

# KIRSTEN CURRIE

## DATA ANALYST

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Raleigh, NC

## PROFILE

Driven & versatile data analyst with a background in the consumer goods industry. Routinely recognized as an individual who can execute a vision into reality; titled as team "Mountain Mover". Motivated continuous learner excited for change & challenging the status quo. Passionate about leveraging industry expertise and advanced analytics to uncover consumer trends, optimize costs, and drive strategic decisions through self-initiated, actionable insights.

## SKILLS

SQL (postgreSQL)  
Python  
Advanced Microsoft Excel  
Data Visualization  
Tableau  
Machine Learning  
Data Modeling  
Data Cleaning & Preparation  
Descriptive Analysis  
Business Analysis  
Critical Thinking  
Problem Solving  
Data Presentation  
Project Management  
Team Leading

## EDUCATION

**Certificate of Data Analytics**  
CareerFoundry, 2025

**Apparel & Textile Design**  
University of Idaho  
Summa Cum Laude

**Study Abroad**  
Heriot-Watt University, Scotland

## LANGUAGES

English (native)  
French (intermediate)

## PROJECTS

### **Cary, NC Real Estate Analysis**

Used Python to analyze property values through regression, clustering, and time series techniques, revealing non-linear market price relationships and key valuation drivers.

**Tools:** Python, Scikit-learn, Tableau

### **Instacart Basket Analysis**

Analyzed Instacart's product sales data using Python, employing data cleaning, wrangling, and aggregation techniques to uncover key insights on customer behavior, product performance, and sales patterns, ultimately providing actionable recommendations for marketing strategies and sales optimization.

**Tools:** Python, Tableau

## EXPERIENCE

### **Manager Golf Apparel Materials | June 2022 - Present**

*Adidas | Carlsbad, CA*

Merge >500,000 seasonal material records with volume reports, revealing fabrication type distribution to address gaps in saturated golf apparel market, & provide key stakeholders with direction for consumer driven, seasonal briefing.

Drive innovative Twistweave™ & Twistknit™ fabric developments using proprietary technology for Men's ULT365+ range, creating lightweight, adaptive golf polos & pants, contributing to an overall 66.7% GIM.

### **Founder & Head Intimates Designer | November 2020 - Feb 2022**

*Kirst LLC | Portland, OR*

Analyzed survey data from 100+ petite, larger cup-size women to identify garment fit issues, resulting in the development of a specialized low-back bra. Utilized data-driven insights to engineer a product with high market potential, as evidenced by customer willingness to spend up to \$200 based on initial prototypes.

### **Material Developer U.S. Team Sports | July 2019 - May 2021**

*Adidas | Portland, OR*

Analyzed gaps in material recyclability through system reporting & partnered with suppliers to drive recycled polyester levels to 70% within one season, helping meet brand sustainability initiatives of virgin-free polyester by 2020.

Leveraged data & persuasive communication skills in convincing product marketing team to utilize existing fabric yardage for a small production run; this avoided incurring liability from launching a new material, and resulted in over \$40,000 in savings.

### **Women's Intimates & Kid's Active Designer | January 2018 - February 2019**

*Nordstrom | Seattle, WA*

Integrated internal supply chain reporting in an Excel dashboard for visibility into Kid's product material usage, avoiding overdevelopment and increasing price reductions by consolidating down to top performing fabrics.

### **Associate Material Manager | September 2017 - January 2018**

*Eddie Bauer | Bellevue, WA*

Gathered data from construction workers for feedback on their workwear material degradation & garment design flaws; presented findings to design and merchants to help inform curation of workwear garment collection.