**Assignment 4 – Final Website**

The theme I have chosen for my overall 3 pages of the website design is Marvel and specifically Chris Evans, pertaining to Captain America. All the pages have a black header with white text in the font Century Gothic, a red footer with either Chris Evans’ social media accounts linked (page 1) or a countdown to New Year’s Day (January 1, 2020). I chose the countdown because it is historic to enter into a new decade and reflect on the past decade. Chris started making movies at the start of the decade and the progression into each acting role has been phenomenal. Each page also has a red navigation bar and a white background with black text on it, also in the font Century Gothic. I chose the red, white and blue colour scheme because it ties well into Captain America and the placement of the colour is not too distracting on the pages. This exemplifies C.R.A.P. design very well because the **contrast** is present, but it is present in a visually aesthetic way so that the reader can access the important information immediately. Page 1 and 2 have a Captain America shield as the cursor pointer and the third page has Pusheen the cat as the cursor pointer. I chose these elements because they add some originality to the design, and it is a fun element. I have always been drawn to the two-column design on webpages because it looks clean and concise.

There is **repetition** of colours and design because it helps you identify each page as part of a complete user experience. The repetition in the design makes it much more comprehensible. All the text is **aligned** to the left while the headers and titles are center aligned so there is visual accessibility of the page. The use of images throughout the pages breaks up the text and makes it easier for the reader to see what is on the page and be engaged with it. The dissociation between the headers and the content does not overwhelm the user with tons of information because it uses the **law of proximity**, which demands that things not be grouped entirely so close together. The website is not as busy, and the viewers’ eye follows the website content properly. All of these factors come together to create a cohesive look for the website and data more digestible to the reader.

On Page 1, many of Evans’ movies are listed in table format with the posters of the movies below it. This element was to provide a visual aspect to the table and help connect the information to the reader because they might not know immediately what the movie entailed. On Page 2, there is 3 words that are glowing in the center column and I decided to add this because I thought it was extremely cool and made the website stand out just a little bit more. On Page 3, there is a three-photo slideshow of the various teams involved in the movie I am referencing because I like those images and they take the page to the next level.

**References:**

*Custom Mouse Cursor Tutorial Canvas CSS HTML*. (2017). Retrieved from https://www.youtube.com/watch?v=n-AuSopUl6s

W3Schools. (2019). HTML/CSS/Javascript Codes. Retrieved from https://www.w3schools.com/.