

# Kishan Yadav – Project Proposal

## Executive summary –

It is fascinating to note that the digital revolution is now sweeping small towns and villages perhaps driven by increased accessibility at affordable data costs. The increase in the usage of digital in rural areas, where more than two-thirds of active internet users are now accessing the internet daily to meet their entertainment and communication needs. I have a **Demographic Dataset** at present and I want to dig it to get some insights how a country digital revolution get effected by their **birth rate**.

**Dataset contain following key features:-**

1. **Country Name.**
2. **Birth Rate.**
3. **Internet User.**
4. **Income Group.**

## Why –

The aim of my story is to find out hidden relationship between features. Like, how **birth rate** of a country effect it's **growth rate**. I want to find out how can **we improve the condition** of a country by giving **useful insight from data**. We can easily relate this data with real world. We want to find out how many **% of internet user** are in **a country**?

## Who –

This presentation is useful to a country **Health Department, Telecom sector, and company** which want to invest in a country. It help them to take correct decision on the basis of useful insight taken from data.

## What –

Here is a [Link](#) to my dataset which I have uploaded online. It's a csv file. I have choose this dataset because I think that the story that I will create from this will clearly explain my story.

## How –

It will be a power point presentation.

## Persona document (Anshu Prakash) :-



### Role –

Department executive.

### Organization –

Department of Telecommunications.

### Goals –

- Use data to help make more profitable decisions.
- These insights help to take decision for welfare of human being.
- To improve the living condition of Lower Income category.

### Challenges and needs –

- Data should be in good shape and size.
- Data should be able to give useful insight.
- Insight should be in good amount to take correct decision.