

KRISHNAMOORTHI R

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Career Objective

Aspiring MERN Stack Developer with hands-on experience in setting up digital marketing campaigns for platforms like Facebook, Google, Amazon, and Microsoft. Completed MERN Stack development training and currently enhancing full-stack skills. Seeking a challenging role in a company to grow as a developer and contribute to impactful projects.

Technical Skills

- HTML5, CSS3, Bootstrap
- JavaScript, React.js
- Node.js, Express.js
- MongoDB, Git
- Canva, ChatGPT
- Google Gemini, Bing AI
- Grammarly

Projects

KidShop – Mini E-Commerce Platform

MERN Stack

- Developed a fully functional e-commerce app with product filtering, cart, and secure user authentication.
- Implemented personalized suggestions and discount logic based on user activity.
- Built with React Router, REST APIs, and MongoDB for seamless navigation and dynamic data handling.

Doctor Appointment Booking System

MERN Stack

- Created a responsive app for booking doctor appointments with real-time availability tracking.
- Integrated secure login, user roles (admin, patient, doctor), and location-based hospital search.
- Backend built with Node.js and Express.js; frontend with React and Bootstrap for clean UI.

Experience

Full Stack Developer Intern

KGiSL MicroCollege, Coimbatore

Jan 2024 – Jul 2024

- Built and deployed full-stack applications using MERN.
- Worked with REST APIs, user authentication, and state management.

Digital Marketing Executive

Publicity Port, Chennai

Sep 2024 – Apr 2025

- Expert in setting up and optimizing ad campaigns on Facebook, Google, Amazon, Walmart, and Bing.
- Analyzed campaign performance data and optimized for better ROI.

Education

B.Sc – Information Technology

GTN Arts College, Dindigul

2020 – 2023

CGPA: 6.9

Certifications

- JavaScript – META (Coursera)
- Front-End Development – META (Coursera)
- React – META (Coursera)

Courses

MERN Stack Development – KGiSL MicroCollege