

KISHANTEJA DAMMALAPATI

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OBJECTIVE

Detail-oriented Power BI fresher with a strong foundation in data analysis and business intelligence, supported by hands-on project and internship experience. Skilled in creating interactive dashboards and transforming raw data into actionable insights to support data-driven decision-making. Seeking an entry-level opportunity to contribute analytical skills and grow in a dynamic organization.

QUALIFICATIONS

- Degree (B.tech – Computer science and engineering) from NRI Institute of Technology College, Guntur, Jawaharlal Nehru Technological University Kakinada, completed in 2025.
- Intermediate from Narayana Junior College, Guntur, Board of Intermediate Education, Andhra Pradesh, completed in 2019.
- SSC from NRI's Indian Springs High School, Guntur, Board of Secondary Education, Andhra Pradesh, completed in 2017.

TECHNICAL SKILLS

- Power BI (Desktop and Service)
- DAX
- Power Query
- SQL (SQL Server)
- Microsoft Excel

ACADEMIC ACHIEVEMENTS

- Obtained 'A' Certificate in NCC (National Cadet Corps).
- Secured 1st place in Poster Presentation at NRI Institute of Technology.

POWER BI PROJECT DETAILS

Power BI Training and Internship : Sri Vinay Tech House

Project Title : Superstore Sales Analysis and Forecasting

Role : Power BI Internship

Environment : Power BI, SQL Server, Excel, Power BI Service

Duration : 3 Months (Sep 2024 – Dec 2024)

PROJECT DESCRIPTION

- a) **Sales and business operations:** The Superstore Sales dataset represents retail business operations across multiple regions, categories, sub-categories, and customer segments. The objective of the project is to create dynamic and interactive dashboards to analyze overall

sales performance, profit, quantity sold, shipping modes, and regional distribution to support business monitoring.

b) Sales analysis and decision making: The dashboard enables users to dynamically analyze sales and profit trends across years, months, regions, categories, and states. Power BI is used for data extraction, data modeling, visualization, and sharing insights. The dashboard includes multiple visuals and slicers that allow users to drill down into specific regions or product categories. Sales forecasting is implemented to predict future sales trends and support data-driven decision-making.

ROLES AND RESPONSIBILITIES

- Imported and connected Superstore sales data into Power BI Desktop
- Cleaned and transformed data using Power Query (ETL) including data formatting and removing inconsistencies
- Created DAX measures and calculated columns to analyze sales, profit, quantity, averages, and year-over-year performance
- Designed interactive dashboards using KPI cards, charts, slicers, and filters for better analysis
- Built visualizations such as Line charts, Column charts, Donut charts, Maps, and Area charts
- Implemented 15-day sales forecasting to identify short-term future sales trends
- Tested dashboards for accuracy and performance before final presentation
- Delivered meaningful insights that help understand sales patterns and improve business decisions

PERSONAL DETAILS

Father's Name : Seshagiri Rao

Date of Birth : 15-08-2001

Sex : Male

Marital Status : Unmarried

Nationality : Indian

Religion : Hindu

Languages Known : Telugu, English

DECLARATION

I hereby declare that the information provided above is true and correct to the best of my knowledge and belief. I understand that if any information is found to be false or misleading, my application may be rejected.

Date:

Place: