating with individuals under pressured environments.
- Resourceful, dedicated, and possess strong organizational skills.
- Valuable addition to any data science team.

Education

Bachelor of Science in Management Engineering, Ateneo de Manila University, Quezon City

August 2019 – July 1, 2023 (Expected Graduation)

Science, Technology, Engineering, and Mathematics, Ateneo de Naga University, Naga City

June 2017 – March 2019

Graduated as Top 5 of the batch.

Work Experience

Analytics & Insights Intern at NielsenIQ, Pasig

January 2023 – Present

- Develop timely analytics and consumer intelligence for big clients in the FMCG and food sectors by pulling and processing data.
- Provide clients with strategies that aggressively capture market share and improve sales by at least 10%.
- Communicate insights effectively through visualizations and presentations, delivering entire decks to both mentors and clients.

Change Management Intern – Project Management at Globe Group (Digital Solutions Group), Taguig

October 2022 – January 2023

- Conducted in-depth research on competitors to improve product differentiation of platform products
- Prepared teams for new project platforms through change management and business readiness
- Developed transition materials such as process flows for service level triggers and escalation matrices

Details

Naga City

Philippines

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Links

[LinkedIn](#)

Languages

English

Filipino

Japanese

Skills

Retail Analytics

Python

Machine Learning

Tableau

SQL

Storytelling

C/C++

Computers and Electronics

Statistical Modeling

Marketing Strategy

Operations Research

G Suite

Microsoft Office

Hobbies

Electronics and Computer

Systems, Programming,

Piano, Reading innovation

trends

- Communicated updates with project managers, technical teams, and developers to ensure smooth project execution
- Utilized agile project management methodologies to improve project delivery
- Deployed models and collaborated with stakeholders to ensure seamless integration
- Developed the capability of team members through training and coaching to enhance team performance
- Managed stakeholder expectations and ensured effective communication throughout the project lifecycle

Extra-curricular activities

Information Management Associate at Ateneo Management Engineering Association, Quezon City

August 2019 – May 2020

- Under the Information Management Department, I, together with colleagues, made internal analyses for the organization and organizational projects 40% more efficient through Python and Tableau instead of the usual Excel and Google Sheets.

STEPS Project Facilitator at Ateneo Management Engineering Association, Quezon City

August 2020 – September 2020

- **Student Training, Enhancement, and Peer Support 2020 (STEPS)** is preparatory course for Management Engineering freshmen. Entertained and mentored a group of freshmen garnering a **feedback rating of 4.47/5** from 187 participants despite the project being online for the first time.

SPRINT Project Facilitator at Ateneo Management Engineering Association, Quezon City

January 2021 – February 2021

- **Strategic Problem Resolution and INnovation Training 2020 (SPRINT)** is a problem solving seminar for 50 participants that aims to teach Systems Thinking approach in solving cases. It is a new project, but was able to garner a **4.42/5 rating**. My role was a **facilitator** that successfully guided them through the activities, especially **case analysis**.

Logistics Head at Padagos PH, Naga

November 2020 – February 2021

- Non-partisan and non-profit volunteer organization that helps victims of natural disasters.
- **Founding member** who started the organization, **synergized, planned, and spearheaded** its first 3 successful donation drives as the **head of Logistics** for more than 150 recipients.

STEPS Project Logistics Associate at Ateneo Management Engineering Association, Quezon City

July 2021 – August 2021

- Initiated and **set-up complex stream management** through more than **5 sessions** using OBS, bringing programs to a more fun way of consuming seminar content by delivering eye catching **broadcasting content**. With my lead for stream management, we increased our already high ratings by 10%.

SPRINT Project Finance and Logistics Head at Ateneo Management Engineering Association, Quezon City

September 2021 – October 2021

- Realigned objectives and output to the project's theme as a **head of a team** working in **fundraising** for earning 50% more for the project's funds and **leading operations** for online event platform management.

HR Associate at Ateneo Management Engineering Association, Quezon City

August 2021 – May 2022

- Part of a student organization under the HR department – Member Relations doing surveys/market research in order to showcase relevant and highly relatable online activities and content.

Certificates

- Certificate of Participation in Digital Banking 101, UnionBank – 2021
- Certificate of Participation in MarkeTalks and Things: Diving Down into Digital, Ateneo Junior Marketing Association – 2021
- Certificate of Participation in MEAsterclasses – Interest Based Series: Stocks and Investments 101, Ateneo Management Engineering Association – 2020
- Certificate of Participation in SupportD Design Thinking, Ateneo Management Engineering Association – 2020
- Certificate of Participation in SupportD Systems Thinking, Ateneo Management Engineering Association – 2020
- Certificate of Participation in MEA Method Training Series: How to be a Member-Centric Manager, Ateneo Management Engineering Association – 2020
- Course Certificate in Excel Skills For Business: Essentials, Macquarie University – 2020
- Course Certificate in Excel Skills for Business: Intermediate I and II, Macquarie University – 2020
- The Data Science Course 2023: Complete Data Science Bootcamp, Udemy – Ongoing review