











# Overview

Exposition is a platform where IT, Management and Entrepreneurship bring together to expose the capabilities and talents of the MITians. It is organized and launched annually, by the Industrial Management Science Students' Association (IMSSA), the official student body of the Department of Industrial Management, University of Kelaniya. Since its birth in 2005, it ensures the marking of innovative footprints of the undergraduates of the Department of Industrial Management on the platform of the corporate world in Sri Lanka. For the first time in the history of Exposition, a platform for Entrepreneurs in Sri Lanka will be introduced as the Exposition Entrepreneurial Community.



# The Program

The Exposition consists of two major parts.



**Exposition Magazine** 



**Entrepreneurial Community** 





# What

One of the premier university business magazines in Sri Lanka which ensures the marketing of innovative footprints of the undergraduates of the Department of Industrial Management on the platform of the corporate world in Sri Lanka.

# Why

To bridge the gaps in knowledge and provide contemporary, factual, analytical and research-based information to undergraduates and professionals through the latest technology and innovation and at the same time to bring schools, undergraduates, entrepreneurs and the industry to one common platform.

### How

Through articles which feature interviews with leading business figures and key personalities as well as accounts from undergraduates, academics, corporate personnel and prominent members of the alumni of the department.







## What

A platform for entrepreneurs in different fields of the industry in Sri Lanka to discuss and innovate new ideas to develop the economy of the country as well as to develop and maintain the success of their businesses.

# Why

In Sri Lanka, Entrepreneurship is facing the difficulty of the technical and management knowledge required to build up their businesses. It has become one of the key factors that affect our economy.

### How

As the Department of Industrial Management, we are developing a platform which bridges Entrepreneurship , IT & Management.





# The Entrepreneurial Community

This community program consists of two phases.

## **01.** Online Community

Entrepreneurs will be registered to an online platform where they can discuss and meet each other as well as industry experts and acquire knowledge to develop their businesses.

### **02.** Online Sessions

Members of the get the opportunity to expand their knowledge by attending these sessions. These sessions will run as a series, where industry experts share insights on how to manage activities regarding start-ups.

# 750 <sup>+</sup> Community Members





# Main Event







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# Main Event

Exposition Main event will be held on 12<sup>th</sup> of March 2021
The main programs included are,
the launching ceremony of the Exposition Magazine,
And a Panel Discussion

In a Semi-Virtual setup

### The intended audience is as follows:

- 200 <sup>+</sup> Undergraduates
- Academic & Non Academic Staff from the University
- Professionals from Leading Corporates
- Reputed Personalities from the Industry
- School Students





# Partnership Packages





# Indulgence Partner

# **Refreshments for 70**

- Full page advertisement in the Exposition Magazine.
- 1 Digital banner advertisement at the Main Event
- 1 advertisement during the lunch break.
- Acknowledgement as the "Official Indulgence Partner of Exposition Issue 16" in all promotional materials.





# **Event Partner**

Rs . 30,000

- 1 Digital banner advertisement.
- 10 second advertisement (video) at the Main Event.
- Acknowledgement as the "Official Event Partner of Exposition Issue 16" in all promotional materials.





# **Award Partner**

### Inter – University Article Competition – Rs . 16,000

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1<sup>st</sup> Place - Rs . 8,000,
2<sup>nd</sup> Place - Rs . 5,000,
3<sup>rd</sup> Place - Rs . 3.000,
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### Intra – Department Article Competition – Rs. 12,000

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1<sup>st</sup> Place - Rs . 5,000,
2<sup>nd</sup> Place - Rs . 4,000,
3<sup>rd</sup> Place - Rs . 3,000,
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- Displaying the brand name in the cheque for the award winner.
- Acknowledgement as the "Official Award Partner of Exposition Issue 16" in all promotional materials.





# **Online Sessions Partner**

Per 1 session - Rs. 5,000

Per 2 session - Rs. 8,000

Per 3 session - Rs . 10,000

- 30 second advertisement (video) in each session.
- Acknowledgement as the "Official Session Partner of Exposition Issue 16" in all promotional materials.





# Sponsorship Packages





# 1. Exclusive Sponsorship Package Powered By

Powered by Partnership offers for a period of one-year. The Sponsor is offered with very exclusive facilities. The Key Benefit of this Package is that the Sponsor's Title is always referred to the Event name mentioned as the "Exposition Powered By "

# 2. General Sponsorship Packages

Platinum Gold Silver





Powered By Rs. 200,000

Platinum Rs . **150,000** 

Gold Rs . 100,000

Silver Rs . 50,000





# Our Story Is Our Influence 99

