

Group Members:



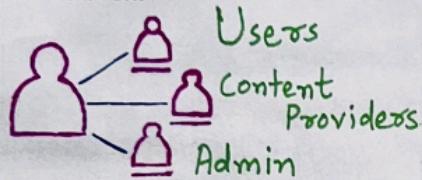
Missing Member: Ragan Patel(202201152)

PLAYBOX

WHAT IS THE CONCEPT CALLED?

- An All-in-One Platform for seamless access to multiple OTT streaming services.

WHO IS IT FOR?



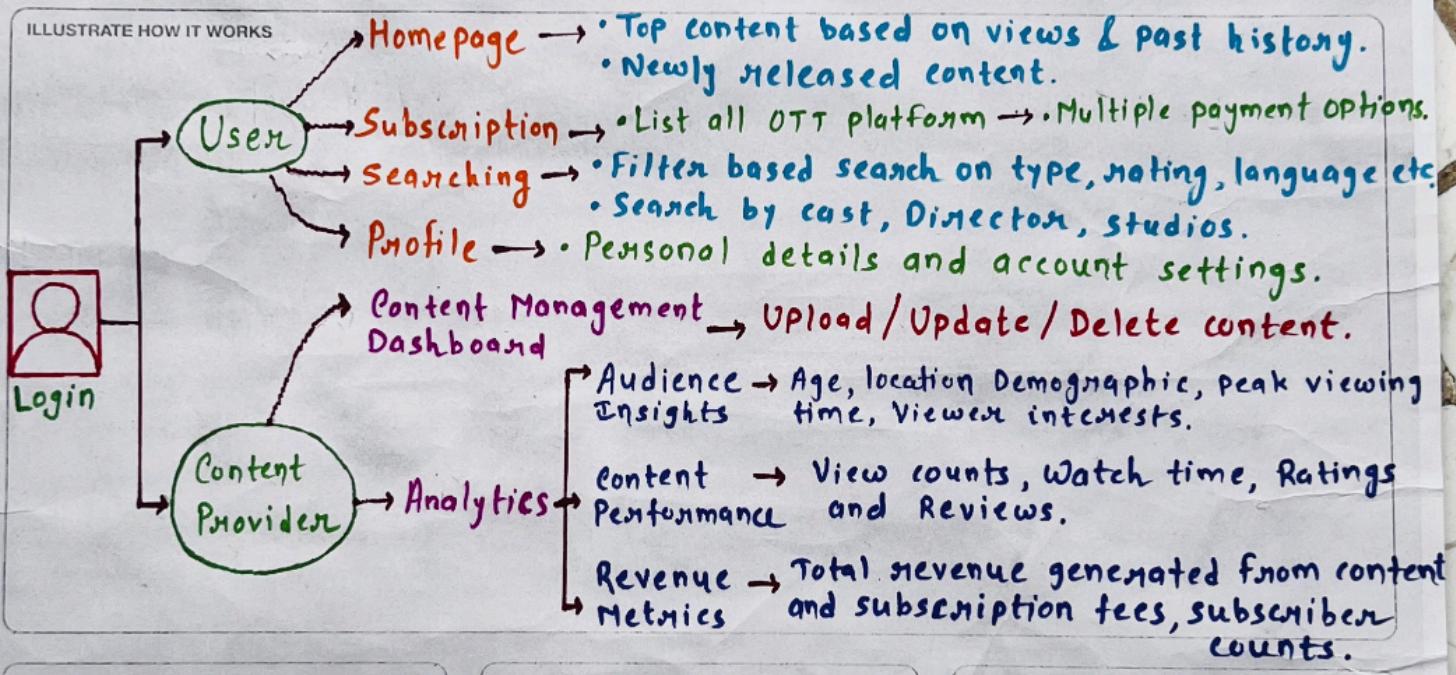
WHAT PROBLEM DOES IT SOLVE?

- Simplifies access with one payment, eliminating multiple subscriptions.
- A unified platform to expand audience reach.

WHAT IS THE BIG IDEA?

- Single platform for diverse OTT content.
- One payment for multiple services.

ILLUSTRATE HOW IT WORKS



WHY MIGHT IT FAIL?

- User Adoption
- Content Licensing Issues
- Technical Challenges

WHAT SHOULD WE PROTOTYPE AND TEST?

- User Interface
- Content Aggregation
- Personalised Recommendations
- Subscription Management

HOW MIGHT WE MEASURE SUCCESS?

- High User Adoption
- Strong Content Partnerships
- Technical Stability
- Positive User Feedback

HOW WILL WE MAKE THIS HAPPEN?

Understanding Problem

Identifying Requirements

Design & Analysis

Testing

Coding

Maintenance

Deployment



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Functional Requirements

User Registration & Authentication allow users to create accounts, securely log in and access their personalized feature within the system.

Unified Content Access:
→ Access content from multiple OTT platforms in one place.

Search & Discovery allows user to find content easily and get suggestions based on their preferences.

User notifications for new contents, subscription updates and personalized offers.

Enable users to rate and review on content.

Platform automatically sorts content based on user's ratings.

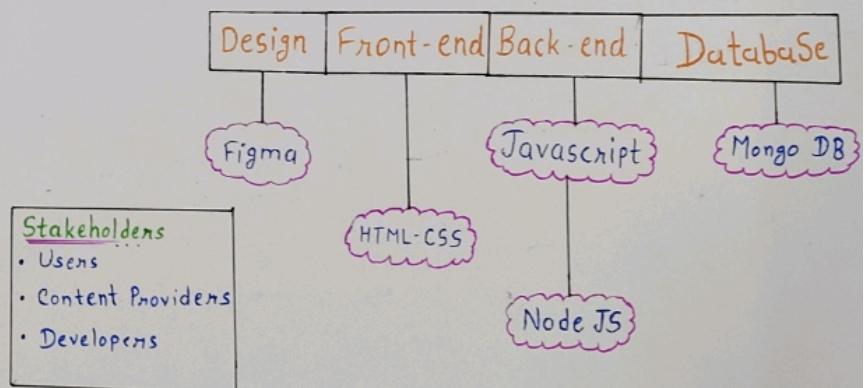
Parental control features allow user to restrict access to certain content based on age.

Support multiple payment methods.
→ Credit cards,
→ Digital wallets etc.

Non-Functional Requirements



Tools & Tech Stack



Roles:-

- Requirements Analyst
- UI/UX Designer
- Front-end Developer
- Back-end Developer
- Technical Writer
- Database Developer
- Tester

