

- **Official Rules (Privacy Policy below)**

THIS SWEEPSTAKES IS **NOT** ASSOCIATED WITH FACEBOOK.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

Please read these rules before entering the Sweepstakes (the "Sweepstakes"). You agree that, by submitting an entry, you will be bound by these Official Rules and you acknowledge that you satisfy all sweepstakes eligibility requirements.

**Eligibility.** If you are an individual 18 or older at the time of entry, you are eligible to enter the Sweepstakes. Our employees, their immediate family members (spouses, domestic partners, parents, grandparents, siblings, children and grandchildren), Retail Customers, Distributors, Vendors or Contractors using this Sweepstakes, and our affiliates, advisors or advertising/promotion agencies (and their immediate family members) are not eligible to enter the Sweepstakes.

**How to Enter.** To enter, you must: (1) go to a "Sweepstakes" tab; (2) click the "Like" button to "Like" the page if you have not already done so; and (3) complete the online entry form. You must have a Facebook account and be logged in to your account to "Like" the page and to participate in the Sweepstakes. Limit one entry per person/e-mail address during the Sweepstakes Period.

- **Other Promotions.** Please note that we may be running similar sweepstakes at the same time as this Sweepstakes. By entering this Sweepstakes, you will not be eligible to receive any prize awarded in any other sweepstakes unless you enter each sweepstakes separately.

**Prizes.** We will award a prize each calendar month. The total approximate retail value of the prize will vary each month. Each winner will be responsible for paying any costs and expenses related to the prize that are not specifically mentioned, including, but not limited to, taxes and any other expenses that might reasonably be incurred by such winner in receiving or using the prize.

**Prize Drawings.** Potential winners will be selected at random drawings to be held on or about the 10<sup>th</sup> day of the following calendar month. To be eligible for a drawing, we must receive eligible entries by 11:59:59 p.m. (PT) on the calendar month end. Entries not drawn at any given drawing will remain eligible for subsequent drawings, if any, subject to these Official Rules.

- We will notify each drawn potential winner by e-mail within 3 business days following the drawing, and he/she will be required to sign an Eligibility Statement and Release. We will draw an alternative potential winner if a potential winner does not claim the prize within 72 hours of notification, or meet the eligibility criteria.

For each drawn potential winner, once we have received and confirmed his/her completed, signed Eligibility Statement and Release, Each prize will be awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). We will award the prize to a minor's parent or legal guardian if a minor, in any state where the age of majority is not 18, wins the prize. The parent or legal guardian must sign and return all required documentation. Limit one prize per person.

**Odds of Winning.** Odds of winning depend on the number of eligible entries received by the entry end date for each drawing.

**Additional Terms.** We may, to the maximum extent permitted by applicable law and in our sole discretion, change these rules or cancel the Sweepstakes at any time; or modify, terminate, or suspend the Sweepstakes should viruses, worms, bugs, unauthorized human intervention or other causes beyond our control corrupt or impair the administration, security, fairness or proper play of the Sweepstakes or submission of entries. We are not responsible for: (a) lost, misdirected, late, incomplete, or unintelligible entries or for inaccurate entry information, whether caused by you or by any of the equipment or programming associated with or utilized in the Sweepstakes, or by any technical or human error that may occur in the processing of entries; (b) any printing or typographical errors in any materials associated with the Sweepstakes; (c) any error in the operation or transmission, theft, destruction, unauthorized access to, or alteration of, entries, or for technical, network, telephone, computer, hardware or software, malfunctions of any kind, or inaccurate transmission of, or failure to receive any entry information on account of technical problems or traffic congestion on the Internet or at any website; or (d) injury or damage to your or any other computer resulting from downloading any materials in connection with the Sweepstakes. We may, in our sole discretion, disqualify any individual found to be: (x) tampering with the entry process or the operation of the Sweepstakes or website; (y) acting in violation of these rules; or (z) acting in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten or harass any other person. If your entry is incomplete or if you use robotic, automatic, programmed or similar entry methods, your entry will be void. The authorized subscriber of the e-mail account used to enter the Sweepstakes at the actual time of entry will be

deemed to be the participant and must comply with these rules in the event of a dispute as to entries submitted by multiple users having the same e-mail account. The authorized account subscriber is the natural person who is assigned an e-mail address by an Internet access provider, on-line service provider, or other organization responsible for assigning e-mail addresses for the domains associated with the submitted e-mail addresses. No greater than the number of prizes stated in these Official Rules will be awarded. If any technical errors occur in the selection of a potential prize winner or if more prizes are claimed than the number of prizes being awarded as provided in these Official Rules, we may award the prize by random drawing from among all eligible claimants.

**Miscellaneous.** The Sweepstakes is governed by the laws of the United States. If you win a prize, you may not transfer, assign, or redeem the prize for cash. We may substitute a prize with a prize of equal or greater value. Each winner agrees (for himself or herself and his or her heirs) that, by accepting the prize, we, along with our affiliates and agents, and Facebook, will have no liability, and will be held harmless by the winner for any liability, loss, injury or damage to property or person, including death, and reasonable attorney's fees and court costs, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of the prize or participation in the Sweepstakes, even if caused or contributed to by our negligence. You agree that our decisions related to the Sweepstakes and all drawings are final. Each winner agrees that, by participating in the Sweepstakes, we may use the winner's name in any manner and in any medium for our promotional purposes without additional compensation, except where prohibited by law.

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**Sponsor.** WeBuildYourSocialMedia.com LLC. d.ba. Summa Social The Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook.

- **Privacy Policy**

**What information do we collect?**

We collect information from you when you fill out a form.

When ordering or registering on our site, as appropriate, you may be asked to enter your: name or e-mail address. You may, however, visit our site anonymously.

**What do we use your information for?**

Any of the information we collect from you may be used in one of the following ways:

to administer a contest, promotion, survey or other site feature

**How do we protect your information?**

We implement a variety of security measures to maintain the safety of your personal information when you enter, submit, or access your personal information.

We offer the use of a secure server. All supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our Payment gateway providers database only to be accessible by those authorized with special access rights to such systems, and are required to keep the information confidential.

After a transaction, your private information (credit cards, social security numbers, financials, etc.) will not be stored on our servers.

**Do we use cookies?**

We do not use cookies.

**Do we disclose any information to outside parties?**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor

information may be provided to other parties for marketing, advertising, or other uses.

### **Childrens Online Privacy Protection Act Compliance**

We are in compliance with the requirements of COPPA (Childrens Online Privacy Protection Act), we do not collect any information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older.

### **Online Privacy Policy Only**

This online privacy policy applies only to information collected through our website and not to information collected offline.

### **Your Consent**

By using our site, you consent to our privacy policy.

### **Changes to our Privacy Policy**

If we decide to change our privacy policy, we will post those changes on this page.

### **Contacting Us**

If there are any questions regarding this privacy policy you may contact us using the information below.

WeBuildYourSocialMedia.com LLC.  
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