

## **ASSIGNMENT**

<b>NAME</b>	<b>KARTHIK S</b>
<b>NM ID</b>	<b>E0A543D4DFD90288DFD4760752BC8785</b>
<b>COURSE</b>	<b>DIGITAL MARKETING</b>

**1. Create a blog or website using BlogSpot and WordPress. Customise the theme design and post new article with 500 words.**

Blogspot URL:

<https://rolexacademy.blogspot.com/2023/09/welcome-to-rolex-ias-academy-blog.html>

WordPress URL:

<https://rolexiasacademy.wordpress.com/>

**2. Create a new Facebook Business page and post one social media poster for your brand.**

Facebook URL:

<https://www.facebook.com/Rolexiasacademy?mibextid=ZbWKwL>

3. Create and design a social media advertisement poster using canva.



The advertisement poster for Rolex IAS Academy features a background image of students in a classroom setting. The design includes a dark blue diagonal banner on the left side with white and yellow text. The Rolex IAS Academy logo is in the top left corner. The main headline reads '21<sup>ST</sup> August ADMISSION ON GOING' with 'ADMISSION ON GOING' in large, bold, white capital letters. Below this, it says 'CLASSES BOTH OFFLINE & ONLINE'. A list of faculties is provided: 'FACULTIES: REGULAR CLASS, REVISION CLASS, LIBRARY FACOLITY, TEST SERIES(WEEKLY)'. A red banner with '20% OFF' is positioned in the lower right. An orange box in the top right corner contains contact information for admission enquiries.

**Rolex IAS Academy**

**21<sup>ST</sup> August**  
**ADMISSION ON GOING**  
CLASSES BOTH OFFLINE & ONLINE

**FACULTIES:**

- REGULAR CLASS
- REVISION CLASS
- LIBRARY FACOLITY
- TEST SERIES(WEEKLY)

**20% OFF**

**Admission enquiries**  
Call: +91 88259 41551  
Email: rolexiasacademy@gmail.com

#### 4. Create email newsletter design using MailChimp or Canva tool.

# ROLEX IAS ACADEMY

Studying at this IAS academy is an invaluable choice for several reasons. Firstly, our academy boasts a team of seasoned faculty, composed of former IAS toppers and subject matter experts, providing unparalleled guidance. Secondly, our comprehensive curriculum and personalized coaching ensure that you are well-prepared to excel in the IAS examination.



## FEATURES

- Weekly Mock Tests
- One-on-One Doubt Clearing Sessions
- Current Affairs Updates
- Interview Preparation
- Personality Development Workshops

Don't miss this opportunity to join the ranks of India's elite civil servants.  
Secure your future with ROLEX IAS ACADEMY.

Call us or visit our website for more information and to register today.

ADMISSION  
AVAILABLE