



MEDIA KIT

Online Advertising
for Event Promoters and Organisers

Acappella Central offers a great range of advertising options
in the following categories:

Concerts
Tours
Workshops and courses
Choirs and groups
Teachers

The WEBSITE advertising options are:

Homepage Hero Banner
Featured Listings
Square display ad
Banner adds

Contact Acappella Central for a custom advertising package.

To book your feature, visit www.acappellacentral.com.au
Click on "Create a listing" and follow the instructions.

MEDIA KIT



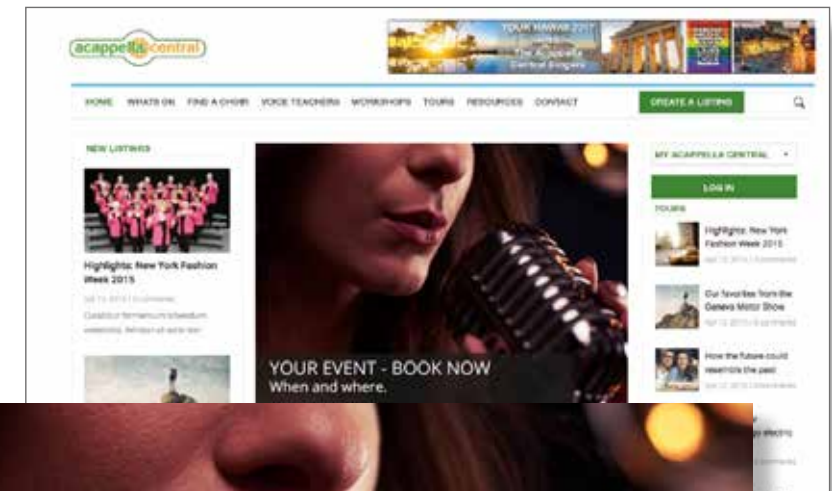
Website Homepage Hero Banner

Extend your promotional reach across Acappella Central with your event, festival, tour or season at the top of the event channel homepage.

- 1 full month in the homepage hero image rotation across all regional homepages.
- Great for tours, seasons, festivals, or single events.
- Links directly to tour, festival, season collection or single event page on the respective site.

Monthly \$300

Contact our marketing and advertising team:
marketing@acappellacentral.com.au
Call - 0414 869 352



MEDIA KIT

Website “NEW LISTINGS” Panel

Great for tours, seasons, festivals, or single events.

Homepage exposure for teachers, workshops and choirs.

Links directly to your dedicated listing page on the site or your own website.

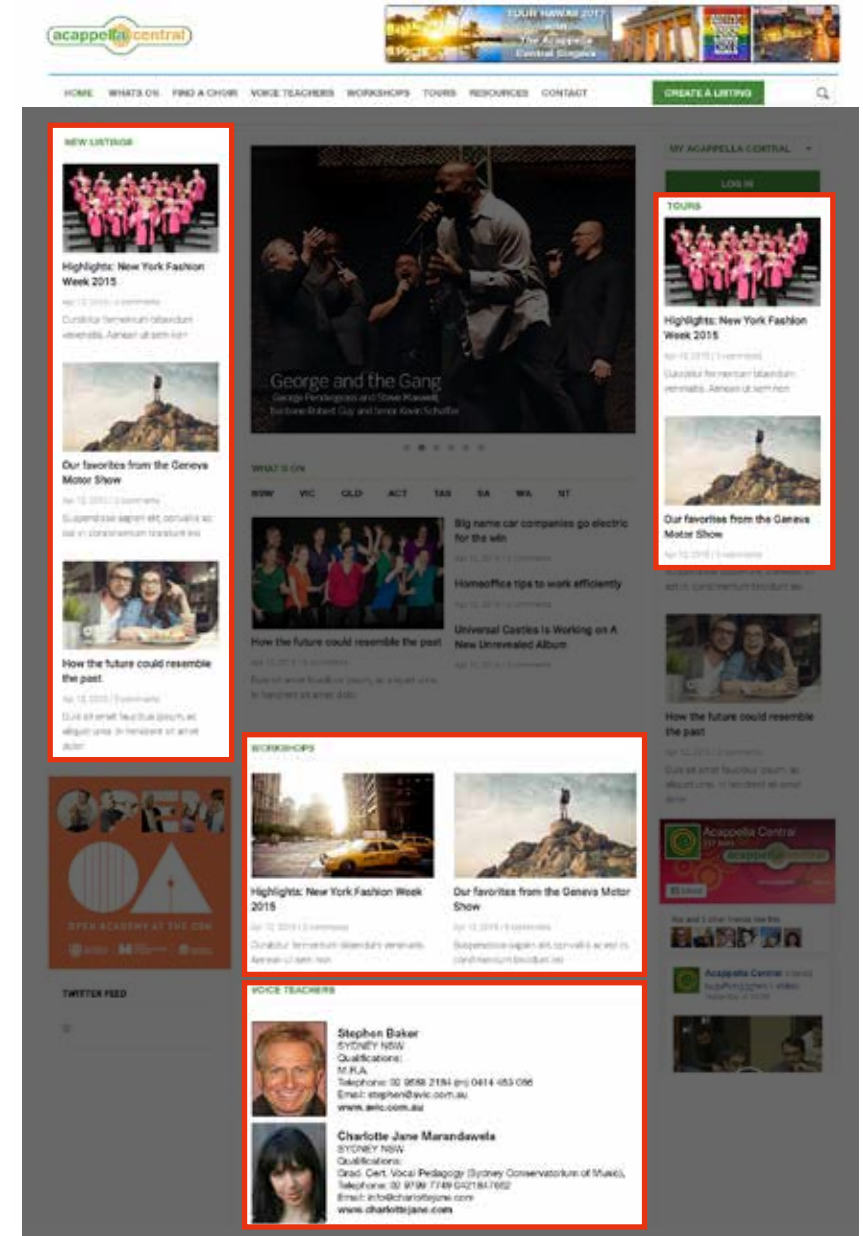
Premium category placement where your audience are (Concerts, Tours, Workshops and courses, Choirs and groups, Teachers).

Monthly \$20.00

To book your feature, visit www.acappellacentral.com.au
Click on “Create a listing” and follow the instructions.

Contact our marketing and advertising team:
marketing@acappellacentral.com.au
Call - 0414 869 352

MEDIA KIT



Website “WHAT’S ON” Feature Panel

Great for tours, seasons, festivals, or single events.

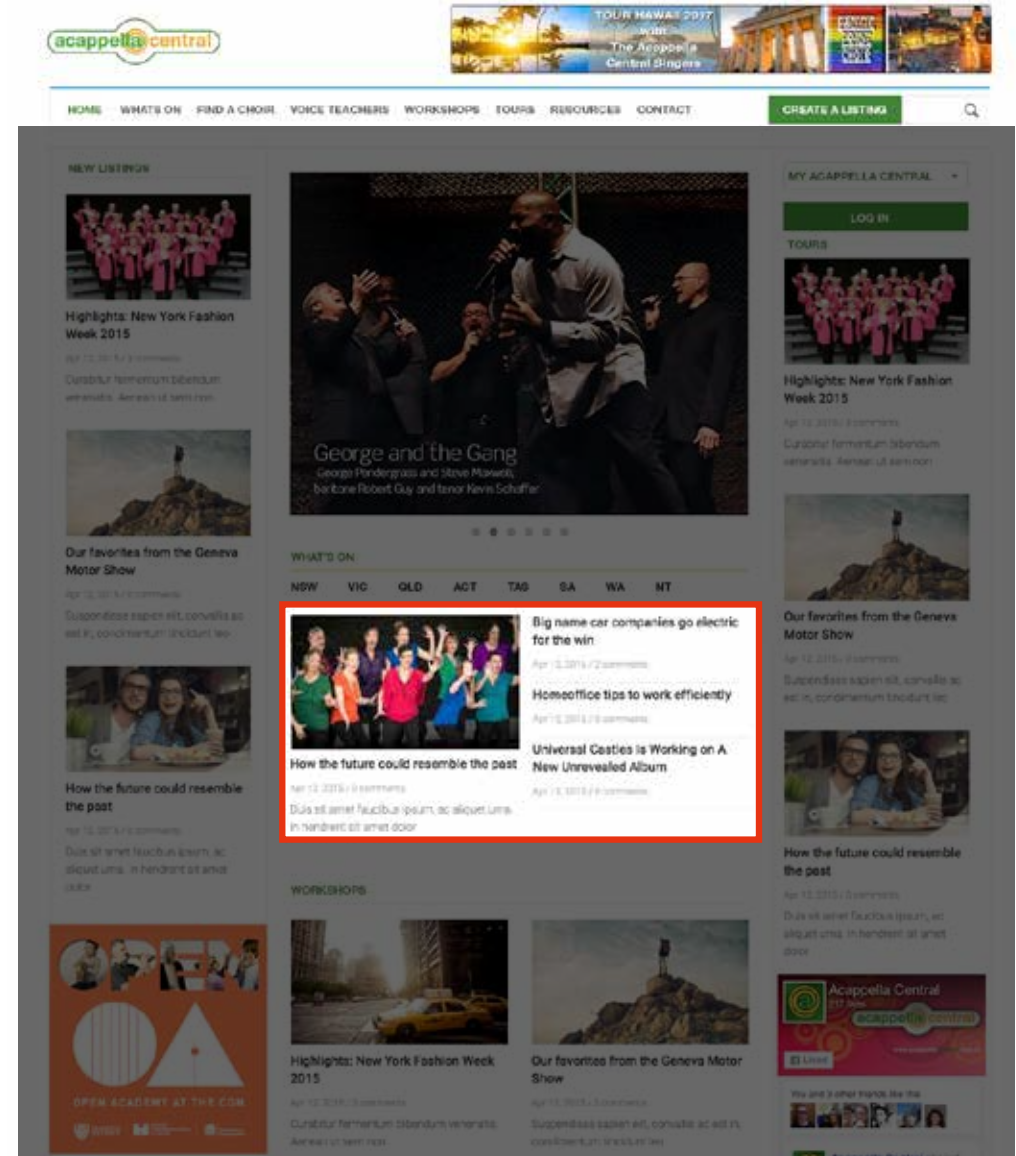
Links directly to your dedicated listing page on the site or your own website.

Monthly \$20.00

To book your feature, visit www.acappellacentral.com.au
Click on “Create a listing” and follow the instructions.

Contact our marketing and advertising team:
marketing@acappellacentral.com.au
Call - 0414 869 352

MEDIA KIT



Display Ads

Great for tours, seasons, festivals, or single events.

Links directly to your dedicated listing page on the site or your own website.

Display Ad Options

- Square Display Ad - Sidebar position

Monthly \$120.00

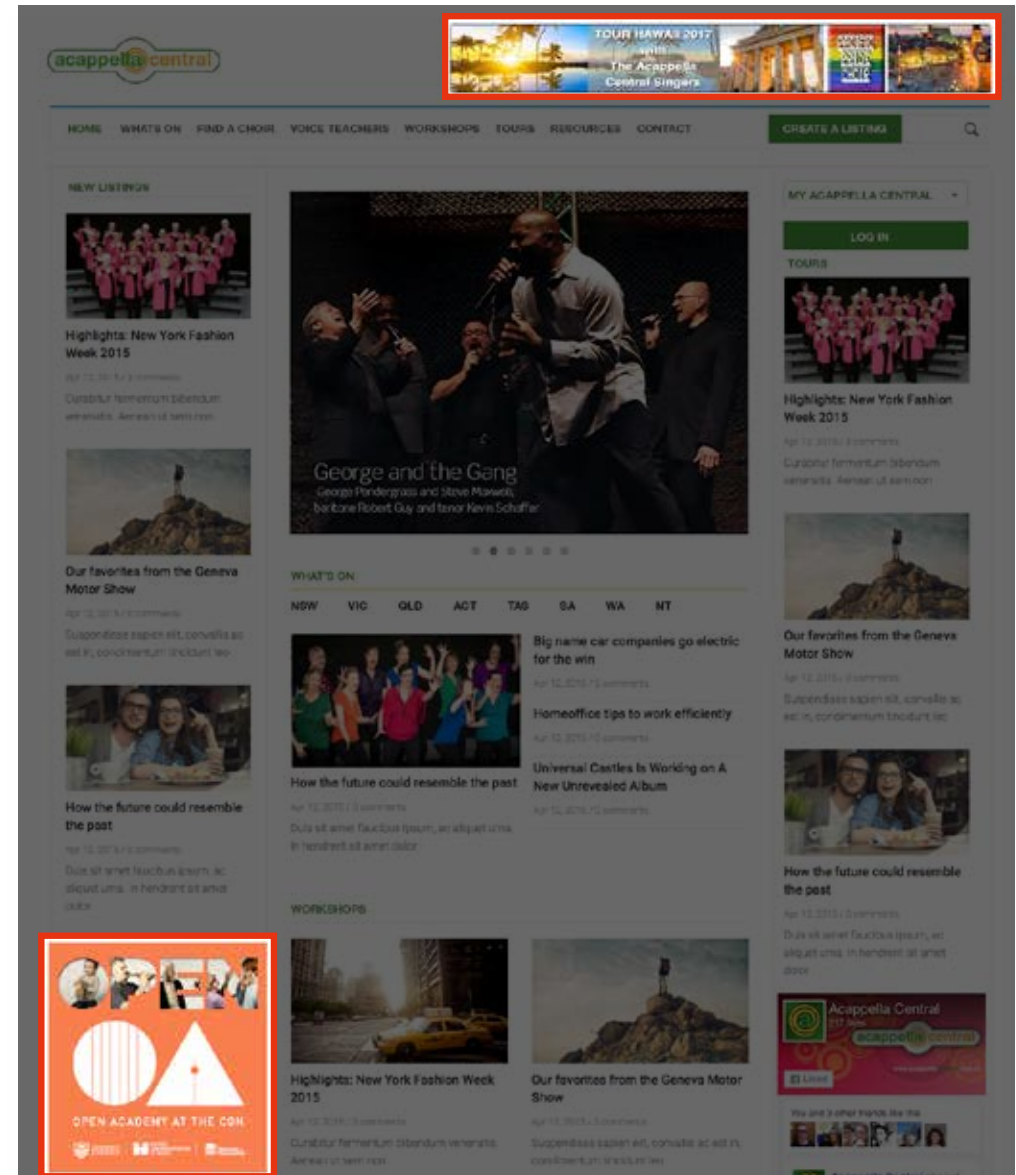
- Banner Ad - Top Position

Monthly \$120.00

To book your feature, visit www.acappellacentral.com.au
Click on "Create a listing" and follow the instructions.

Contact our marketing and advertising team:
marketing@acappellacentral.com.au
Call - 0414 869 352

MEDIA KIT





To book your feature, visit
www.acappellacentral.com.au
Click on "Create a listing"
and follow the instructions.

Contact our marketing and advertising team:
marketing@acappellacentral.com.au
Call - 0414 869 352