

> KIRSTEN ALLEN

kirsten@kallenillustration.com

Graphic Designer & Frontend Dev
Austin, TX / Remote

Kirsten specializes in creating fun and interesting graphic solutions across many styles and platforms, with a detail-oriented mindset and a drive to experiment, iterate, and play.

> Skills

Graphic Design and Illustration
Frontend and UI Design
Animation and 3D
Brand and Identity
Print and Production
Apparel and Merchandising

> Specifics

Adobe Creative Suite
Blender
Version Control
HTML/CSS/JS
React
Various CMS Platforms
Various Ecommerce Platforms
Microsoft Office Suite
Google Office Suite
Mac & Windows Proficient

> See more

codepen.com/kirstenallen
github.com/kirstenallen
squarecarousel.com
savannahstagecompany.com
upliftdesk.com
kallenillustration.com

> Other

Sketching
Woodworking
Amateur 3D Modeler

> Work History

Uplift Desk
Austin, TX
2020-2023
Graphic Designer

Responsible for weekly newsletters, sales, production assets for web and print. Additionally, created and implemented several features for the website to improve usability include homepage updates, support page updates, and a custom comparison chart feature.

GRAV
Austin, TX
2016-2019
Graphic Designer

Created an original direct to consumer ecommerce website with B2C and B2B channels on the Shopify platform. Maintained and updated the site with new features as a one-person dev department, while contributing to asset creation and management for marketing.

T-Formation
Tallahassee, FL
2014-2015
Graphic Designer

Worked to create and execute illustrations and designs for screen printing for large volume clients such as Nike, McDonalds, Geico and more, as well as maintaining meticulous records of samples and process materials.

> Education

SCAD
Savannah, GA
2008 - 2012
Bachelor of Fine Arts Degree
Specialization in Graphic Design & Illustration