

KIRSTEN CURRIE

DATA ANALYST

(760) 828-0882
kirstenlynncurrie@gmail.com
Carlsbad, CA
Relocating to Raleigh, NC Spring 2025

PROFILE

Driven data analyst with a unique background in apparel material development, who recognized the transformative power of data-driven decision-making. Passionate about leveraging industry expertise and advanced analytics to uncover consumer trends, optimize costs, and drive strategic decisions through self-initiated, actionable insights.

SKILLS

SQL (postgreSQL)
Python
Advanced Microsoft Excel
Data Visualization
Tableau
Machine Learning
Data Modeling
Data Cleaning & Preparation
Descriptive Analysis
Business Analysis
Critical Thinking
Problem Solving
Data Presentation
Project Management
Team Leading

EDUCATION

Certificate of Data Analytics
CareerFoundry, 2025

Apparel & Textile Design
University of Idaho
Summa Cum Laude

Study Abroad
Heriot-Watt University, Scotland

LANGUAGES

English (native)
French (intermediate)

PROJECTS

Cary, NC Real Estate Analysis

Used Python to analyze property values through regression, clustering, and time series techniques, revealing non-linear market price relationships and key valuation drivers.

Tools: Python, Scikit-learn, Tableau

Instacart Basket Analysis

Analyzed Instacart's product sales data using Python, employing data cleaning, wrangling, and aggregation techniques to uncover key insights on customer behavior, product performance, and sales patterns, ultimately providing actionable recommendations for marketing strategies and sales optimization.

Tools: Python, Tableau

EXPERIENCE

Manager Golf Apparel Materials | June 2022 - Present

Adidas | Carlsbad, CA

Merge >500,000 seasonal material records with volume reports, revealing fabrication type distribution to address gaps in saturated golf apparel market, & provide key stakeholders with direction for consumer driven, seasonal briefing.

Drive innovative Twistweave™ & Twistknit™ fabric developments using proprietary technology for Men's ULT365+ range, creating lightweight, adaptive golf polos & pants, contributing to an overall 66.7% GIM.

Founder & Head Intimates Designer | February 2020 - May 2021

Kirst LLC | Portland, OR

Analyzed survey data from 100+ petite, larger cup-size women to identify garment fit issues, resulting in the development of a specialized low-back bra. Utilized data-driven insights to engineer a product with high market potential, as evidenced by customer willingness to spend up to \$200 based on initial prototypes.

Material Developer U.S. Team Sports | July 2019 - May 2021

Adidas | Portland, OR

Analyzed gaps in material recyclability through system reporting & partnered with suppliers to drive recycled polyester levels to 70% within one season, helping meet brand sustainability initiatives of virgin-free polyester by 2020.

Leveraged data & persuasive communication skills in convincing product marketing team to utilize existing fabric yardage for a small production run; this avoided incurring liability from launching a new material, and resulted in over \$40,000 in savings.

Lingerie Designer | January 2018 - February 2019

Nordstrom | Seattle, WA

Integrated internal supply chain reporting in an Excel dashboard for visibility into Kid's product material usage, avoiding overdevelopment and increasing price reductions by consolidating down to top performing fabrics.

Associate Material Manager | September 2017 - January 2018

Eddie Bauer | Bellevue, WA

Gathered data from construction workers for feedback on their workwear material degradation & garment design flaws; presented findings to design and merchants to help inform curation of workwear garment collection.