

# KIRSTEN GORD

## EXPERIENCE DESIGNER

### WORK

#### ● Experience Designer, Inviqa

OCTOBER 2021 - PRESENT

- Lead Designer – Avanti West Coast Retainer Account
- Community of Practice Lead

Experience in successfully delivering projects across a range of industries. Skilled in workshop facilitation, stakeholder management, research, information architecture, wireframes, prototyping.

#### ● Product Designer, Talent Hatched

MAY 2021 - JAN 2022

Conducted user research through interviews and surveys. Designed Applicant account prototype for Q2 pitch to stakeholders. Helped with rebrand and designed new logo. Designed Admin account and prototype.

#### ● Web Designer/Developer, KG Design (freelance)

OCT 2020 - PRESENT

Website redesign, logo design

#### ● Lionbridge – Artificial Intelligence Internet Safety Evaluator

JULY 2019 - MAY 2021

Generating data for YouTube's machine learning program to improve internet safety

### CONTACT INFO

● +(44) 7786 406 813

● kngord88@gmail.com

● Sheffield, UK

● <https://www.kirstengord.com>

### EDUCATION

#### ● Accessibility:

##### How to Design for All

Interaction Design Foundation  
2022

#### ● Google UX Design

Coursera  
2021  
Courses 1-5

#### ● BA, Anthropology

University of North Texas  
2006-2009

- Cultural studies
- Ethnographic research
- Holistic thinking

### SKILLS

● Research

● Workshop design and facilitation

● Information Architecture

● Wireframes | Prototypes

● HTML | CSS | Javascript

# KIRSTEN GORD

---

## EXPERIENCE DESIGNER

---

### WORK (CONTINUED)

- **Branch Office Administrator,  
Edward Jones Investments**

**OCTOBER 2015 - NOVEMBER 2018**

Responsible for Client Relationship Management and maintaining client investment accounts. Helped team move from level 6-8 in EDJ asset ranking.

- **Domestic Engineer,  
Gord, Inc.**

**AUGUST 2012 - PRESENT**

Responsible for the lives of two very demanding clients. Required to take on multiple positions within the company including, but not limited to, the following: Teacher, Chef, Event Planner, Housekeeper, Accountant, Chauffer, Counselor. Required to multitask on very little sleep while also participating in other paid work.

Benefits:

Athough this doesn't sound like an attractive package this role has allowed me to witness the amazing growth and development of my clients whilst gaining free hugs and kisses for life (if I play my cards right).

I am the proud mum to two wonderful daughters.