



# MEDIA KIT

Online Advertising  
for Event Promoters and Organisers

Choir Central offers a great range of advertising options  
in the following categories:

Concerts  
Tours  
Workshops and courses  
Choirs and groups  
Teachers

The WEBSITE advertising options are:

Homepage Hero Banner  
Featured Listings  
Square display ad  
Banner adds

Contact Choir Central for a custom advertising package.

To book your feature, visit [www.choircentral.com.au](http://www.choircentral.com.au)  
Click on "Create a listing" and follow the instructions.

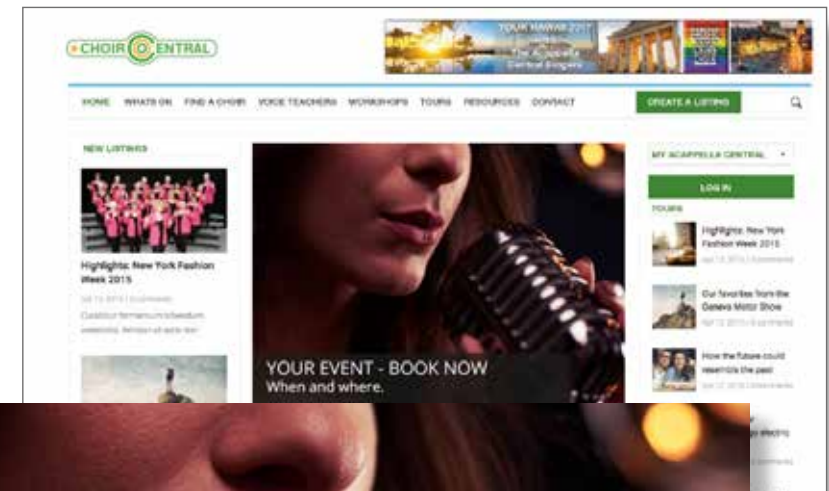
## Website Homepage Hero Banner

Extend your promotional reach across Choir Central with your event, festival, tour or season at the top of the event channel homepage.

- 1 full month in the homepage hero image rotation across all regional homepages.
- Great for tours, seasons, festivals, or single events.
- Links directly to tour, festival, season collection or single event page on the respective site.

Monthly \$300

Contact our marketing and advertising team:  
marketing@choircentral.com.au  
Call - 0414 869 352



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## Website “FEATURED LISTINGS” Panel

Great for tours, seasons, festivals, or single events.

Homepage exposure for teachers, workshops, tours and choirs.

Links directly to your dedicated listing page on the site.

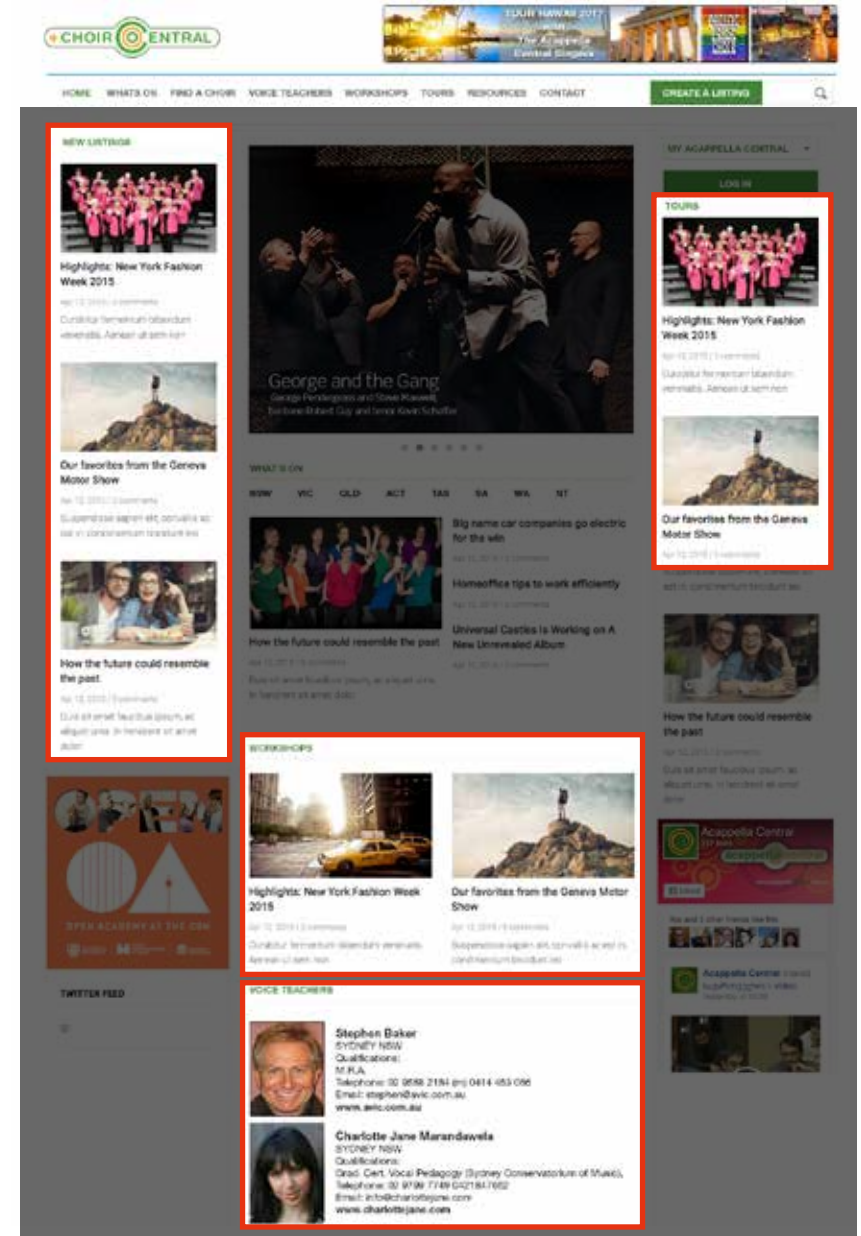
Premium category placement where your audience is (concerts, tours, workshops and courses, choirs and groups, teachers).

Monthly \$20.00

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## Website “WHAT’S ON” Feature Panel

Great for tours, seasons, festivals, or single events.

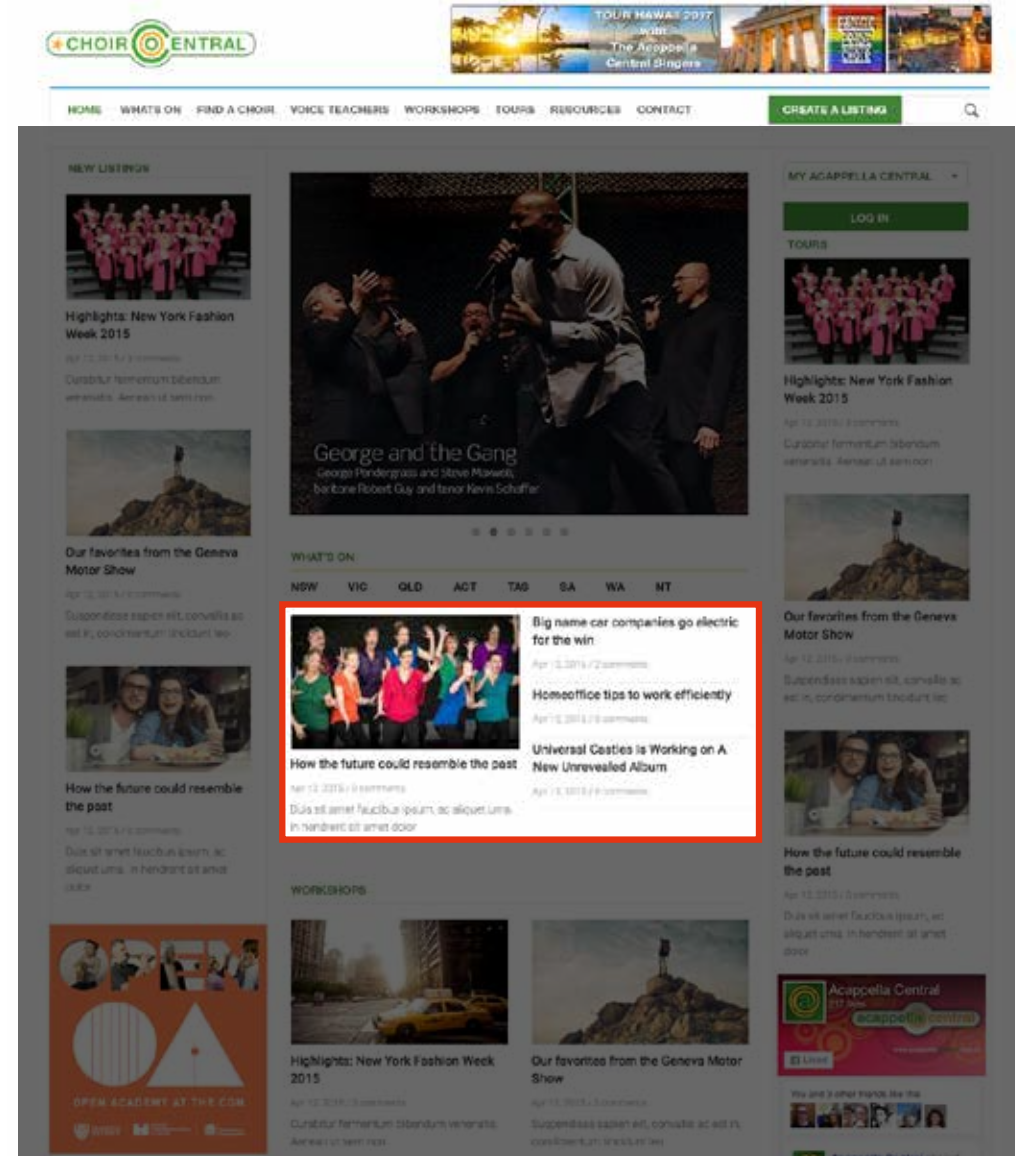
Links directly to your dedicated listing page on the site.

Monthly \$20.00

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## Display Ads

Great for tours, seasons, festivals, or single events.

Links directly to your dedicated listing page on the site or your own website.

## Display Ad Options

- Square Display Ad - Sidebar position

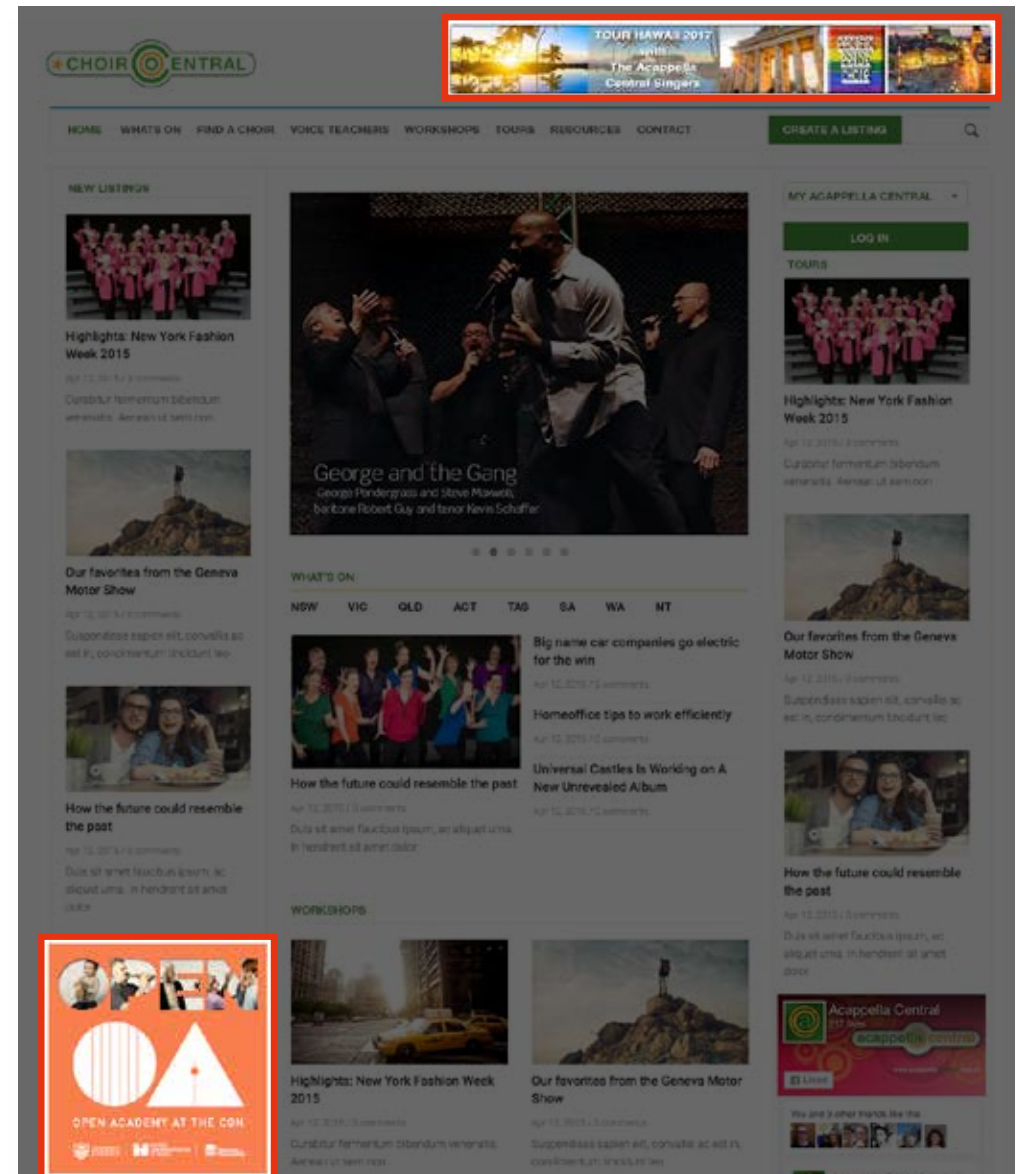
Monthly \$120.00

- Banner Ad - Top Position

Monthly \$120.00

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