

SUPERSTORE SALES AND ANALYSIS REPORT

KIRUBHA C

\$798.11K

Total Sales

13K

Units Sold

\$78.24K

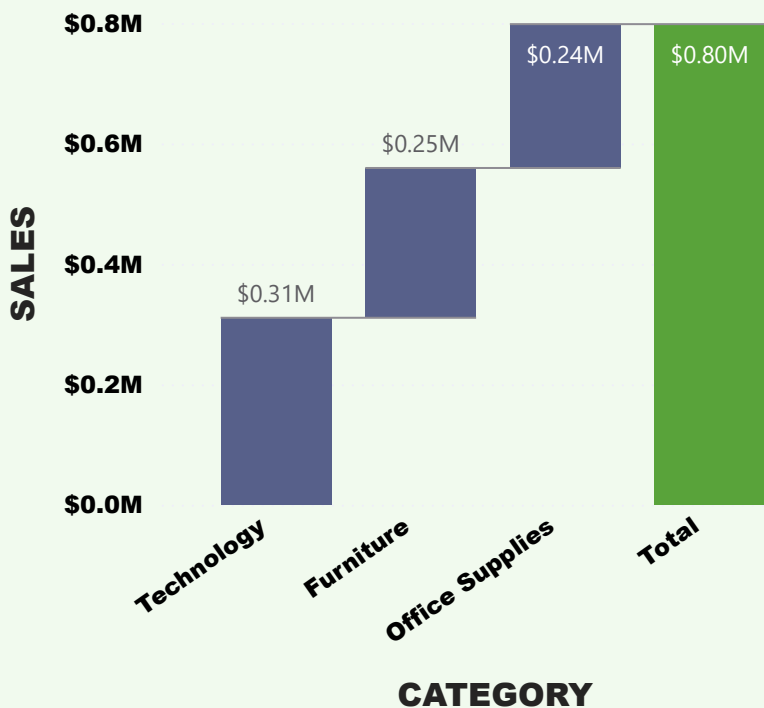
Total Profit

1683

Total Orders

Total Sales by Category

● Increase ● Decrease ● Total

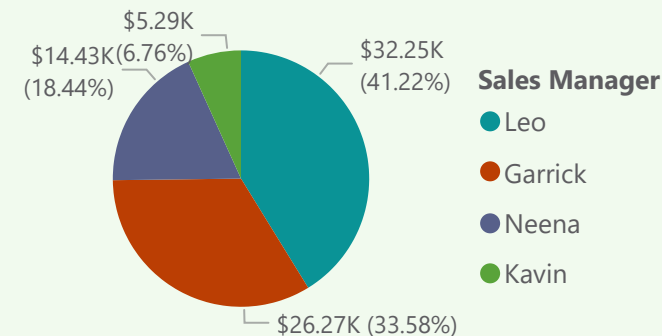


SALES AND PROFIT BY MANAGERS

● Sum of Sales ● Sum of Profit



PROFIT DISTRIBUTION BY MANAGERS



Order Date

04-01-2014

City

All

Category

All

Region

All

Sales Manager

All

SUPERSTORE SALES AND ANALYSIS REPORT

KIRUBHA C

\$798.11K

Total Sales

704

Total Customers

(\$61.38K)

Negative profit

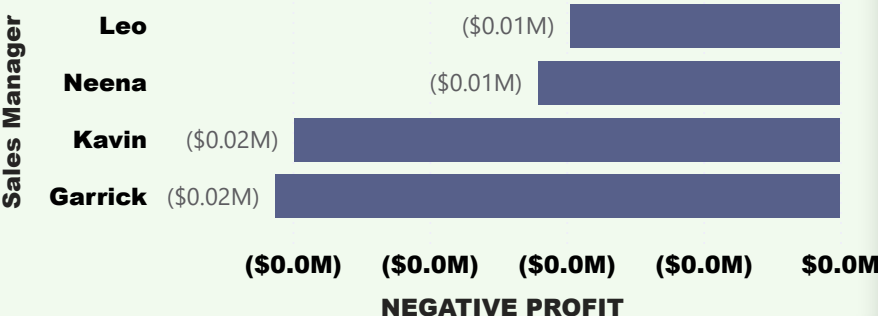
361

Unique Cities

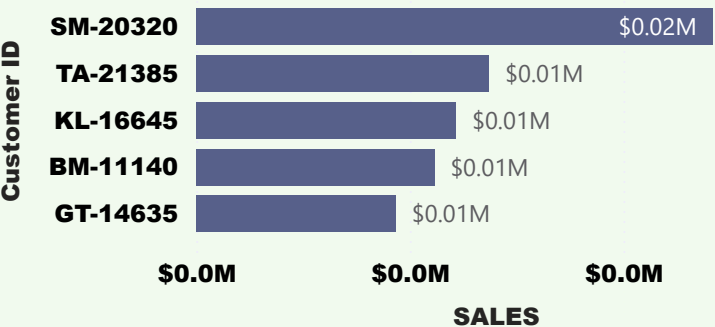
1523

Unique Products

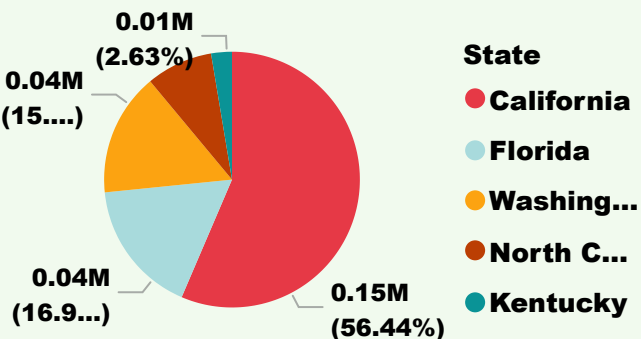
NEGATIVE PROFIT BY MANAGERS



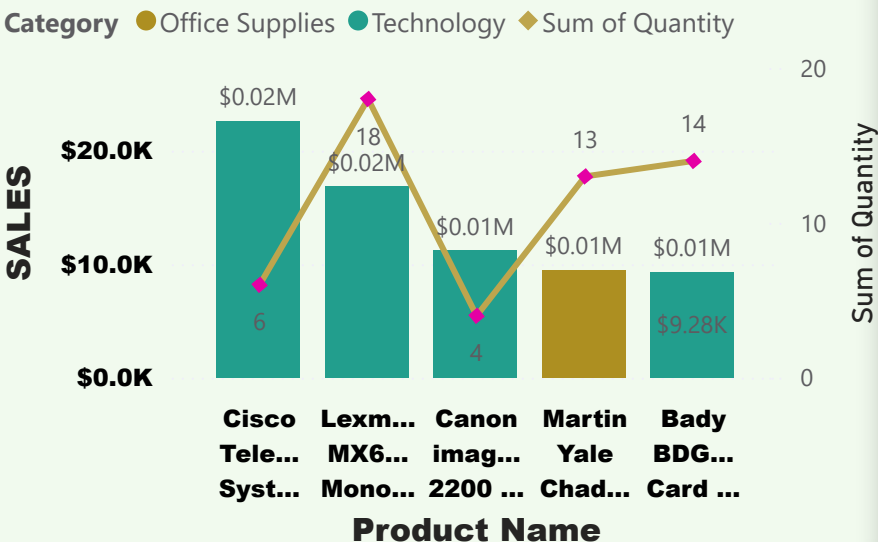
TOP 5 CUSTOMERS



STATE-WISE SALES



TOP 5 PRODUCTS



TOTAL SALES BY CITY



Ship Mode: All

- ☐ First Class
- ☐ Same Day
- ☐ Second Class
- ☐ Standard Class

Sales Manag...

- ☐ Garrick
- ☐ Kavin
- ☐ Leo
- ☐ Neena

Sub-Category

All

Category

All

Order Date

04-01-2014

30-12-2017

SUPERSTORE SALES AND ANALYSIS REPORT

KIRUBHA C

Category

All

Region

All

State

All

City

All

LOSS BY CATEGORY

Furniture

(\$0.02M)

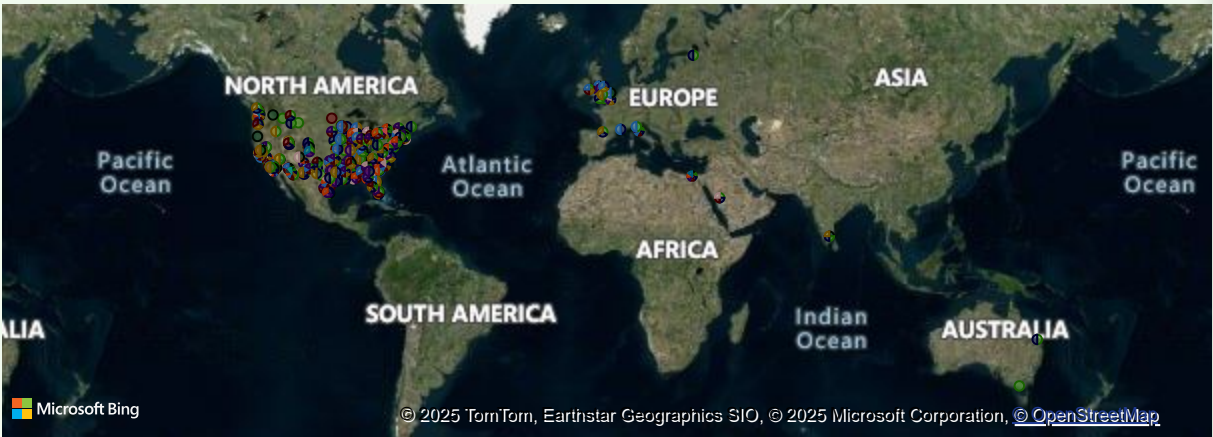
Technology

(\$0.02M)

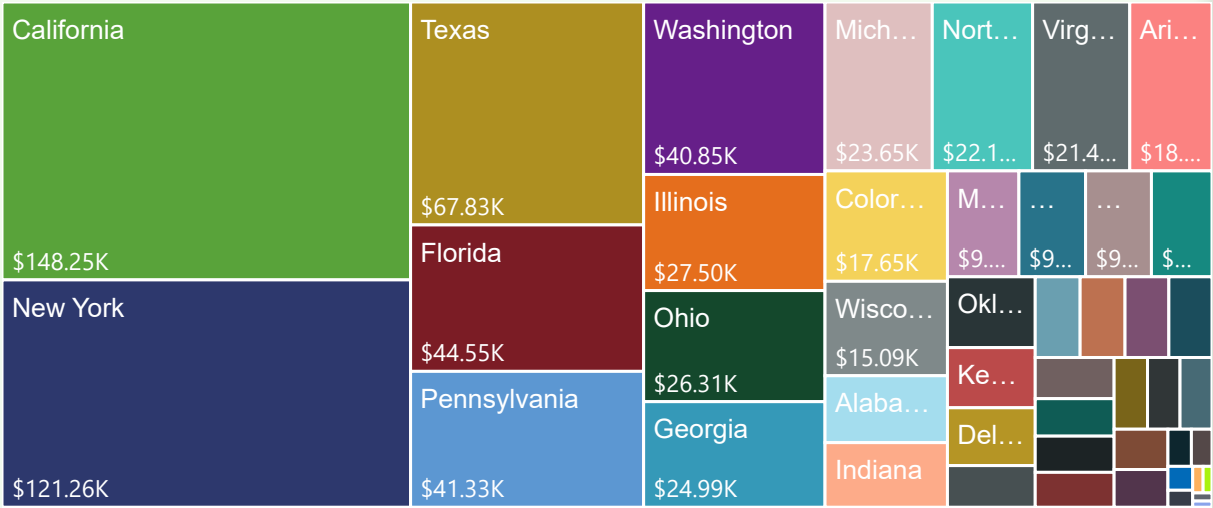
Office Supplies

(\$0.02M)

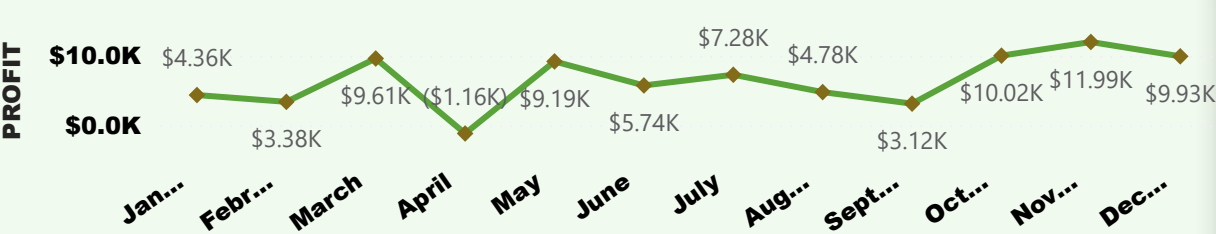
SALES DISTRIBUTION(CITY-WISE)



SALES BY CITY



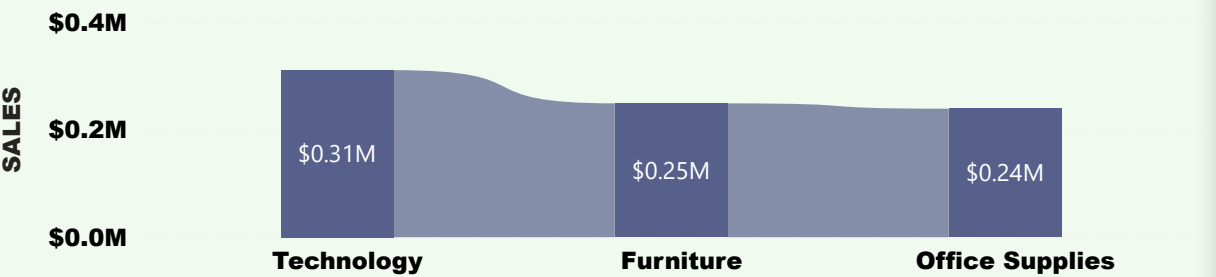
MONTHLY PROFIT TREND



DAILY SALES TREND



SALES BY CATEGORY



SUPERSTORE SALES AND ANALYSIS REPORT

KIRUBHA C

Year



2014

2016

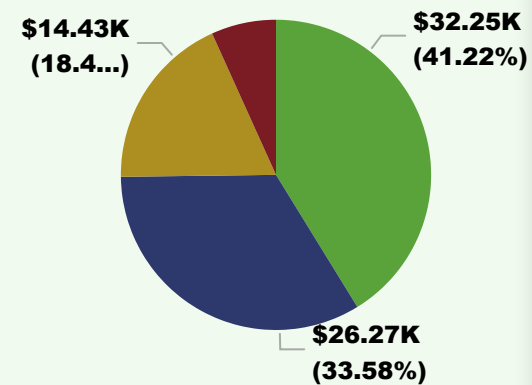
2015

2017

\$798.11K

Total Sales

PROFIT DISTRIBUTION BY REGION



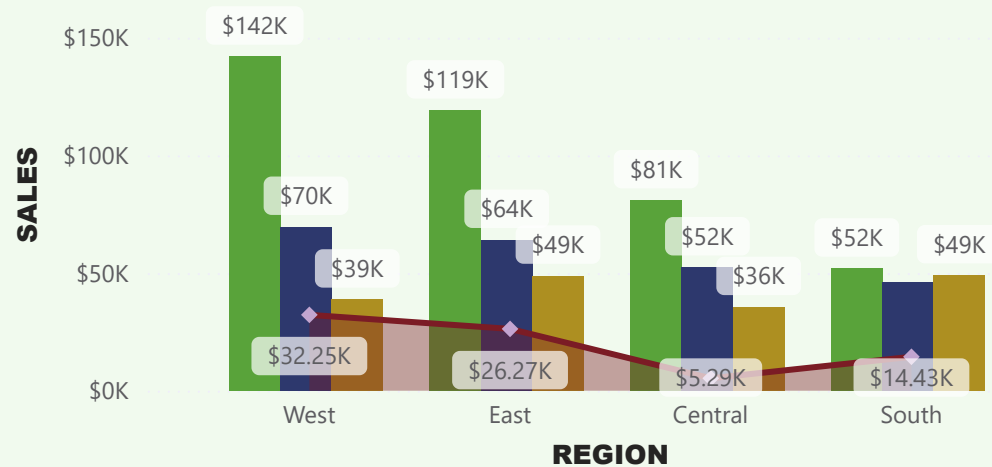
Regi... ● West ● East ● South

TOP 10 PRODUCTS(PROFIT):SALES, QUANTITY,PROFIT

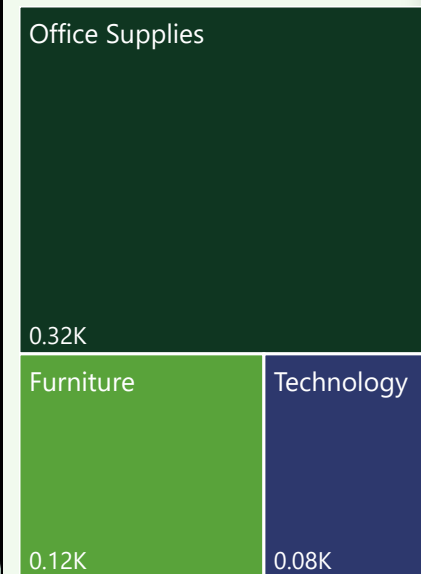
Product Name	Quantity	Total Sales	Total Profit
Razer Tiamat Over Ear 7.1 Surround Sound PC Gaming Headset	18	\$3,599.82	\$1,547.92
Canon Imageclass D680 Copier / Fax	14	\$7,559.89	\$2,169.97
Fellowes PB300 Plastic Comb Binding Machine	10	\$3,647.11	\$1,590.76
Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind	9	\$8,134.34	\$2,414.88
Hewlett-Packard Deskjet 3050a All-in-One Color Inkjet Printer	8	\$3,040.00	\$1,459.20
Ativa V4110MDD Micro-Cut Shredder	7	\$4,899.93	\$2,400.97
Canon PC940 Copier	7	\$3,149.93	\$1,480.47
Canon Image Class D660 Copier	5	\$2,999.95	\$1,379.98
Total	84	\$52,222.91	\$20,360.12

SALES & PROFIT BY SEGMENT AND REGION

Segment ● Consumer ● Corporate ● Home Office ◆ Sum of Profit



DISCOUNTS BY CATEGORY



TOP 10 PRODUCTS BY QUANTITY SOLD

Product Name	Quantity
Staples	106
Easy-staple paper	62
Staple envelope	54
Storex Dura Pro Binders	40
Fellowes Officeware Wire Shelving	38
Avery Durable Binders	32
Fellowes Bankers Box Stor/Drawer Steel Plus	32
Imation Secure+ Hardware Encrypted USB 2.0 Flash Drive; 16GB	32
Kingston Digital DataTraveler 16GB USB	32
Total	492