

MEDIA ALERT

ART CENTER COLLEGE OF DESIGN TO DISPLAY CLASSIC AND MODERN VEHICLES THAT HAVE BEEN “INSPIRED BY NATURE”

WHAT: Art Center College of Design—a leader in educating the world’s top automotive designers and transportation specialists—presents a daylong celebration of all things automotive featuring the people who design the cars we love and a panel discussion about the many ways nature and our everyday surroundings inspire technology, safety, transportation and personal mobility. More information is available online at artcenter.edu/carclassic

WHERE: Art Center College of Design | Hillside Campus
1700 Lida Street, Pasadena, CA 91103

WHEN: Sunday, October 27, 2013
10:00 a.m. to 4:00 p.m. (field open to media at 9:00 a.m.)

WHY: [Car Classic](#) serves as a reminder that behind every beautifully designed vehicle is an innovative and talented designer—one most likely educated at Art Center College of Design. For more than 10 years, Art Center’s Car Classic event has examined automotive culture and vehicle architecture through the lens of design. More than just another high-profile car show, this popular public event celebrates the very best in automotive and overall transportation design, showcasing the College’s strong ties to industry and honoring many noteworthy alumni.

This year’s Car Classic provides several unique story opportunities, including:

- **Bridging the Gap:** Car collectors and car makers support the next generation of designers through philanthropy; Peter and Merle Mullin contribute \$15 million to the College
- **Full Circle, 50 Years Later:** A conversation between the designer of the original 1963 Corvette Stingray and the designer of the all-new 2014 Corvette Stingray
- **Inspired by Nature:** The influence of our everyday surroundings on automobiles, marine design, art and architecture; panelists Randy Grubb, Glade Johnson and Freeman Thomas join moderator Susan Carpenter, automobile and motorcycle critic, *Orange County Register*
- **What’s Past is Prologue:** Future transportation designers find inspiration in classic cars

HOW: Media credentials are for qualified media representatives of print, broadcast or online media outlets. To obtain media credentials for Car Classic, please download, complete and email the [request form](#) to teri.bond@artcenter.edu (form must be downloaded and filled out in [Adobe Acrobat](#)). All requests will be considered, keeping at the forefront our focus on those journalists and media outlets that can best foster our needs.

Please feel free to contact Media Relations Director Teri Bond with any questions at teri.bond@artcenter.edu or 310.738.2077.

WHO: Tom Peters, Art Center alumnus and designer of the brand new 2014 Corvette Stingray will receive a Lifetime Achievement Award
Peter Brock, designer of Corvette’s original Stingray, former Lifetime Achievement Award winner in discussion with Tom Peters.
Panelists
Randy Grubb, Original Blastolene Brother
Glade Johnson, Glade Johnson Design, Inc.
Freeman Thomas, Director, Strategic Concepts Group, Ford Motor Company
Moderator

Susan Carpenter, Automobile and Motorcycle Critic, Orange County Register
Emcees

Dave Kunz, Automotive Reporter, KABC-TV Channel 7 Los Angeles

Barry Meguiar, President and CEO, Meguiar's, INC. and hos, Car Crazy Radio

Partial List of Invited Judges

Jae Min, Audi of America*

Freeman Thomas, Ford Advanced Design Studio*

Frank Saucedo, General Motors Advanced Design Studio*

Clay Dean, General Motors Advanced Design

Dave Marek, Honda R&D Americas*

Jason Castriota, Jason Castriota Design*

Derek Jenkins, Mazda Design America*

Chuck Pelly, The Design Academy*

Frank Stephenson, McLaren Automotive*

Rich Plavetich, Nissan Design America*

Miguel Galluzzi, Piaggio Advanced Design Studio*

** Art Center alumni*

SCHEDULE: 6:30 a.m. Field opens to exhibitors
8 a.m. Field opens to sponsors and patrons. Judging commences.
9 a.m. Field opens to members of the media
10 a.m. Field opens to public
10:30 a.m. Private patrons, sponsors and judges welcome
11 a.m. Welcome and opening remarks
1 p.m. Lifetime Achievement Award
2 p.m. Inspired by Nature Panel Discussion
3 p.m. Awards ceremony with Barry Meguiar
4 p.m. Show concludes

All day

- Stories Behind the Design
- Live interviews from the field with Dave Kunz
- Art Center Café serving a special menu of barbecue items and refreshments
- Art Center merchandise, art supplies, magazines and more available at the Student Store (10 a.m. until 4:30 p.m.)
- Tours of Art Center's design studios, 3D rapid prototyping facilities and galleries
- Drawing workshops and class exhibits on the field
- "Inspired by Nature" scavenger hunt (for children 12 and under)
- [Art Center for Kids](#) fall classes in session (For kids in grades 4–7. Must be registered in advance.)
- Sponsor booths and exhibits

ABOUT: Founded in 1930 and located in Pasadena, California, Art Center College of Design is a global leader in art and design education. Art Center offers eleven undergraduate and six graduate degrees in a wide variety of art and design disciplines, as well as public programs for all ages and levels of experience. Renowned for its ties to industry and professional rigor, Art Center is also the first design school to receive the United Nations' Non-Governmental Organization (NGO) status, providing students with opportunities to create design-based solutions for humanitarian and nonprofit agencies around the world. During the College's 80+ year history, Art Center's alumni have had a profound impact on popular culture, the way we live and important issues in our society.

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