



COMMERCIAL GOAT FARMING ONLINE

LAUNCHING JANUARY 2024

- **3 Months Online Classes**

- **Live Interaction with Experts**

- **Practical Assignments and
Rigorous curriculum**

- **Certification in Partnership with The Goat
Trust, CV Raman University, Veterinary
University - DUVASU**

www.iigminstitute.com



WHAT YOU WILL LEARN

01

PLANNING A GOAT FARM

02

MARKET BASED BUSINESS OPERATIONS

03

SELECTION OF RIGHT BREED AND QUALITY GOATS

04

GOAT FEED AND LOW COST FEEDING STRATEGY

05

MANAGING GOAT HEALTH AND PRODUCTIVITY

06

GOAT PRODUCTS AND PROCESSING

07

BUSINESS PLAN

08

TEN GOLDEN RULES FOR SUCCESS

09

GOVT SCHEMES AND BANK LOANS

LEARNING PROCESS



1

WATCH PRE-
RECORDED VIDEO
WITH PPT

2

ASK QUESTIONS ON
CHAT/ ON LIVE
SESSIONS WITH
FACULTIES

3

GET PRACTICAL
INSIGHTS THROUGH
ASSIGNMENTS

5

ALSO VISIT US FOR
HANDS ON
EXPERIENCE AND
PRACTICE

4

PROCEED TO NEXT
SESSION POST
COMPLETION AND
MINIMUM SCORE

OUR FACULTIES



Prof. Sanjeev Kumar
Founder and Advisor - The Goat Trust
Ashoka Fellow
25+ Years of experience in Livestock

A collage of seven portraits of faculty members, each with a yellow callout box containing their name, title, and experience. The background of the collage features several goats in a wooden-fenced enclosure.

- Mr. Ujjaval Sarkar**
25+ Years in Goat based Livelihood promotion
- Mr. Bhishma Singh**
M.Sc. Physics
35+ Years Experience in Goat based livelihoods
- Dr. Ashish Kumar**
Veterinary Expert
8+ Years of Experience
- Mr. Saurabh Gupta**
Director - TGT Global Pvt. Ltd.
Expert in Ethno Veterinary from TDU
11+ years of Experience
- Mr. Vinay Gautam**
CEO - Pashubajaar.com
Strategic Management Expert
- Dr. Ankit Kumar**
Vet Expert
7+ Years

ACCESSING IIGMA ONLINE



VISIT IIGMINSTITUTE.COM



CHECKOUT COURSE AND
WATCH DEMO VIDEO

The screenshot displays the IIGMA Online website. At the top, there's a banner with a photo of people and the text 'Exciting News! We are launching a new course on December 25th. Enroll Now!' with a 'Checkout Courses' button. Below the banner, the main navigation menu includes links for HOME, ABOUT, ACADEMIC PROGRAMS, FACULTIES, STUDENTS AND ALUMNI, and ADMISSIONS. The 'ABOUT' link is highlighted in yellow. On the left, a sidebar for 'Commercial Goat Farming' shows a course description, a video thumbnail titled 'Construction of Goat', and buttons for 'ENROLL IN THIS COURSE' and 'DOWNLOAD PDF'. On the right, a 'Course Reviews' section shows an average rating of 4.8 stars from 5 stars. The bottom of the page features tabs for 'Description', 'Curriculum', and 'Lecturer'.

ACCESSING IIGMA ONLINE

3

FILL FORM TO REGISTER AND
SEE BASIC REQUIREMENTS
FOR BEST RESULTS

Registration | Commercial Goat Farming | Offline Training

globaligma@gmail.com [Switch account](#)
Not shared

* Indicates required question

Name *

Your answer

Age *

Your answer

4

YOU WILL RECEIVE A WHATSAPP MESSAGE
REGARDING FURTHER PROCESS, SIGN UP
TO ACCESS COURSE PORTAL

IIGM Online Production

Overview Batchmates Course Account Settings

Course Name: Introduction to Goat Venky

Course Content:

- Sub Heading1 Goat Management
- Sub Heading2 Management
- Sub Heading3 Goat Management
- Sub Heading4 Goat Management

Course Details

Course Overview Introduction to Goat Management

Course Contents View All The Course Contents Here

Other Information Other Course Related Information

ALL ROUND SUPPORT POST COURSE

IIGMA ONLINE not only gets you ready for a successful Commercial Farming Enterprise but also provides you with support post the course.

If you are looking for Quality Goats, need support in marketing your milk, goat dung manure etc or need 24*7 Televet support for Goat Health monitoring and Vet visit, IIGMA is a one stop supply for all.

1.



Support on Procurement of Goats and Breeds from Pashubazaar.com

2.



Support in marketing of value added products through our running goat product brands

3.



24/7 Televet Services for Health Monitoring and Diseases

THANK



YOU!

**START YOUR
ENTREPRENEURSHIP
JOURNEY TODAY**

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