

# Art Center at a Glance

## General Info

Year Founded: 1930  
 Affiliation: Private, nonprofit  
 Accreditations: WASC and NASAD  
 Applications Accepted: Spring, Summer, Fall  
 Semesters: 14-Week Terms

## Admissions: Headcount (HC) Unless Noted (Fall 2012)

- UG Acceptance Rate<sup>1</sup>: 73%
- UG Percentage (New) Male/Female: 49%/51%
- Average SATVerbal = 527 Average SATMath = 574
- Average high school GPA = 3.15
- Average prior college GPA = 3.11
- *Percentage of New Undergraduate Students from:*
  - California: 58%
  - Out of State: 20%
  - International: 22%
- UG Applications Received (CY 2012)<sup>2</sup>: 1403
- UG Acceptance Rate<sup>1</sup> (CY 2012): 70.0%
- GR applications received (CY 2012): 353

## Enrollment: HC (Fall 2012)

- Undergraduate students: 1657
- Graduate students: 212
- Total FTE (UG + GR): 1720.8<sup>3</sup>
- Percentage New First-Time Freshman/New Transfers<sup>4</sup>: 47%/53%
- Average Age for New First-Time Freshmen: 18.4
- Average Age for all New Degree-Seeking Students: 20.7
- Average Age for Undergrads: 23.2
- Average Age for Graduate Students: 29.0
- Student/Faculty Ratio: 9:1
- # of Course Sections (Fall 2012): 727
- # of Independent Studies/Internships (Fall 2012): 177
- Average Class Size (Fall 2012): 12.4
- Internships (CY 2012): 151
- For Credit (CY 2012): 74
- No credit (CY 2012): 77

## Faculty/Staff: HC (Fall 2012)

- Full-Time Faculty: 94
- Part-Time Faculty<sup>5</sup>: 317
- Staff ( FT + PT): 304

<sup>1</sup> Acceptance Rate = Total Accepted/Total Applications

<sup>2</sup> CY = Calendar Year

<sup>3</sup> FTE = FT Headcount + (Total PT Credits/14)

<sup>4</sup> First-time freshmen concurrently enrolled in college have been coded as new first-time freshmen, according to IPEDS standards.

<sup>5</sup> Part-time faculty who do not teach courses but who may serve as advisors in particular programs have now been included in count

## Retention/Graduation Rates<sup>6</sup>

- First-Year Retention of New First-Time Freshmen (Fall 2011 Cohort): 82.5%
- First-Year Retention of All New Students<sup>7</sup> (CY 2011 cohort): 79.3%
- Six-Year Graduation Rates New First-Time Freshmen (Fall 2006 cohort): 69.7%
- Six-Year Graduation Rates for All New Students<sup>7</sup> (CY 2006 cohort): 68.1%

## Costs

- Yearly Undergrad Tuition and Fees: \$35,552 (2 semesters, 2012-2013)
- Yearly Graduate Tuition and Fees: \$37,544 (2 semesters, 2012-2013)
- Annual Operating Budget: \$73.3 million (FY 2013)
- \$48.5 million endowment (as of 6/30/12, FY 2012)

## Financial Aid (Calendar Year 2012)

- Aid processed: \$51.48 million (CY 2012)
- Students with Financial Need: 80% (CY 2012)
- Students who Received Financial Aid: 70% (CY 2012)
- Students who Received ACCD Scholarship: 49% (CY 2012)
- Average Amount of Scholarship: \$2884/semester (CY 2012)

## Undergrad Enrollment by Major: HC (Fall 2012)

Advertising: 75  
 Entertainment Design: 94  
 Environmental Design: 83  
 Film: 97  
 Fine Art: 82  
 Graphic Design: 242  
 Illustration: 514  
 Interaction Design: 5  
 Photography: 131  
 Product Design: 137  
 Transportation: 187

## Grad Enrollment by Major: HC (Fall 2012)

Art: 32  
 Broadcast Cinema: 63  
 Grad Environmental Design: 15  
 Grad Transportation Design: 9  
 Industrial Design: 48  
 Media Design: 45

<sup>6</sup> Retention and Graduation Numbers may or may not include students who may have left for military reasons or exchange/special students, as these were not systematically captured in system.

<sup>7</sup> All New Students = New First-Time Freshmen + New Transfers for Spring, Summer and Fall

# Art Center at a Glance

## Alumni (FY 2012)

- Job Placement Rates for One-Year-Out Graduates<sup>8</sup>: 92% employed (40% response rate)
- Job Placement Rates for Five-Year-Out Graduates<sup>9</sup>: 95% employed (31% response rate)

## Academic Programs and Distinctions (2012-2013)

- Bachelor of Fine Arts or Bachelor of Science offered in 11 undergraduate programs
- Master of Fine Arts or Master of Science offered in six graduate programs
- #1 ranking in undergraduate and graduate Industrial Design by *DesignIntelligence*
- Top Twenty rankings in *U.S. News & World Report* "Best Grad Schools" (Art, Industrial Design, Media Design Practices)
- Listed among the Top 25 Global Film Schools by *The Hollywood Reporter*
- Art Center alumni rank #1 among the top earners in Coroflot's 2013 Creative Employment Snapshot

## Galleries (CY 2012)<sup>10</sup>

- 6 Galleries
- In Calendar Year, mounted 15+ exhibitions
- In Calendar Year hosted 15,000 – 20,000 visitors

## Facilities (2012-2013)

- 2 campuses: Hillside and South
- 175 acres
- 177,086 net sq feet of academic/instructional facilities

## Library (as of Jan 2013)

- Books and bound periodical volumes: 101,798
- Book volumes: 87,455
- Book titles: 76,270
- Online resources in art & design: 32 subscription databases
- DVD's and other cinema: 13,000 films
- Current magazine subscriptions: 473 titles
- Images in LUNA collections: 317,283 hi-res images, millions more via links
- Weekly average gate count: 3,648 people
- Yearly reference questions: 4,010 substantive questions

## Public Programs: HC (CY 2012)

- Year-round open enrollment programs for students of all ages. Courses offered at both campuses. Public Programs consists of four programs: Art Center at Night, Saturday High, Art Center for Kids, and Summer Institute for Teachers/DBL
- Enrollment in Public Programs: 4,605
- Many of the same faculty members teach in the College's degree programs
- Staff: 8
- ACN-only faculty: 83
- Faculty Shared with Degree Program: 41
- Course tuition is individually priced.
- Typical tuition for one course in ACN \$720, SH \$275, KIDS \$260, DBL \$680
- Scholarship applications: 594
- Scholarships awarded: 279

## Student/Faculty/Staff Diversity by HC<sup>11</sup>

### Undergrad Students by Gender (Fall 2012)

Male: 51.2%  
Female: 48.8%

### Grad Students by Gender (Fall 2012)

Male: 59.9%  
Female: 40.1%

### All Students by Gender (Fall 2012)

Male: 52.2%  
Female: 47.8%

### Undergrad Students by Ethnicity (Fall 2012)

International: 21.5%  
Hispanic/Latino: 10.3%  
American Indian/Alaska Native: 0.1%  
Asian: 35.5%  
Black/African American: 1.4%  
Hawaiian/Pacific Islander: 0.5%  
Caucasian: 24.6%  
Two or more races: 3.0%  
Unknown/Undeclared: 3.2%

### Grad Students by Ethnicity (Fall 2012)

International: 26.4%  
Hispanic/Latino: 7.1%  
American Indian/Alaska Native: 0.0%  
Asian: 15.1%  
Black/African American: 3.3%  
Hawaiian/Pacific Islander: 1.4%  
Caucasian: 39.2%  
Two or more races: 2.4%  
Unknown/Undeclared: 5.2%

<sup>8</sup> 2011 Graduates

<sup>9</sup> 2007 Graduates

<sup>10</sup> Data assumed to not have changed since 2010 CY

<sup>11</sup> All ethnicities reflect IPEDS definitions.

# Art Center at a Glance

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## All Students by Ethnicity (Fall 2012)

International: 22.1%  
 Hispanic/Latino: 9.9%  
 American Indian/Alaska Native: 0.1%  
 Asian: 33.2%  
 Black/African American: 1.6%  
 Hawaiian/Pacific Islander: 0.6%  
 Caucasian: 26.2%  
 Two or more races: 2.9%  
 Unknown/Undeclared: 3.4%

## Faculty by Gender (Fall 2012)

### Full-Time

Male: 70.2%  
 Female: 29.8%

### Part-Time

Male: 76.7%  
 Female: 23.3%

## Faculty Ethnicity (Fall 2012)

### Full-Time

International: 3.2%  
 Hispanic/Latino: 7.4%  
 American Indian/Alaska Native: 0.0%  
 Asian: 4.3%  
 Black/African American: 1.1%  
 Hawaiian/Pacific Islander: 0.0%  
 Caucasian: 81.9%  
 Two or more races: 1.1%  
 Other/Unknown/Undeclared: 1.1%

### Part-Time

International: 0.9%  
 Hispanic/Latino: 8.2%  
 American Indian/Alaska Native: 0.0%  
 Asian: 14.5%  
 Black/African American: 1.9%  
 Hawaiian/Pacific Islander: 0.0%  
 Caucasian: 70.0%  
 Two or more races: 0.9%  
 Other/Unknown/Undeclared: 3.5%

## All Staff by Gender (Fall 2012)

Male: 54.3%  
 Female: 45.7%

## All Staff by Ethnicity (Fall 2012)

International: 0.7%  
 Hispanic/Latino: 18.4%  
 American Indian/Alaska Native: 1.0%  
 Asian: 15.5%  
 Black/African American: 6.3%  
 Hawaiian/Pacific Islander: 0.3%  
 Caucasian: 53.9%  
 Two or more races: 0.7%  
 Other/Unknown/Undeclared: 3.3%

## Executive Management<sup>12</sup> (7 in 2012-2013)

### Gender

Male: 71.4%  
 Female: 28.6%

### Ethnicity

International: 0.0%  
 Hispanic/Latino: 0.0%  
 American Indian/Alaska Native: 14.3%  
 Asian: 0.0%  
 Black/African American: 0.0%  
 Hawaiian/Pacific Islander: 0.0%  
 Caucasian: 85.7%  
 Two or more races: 0.0%  
 Other/Unknown/Undeclared: 0.0%

## Trustees (22 in 2012-2013)

### Gender

Male: 72.7%  
 Female: 27.3%

### Ethnicity

International: 0.0%  
 Hispanic/Latino: 4.5%  
 American Indian/Alaska Native: 0.0%  
 Asian: 0.0%  
 Black/African American: 18.2%  
 Hawaiian/Pacific Islander: 0.0%  
 Caucasian: 77.3%  
 Two or more races: 0.0%  
 Other/Unknown/Undeclared: 0.0%

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<sup>12</sup> Executive Management is made up of President, Provost, Senior Vice President/CFO, Senior Vice President of Development and External Affairs, Senior Vice President of Admissions and Enrollment Management, Senior Vice President of Real Estate and Operations, Special Assistant to the President