



Cygnets Infotech

A US-based exhibition company reduced its operations costs by 40% with the implementation of electronic order processing system

COUNTRY
USA

INDUSTRY
Retail



About Client



Business Requirement



Our Solution



Business Outcome



About Client

The client is a US-based exhibition company that designs and creates compelling, immersive experiences that stir audience passions and drive action. They do this on the tradeshow floor, the retail floor, in meetings and events, in museums, lobbies and visitor centers.



Business Requirement

- Classify inventory types according to their attributes, track how inventory is being used, identify where shows equipment & pallets are located
- Create customized labels and barcodes, an audit trail of outbound and inbound inventory, shipping workflows and notification status of the shipment to different departments
- Assign & transfer orders across different departments, collaborate in real-time to complete orders quickly
- Track pick and transport time, reconcile the information with physical stock and identify particulars about internal movements, external shipping & trans-shipping





Our Solution

- A well-managed inventory lifecycle, starting from creation to distribution till disposal
- A solution to easily track inventory of all the client's warehouses present at multiple locations
- Define & configure business rules on a role basis to manage the required actions of inventory against each warehouse
- Display to showcase information on a real-time basis and receive order updates
- Categorize inventory items at attribution level for better handling
- Streamline the entire inventory movement across the warehouses, both inbound & outbound
- Connect outbound and inbound shipping processes automatically to execute orders quickly



Business Outcome



Decreased operations costs by **40%** due to electronic order processing



Streamlined & shortened inventory cycle – ordering, labelling, packaging, shipping & receiving



Reduced human-errors





Established in 2000, Cygnets Infotech works with clients across 35 countries and has a strong team of over 1000 employees. Cygnets Infotech's offerings range from IT Services, Technology Products, and Tax Technology solutions. Aligned with its vision of providing technology enabled business solutions, Cygnets Infotech delivers end-to-end solutions for clients' most pressing business needs.

Cygnets Infotech's Technology Services enables clients to accelerate growth and optimize business operations through, Product Engineering, Bespoke Solutions, IT Modernization, Automation, Implementation Services, Risk Mitigation Services, Information Security & Compliance Services, and IT Staff Augmentation.



Cygnets DES is a partner to clients in the competitive market space and deploys a consultative and customer-centric approach. Its solutions range from standalone bespoke development and managed services to building connected ecosystems across the enterprise and developing smart systems by leveraging emerging technologies like AI, Blockchain, and Hyperautomation.

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