# KIRSTEN GORD

# PRODUCT DESIGNER-

### WORK

Product Designer, Talent Hatched

MAY 2021 - PRESENT

Conducted user research through interviews and surveys. Designed Applicant account prototype for Q2 pitch to stakeholders. Helped with rebrand and designed new logo. Designed Admin account and prototype.

Volunteer UX Designer, Ruby for Good (Circulate)

**AUGUST 2021 - PRESENT** 

Currently conducting user research with Chicago Tool Library employees and members to improve usabilty of the Circulate system.

Web Designer/Developer, KG Design (freelance)

OCT 2020 - PRESENT

Website redesign, logo design, branding

Lionbridge – Artificial Intelligence Internet Safety Evaluator

**JULY 2019 - MAY 2021** 

Generating data for YouTube's machine learning program to improve internet safety

## CONTACT INFO



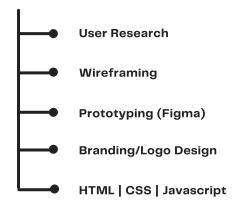
## **EDUCATION**



2006-2009

I learned to be empathetic, think holistically, and be open to new viewpoints.

#### **SKILLS**



# KIRSTEN GORD

# PRODUCT DESIGNER-

# WORK (CONTINUED)

Branch Office Administrator, Edward Jones Investments

OCTOBER 2015 - NOVEMBER 2018

Responsible for Client Relationship Management and mantaining client investment accounts. Helped team move from level 6–8 in EDJ asset ranking.

Domestic Engineer, Gord, Inc.

#### **AUGUST 2012 - PRESENT**

Responsible for the lives of two very demanding clients. Required to take on multiple positions within the company including, but not limited to, the following: Teacher, Chef, Event Planner, Housekeeper, Accountant, Chauffer, Counselor. Required to multitask on very little sleep while also participating in other paid work.

### Benefits:

Athough this doesn't sound like an attractive package this role has allowed me to witness the amazing growth and development of my clients whilst gaining free hugs and kisses for life (if I play my cards right).

I am the proud mum to two wonderful daughters.