

ASSIGNMENT

NAME	KIRUBAKARAN S
NM ID	86DE9CBD570E074AD824B 810E69EE3AO
COURSE	DIGITAL MARKETING

1. Create a blog or website using BlogSpot and WordPress. Customise the theme design and post new article with 500 words.

Blogspot URL:

<https://rolexacademy.blogspot.com/2023/09/welcome-to-rolex-ias-academy-blog.html>

WordPress URL:

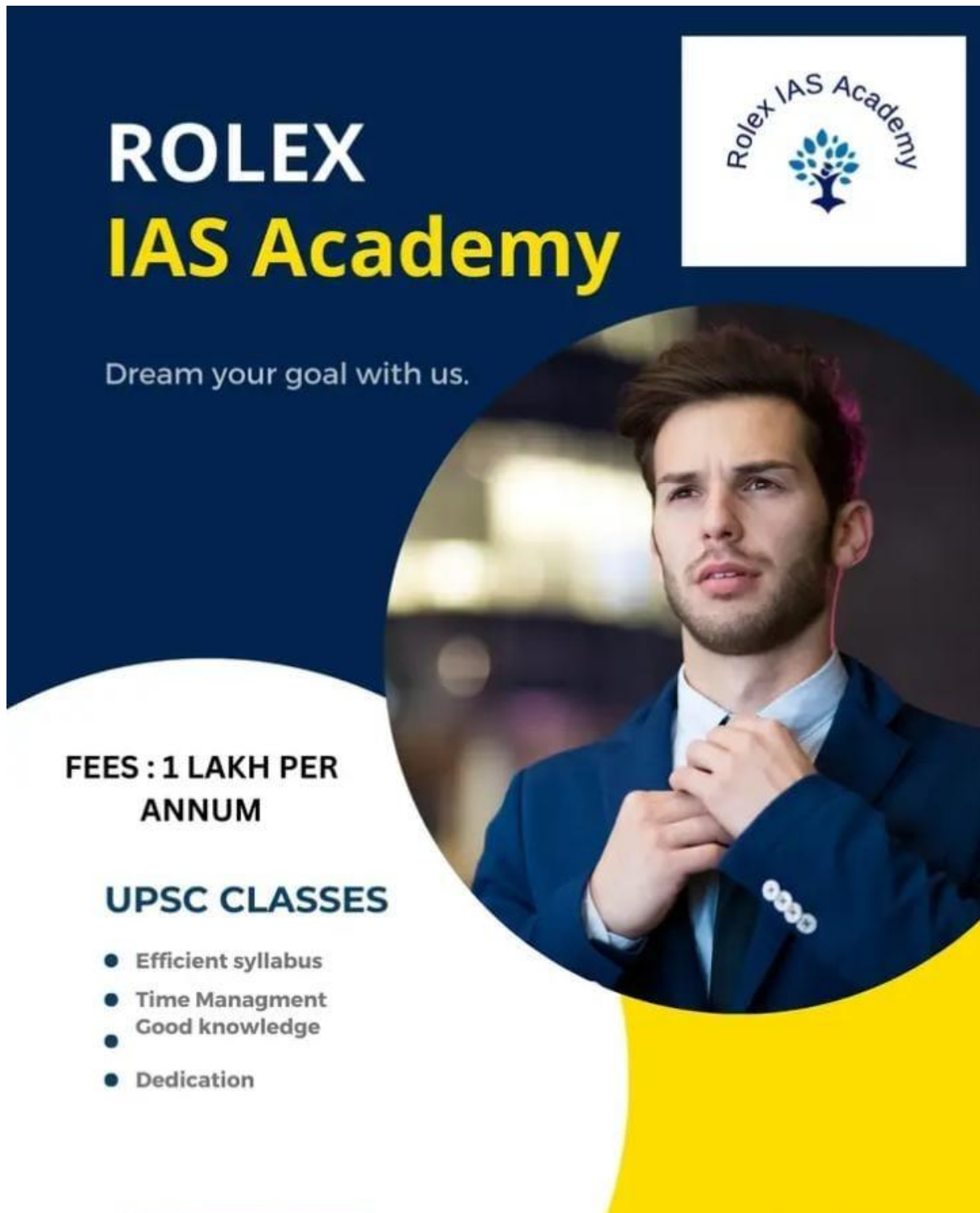
<https://rolexiasacademy.wordpress.com/>

2. Create a new Facebook Business page and post one social media poster for your brand.

Facebook URL:

<https://www.facebook.com/Rolexiasacademy?mibextid=ZbWKwL>

3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or Canva tool.

NEWSLETTER



Why Rolex Academy?

At Rolex IAS Academy, we understand the unique challenges and aspirations of civil service aspirants. Our online coaching platform is designed to provide you with unparalleled guidance, comprehensive study materials, and personalized mentorship. Our team of experienced educators is dedicated to helping you unlock your true potential and achieve success in the competitive world of civil services.



Upcoming Events and Webinars

2023-2024

Stay tuned for our upcoming events and webinars, where industry experts and successful candidates will share insights, strategies, and success stories.

EXPLORE OUR ONLINE LEARNING PLATFORM

Discover a world of knowledge at your fingertips with our state-of-the-art online learning platform. Whether you're a beginner or an experienced candidate, our courses are tailored to meet your specific needs. Engage in interactive lectures, access high-quality study materials, and participate in live Q&A sessions with our expert instructors.



KEY FEATURES

Receive individualized guidance from mentors who understand your goals.

- Learn from seasoned educators with a track record of success.
- Access well-researched study materials to enhance your preparation.
- Evaluate your progress with regular mock tests and assessments.