



**DIGITAL MARKETING – ASSIGNMENT REPORT**

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**DEPARTMENT** : BIOTECHNOLOGY

**ASSIGNMENT TITLE** : **1. CREATE A SOCIAL MEDIA POST**

**2. CREATE A FACEBOOK PAGE**

**CATEGORY** : Digital marketing

## **CONTENT:**

### **1.INTRODUCTION – CREATE A SOCIAL MEDIA POST**

1.1 Overview

1.2 Purpose

1.3 Result

### **2. INTRODUCTION – CREATE A FACEBOOK PAGE**

2.1 Overview

2.2 Purpose

2.3 Result

### **3. APPLICATION**

### **4.CONCLUSION**



# Health HUB

## 1. INTRODUCTION - SOCIAL MEDIA POST

### 1.1 OVERVIEW:

Create a social media advertisement poster using Canva

### 1.2 PURPOSE:

Marketing is crucial for novel food products so we aim to provide healthy food replacing life threatening junk foods to our customers without compromising their health.

### 1.3 RESULT:

OUR BRAND ADVERTISEMENT POSTER – Health HUB





# HEALTH HUB

Relish and robust




## ABOUT OUR RESTAURANT

We serve people with food to satisfy their crave with robust food. And making people eat the right food for the better health.

**ORDER NOW!**



9840357315      12,Anna Nagar, Chennai-23      healthhub24@gmail.com

## 1. INTRODUCTION – FACEBOOK PAGE

### 2.1 OVERVIEW

To create a Facebook page for Health HUB restaurant.

### 2.2 PURPOSE

Creating a social media page can bring awareness among youngsters and make them replace the foods that are unhealthy with nutrient rich food without compromising its taste.

## 2.3 RESULT



Health HUB



Health HUB

23h · 🌐



A place where you can relish your taste buds  
without compromising your health 🌱 🍲



[See insights and ads](#)

[Boost post](#)



Like



Comment



Share

Comment as Health HUB

[https://m.facebook.com/story.php?story\\_fbid=pfbid01uCAonc44U  
ST3UJ9CiDzz76KDsbb5DTffGCKNm8RniJUTvuR7KHu7hemEk  
wJZxfl&id=61552517354854&mibextid=Nif5oz](https://m.facebook.com/story.php?story_fbid=pfbid01uCAonc44U<br/>ST3UJ9CiDzz76KDsbb5DTffGCKNm8RniJUTvuR7KHu7hemEk<br/>wJZxfl&id=61552517354854&mibextid=Nif5oz)

## **2. APPLICATION:**

- Our major aim is to provide a eco- friendly and delightful ambience to customers.
- Make people eat healthy and enjoy their food.
- Free home delivery any time any where (within 20Km from the restaurant)
- Treditional food in a trendy manner.

## **4.CONCLUSION:**

By this assignment we came to know the importance of digital market to reach the desired goal of our product in the market.