

KIRSTEN GORD

PRODUCT DESIGNER

WORK

- **Product Designer,
Talent Hatched**
MAY 2021 - PRESENT
Designed Applicant account prototype for Q2 pitch to stakeholders. Helped with rebrand and designed new logo. Currently designing Admin and Employer accounts.
- **Volunteer UX Designer,
Ruby for Good (Circulate)**
AUGUST 2021 - PRESENT
Currently conducting user research through interviews with Chicago Tool Library employees and a survey for members who use the Circulate app.
- **Web Designer/Developer,
KG Design (freelance)**
OCT 2020 - PRESENT
Website redesign, logo design, branding
- **Branch Office Administrator,
Edward Jones Investments**
2015-2018
Responsible for Client Relationship Management, maintaining client investment accounts. Helped team move from level 6-8 within EDJ asset ranking.

CONTACT INFO

- kngord88@gmail.com
- Sheffield, UK
- <https://www.kirstengord.com>

EDUCATION

- **Google UX Design
2021**
Completed courses 1-5 teaching the Design Thinking process
- **BA, Anthropology
University of North Texas
2006-2009**
I learned to be empathetic, think holistically, and be open to new viewpoints.

SKILLS

- User Research
- Wireframing
- Prototyping (Figma)
- Branding/Logo Design
- HTML | CSS | Javascript