

PROJECT REPORT

1.Introduction:

1.1 Overview:

The name our project is “Voyage Vista: Illuminating Insights of Uber Expeditionary Analysis”. We have discussed here how to have a safe and secured travel for the customer by driver and analysed by using various representation and the solutions are given in this report.

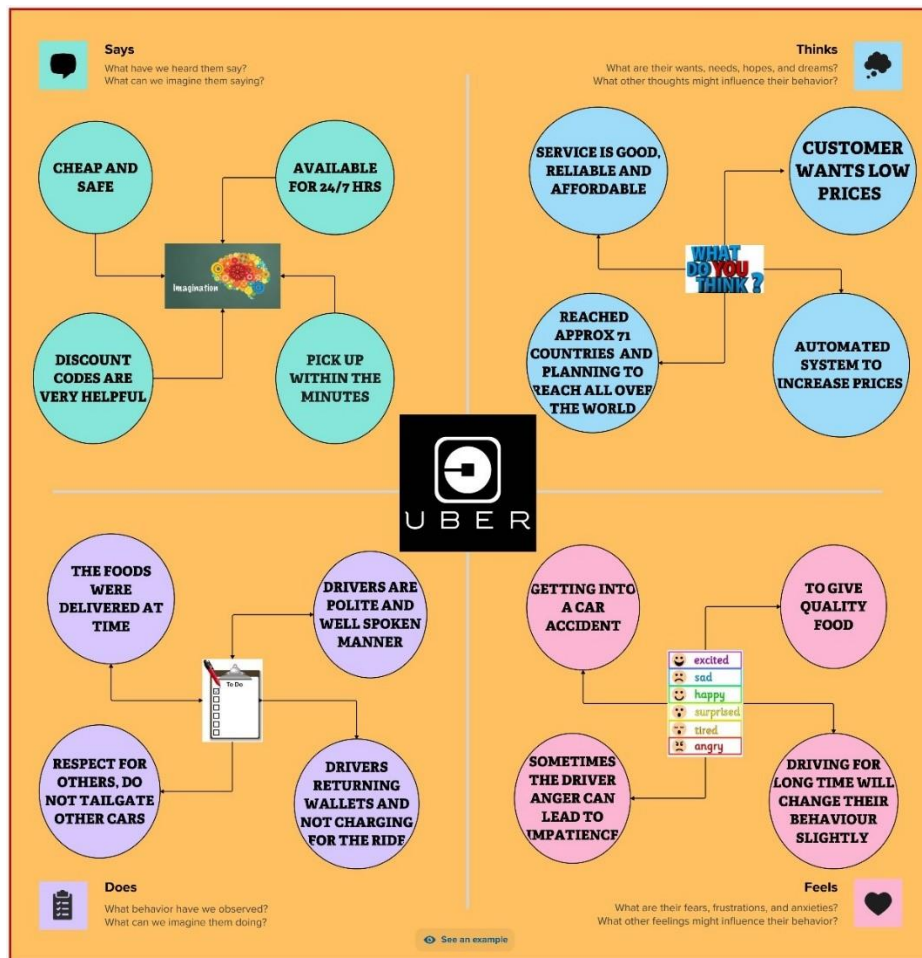
1.2 Purpose:

The **Uber mission statement** is “to provide transportation as reliable as running water, everywhere, for everyone.” And the **Uber vision statement** is “to ignite opportunity by setting the world in motion.” Uber technologies has achieved remarkable success since it was founded in 2009, quickly growing from a local transportation service to an international network firm providing services across 90 countries globally.

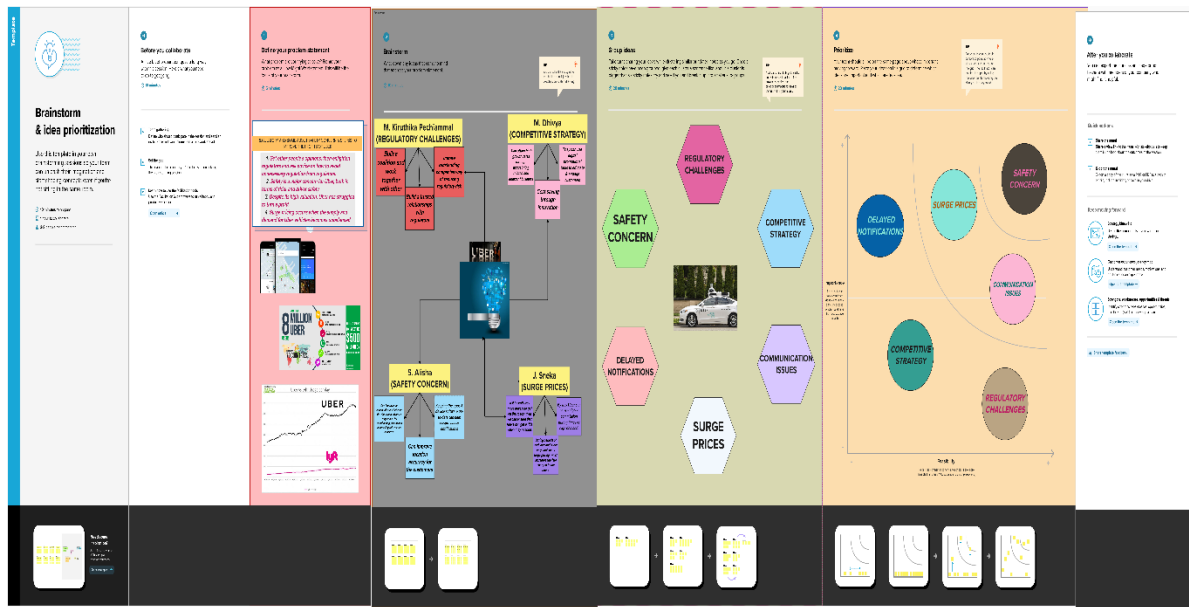
The company’s goals and methodologies are outlined in its mission and vision statements, which have been highly influential in creating and sustaining Uber’s reputation as a leader in the transportation industry.

2.Problem Definition & Design thinking:

2.1 Empathy Map:



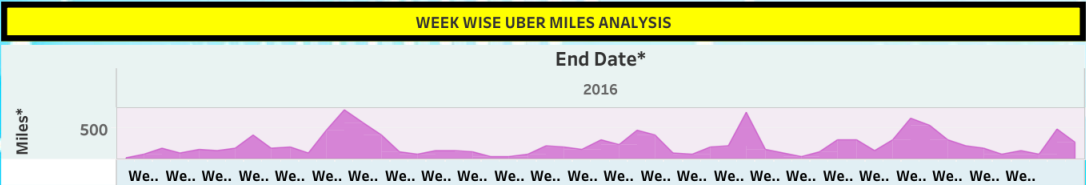
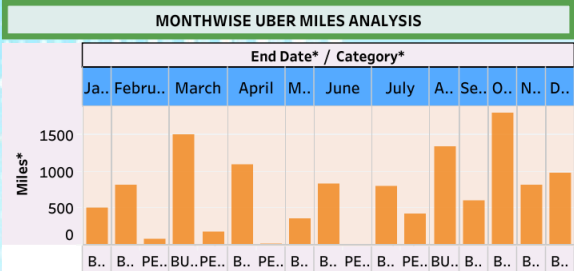
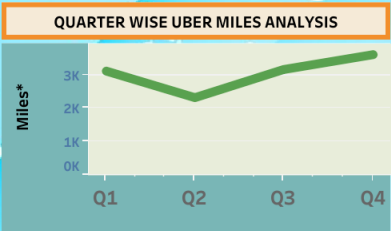
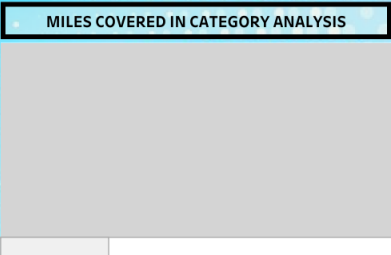
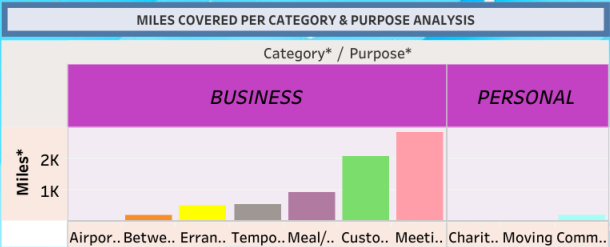
2.2 Ideation and Brainstorming Map:

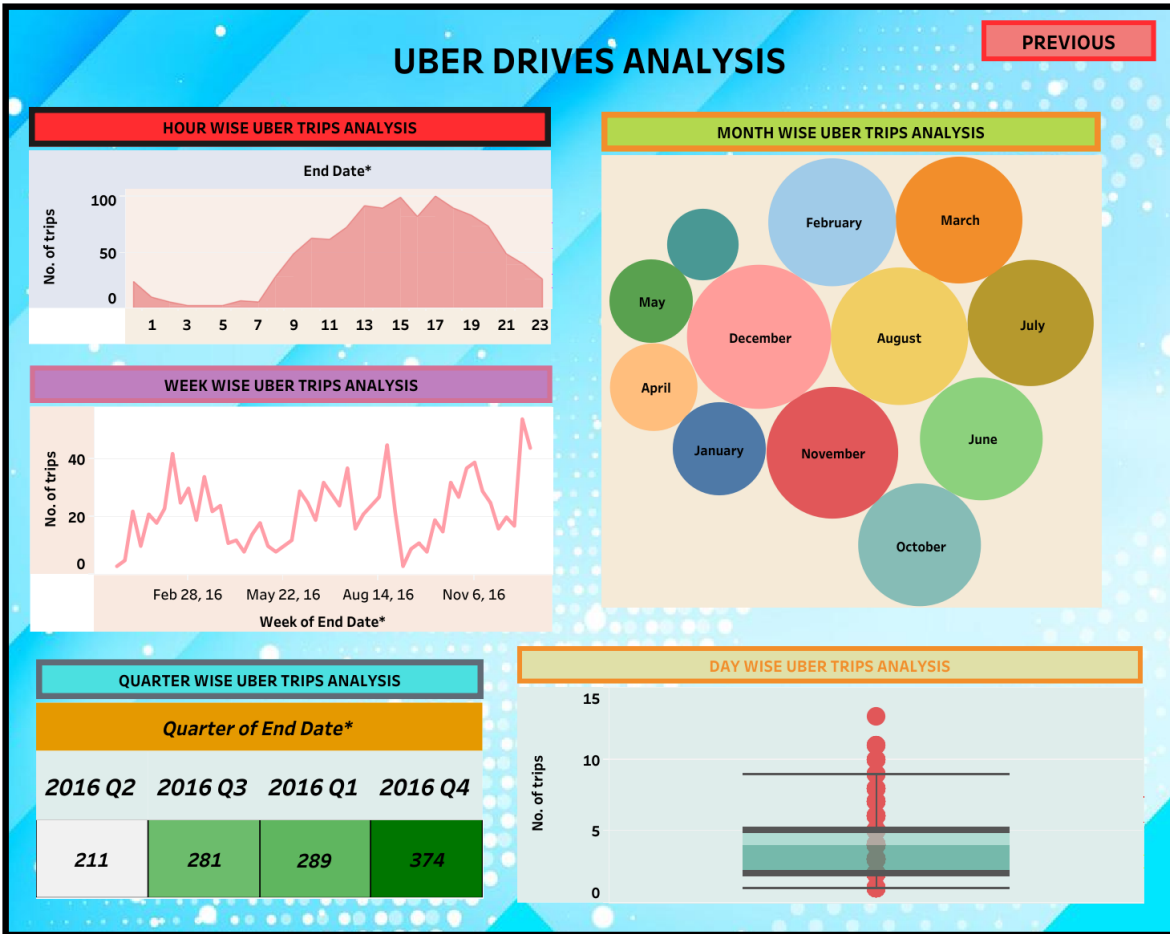


Dashboards:

UBER DRIVES ANALYSIS

NEXT

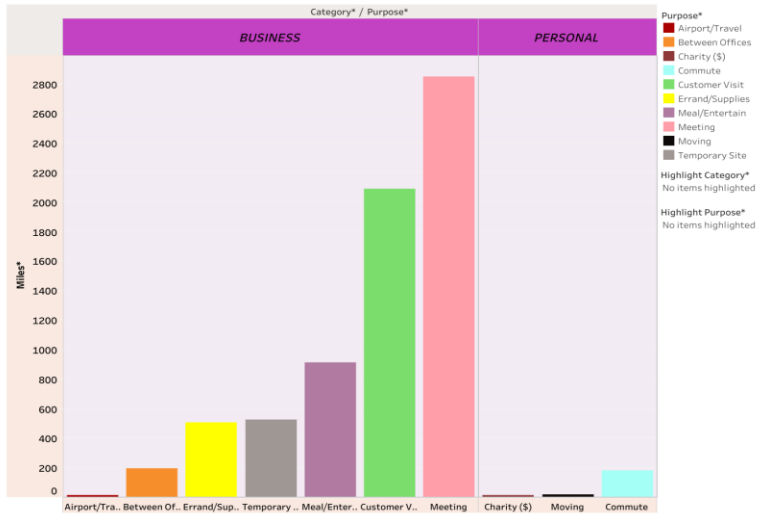




Stories:

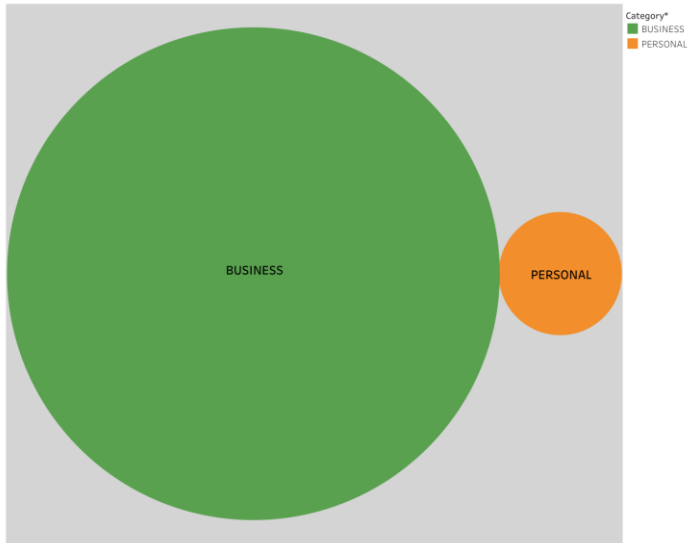
UBER MILES ANALYSIS

2,851 miles were covered for business meeting	Miles covered in business category is high	In october, miles covered in business category is 1,810	In the year of 2016, the week 13 covered approximately 781.6 miles	Q4 had reached 3,608 miles in the year of 2016
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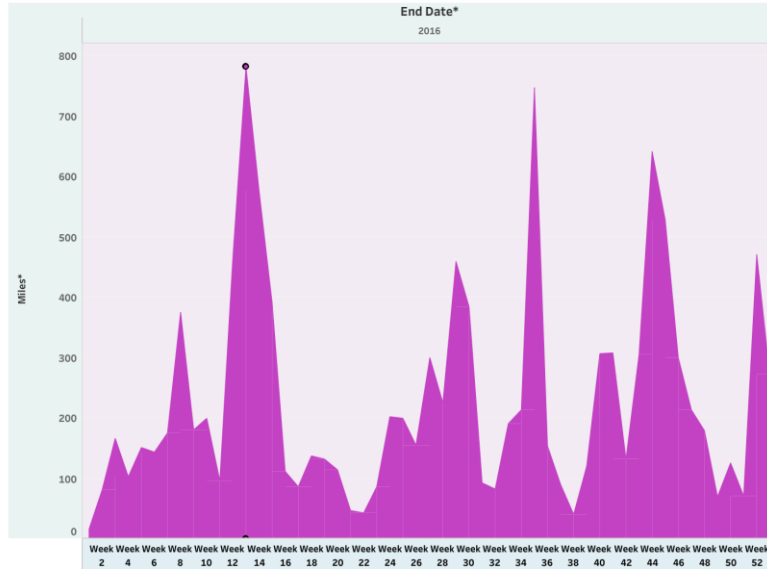
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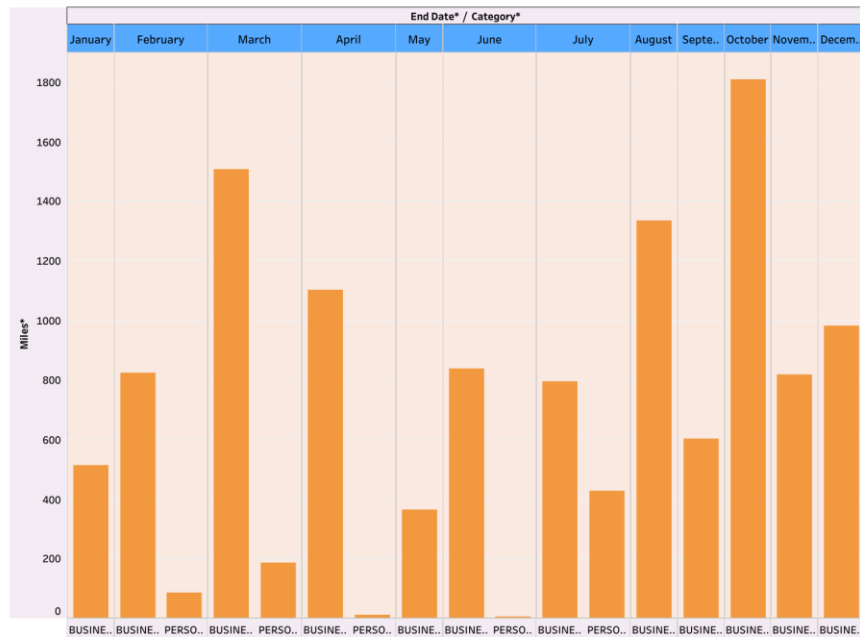
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UBER TRIPS ANALYSIS

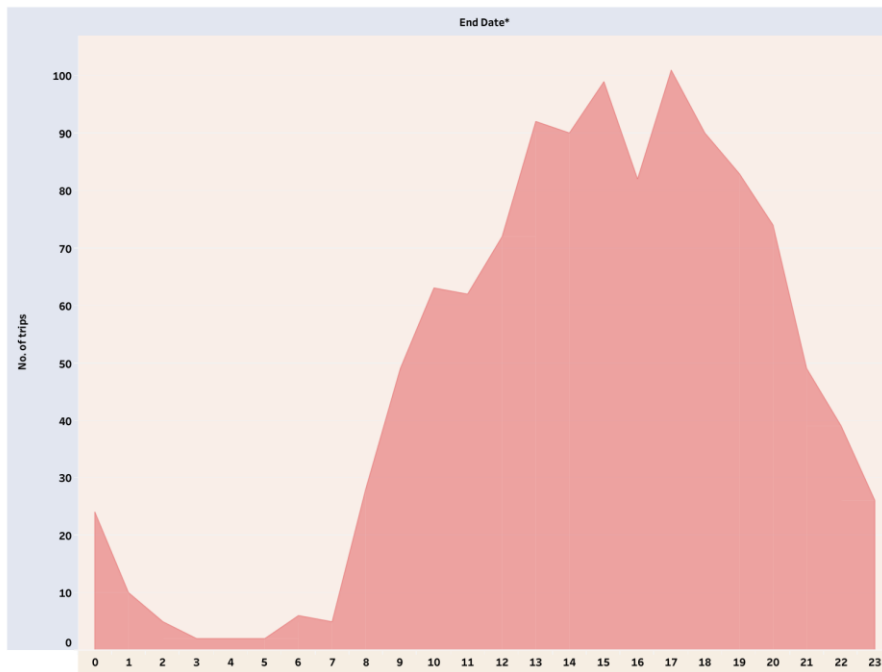
101 Trips were covered in 17hrs by hour wise analysis

13 Trips were covered in the day december 29, 2016.

54 Trips were covered in the week of december 2016.

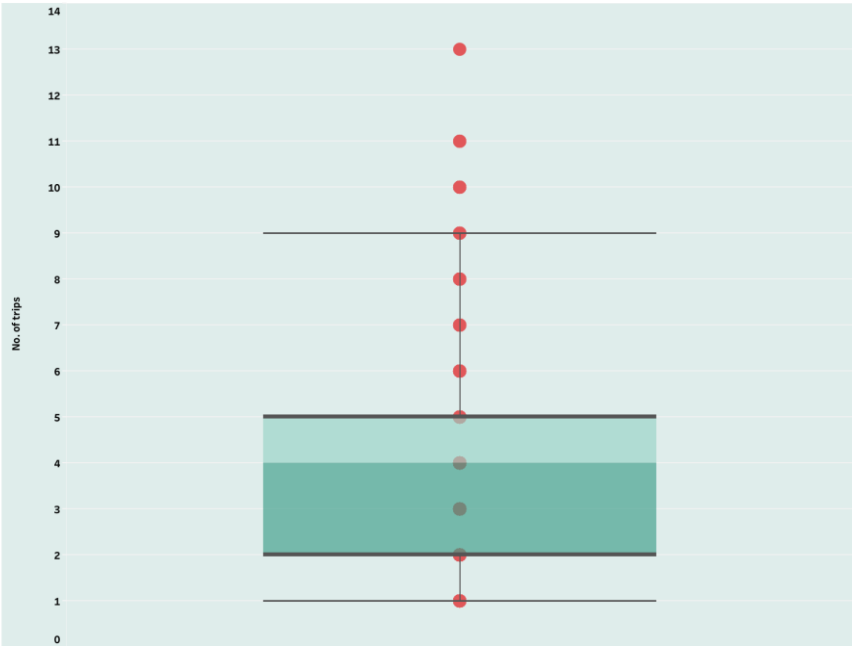
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374 Trips were covered in quarter wise analysis (Q4)



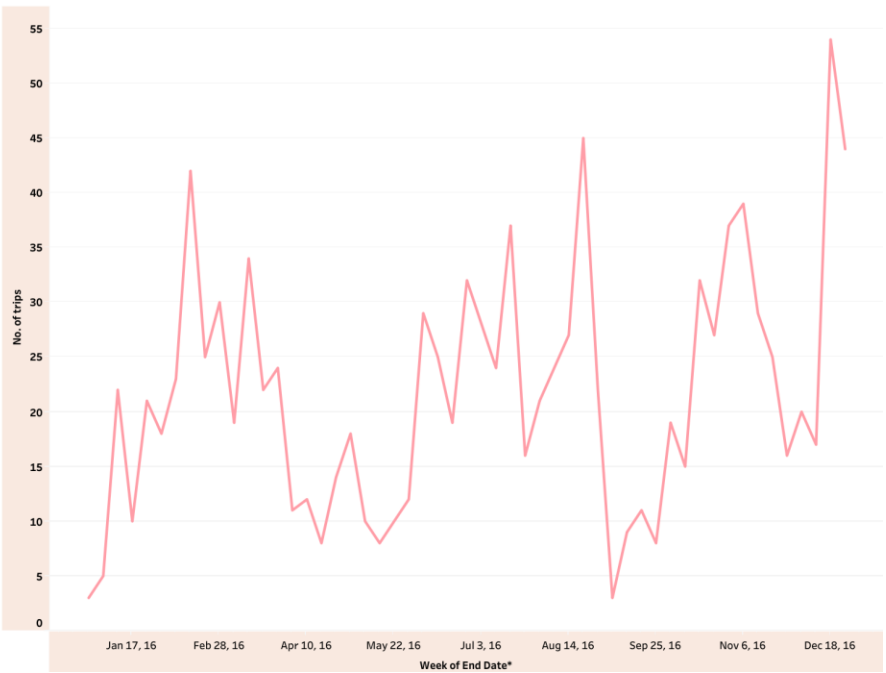
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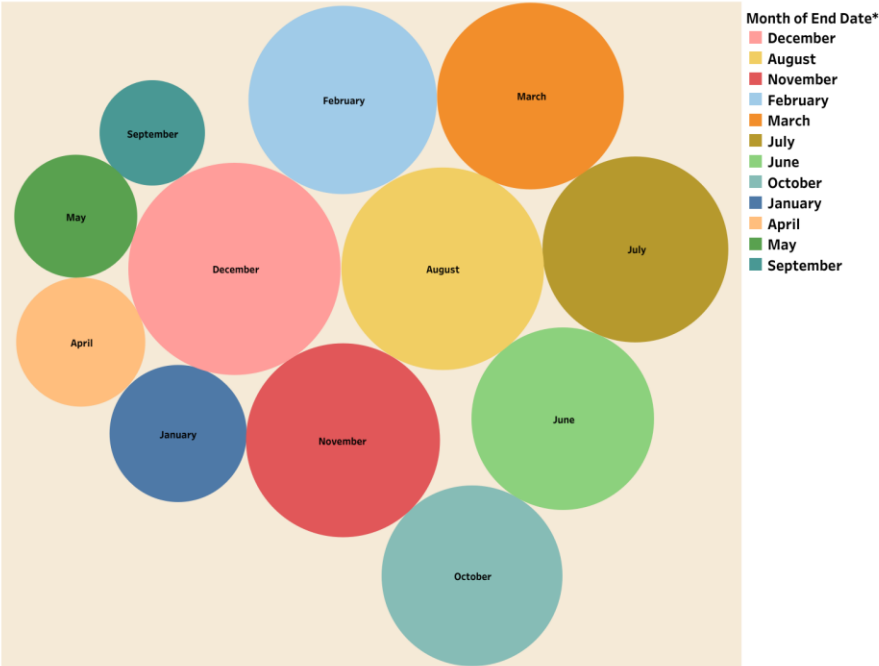
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4.Advantages &Disadvantages:

Advantages:

- 1.Its great to travel from one place to another especially long distances. If we compare Uber prices with another local options Uber will be cheap and safe.
2. Uber gives discount to regular uses. If you have booked an Uber two or three times, you will start getting the messages in which they will give you discount codes to redeem on your rides.
3. The people can also book an Uber for other people and they also get an option where they can pay for them by credit or debit card, paytm etc. Or let them pay themselves. So, it really helpful for the people in day-to-day life.

Disadvantages:

- 1.Uber has made several changes to its business model and policies, but it is unclear whether these changes have had a positive or negative impact on drivers.
2. Some drivers struggling with low payment and lack of benefits.

5.Applications:

Uber links passengers with drivers using the Uber app. Generally, the drivers own their own car. The company does also offer rental or lease on cars through third party partners like Hertz, Get Around and Fair. UberFleet us an app for those managing squads of drivers.

6.Conclusion:

Uber is the company with a complicated history. Still, its founders had made something that was impossible. They survived sabotages, strikes, and discountents of the governments of different countries around the whole world. The necessity to provide people with good services at affordable prices is urgent nowadays. Not all people are able to use the quality they want. Uber opens new perspectives and possibilities.

7.Future Scope:

Uber believes in doing our part to create a clean future for the planet.

That's why in 2020 we announced commitments to make Uber an emission-free mobility platform by 2040 globally, with 100% of rides taking place in zero-emission vehicles, on public transit, or with micromobility like bikes or scooters.