

Web Design proposal

Prepared by:

Hari Banjade – HUB IT TRAINING AND SOLUTION

Prepared for:

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INTRODUCTION:

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On behalf of the entire team here at HUB IT TRANING AND SOLUTION, I want to thank you for the opportunity to earn your business as your provider of web design services. There are thousands of companies offering these services that you could have chosen, and yet here we are, with an opportunity to earn your business. I cannot understate how much we appreciate being able to put this proposal in front of you today.

At HUB IT TRANING AND SOLUTION, we believe in standing out. We stand out as a web design company by insisting on pushing the boundaries of website performance, and by delivering work of the highest quality on- time and on-budget.

Our mission to stand out doesn't stop with our internal goals. After all, our clients' satisfaction is what keeps our doors open, and helping you stand out is the best way to make sure you're completely satisfied. We're committed to helping your brand stand out in a crowded market, against a sea of hungry competitors.

I've included a lot of detail in this proposal, because I want to make it abundantly clear that HUB IT TRANING AND SOLUTION, is the best web design company in business today. You'll find details regarding the functionality of your future website, our web design process, testimonials from past HUB IT TRANING AND SOLUTION, clients, and detailed project pricing.

To make things simple for you, this proposal doubles as an executable contract. We've included all necessary terms of agreement at the end, and your electronic signature turns it into a binding project, allowing us to move forward with your web design project immediately.

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Hari Banjade

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Your Website

After speaking with you at length regarding your needs, we've developed a vision for your website that we feel will greatly improve your overall branding, expand your digital marketing efforts, and increase the volume of leads generated for your sales team.

Your website will include the following pages:

Page1 Landing page(home)

Page2 About us

Page3 test preparation

Page4 Abroad study

Page5 Gallery

Page 6 Contact us

Page 7 events, programmes, News

Page 8 Appointment

There are a few key features that we'll build into your site, which we feel are important given your needs:

Feature1 Search Engine Optimization (only on a gold package)

Feature2 Vacancy announcement (only on a gold package)

Feature3 social media connections (all the package) .

Project quotation:

Description	Packages	
	Silver	Gold
Mobile/Desktop view	✓	✓
Attractive web design	✓	✓
Detail of consultancy	✓	✓
All information about staffs	✓	✓
News, Events and Programs	✓	✓
Gallery	One time entry	updatable
Test preparation	✓	✓
Social media: <ul style="list-style-type: none"> • Facebook • Instagram • Twitter • YouTube 	✓	✓
Vacancy Notice	x	✓
Feedback and Rating	x	✓
SEO(Top raked in Google search)	x	✓
Website's Facebook Promotion	x	✓
E-mail accounts	Unlimited	Unlimited
Hosting Charge	<ul style="list-style-type: none"> • 1,000MB Space • 10,000MB Bandwidth Space • Unlimited Databases • Unlimited Sub Domain • Unlimited Email account • Backup R1-Soft Free • Database support • Ecommerce Ready • Web File manager 	<ul style="list-style-type: none"> • 3,000MB Space • 30,000MB Bandwidth Space • Unlimited Databases • Unlimited Sub Domain • Unlimited Email account • Backup R1-Soft Free • Database support • Ecommerce Ready • Web File manager
<u>Total cost</u>	<u>Rs. 21,000/-</u>	<u>Rs.36800/-</u>

-Above mentioned prices are VAT inclusive

Yearly maintenance and renewal charge (not applicable for first year)	Silver	Gold
	20% of total project value	20% of total project value

Note:- Hosting charges will be cost additional if space has to be added.

Payment information:

The estimated project cost:- Rs. 21,000/- (Silver package) and Rs. 36,800/-(Gold package) for 5 responsive page website (Excluding Service Tax).Initial cost to be paid in advance in 50%.Second 50% payment has to be made once the project is completed.

**Total Hack free
Website**

For Facebook Page Boost or
Facebook Offer Ads Please
Contact Office.
071-549281

Note: Except the above mentioned services, the addition of services is denied. In any case, if organization wants to add any feature it will be based on the agreement.

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HUB IT. GROUP Pvt. Ltd

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