

— • YOUR ONLINE SOLUTIONS • —

Trikore offers industry specific Website Development,  
E- Commerce Solutions & Digital Marketing.

[www.trikore.in](http://www.trikore.in)



# About trikore Software Solutions Pvt. Ltd.



YEARS OF  
**EXCELLENCE**

TriKore Software Solutions Founded in 2009, Indian – based company led by young Entrepreneurs from Chennai, India; with a prime focus on developing world class cost effective web and software solution.

## — What We Do —

The primary purpose of TriKore is to offer service using the latest technologies and trends designed to portray Clients aims and objectives. The process includes providing IT solutions and building online presence for your products and services. Trikore offers applications and suites, engineered for speed and delivers a rich user experience.



**Website Development**



**E-Commerce Solutions**



**Digital Marketing**

# SPECIAL FEATURES

- We develop responsive website which will fit to all mobile devices.
- We believe a well maintained website converts a visitor to customer.
- We make sure it has all the required parameters for on page optimization.



Worldclass framework



Responsive Website



On-Page Optimization



Premium Template



Google Analytics Integration



## Website Development

A website is a collection of related web pages, including multimedia content, typically identified with a common domain name, and published on at least one web server.

A website can be a personal website, a commercial website for a company, a government website or a non-profit organization website. Websites can be the work of an individual, a business and are typically dedicated to a particular topic or purpose, ranging from entertainment and social networking to provide news and education.





## E-Commerce Solution

E-commerce is buying and selling of goods and services, or the transmitting of funds or data, over an electronic network, primarily the internet. These business transactions occur either as business-to-business, business-to-consumer, consumer-to-consumer or consumer-to-business. The terms e-commerce and e-business are often used interchangeably.



## HIGHLIGHTS

- Worldwide, E-Commerce is expected to grow 25% in 2020.
- There is no time barrier for shopping online.
- Up sell and Cross sell products to the targeted People.



### Site Management



### Product Management



### Order Management



### Currency Management



### Payment Gateway



### Analytics and Reporting



## Digital Marketing

Digital marketing refers to the techniques available to business to market, promote and advertise their products, services or brand on the World Wide Web. Digital marketing includes a wider range of marketing elements than traditional business marketing due to the extra channels and marketing mechanisms available on the Internet.



## BENEFITS

Digital marketing is also known as Internet marketing, Web marketing, Online Marketing and search engine marketing (SEM).

Digital marketing connects organizations with qualified potential customers and takes business development to a much higher level than traditional marketing/advertising.



Growth in potential



Reduced expenses



Meaningful communications



Target Audience



Online Presence



Competitive advantage

# — ACHIEVEMENTS —



We are one of the leading Software Solution Company and recognized as one of the fastest growing companies in India.



**START WITH A BANG!**

In 2011, TRIKORE awarded for young entrepreneurs and for rendering best services for website development! Our team is among privately held companies with compelling business innovative technology implementation.



**GOLDEN ANCHOR ENTREPRENEUR AWARD**

Dr.MGR University Presented the "Golden Anchor Entrepreneur Award" for the year 2016 to Trikore Software Solution (P) Ltd. Our project was awarded as one of the best innovative project by MSME Delhi.



**PROUD AND HONOUR MOMENT FOR US**

In June 2017, Release of Madurai City map & Launching of Madurai regional website by Shri K. VeeraRaghavaRao, IAS, District Collector, Madurai District. we Designed and developed Madurai travel club website.

# CASE STUDIES



SHRI SHANKARLAL SUNDARBAI  
**SHASUN**  
JAIN COLLEGE FOR WOMEN

A Unit of Sri S. S. Jain Educational Society | Affiliated to University of Madras  
Accredited with 'A' Grade by NAAC | An ISO 9001:2015 Certified Institution

WEBSITE & DIGITAL MARKETING

6  
MONTH  
CAMPAIGN

**OUR RESPONSIBILITIES** - A Renowned college need to Re-Design their website, promote their brand name and start digital campaign to reach more students

**END RESULT** - 24% Increase in website traffic than previous months.  
Avg website visits per day are around 347 unique visitors.

**347**

Unique Visitors  
Per day

**Shribha**  
Weddings | Events | Flowers

1  
YEAR  
CAMPAIGN

**OUR RESPONSIBILITIES** - Increase Facebook fans by approximately 10,000 per month. Bring more customers to portal and shop. Target marketing through selected areas.

**END RESULT** - Now 82,000 Facebook Likes. Getting 30 to 35 Avg Leads through Social Media every month.

**82,000+**

Facebook



WEBSITE & DIGITAL MARKETING

**AL-EID**  
MULTI CUISINE RESTAURANT  
العيد

6  
MONTH  
CAMPAIGN

**OUR RESPONSIBILITIES** - Facebook Posting on daily basis, Bring more customers to online portal and restaurant. Target marketing only upto 5 km from the restaurant

**END RESULT** - Receiving 20 to 25 online orders per day through E-Commerce website and 21% Increase in restaurant visit.

**20 to 25**

Online Orders  
Per day

E-COMMERCE & DIGITAL MARKETING

# TESTIMONIALS

Promise only what you can deliver. Then deliver more than you promise.



## KINCHITKARAM TRUST

“

Trikore Software Solution (P) Ltd. has been providing software solutions for yatra management to our Trust for more than 2 years. They have been providing software solutions for Yatra Management for Smooth operations. This had led to a better overall product and we are satisfied with their solutions and the efforts put in by them.

- Sri.U.Ve.Velukkudi Krishnan Swamy  
Managing Director



## M.O.P VAISHNAV COLLEGE

“

Trikore Software Solution (P) Ltd. has given our college website a fresh new look with quality and responsive design. I would particularly like to appreciate the timely delivery. Web launch and the post launch support of the team. They are always available when needed. The quality of the work is very good. I'm very satisfied with their service. I recommend trikore for web design service and we look forward to working with them in near future.

- Dr. Lalitha Balakrishnan  
Principal



## ARTHRITIS SPECIALITY CLINIC

“

Our Website has had such a huge impact on our business. Choosing Trikore Software Solution (P) Ltd. to create our company website was one of the best business decisions we've ever made. On top of it all, we've so enjoyed working with you. You're professional, creative and positive people. We will continue to recommend your website design and development company to everyone.

- Badrinath  
Physiotherapist

# Our Clients

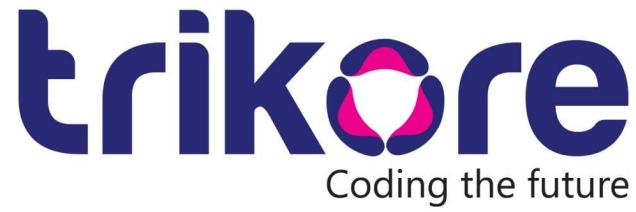


# Why Choose Tri Kore



1. We provide high quality flexible solution with Latest Technologies.
2. We so far designed, delivered & executed more than 500+ web Projects.
3. We maintain long term relationship with all our clients.
4. Our proven expertise to provide quality work in proposed time.
5. We have tied up with world class technology vendors.

**CONTACT US**



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