

Curriculum

Art Center's faculty is comprised of working professionals, providing you the opportunity to study with leaders in the marine design, motorsports and mobility industries. Through an immersive study of design across product, environmental, graphic and interaction as these topics apply to the field of transportation, our students will be highly proficient in designing remarkable vehicles for various modes of travel and recreation. The interdisciplinary program of study includes courses in:

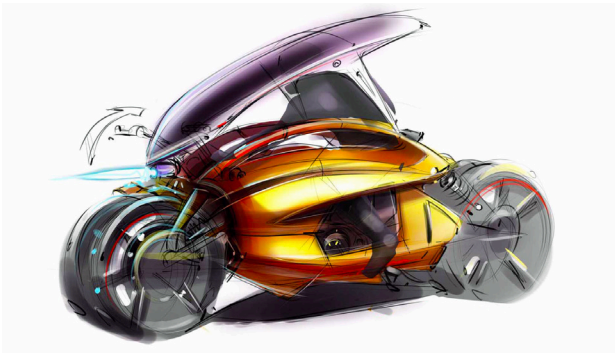
- Rendering and 3D modeling
- Interior and exterior design
- Vehicle architecture and technology
- Marine design
- Visual communications and design fundamentals
- Motorcycle and personal mobility design
- Corporate sponsored design projects

How to apply

This new focus, available to Transportation Design students entering their fourth term, will be launched in Fall 2015.

Admission is ongoing, but following are convenient priority application dates: October 1 for Spring term; January 15 for Summer term; February 15 for Fall term.

For more information, including application guidelines and portfolio requirements, visit artcenter.edu/admissions or call 626 396-2373.



Above: Motorcycle concept by Salvador Gonzales, created in Personal Mobility.
Cover: Michelin urban bicycle concept by Philip Haban, created in Mobility Studio.



Alternative Transportation

A new program in Transportation Design
at Art Center College of Design

Alternative Transportation: A new program in Transportation Design

Known for more than its longstanding influence in automotive design, Art Center now offers a new Alternative Transportation program to prepare students for a career in motorcycle, marine, aircraft, commercial transport, personal mobility and public transit design. Exploring the balance between form and function, you will develop the ability to create vehicle concepts with distinct personality, improved function and broad social impact.

As a well-rounded designer in the realm of Alternative Transportation, you will gain valuable knowledge, skills and experience to become an innovative problem solver for a range of vehicles spanning the transportation industry from a luxury catamaran or sport bikes to an aerodynamic truck cab or personal mobility device that folds up like a suitcase.

With dozens of advanced design studios and companies leading the emerging fields of new mobility and alternative energy located in Southern California, we are positioned at the heart of transportation design's future.

In addition to traditional elements of styling, comfort, safety and usability, our Alternative Transportation curriculum emphasizes vital topics such as sustainable mobility and the implications of brand and product life cycle. You will gain fluency in drawing, physical and digital modeling skills plus develop an understanding of vehicle architecture, materials, process and aerodynamics to fuel the creative economy.



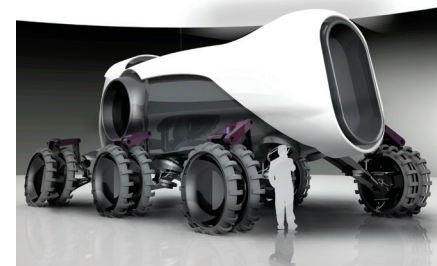
City bus concept by Gabriel Wartofsky, created in Mobility class.

Educational and career opportunities

Art Center's deep connections to industry are a significant advantage as alumni and corporate partners in marine design, motorcycle design and other fields will be engaged in both classroom studios and independent study opportunities. You may end up working with leaders from NASA's Jet Propulsion Laboratory, Glade Johnson Design, BMW Motorcycle, Piaggio, Polaris, Peterbilt Trucks, Embraer Executive Jets, Space X and Google X.

Many top companies sponsor projects to tap Art Center's culture of innovation, wherein students apply an intensive design methodology to identify opportunities for deeper exploration around corporate challenges and new products. Recent projects have featured the combination of personal mobility devices with traditional automotive vehicles, new markets for electric motorcycles and innovative designs of NASA's lunar rovers.

We prepare our students for career opportunities as Lead Designers, Creative Directors and Directors of Vehicle Design. Graduating from the program with valuable skills and accomplishments—and an extraordinary portfolio—you join a dynamic professional network equipped for a creative future in an evolving design field.



Top: NASA moon rover concept for Mobility class.

Center: Yamaha personal mobility concept by Jake Loniak.

Bottom: Yacht concept by Chad Farley, created in Marine Design class.