

KIRSTEN GORD

PRODUCT DESIGNER

WORK

- **Product Designer, Talent Hatched**
MAY 2021 - PRESENT
Conducted user research through interviews and surveys. Designed Applicant account prototype for Q2 pitch to stakeholders. Helped with rebrand and designed new logo. Designed Admin account and prototype.
- **Volunteer UX Designer, Ruby for Good (Circulate)**
AUGUST 2021 - PRESENT
Currently conducting user research with Chicago Tool Library employees and members to improve usability of the Circulate system.
- **Web Designer/Developer, KG Design (freelance)**
OCT 2020 - PRESENT
Website redesign, logo design, branding
- **Lionbridge - Artificial Intelligence Internet Safety Evaluator**
JULY 2019 - MAY 2021
Generating data for YouTube's machine learning program to improve internet safety

CONTACT INFO

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- <https://www.kirstengord.com>

EDUCATION

- **Google UX Design 2021**
Completed courses 1-5 teaching the Design Thinking process
- **BA, Anthropology University of North Texas 2006-2009**
I learned to be empathetic, think holistically, and be open to new viewpoints.

SKILLS

- User Research
- Wireframing
- Prototyping (Figma)
- Branding/Logo Design
- HTML | CSS | Javascript

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WORK (CONTINUED)

- **Branch Office Administrator,
Edward Jones Investments**
OCTOBER 2015 - NOVEMBER 2018
Responsible for Client Relationship Management and maintaining client investment accounts. Helped team move from level 6-8 in EDJ asset ranking.
- **Domestic Engineer,
Gord, Inc.**
AUGUST 2012 - PRESENT
Responsible for the lives of two very demanding clients. Required to take on multiple positions within the company including, but not limited to, the following: Teacher, Chef, Event Planner, Housekeeper, Accountant, Chauffer, Counselor. Required to multitask on very little sleep while also participating in other paid work.

Benefits:
Although this doesn't sound like an attractive package this role has allowed me to witness the amazing growth and development of my clients whilst gaining free hugs and kisses for life (if I play my cards right).

I am the proud mum to two wonderful daughters.