Financial Pulse

Gross Profit
$3.97M ✓
Last Year: $2.38M (+66.52%)

Revenue
$5.70M ✓
Last Year: $3.58M (+59.36%)
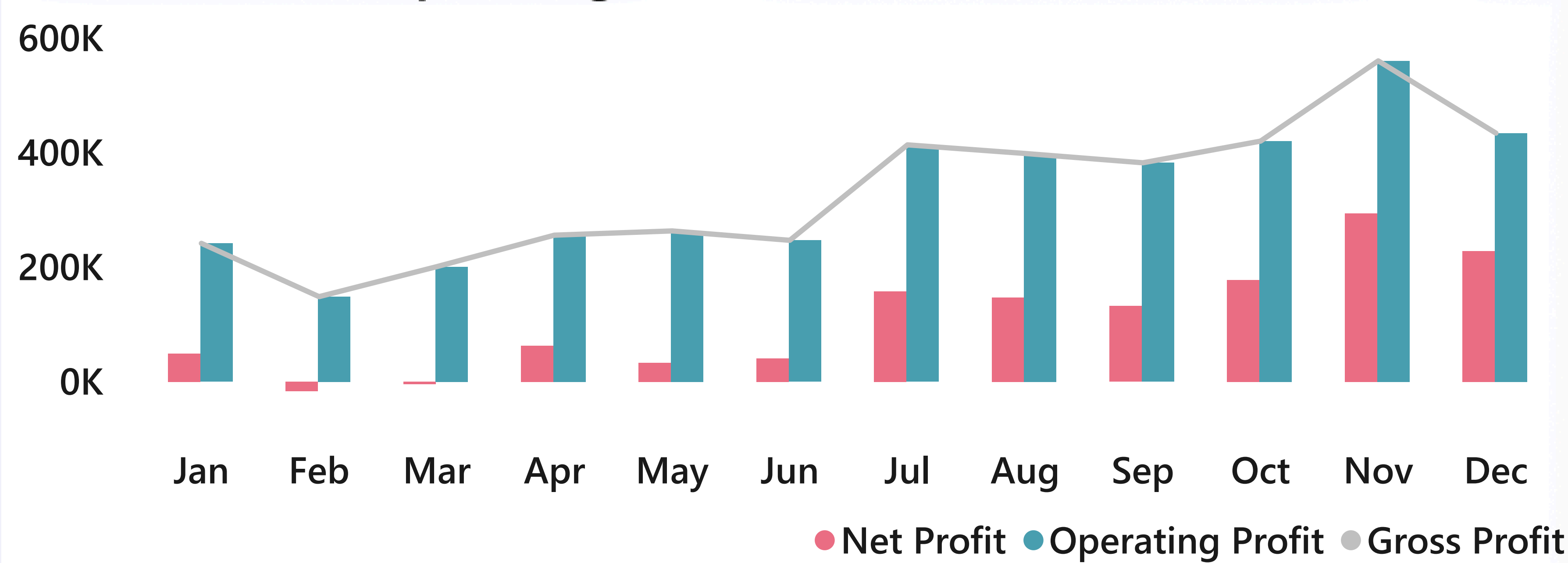
EBITDA
$2.01M !
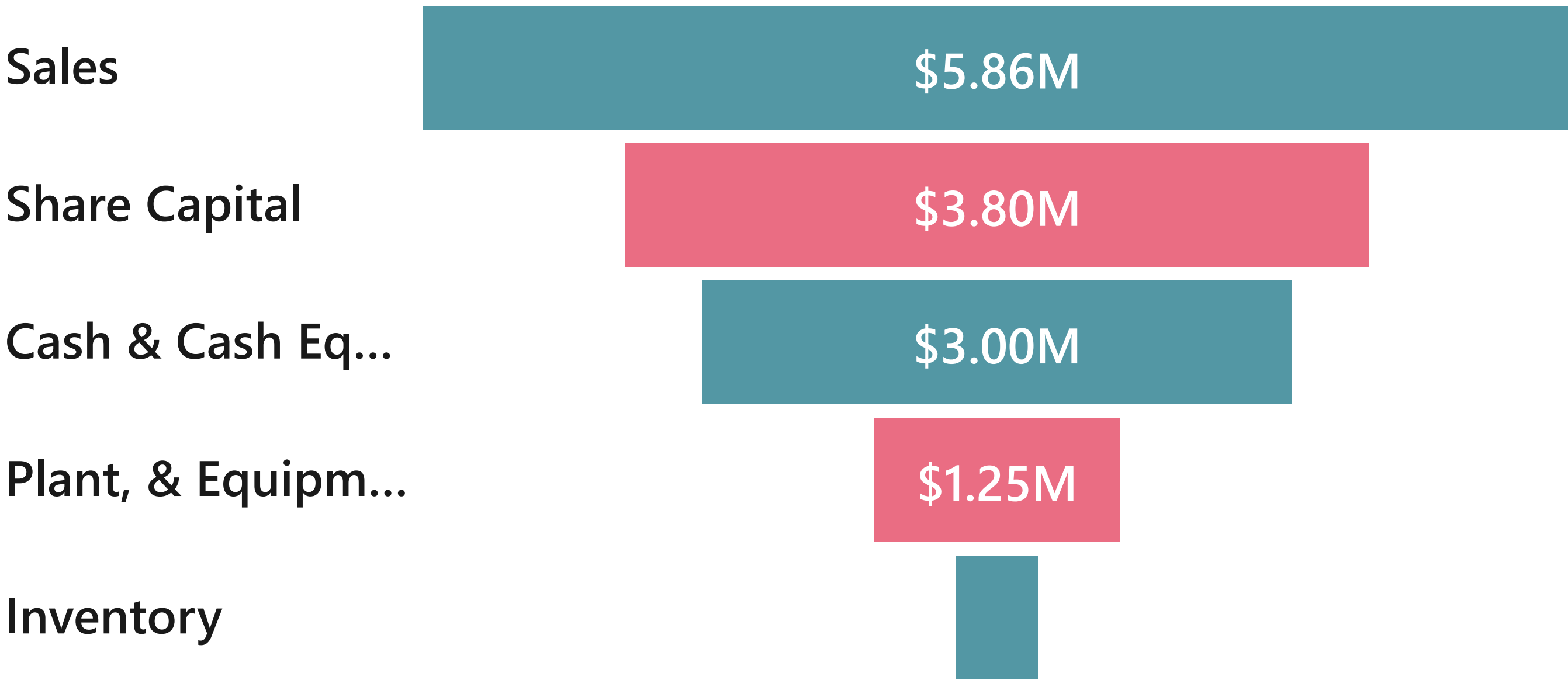Last Year: $3.62M (-44.52%)
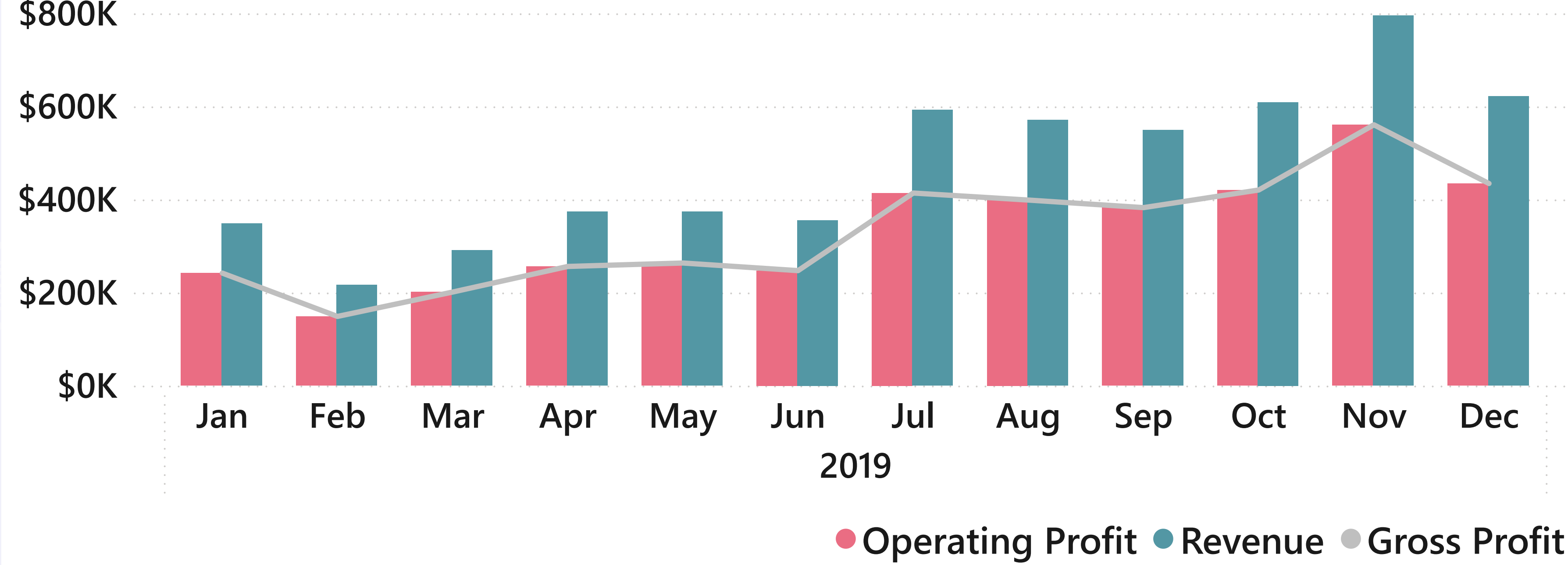
Net Profit
1.30M ✓
Last Year: $0.62M (+108.89%)

Net/Operating Profit Over Time

● Net Profit ● Operating Profit ● Gross Profit

Cashflows

Sales	$5.86M
Share Capital	$3.80M
Cash & Cash Eq...	$3.00M
Plant, & Equipm...	$1.25M
Inventory	

Revenue Over Time

2019

● Operating Profit ● Revenue ● Gross Profit

Assets/Liabilities

Assets	Liabilities
Cash & Cash Equivalents $3,003,323	**Long Term Obligations** $307,500
Plant, & Equipment $1,252,800	**Other Payables** $174,297
Inventory $416,529	**Trade Payables** $101,150

Financial Pulse

Balance Sheet

Class	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Total
Assets	**$9,160,522**	**$84,234**	**$1,625,391**	**$1,449,854**	**$12,320,001**
Current Assets	$1,400,067	$497,709	$2,038,866	$4,468,993	**$8,405,635**
Non-Current Assets	$7,760,455	($413,475)	($413,475)	($3,019,139)	**$3,914,366**
Interest & Tax	**$30,512**	**($49,007)**	**($250,018)**	**($409,098)**	**($677,611)**
Interest Expense	($15,711)	($15,711)	($15,711)	($15,711)	**($62,844)**
Taxation	$46,223	($33,296)	($234,307)	($393,387)	**($614,767)**
Liabilities and Owners Equity	**$159,208**	**($153,752)**	**$864,667**	**$170,325**	**$1,040,448**
Current Liabilities	$159,208	($153,752)	$864,667	$170,325	**$1,040,448**
Non-operating	**$23,032**	**$18,759**	**$12,498**	**$17,631**	**$71,920**
Exchange Loss/Gain	$3,004	$3,018	$1,144	$3,769	**$10,935**
Interest	$20,028	$15,741	$11,354	$13,862	**$60,985**
Operating account	**($1,848,433)**	**($1,976,870)**	**($2,171,519)**	**($1,957,675)**	**($7,954,497)**
Administration	($697,108)	($808,843)	($859,411)	($890,244)	**($3,255,606)**
Amortization	($12,606)	($12,606)	($12,606)	($12,606)	**($50,424)**
Depreciation	($400,869)	($400,869)	($400,869)	($400,869)	**($1,603,476)**
Marketing	($514,413)	($531,115)	($541,144)	($296,467)	**($1,883,139)**
Sales & Distribution	($223,437)	($223,437)	($357,489)	($357,489)	**($1,161,852)**
Trading account	**$1,759,139**	**$2,245,104**	**$3,520,405**	**$4,168,504**	**$11,693,152**
Cost of Sales	($832,936)	($1,047,338)	($1,620,351)	($1,914,865)	**($5,415,490)**
Total	**$9,283,980**	**$168,468**	**$3,601,424**	**$3,439,541**	**$16,493,413**

$12.32M — Assets

$1.97M — liabilities

$8.11M — Owner's Equity

($6.30M) — Operating Expense

Balance Sheet Overview

- Liabilities and Owners ... 29.43%
- Assets 35.97%
- Trading account 34.14%

Financial Snapshot

- ● Increase ● Decrease ● Total

Assets	Trading account	Liabilities and Owners Equity	Operating account	Total
$12M	$12M	$10M	($8M)	$26M
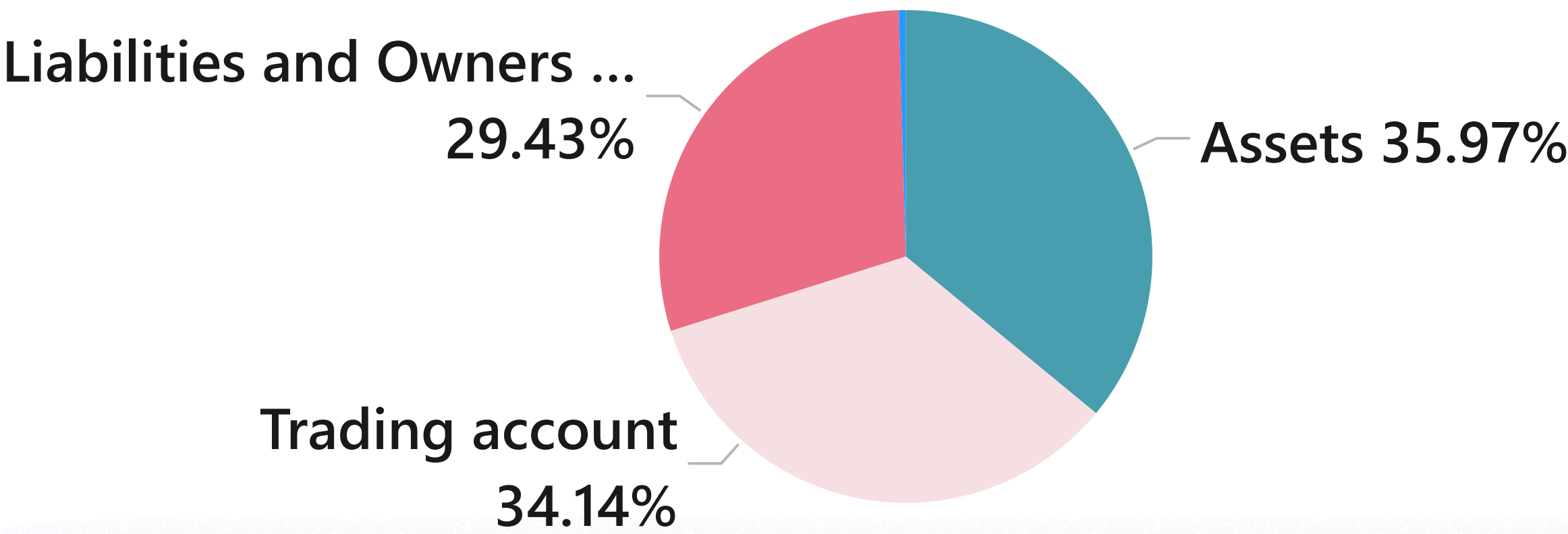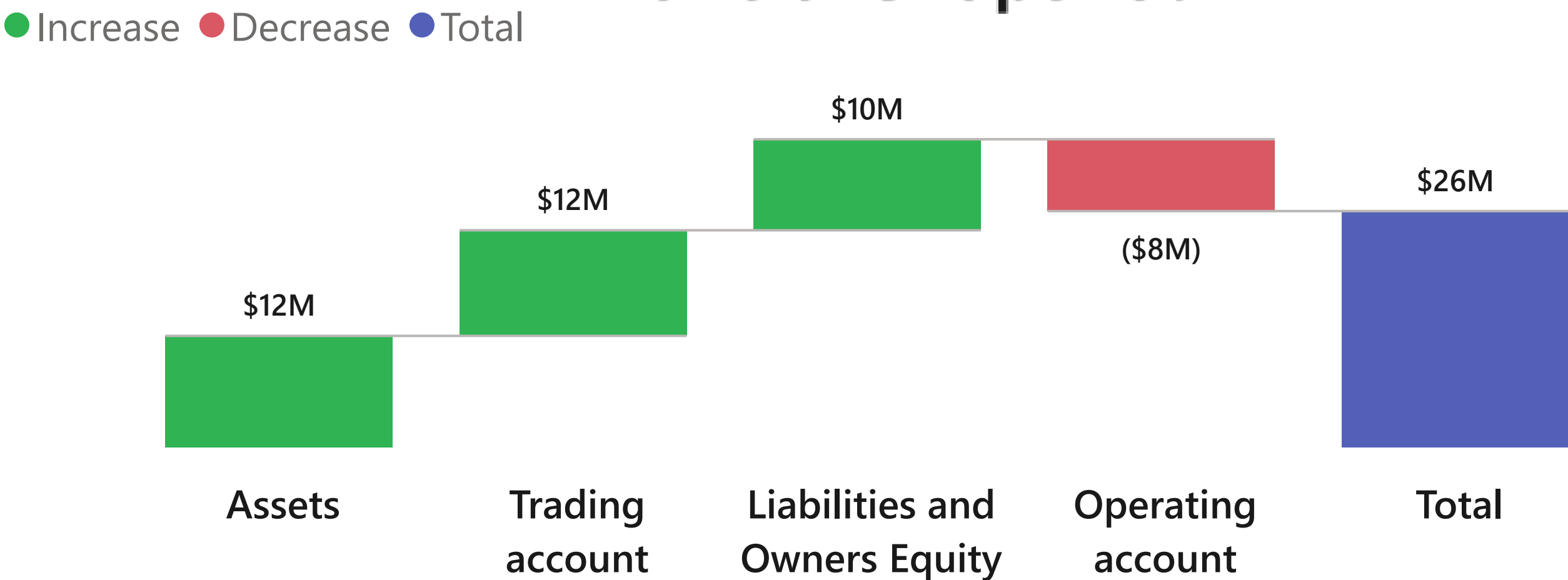
Financial Pulse

$17.11M Revenue	$11.69M Gross Profit	$5.39M EBITDA	3.22M Net Profit	18.80% Profit Margin

Revenue Projection Timeline
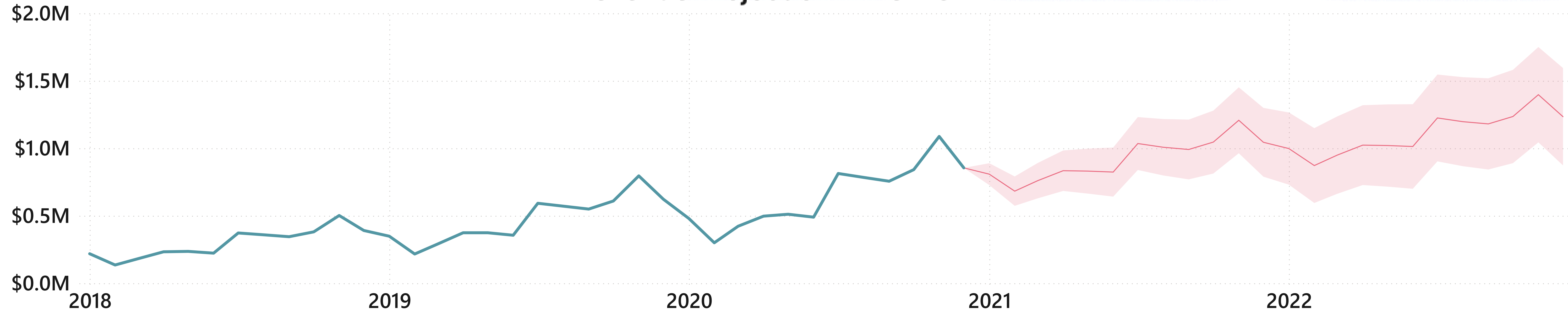
Revenue Breakdown by Country

Targeted Sales

$25.66M

$17.11M

$0M $34.22M
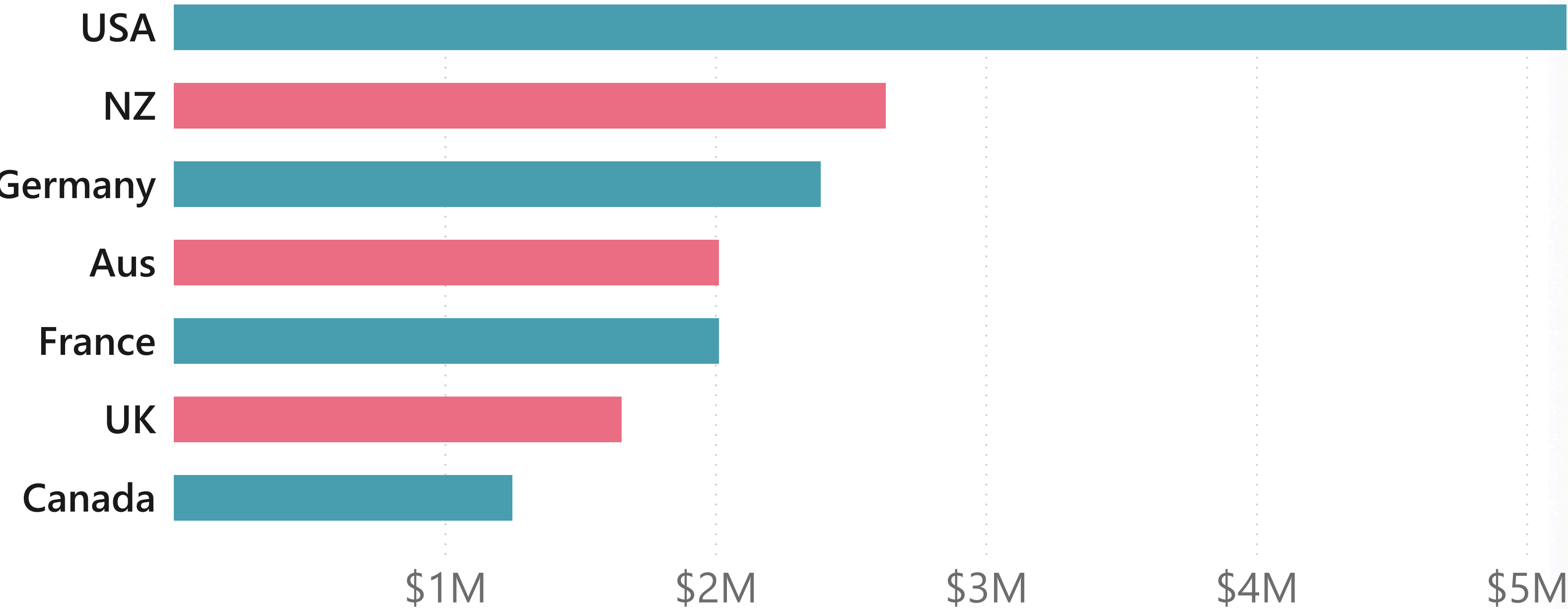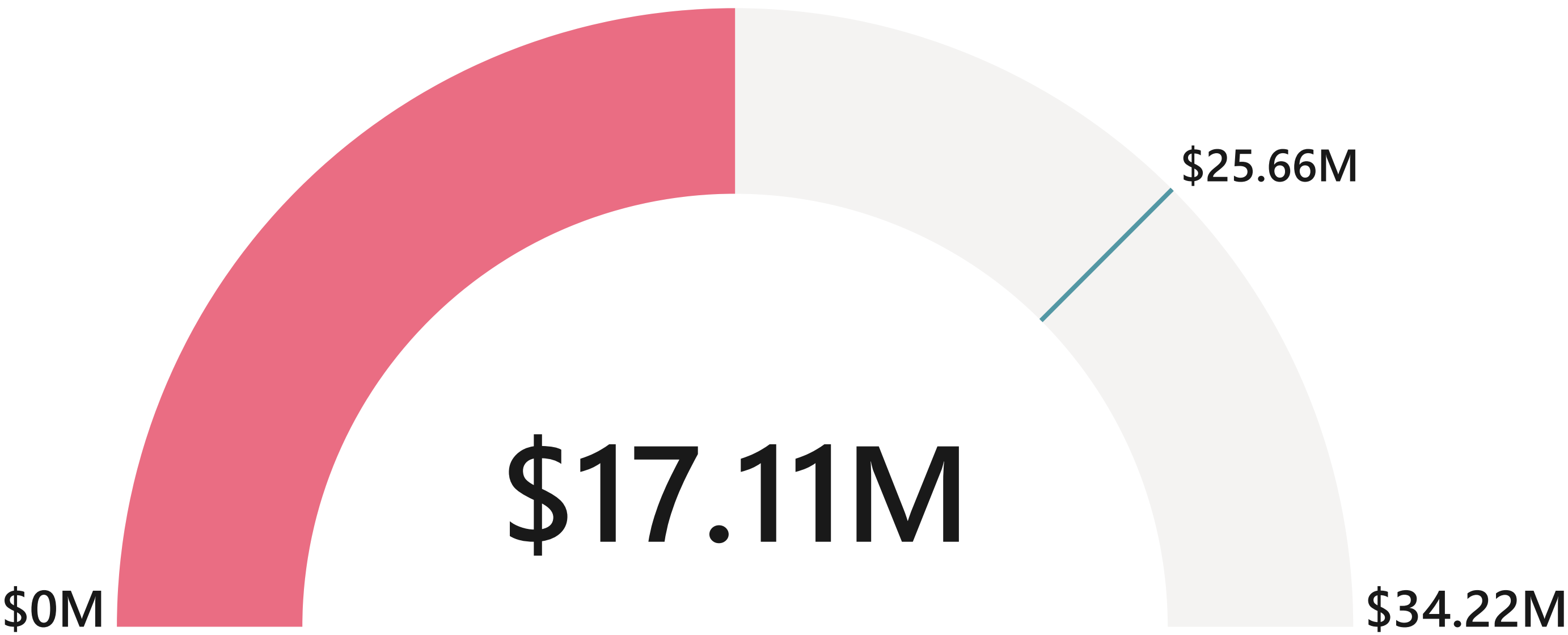
Financial Pulse

$3.58M Revenue

1.64M Expense

45.94% Expense %

USA Max Expense Country

Monthly Expenditure Analysis

(Area chart showing monthly values from Jan to Dec, ranging between approximately 115K and 155K, with y-axis labels 120K, 140K, 160K)
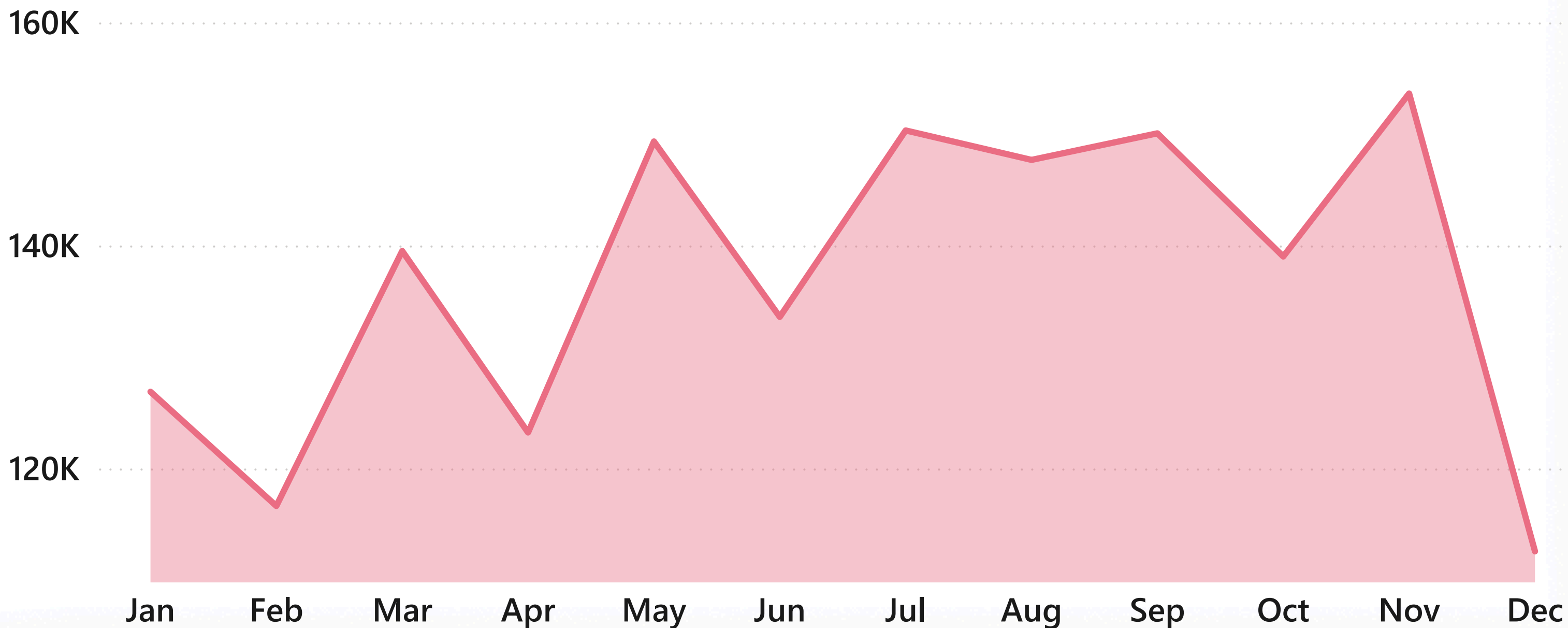
Expense Breakdown by Country

USA	Germany	UK	Aus	NZ	France	Canada
464K	250K	226K	204K	176K	167K	155K

Expense Type

- Equipment — 388K
- Commissions — 291K
- Staff Costs — 260K
- Entertainment — 135K
- Other Expenses — 123K

Expense Segmentation

- Sales & Distribution 260K (16%)
- Administration 632K (39%)
- Marketing 343K (21%)
- Depreciation 388K (24%)