



KIRTI BADOLA

WEB UI/UX DESIGNER AND FRONTEND DEVELOPER

EXPERIENCE

About

I'm a Professional & award-winning designer with 4.5+ years of experience in web design, frontend development, UI/UX design, and graphic design.

I create visually engaging, user-friendly websites and funnels where human creativity surpasses AI. Passionate about design and technology, I deliver innovative, high-quality digital experiences that stay ahead of trends.

Frontend Skills

- HTML5, CSS3 , SCSS
- JavaScript (ES6+), jQuery
- Bootstrap, Tailwind CSS
- Webflow, WordPress
- Page Speed Optimization
- Basic SEO

UI/UX Design Skills

- Figma, Adobe Photoshop
- Material UI Design
- Typography
- Color Theory
- Visual Hierarchy
- Layout Design
- Design Systems

AI Tools

- ChatGPT, Perplexity
- Gemini, Nano banana
- Claude.ai, Vo.dev, Locofy.ai
- Magician, Khroma, Iconify
- Farmer, Galileo
- Cursor(AI-enhanced VS Code)
- Napkin.ai

Contact Information

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- @badolakirti

RealTime Networking (6 Months)

2025

UI/UX Designer

Contributed to a U.S.-based project focused on Lottery Artificial Intelligence (LAI), RTN Smart, and Robot Site, delivering design solutions for web, dashboards, mobile screens, and social media graphics.

- Designed and launched a new Robot Website in Webflow, **improving animation quality and SEO performance by 60%.**
- Redesigned RTN LAI mobile and dashboard interfaces using the latest Material UI trends, **enhancing user experience by 90%.**
- Created engaging social media graphics that **boosted audience engagement by 40%.**

Projects

www.rtnrobo.com | [RTN LAI](#) | [RTN Smart](#)

Nextedge (2 Years)

2023-2025

Senior Web Designer & Frontend Developer

Contributed to a US project on Assignment Help Services by creating responsive, high-performance front-end solutions that meet Core Web Vitals and SEO best practices.

- Developed and executed a new website architecture, achieving a **40% increase in page load speeds** and improved SEO rankings, which boosted **organic traffic by 20%.**
- Mentored two junior designers, leading to a **40% reduction in design revisions.**
- Oversaw live testing and quality assurance, cutting post-launch **bugs by 50%.**
- Created graphics and UI assets, resulting in a **40% rise in user engagement.**
- Engaged in team-building activities, cultivating strong relationships with colleagues.
- Honored with the “Best Website Designer” award in 2024 and 2025 for delivering SEO-aligned, Core Web Vitals-compliant web design, with significant contributions to the RapidUK, NAH_US, and Native_AUS projects.

Projects

www.nativeassignmenthelp.com | www.rapidassignmenthelp.co.uk
www.newassignmenthelp.com | nextedgedigital.com

Inspiworks (2 Years)

2021-2023

Senior Web & Funnel Designer

Handled multi-industry web and funnel design projects at Inspiworks, focusing on WordPress and high-converting ClickFunnels builds

- Developed and enhanced high-converting sales funnels across multiple industries, boosting engagement and return on investment.
- Created over **60 landing pages and funnels** in diverse sectors such as business, sports, education, healthcare, finance, and more.
- Worked closely with **Funnel Hacker Awardee Anshul Maheshwari**, gaining recognition for thorough work, high standards, and reliable delivery
- Constructed **20 WordPress websites** utilizing WPBakery and Elementor page builders.
- Designed graphics and visual elements for web projects and funnels.

Projects Link

https://drive.google.com/drive/folders/1foU7VCxeJYdIUvN0mS6UkHo1SQD_33S4