

Individual Activity 1

Individual Assignment 1: My Portfolio

Kirti (2323092).
University Canada West.
BUSI 654: Application of AI in Business (HBD-SUMMER25-02).
Submitted to: Dr. Davood Wadi.
July 23rd, 2025.

References

Creating a website – quarto. (n.d.). Quarto. <https://quarto.org/docs/websites/>.
OpenAI. (2025). ChatGPT (GPT-4o) [Large language model]. <https://chat.openai.com>.
W3Schools.com. (n.d.). <https://www.w3schools.com/css/>.

Appendix

Alright, here's the **LLM-generated site map and first draft page content** for your Appendix. You can paste this as the *raw draft* in your appendix, then annotate later with your edits.

MBA Portfolio Website – LLM-Generated Draft

Site Map

1. Home / About

- Professional introduction
- Current MBA program and focus areas
- Career aspirations
- Personal mission statement

2. Resume / CV

- Downloadable PDF link
- Summary of work experience
- Education history
- Key accomplishments

3. Projects & Case Studies

- Academic projects
- Professional case studies

- Data analytics, business strategy, and leadership examples

4. Skills & Certifications

- Technical skills
- Soft skills
- Professional certifications

5. Contact

- Email
- LinkedIn
- GitHub (if applicable)
- Social media links

6. Optional Pages

- Leadership & Community Service
 - Publications
-

Draft Content for Each Page

1. Home / About

Welcome to my MBA portfolio. I am currently pursuing my Master of Business Administration at [University Name], specializing in [specialization, e.g., Data Analytics and Strategic Management]. With a background in [your prior field, e.g., bioinformatics and education], I bring a unique blend of analytical, teaching, and leadership skills. My professional interests lie in [e.g., data analytics, business strategy, and educational innovation]. I am driven by the goal of combining analytical insights with strategic thinking to deliver measurable business results.

Outside academics, I am passionate about continuous learning, mentoring students, and exploring technology's role in improving decision-making.

2. Resume / CV

Download Resume: [Download PDF](#)

Professional Experience

Assistant Center Director – Mathnasium West Vancouver Dates: [Start – Present]

- Lead daily operations and manage student learning plans.
- Supervise instructors and maintain high academic standards.
- Engage in community outreach to increase enrollment.

Online International Programming & Math Teacher Dates: [Start – End]

- Taught programming, mathematics, and logical thinking to international students.
- Designed engaging, curriculum-aligned lesson plans.

Education

- **MBA**, [University Name], [Expected Graduation Year]
- **Masters in Zoology**, [University Name], India

- **Bachelors in Bioinformatics**, [University Name], India

Key Accomplishments

- Increased center enrollment by X% within Y months.
 - Developed interactive teaching materials that improved student retention.
-

3. Projects & Case Studies

Case Study: Digital Transformation in Education – Mathnasium AI Adoption Proposal

- Developed a comprehensive change management plan for integrating AI in a tutoring environment.
- Applied Kotter’s 8-Step Model to manage adoption challenges.

Project: Data Analysis of Dealership Customer Behavior

- Built regression and classification models to predict customer purchasing behavior.
- Delivered actionable insights for marketing strategies.

Capstone: Strategic Business Plan for a Skincare Startup

- Created a market entry plan, financial forecast, and influencer marketing strategy.
-

4. Skills & Certifications

Technical Skills

- Data Analysis (Python, R, Excel)
- Machine Learning Basics
- Quarto Website Development

Business Skills

- Strategic Planning
- Leadership & Team Management
- Operations Management

Certifications

- Google Analytics Certification
 - [Any other certifications you have]
-

5. Contact

- **Email:** [Your Email]
 - **LinkedIn:** [LinkedIn URL]
 - **GitHub:** [GitHub URL]
 - **Location:** [City, Country]
-

If you want, I can now **adapt this into .qmd files for Quarto**, so you'll have a working multi-page site ready for hosting. That way, all you'd need is to insert your real details and images.

Do you want me to prepare that next?

Comments on Changes

Personalized the whole template provide by ChatGPT in my own style, added the relevant information, and tried making it more interactive.