

ASSIGNMENT

NAME	JEEVANANTHAM M
NM ID	BDC79EE815F156594944416DD991ABB2
COURSE	DIGITAL MARKETING

1. Create a blog or website using BlogSpot and WordPress. Customise the theme design and post new article with 500 words.

Blogspot URL:

<https://rolexacademy.blogspot.com/2023/09/welcome-to-rolex-ias-academy-blog.html>

WordPress URL:

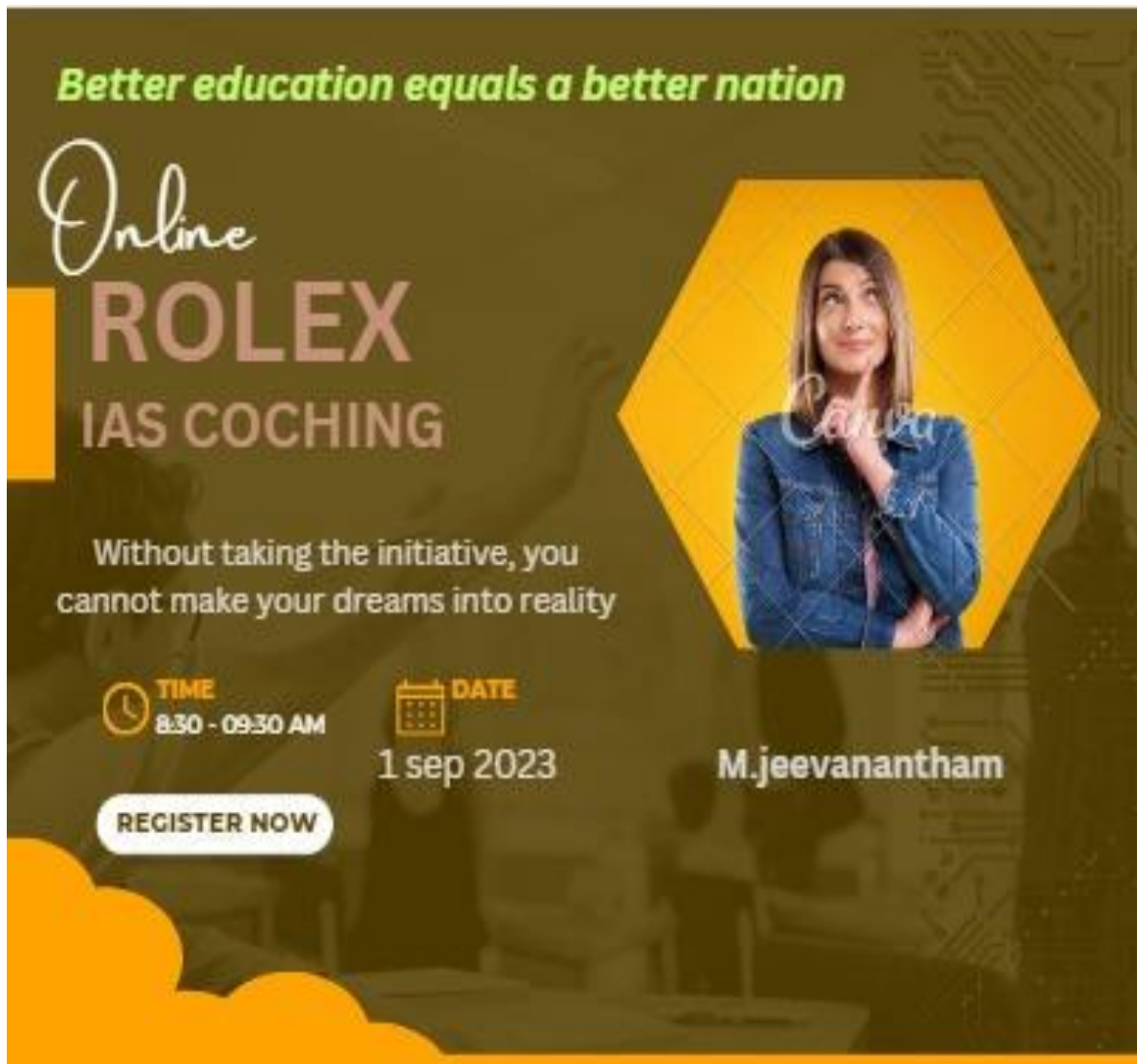
<https://rolexiasacademy.wordpress.com/>

2. Create a new Facebook Business page and post one social media poster for your brand.

Facebook URL:

<https://www.facebook.com/Rolexiasacademy?mibextid=ZbWKwL>

3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or Canva tool.



ROLEX IAS ACADEMY

WHY ROLEX ACADEMY ?

THE ACADEMY'S MAIN PURPOSE IS TO TRAIN CIVIL SERVANTS OF THE IAS CADRE AND ALSO CONDUCT THE FOUNDATION COURSE OF GROUP-A CENTRAL CIVIL SERVICES. AFTER COMPLETION TRAINING,



WHAT IS THE VISSION?

VISION IAS IS INDIA'S PREMIER RESEARCH AND TRAINING INSTITUTION FOR CIVIL SERVICE ASPIRANTS WITH A MISSION TO CONTINUOUSLY INNOVATE AND HELP THEM ACTUALIZE THEIR DREAMS THROUGH 'INTEGRATED EFFORTS' OF INTERACTIVE LEARNING SYSTEM, TEAMWORK, TECHNOLOGY & INNOVATION. VISION IAS HAS EXPERIENCE OF PRODUC...

2023-2024
GET START

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