

# The future of active management How do we integrate humans and machin

How do we integrate humans and machines?

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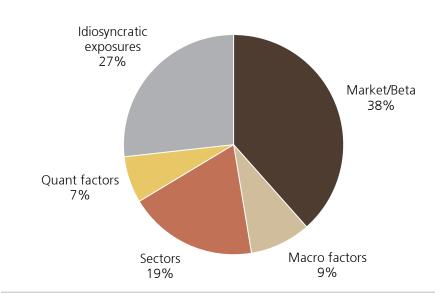
Section 5

What drives returns across the market?



# Return decomposition for MSCI World

#### **Return decomposition for MSCI World**



Source: FactSet, UBS Quant. Chart shows proportion of matched PCA factor returns described by each factor group.



What do we expect from passive and active exposures?



# Drivers of long term returns

1871 to 2017 7.7%

1980 to 2007 9.3%

1. Demographics

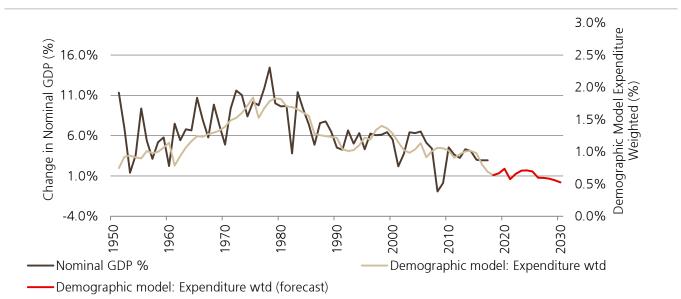
2. Productivity enhancing technology

3. Declining interest rates

4. Opening up of trade

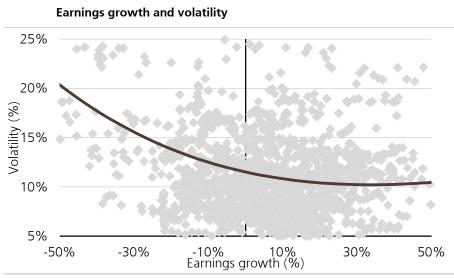
5. Declining corporate taxes

#### Demographic model (expenditure weighted) and US nominal GDP





# What to expect from volatility?

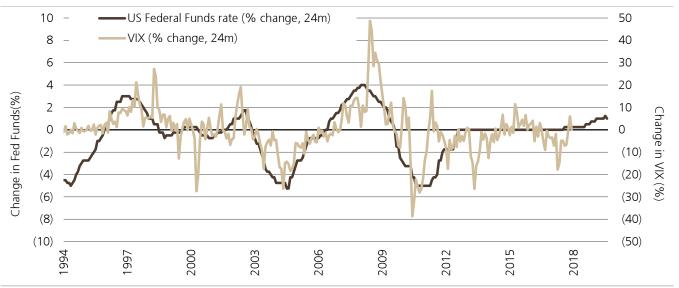


Higher volatility driven by:

- 1. Structurally lower growth
- 2. Cyclical tightening of rates

Source: FactSet, UBS Quant, US data

#### Changes in the Fed Funds rate (lagged 24 months) and changes in the VIX

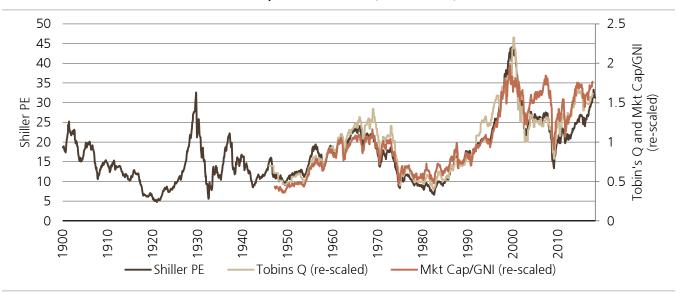




Source: FactSet, UBS Quant

### What does this mean for stock market returns?

#### Shiller CAPE, Tobins' Q and Market Capitalisation to GNI (United States)



Source: FactSet, Haver, UBS Quant



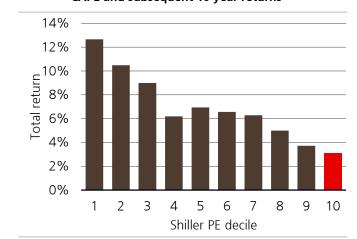
### What does this mean for stock market returns?

Returns and volatility conditioned on CAPE decile

Decile	CAPE	10y ave TR (nominal)	10y ave TR (real)	Max	Min	Std Dev	Volatility	IR
1 - cheap	7.5	14.1%	12.7%	19.5%	4.0%	3.3%	16.7%	0.76
2	10.2	13.9%	10.5%	17.9%	1.4%	3.5%	14.0%	0.75
3	11.9	12.5%	9.0%	15.3%	-2.2%	4.6%	13.0%	0.69
4	13.7	9.6%	6.2%	14.6%	-3.9%	5.3%	12.4%	0.50
5	15.4	8.6%	6.9%	15.5%	-4.0%	4.3%	12.3%	0.56
6	16.9	9.1%	6.6%	15.0%	-3.1%	4.0%	12.3%	0.54
7	18.4	8.4%	6.3%	14.5%	-2.8%	3.6%	12.6%	0.50
8	20.5	7.9%	5.0%	11.0%	-2.8%	3.4%	13.7%	0.37
9	23.2	6.5%	3.7%	8.9%	-3.2%	3.6%	14.6%	0.25
10 - expensive	31.6	5.1%	3.1%	7.3%	-5.1%	3.4%	15.3%	0.20

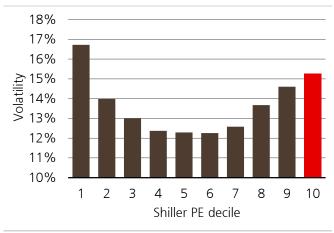
Source: FactSet, UBS Quant

#### **CAPE** and subsequent 10 year returns



Source: FactSet, UBS Quant, US data

#### **CAPE** and subsequent 10 year volatility

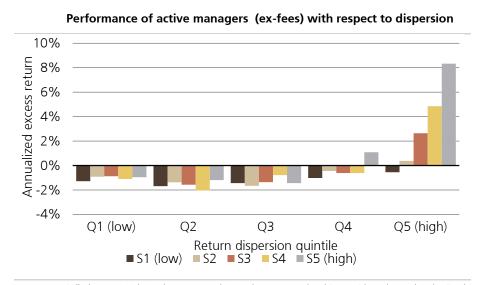


Source: FactSet, UBS Quant, US data



# Invest in active exposures

- Greater dispersion of returns means that active exposures are likely to outperform
- We favour both factor and idiosyncratic exposures



Source: von Reibnitz, Anna Helen, When Opportunity Knocks: Cross-Sectional Return Dispersion and Active Fund Performance (September 14, 2015), US mutual fund data

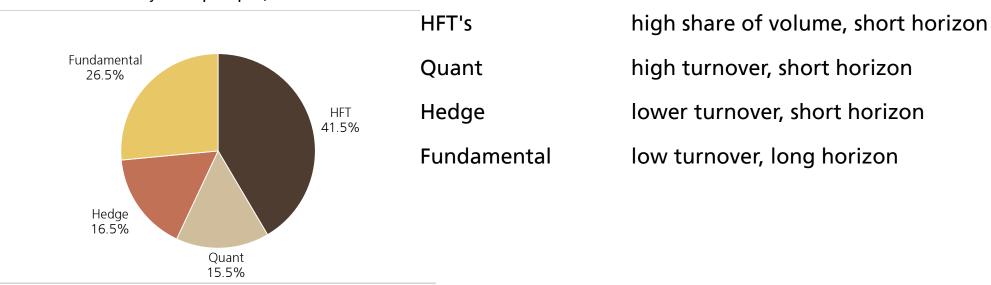


How do we best harvest excess returns?



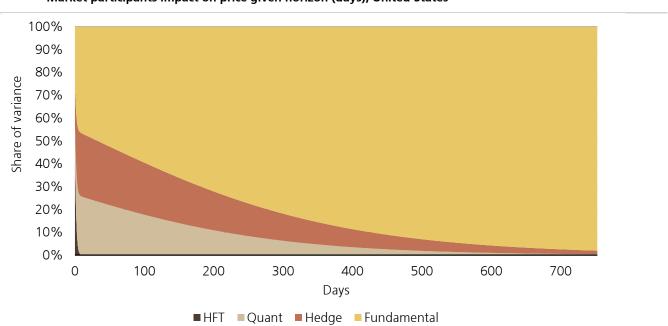
# Who (mis)prices assets?

#### Share of volume by market participant, United States



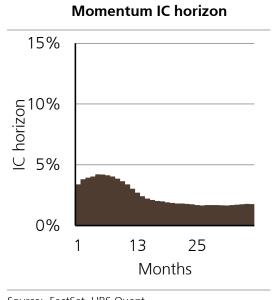
Source: TABB Group estimate

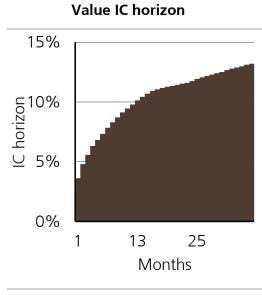
Market participants impact on price given horizon (days), United States

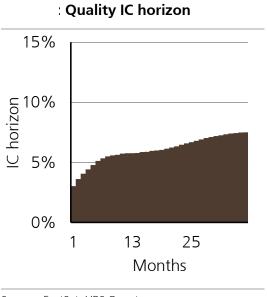




# What works on different horizons?







Source: FactSet, UBS Quant

Source: FactSet, UBS Quant

Source: FactSet, UBS Quant



How do we integrate machines and humans?



# Why does horizon matter?

Integrating machine and human

- = quant and fundamental
- = integrating factor and idiosyncratic exposures
- Which factors to load on? Depends on horizon...
- Machines have an advantage in speed and breadth

Humans have an advantage in accuracy and idiosyncratic exposures

The final frontier: once we have successfully integrated machines and humans, the next step is to better utilise data to enhance analyst decision making.



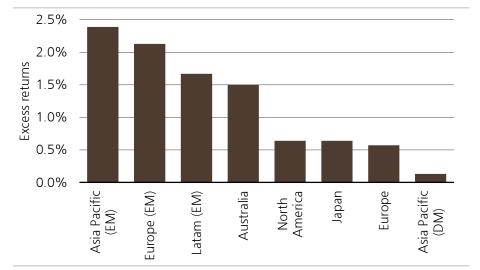
Where to focus your attention?



### Which markets are most fertile?

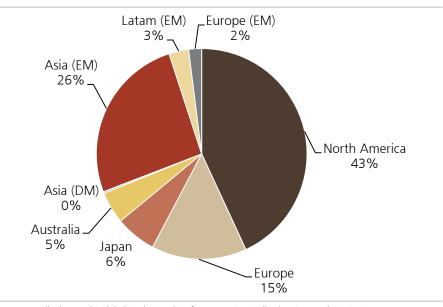
Historically, the emerging markets have generated the best excess returns Across the developed markets Australia is most attractive

#### Excess returns to active strategies by region



Source: Gallagher et al "Global Equity Fund Performance: An Attribution Approach"

#### Active opportunities by region (share of \$ value)



Source: Gallagher et al "Global Equity Fund Performance: An Attribution Approach", UBS Quant



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Buy	FSR is > 6% above the MRA.	46%	25%
Neutral	FSR is between -6% and 6% of the MRA.	39%	23%
Sell	FSR is > 6% below the MRA.	15%	12%
Short-Term Rating	Definition	Coverage <sup>3</sup>	IB Services <sup>4</sup>
Buy	Stock price expected to rise within three months from the time the rating was assigned because of a specific catalyst or event.	<1%	<1%
Sell	Stock price expected to fall within three months from the time the rating was assigned because of a specific catalyst or event.	<1%	<1%

Source: UBS. Rating allocations are as of 31 March 2018.

1:Percentage of companies under coverage globally within the 12-month rating category.

2: Percentage of companies within the 12-month rating category for which investment banking (IB) services were provided within the past 12 months.

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