

KIRT VINCE RAYNES

Objective

To have a career in Data Science in order to apply my technical skills in **Data Science and Analytics** and immerse myself into real-world applications of the discipline in improving strategies and policies.

Summary

- Passionate, fast-learning student who made a hobby out of **programming and analytics**
- Loves looking at **data** and finding **relationship to generate insights and formulate strategies**.
- Loves working with people especially in **pressured environments**
- **resourceful and dedicated** college student with **strong organizational skills** with proven successes **leading multiple academic teams** and in volunteer organizations.

Education

Bachelor of Science in Management Engineering, Ateneo de Manila University, Quezon City

August 2019 – July 1, 2023 (Expected Graduation)

Science, Technology, Engineering, and Mathematics, Ateneo de Naga University, Naga City

June 2017 – March 2019

Graduated as Top 5 of the batch.

Work Experience

Analytics & Insights Intern at NielsenIQ, Pasig

January 2023 – Present

- Pull and process data to develop timely analytics and consumer intelligence for big clients in the FMCG industry, food sector.
- Create and present an entire deck to mentor then to client through storytelling

Change Management Intern – Project Management at Globe Group (Digital Solutions Group), Taguig

October 2022 – January 2023

- Prepared teams for new project platforms through **change management and business readiness** by preparing transition materials such as process flows for service level triggers, escalation matrices, and communicating updates with project managers, technical teams, and developers.
- Fast in-depth research on competitors for better differentiation of platform products.

Details

Naga City

Philippines

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Links

[LinkedIn](#)

Languages

English

Filipino

Japanese

Skills

Retail Analytics

Python

Machine Learning

Tableau

SQL

Storytelling

C/C++

Computers and Electronics

Statistical Modeling

Marketing Strategy

Operations Research

G Suite

Microsoft Office

Hobbies

Electronics and Computer Systems, Programming, Piano, Reading innovation trends

Extra-curricular activities

Information Management Associate at Ateneo Management Engineering Association, Quezon City

August 2019 – May 2020

- Under the Information Management Department, I, together with colleagues, made internal analyses for the organization and organizational projects 40% more efficient through Python and Tableau instead of the usual Excel and Google Sheets.

STEPS Project Facilitator at Ateneo Management Engineering Association, Quezon City

August 2020 – September 2020

- **Student Training, Enhancement, and Peer Support 2020 (STEPS)** is preparatory course for Management Engineering freshmen. Entertained and mentored a group of freshmen garnering a **feedback rating of 4.47/5** from 187 participants despite the project being online for the first time.

SPRINT Project Facilitator at Ateneo Management Engineering Association, Quezon City

January 2021 – February 2021

- **Strategic Problem Resolution and INnovation Training 2020 (SPRINT)** is a problem solving seminar for 50 participants that aims to teach **Systems Thinking** approach in solving cases. It is a new project, but was able to garner a **4.42/5 rating**. My role was a **facilitator** that successfully guided them through the activities, especially **case analysis**.

Logistics Head at Padagos PH, Naga

November 2020 – February 2021

- Non-partisan and non-profit volunteer organization that helps victims of natural disasters.
- **Founding member** who **started** the organization, **synergized, planned, and spearheaded** its first 3 successful donation drives as the **head of Logistics** for more than 150 recipients.

STEPS Project Logistics Associate at Ateneo Management Engineering Association, Quezon City

July 2021 – August 2021

- Initiated and **set-up complex stream management** through more than 5 sessions using OBS, bringing programs to a more fun way of consuming seminar content by delivering eye catching **broadcasting content**. With my lead for stream management, we increased our already high ratings by 10%.

SPRINT Project Finance and Logistics Head at Ateneo Management Engineering Association, Quezon City

September 2021 – October 2021

- Realigned objectives and output to the project's theme as a **head of a team** working in **fundraising** for earning **50% more** for the project's funds and **leading operations** for online event platform management.

HR Associate at Ateneo Management Engineering Association, Quezon City

August 2021 – May 2022

- Part of a student organization under the HR department – **Member Relations** doing **surveys/market research** in order to showcase relevant and highly relatable online activities and content.