

# KIRAN PATIL

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## Senior Web Developer & UI/UX Specialist

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Portfolio: [kiryapatil.github.io/kiran-portfolio/](https://kiryapatil.github.io/kiran-portfolio/)

### CAREER SUMMARY:

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Results-driven Senior Web Developer with 6+ years of proven experience designing responsive, user-centric web solutions for events, media, e-commerce, and SaaS industries. Expert in PHP, WordPress, ReactJS, and UI/UX, with a track record of improving customer satisfaction by 30%, reducing load times by 40%, and delivering secure, modern websites that drive business results. Skilled in payment integration, digital publishing, technical leadership, and cross-functional collaboration.

### WORK EXPERIENCE:

#### Freelance Web Developer

Web Developer | Jun 2025 – Present

- Designed and developed a custom e-commerce storefront with seamless shopping workflows, secure payment integration, and responsive design for enhanced user experience and conversion optimization
- Built a modern business portfolio website, showcasing client brand identity, optimized for mobile and desktop with multimedia content and advanced contact forms
- Managed end-to-end client communications and project delivery from requirements definition to launch, ensuring projects met deadlines and exceeded client expectations
- Utilized PHP, WordPress, JavaScript, and CSS3 to deliver scalable, high-performance solutions
- Provided post-launch technical support and maintenance, receiving positive client feedback for professionalism and responsiveness

#### Senior Web Developer

STAT Media Group | Oct 2023 – Jun 2025

- Developed and maintained 10+ high-traffic event and media websites using PHP, WordPress, and HTML, achieving 99.9% uptime and solid user engagement
- Integrated payment gateways (Razorpay, PayPal), streamlining online transactions and ensuring secure user experiences
- Designed and published 5+ digital magazine editions using Flip PDF Professional and Photoshop, increasing digital readership and user retention
- Managed hosting, server setup, and domain configurations for seamless global access and rapid deployments
- Led internal IT support and Google Workspace management for a team of 20+, optimizing productivity and technical response times
- Executed targeted newsletter campaigns via Mailchimp and Brevo, improving open rates and expanding digital reach
- Provided critical technical support during event launches, collaborating with cross-functional teams for successful delivery

## **UI Developer**

Right2Vote Infotech Pvt Ltd | Feb 2021 – Oct 2023

- Led creation of a unified design system, elevating company-wide UI/UX consistency and boosting customer satisfaction scores by 30%
- Spearheaded front-end architecture, design, and implementation for a secure online voting platform and business dashboard, handling major UI features and select backend enhancements
- Built and maintained dashboards for real-time data visualization and admin control, aligning all technical execution with business goals
- Implemented responsive layouts and lazy loading, reducing web application load times by 40% and increasing user engagement
- Collaborated with cross-functional teams (product, QA, business) to deliver robust solutions under tight deadlines, ensuring company standards and objectives were consistently met
- Successfully launched and maintained three core in-house projects, supporting long-term code quality, scalability, and documentation
- Ensured STQC certification compliance for digital security and quality standards

## **UI Developer**

DCC Print Vision LLP | Jan 2020 – Dec 2020

- Developed scalable UI components and front-end architectures, improving application maintainability and supporting multiple print management products
- Enhanced end-user performance, cutting load times and reducing customer support tickets
- Created comprehensive documentation and collaborated with graphic designers and backend engineers for successful product releases
- Led UI integration for 3+ major client solutions within tight deadlines

## **Web Developer**

Technogeekz | Feb 2019 – Jul 2019

- Built and delivered optimized front-end layouts for diverse small business clients using HTML, CSS, and JavaScript
- Consulted directly with clients to refine project specifications, leading to timely, customized solutions on every project
- Contributed to the launch of 6+ websites, each delivered within tight timelines

## **Junior Developer**

Apptroid Technology | Feb 2018 – Jan 2019

- Developed e-commerce sites and business web applications using PHP, MySQL, and WordPress, driving revenue for SMB clients
- Enhanced UI and overall user experience, resulting in improved customer engagement
- Collaborated on end-to-end product lifecycles from requirements to launch

## TECHNICAL SKILLS:

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Core Technologies: PHP • WordPress • ReactJS • JavaScript • HTML5 • CSS3 • Tailwind CSS • MySQL • CodeIgniter

UI/UX & Design: Responsive Web Design • UI/UX Design • Bootstrap • Figma • Adobe Photoshop • Digital Publishing

Tools & Platforms: Git • JIRA • Mailchimp • Brevo • Google Workspace • Google Analytics • Canva

Specialized: Payment Integration (Razorpay, PayPal) • Web Hosting • Domain Management • SEO • CMS • Cross-browser Compatibility

Professional: Team Collaboration • Project Leadership • Client Communication • IT Support • Agile Methodologies

## KEY ACHIEVEMENTS & IMPACT:

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- ✓ 30% increase in customer satisfaction through unified design system implementation
- ✓ 40% reduction in web application load times via responsive design and lazy loading
- ✓ 99.9% uptime across 10+ high-traffic event and media websites
- ✓ Successfully delivered 5+ digital magazine campaigns boosting reader engagement
- ✓ STQC certification compliance achieved for secure online voting platforms
- ✓ Managed 20+ team members for IT support and Google Workspace administration
- ✓ 6+ years of progressive experience from Junior Developer to Senior Web Developer

## EDUCATION:

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### Diploma in Computer Engineering

Vivekanand Education Society's Polytechnic, Chembur | 2012 – 2015  
Maharashtra State Board of Technical Education (MSBTE)

### SSC (Secondary School Certificate)

Manik Smarak Aarya Vidyalyaya, Hingoli | 2010  
Maharashtra State Board

## LANGUAGES:

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English (Professional Working Proficiency) • Hindi (Native) • Marathi (Native)