



E-commerce Sales Dashboard

Segment

All

Time

1/4/2021

12/31/2022

YTD Sales

1.29M

▼ -1.142%

YTD Profit

153.67K

▲ 5.393%



13K

Total_Order



2.59M

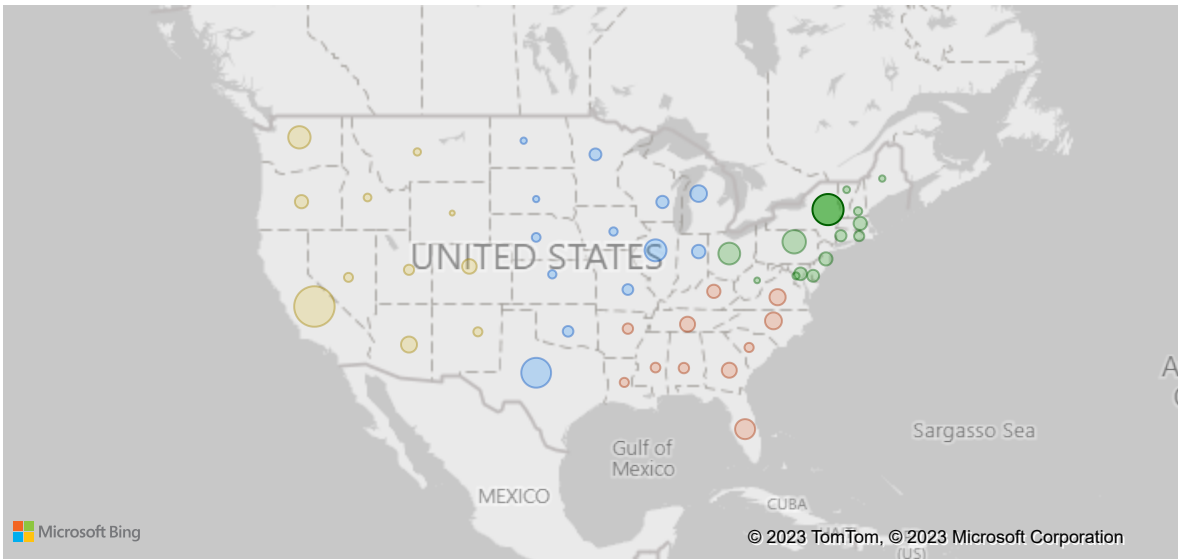
Total_Revenue



202.59

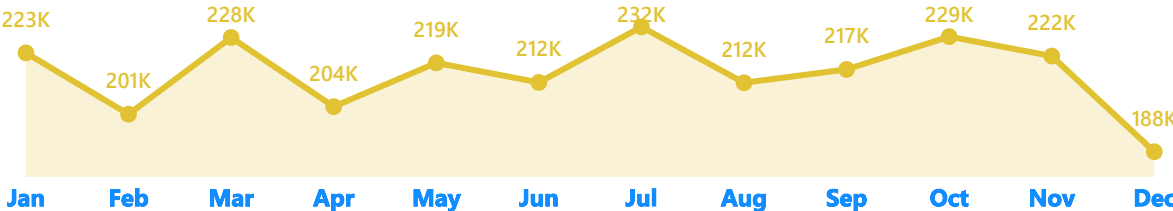
Average_Order_Value

Sales by State

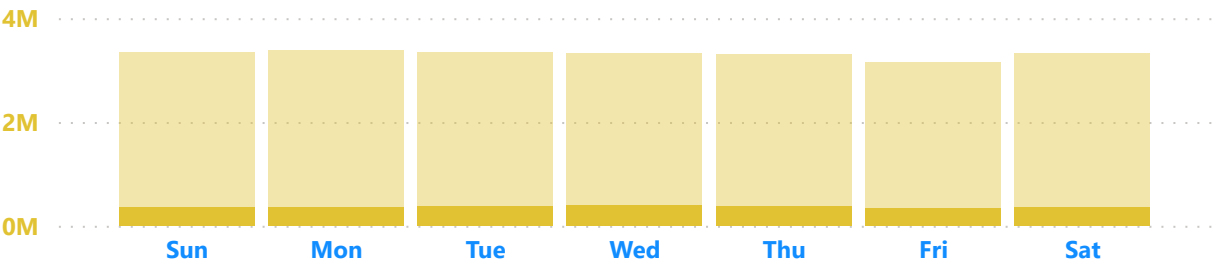


● Central ● East ● South ● West

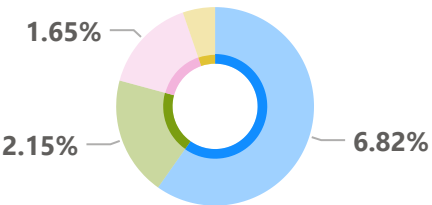
Monthly trend of sales



Daily trend of sales

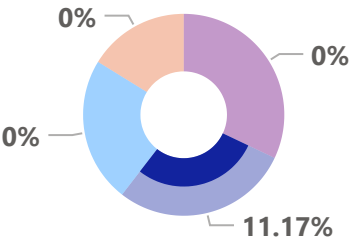


Sales by Category



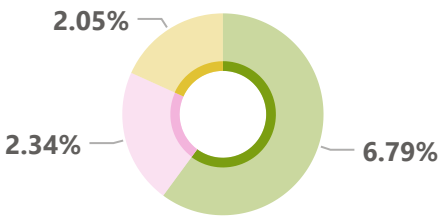
● Standard Class ● Second Class ● First Class

Sales by Region



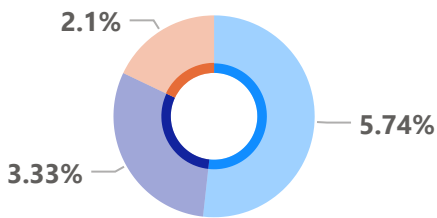
● West ● East ● Central ● South

Sales by Category



● Office Supplies ● Furniture ● Technology

Sales by Customer Segment



● Consumer ● Corporate ● Home Office