

MEDIA CREDENTIAL REQUEST

SATURDAY, OCTOBER 21, 2012

Media credentials are for qualified media representatives of print, broadcast or online media outlets.

Since its inception, Art Center Car Classic has examined automotive culture and vehicle architecture through the lens of design. Today and into the future, Art Center continues looking to cultivate relationships with those journalists who are not only interested in transportation design, but the designer behind the design—and ultimately the students who will become the designers of the future. As the College expands its curriculum to further impact the evolution of the automotive industry and the broader field of transportation, we are more than ever looking for those journalists interested in telling a comprehensive—and sometimes complex—Art Center story.

All requests for media credentials will be considered, keeping at the forefront our focus on those journalists and media outlets that can best foster our needs.

Editors, television and radio producers, print and broadcast reporters/journalists and photographers must have current press identification (business card and copy of masthead from an approved media outlet with individual's name and title listed may be requested).

Freelance writers and photographers must be on assignment or must provide a copy of an industry-relevant by-lined article/credit.

Digital media representatives, including editors of websites, must present proof of an existing site with relevant editorial content.

Please complete one form for each individual. Send the completed form by fax or email to:

Office of Public Relations

Fax: 626.396.4256 or Email: christine@christinehanson.us

Requests will be processed and registrants notified within 72 hours of receipt.

BADGES WILL BE DISTRIBUTED ONSITE ON THE DAY OF THE EVENT.

Complete event information will be mailed to approved registrants prior to event.

REGISTRANT (ONE PER PERSON)

Prefix (Mr.,Mrs.,Ms., Miss)	First name	Last name	
Editorial assignment			
Publication		Publication date	
Story angle			
Interviews requested with			
Your title (i.e.: editor; staff writer/reporter; freelance writer/reporter; photographer; film/video; other—please specify)			
Street address		Suite	
City	State	Zip code	Country
Daytime phone		Mobile phone	
Email		Fax	

MY AREA(S) OF FOCUS
(CHECK ALL THAT APPLY)

- | | | | |
|---------------------------------------|---|---|--------------------------------------|
| <input type="checkbox"/> Advertising | <input type="checkbox"/> Custom Hot Rods | <input type="checkbox"/> General Interest | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Art | <input type="checkbox"/> Custom Luxury | <input type="checkbox"/> Historical | <input type="checkbox"/> Racing |
| <input type="checkbox"/> Business | <input type="checkbox"/> Education | <input type="checkbox"/> Illustration | <input type="checkbox"/> Technology |
| <input type="checkbox"/> Classic Cars | <input type="checkbox"/> Entertainment Design | <input type="checkbox"/> Lifestyle | |

FOR MORE INFORMATION

For a full list of speakers and topics, please visit
artcenter.edu/carclassic

Contact: Christine Hanson
Telephone: 323.578.4834
Email: christine@christinehanson.us