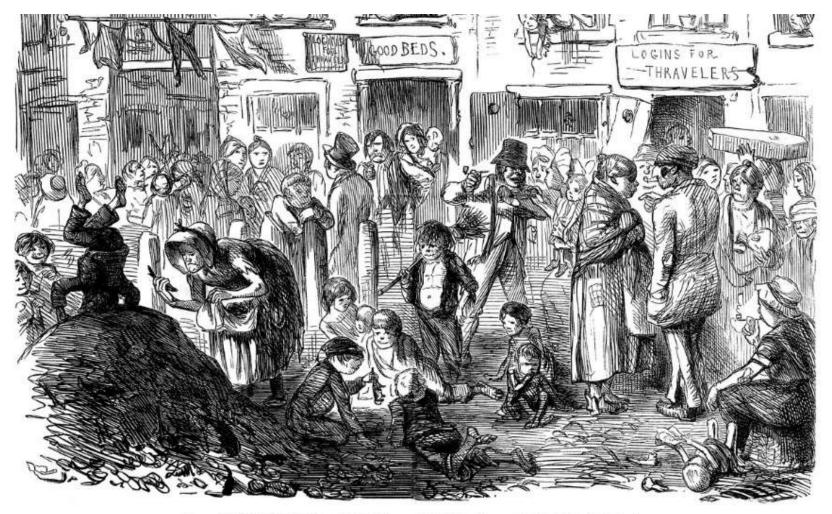
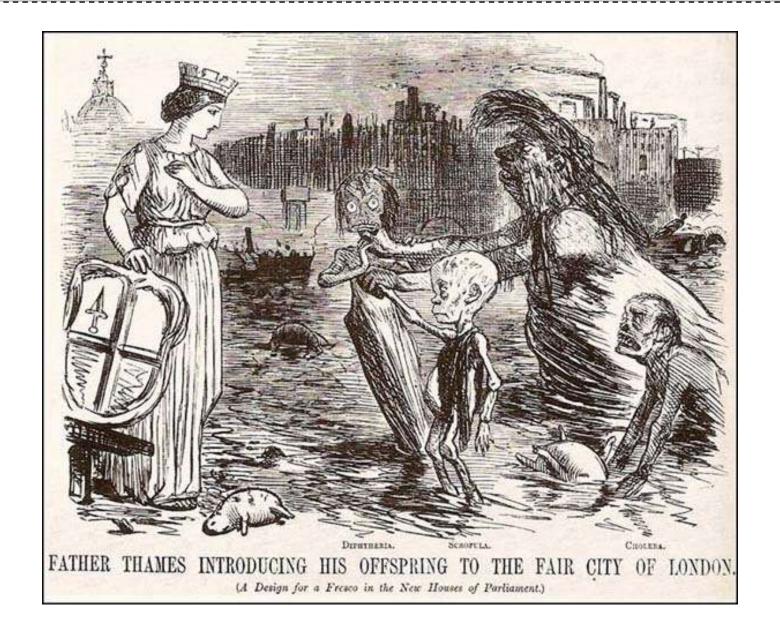
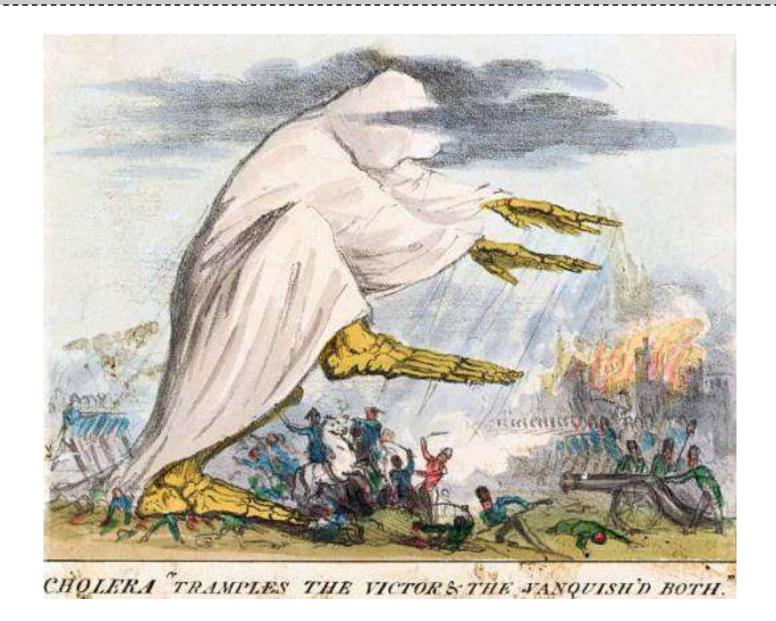
## 01. Introduction to Data Visualization

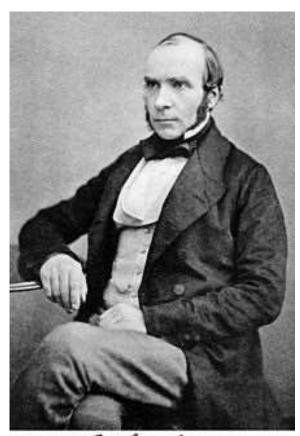
Venkatesh Rajamanickam (@venkatrajam) venkatra@iitb.ac.in http://info-design-lab.github.io



A COURT FOR KING CHOLERA.









John Thow



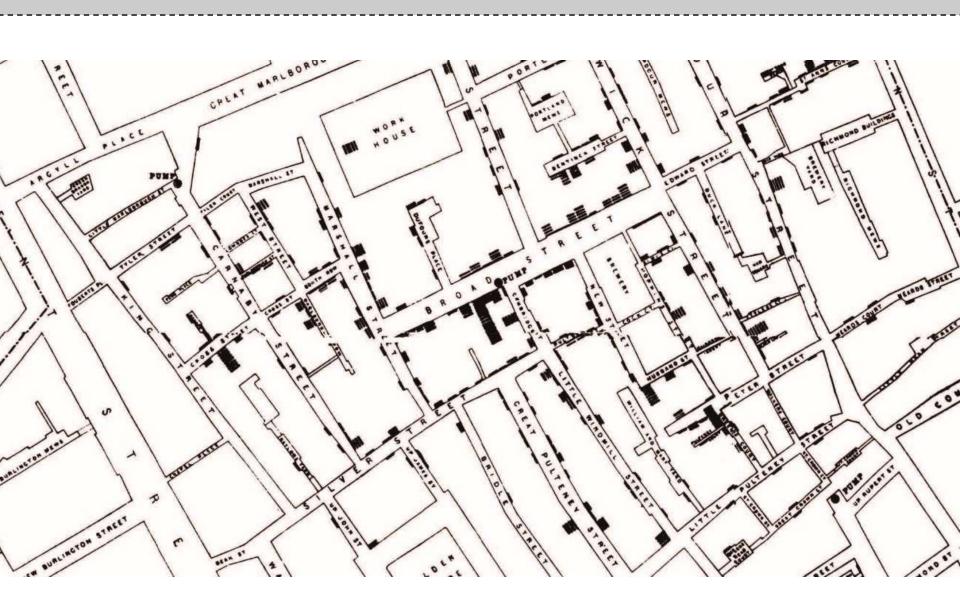
### DEATH'S DISPENSARY.

OPEN TO THE POOR, GRATIS, BY PERMISSION OF THE PARISH.

The graphical display was aimed at conveying information about a possible cause-effect relationship.

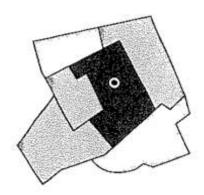
### Snow marked

- deaths from cholera (IIIII)
- locations of 11 community water pumps.

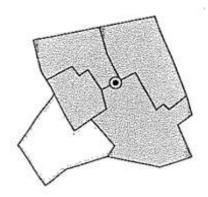


Snow drew a "dot map", which marks each individual death

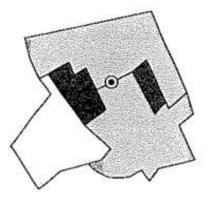
Why not aggregate?



In this aggregation of individual deaths into six areas, the greatest number is concentrated at the Broad Street pump.



Using different geographic subdivisions, the cholera numbers are nearly the same in four of the five areas.



In this aggregation of the deaths, the two areas with the most deaths do not even include the infected pump!

# CHOLERA WATER.

# BOARD OF WORKS

FOR THE LIMEHOUSE DISTRICT, Comprising Limehouse, Ratcliff, Shadwell, and Wapping.

The INHABITANTS of the District within which CHOLERA IS PREVAILING, are earnestly advised

# NOT TO DRINK ANY WATER WHICH HAS NOT PREVIOUSLY BEEN BOILED.

Fresh Water ought to be Boiled every Morning for the day's use, and what remains of it ought to be thrown away at night. The Water ought not to stand where any kind of dirt can get into it, and great care ought to be given to see that Water Butts and Cisterns are free from dirt.

BY ORDER,

THOS. W. RATCLIFF,

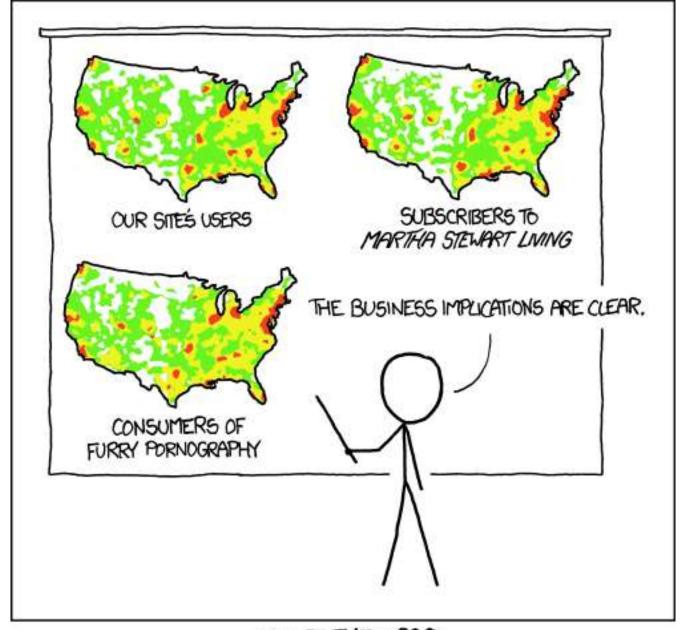
CLERK OF THE BOARD.

Board Offices, White Horse Street, 1st August, 1866.

But what is the flip side of Snow's Display?

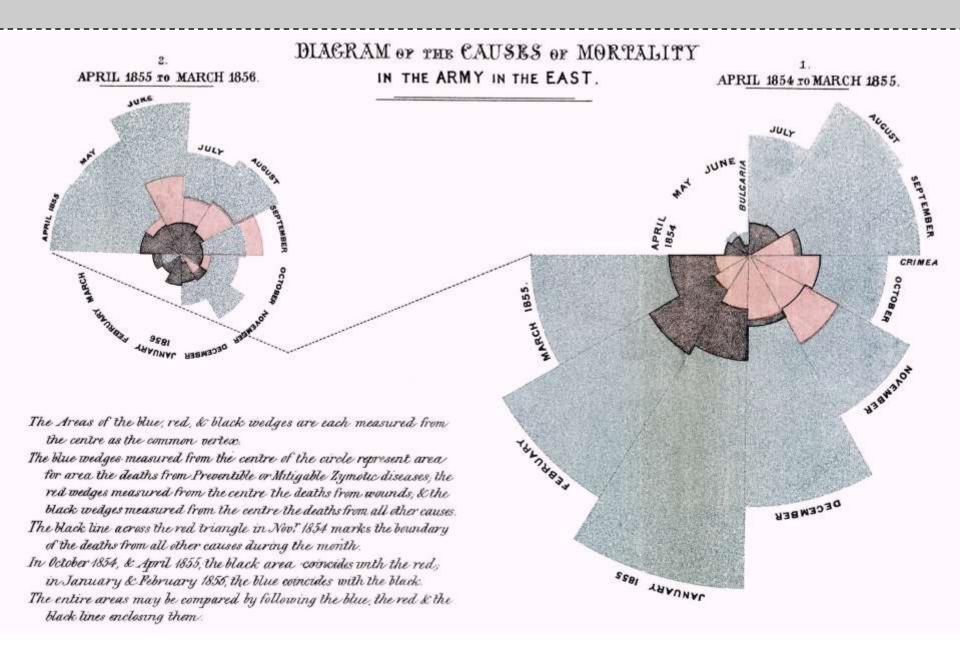
The dot map does not take into account the number of people living in an area

(an area may be free of cases because it is not populated, maybe more people lived near Broad Street pump?)

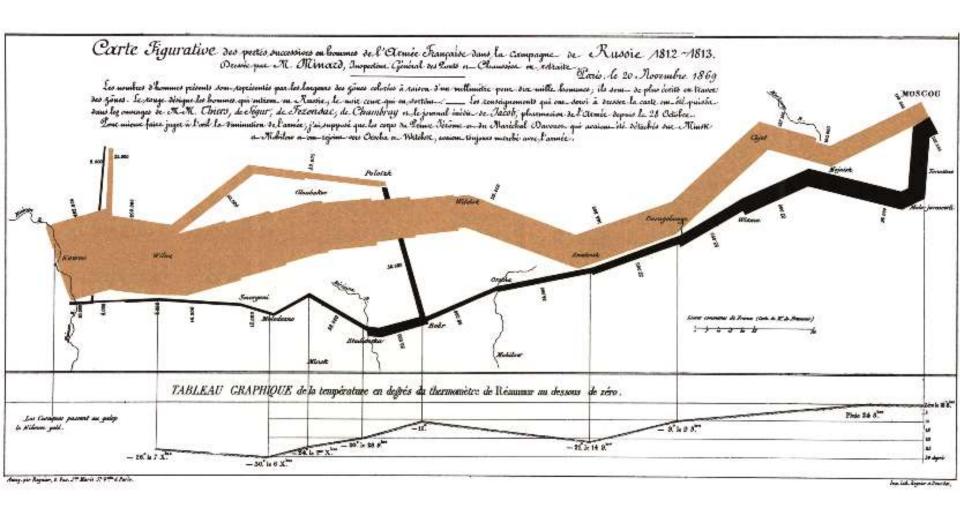


PET PEEVE #208: GEOGRAPHIC PROFILE MAPS WHICH ARE BASICALLY JUST POPULATION MAPS

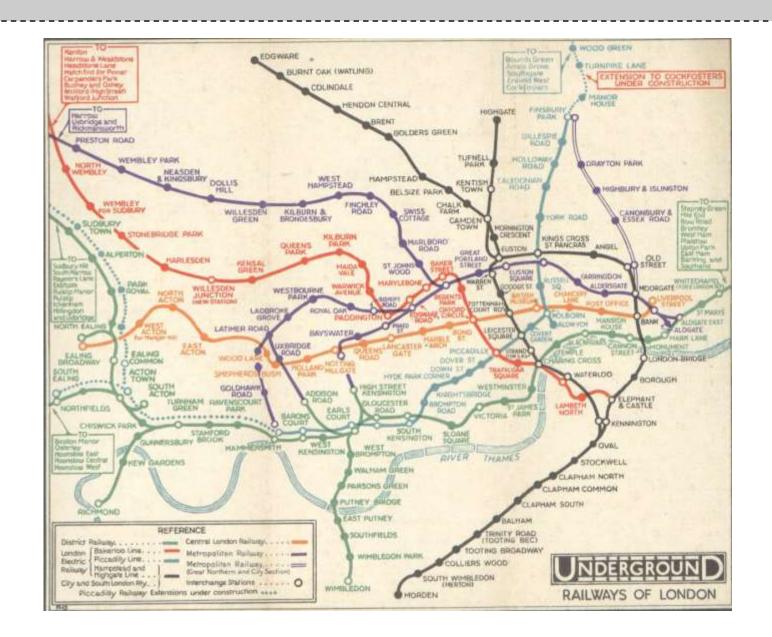
# Florence Nightingale on Crimean War. 1858



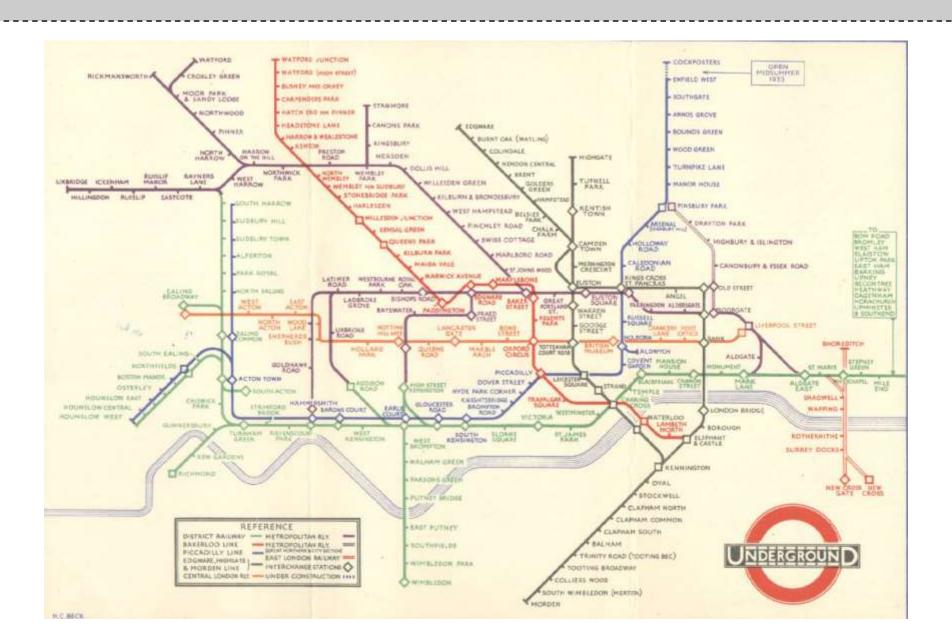
# Napoleon's 1812 Russian campaign - Charles Minard



# London Underground Map 1931 – Henry Beck



# London Underground Map 1931 – Henry Beck

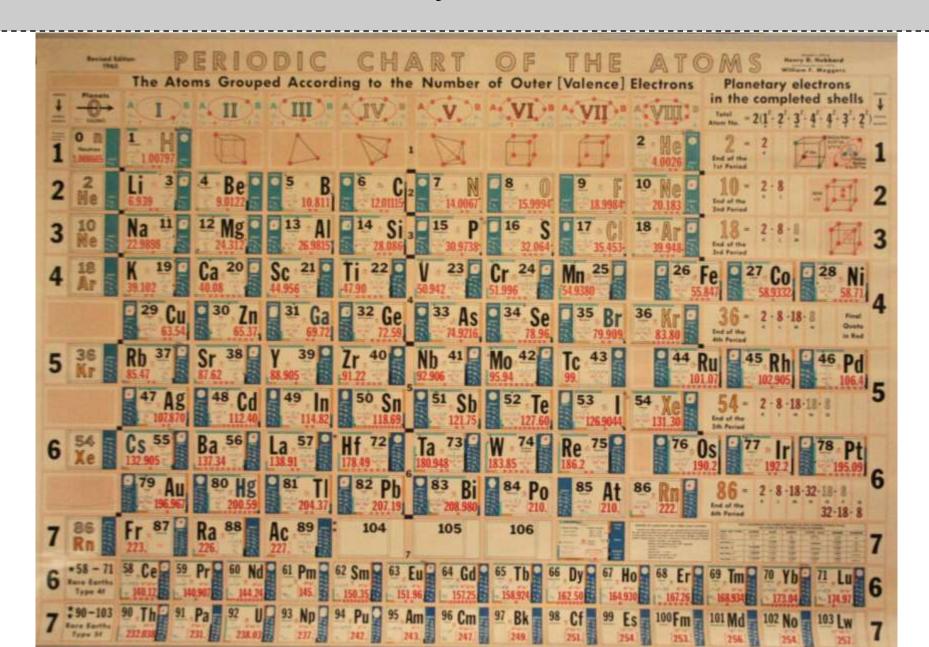


## Periodic Table 1869 – Dimitri Mendeleev

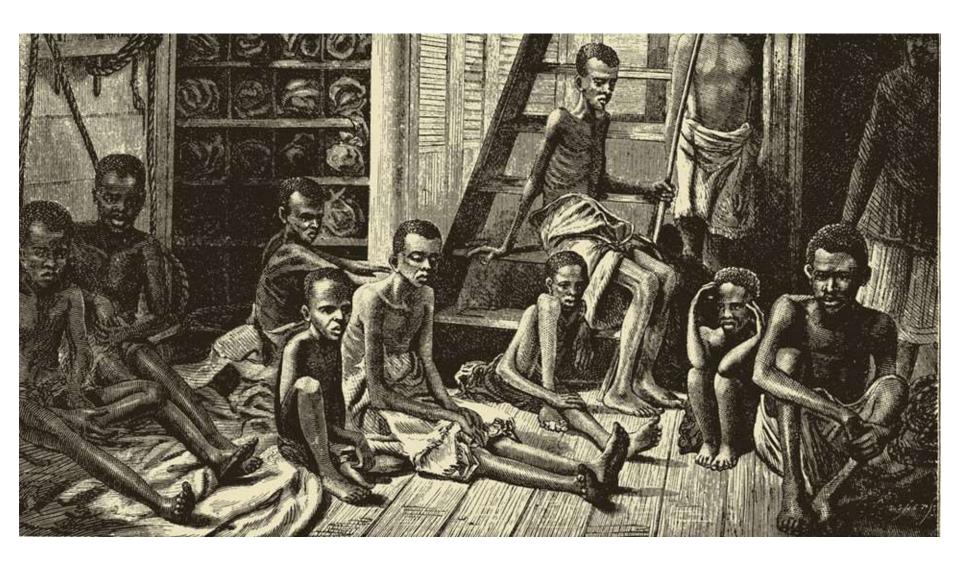
Ueber die Beziehungen der Eigenschaften zu den Atomgewichten der Elemente. Von D. Men delejeff. — Ordnet man Elemente nach zunehmenden Atomgewichten in verticale Reihen so, dass die Horizontalreihen analoge Elemente enthalten, wieder nach zunehmendem Atomgewicht geordnet, so erhält man folgende Zusammenstellung, aus der sich einige allgemeinere Folgerungen ableiten lassen.

```
? = 180
                               Ti = 50
                                           Zr = 90
                                V = 51
                                           Nb == 94
                                                        Ta = 182
                                                         W = 186
                               Cr = 52
                                           Mo = 96
                              Mn = 55
                                           Rh = 104.4
                                                         Pt = 197.4
                                                         Ir = 198
                            · Fe = 56
                                           Ru = 104.4
                                                        0s = 199
                         Ni = Co = 59
                                           Pd = 106,6
                                                        Hg == 200
                               Cu = 63.4
H = 1
                                           Ag = 108
                               Zn = 65.2
                   Mg = 24
                                           Cd = 112
                                                        Au = 197?
                                ? = 68
                                           Ur = 116
        B = 11
                   Al = 27.4
                                 ? = 70
        C = 12
                    Si = 2S
                                            Sn = 118
                                                         Bi = 210?
                    P = 31
                                           Sb = 122
        N = 14
                               As = 75
                               Se = 79.4
                                           Te = 128?
        0 = 16
                    S = 32
                   Cl = 35.5
                               Br == 80
                                             J = 127
                                                         T1 = 204
                    K = 39
                              Rb = 85.4
                                           Cs = 133
Li = 7 \text{ Na} = 23
                   Ca == 40
                               Sr = 87.6
                                           Ba = 137
                                                        Pb = 207
                     ? = 45
                               Ce = 92
                  2 = 56
                               La = 94
                  ?Yt = 60
                               Di = 95
                              Th = 118?
                   2 In = 75.6
```

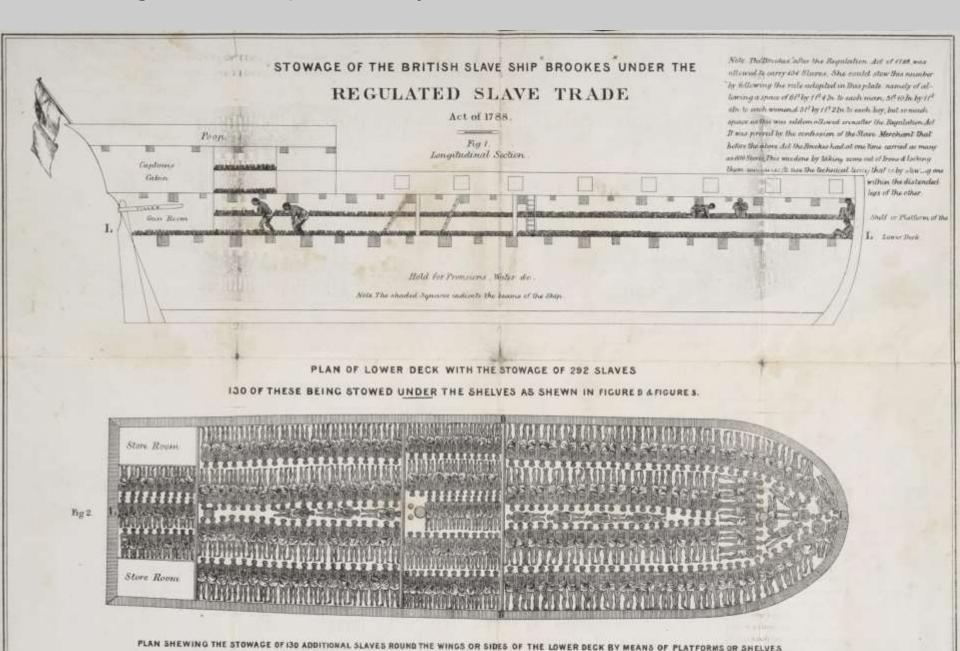
# Periodic Table 1950 – Henry Hubbard



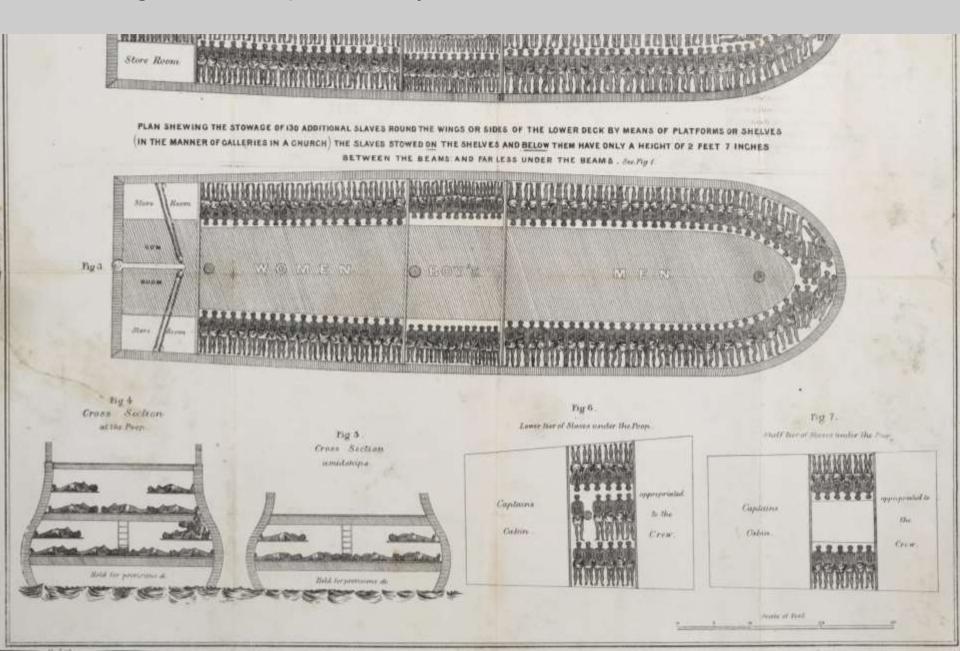
## Drawings of slave ship Brookes by British abolitionist William Elford. 1788



## Drawings of slave ship Brookes by British abolitionist William Elford. 1788



## Drawings of slave ship Brookes by British abolitionist William Elford. 1788



## What is visualization?

Clear thinking made visible – Edward Tufte

It is not about designing graphics. It is all about designing information – Richard Saul Wurman

Vision can no longer be employed simply to support verbal and conceptual meanings: Its potential as a cognitive power in its own right must be exploited – Kepes

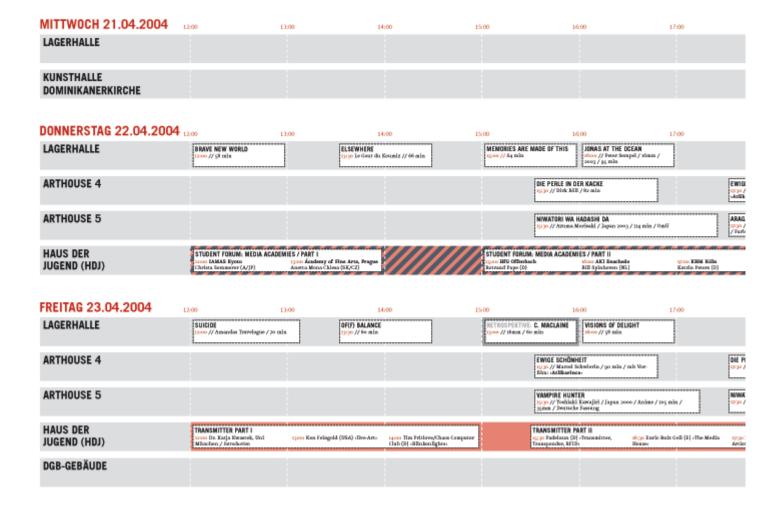
Visualization is really about external cognition, that is, how resources outside the mind can be used to boost the cognitive capabilities of the mind – Stuart Card

# Why visualize?

To convey information through visual representations in order to:

- Map/record
- Clarify/explain
- Instruct/communicate
- Discover
- Inspire/tell a story

## // PROGRAMM



was one of three direct hits on the New Crieans area sast 100 years. Almost a Category 5 storm when it shore at Grand like, Betsy had weakened to a cry 3 an hour later when its eye was 35 miles east of New Crieans, battering the city with 125 mph 4 storm surge ranging from 6 to 16 feet flooded has 5,000 square miles of the coast, topping 5-foot in Chairmette, along the Missesippi River-Gulf Outlet em New Crieans, and at Camp Lercy Johnson on ontchartrain. The surge also pushed through a underneath a levee along the limer Harbor (sino Canal, Roofing the 6th Mard.



#### DAMAGE

acio, edicignical in 17. Diminard Parinh, collorn New Cirloria and Tile, and Glopoglo fold the hear in coupacity. Many discovered by the entire to engine (Many discovered by the entire by alternative to engine (Mandater Thatir rule 20 heir in source 15 mention. About 17.000 people verte opportul and 200,000.

— Source Todatigns, andered of the Frenchaldmen, were curried 30 margin soller and meldicing against tweeters or in the meditio of the coupacity and an activities of the medition of the coupacity and an activities of the medition of the coupacity and activities and activities of the coupacity and activities and activities of the coupacity and activities and activiti



ethicut of talet ferri union and vocation for expects model refreshed, but is the major over the record (law).

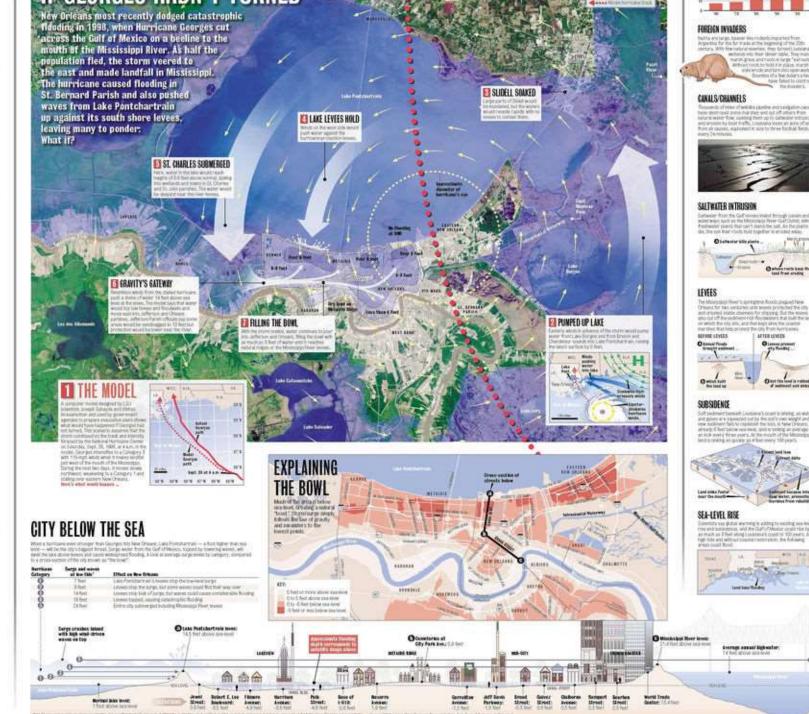
#### SOLUTION

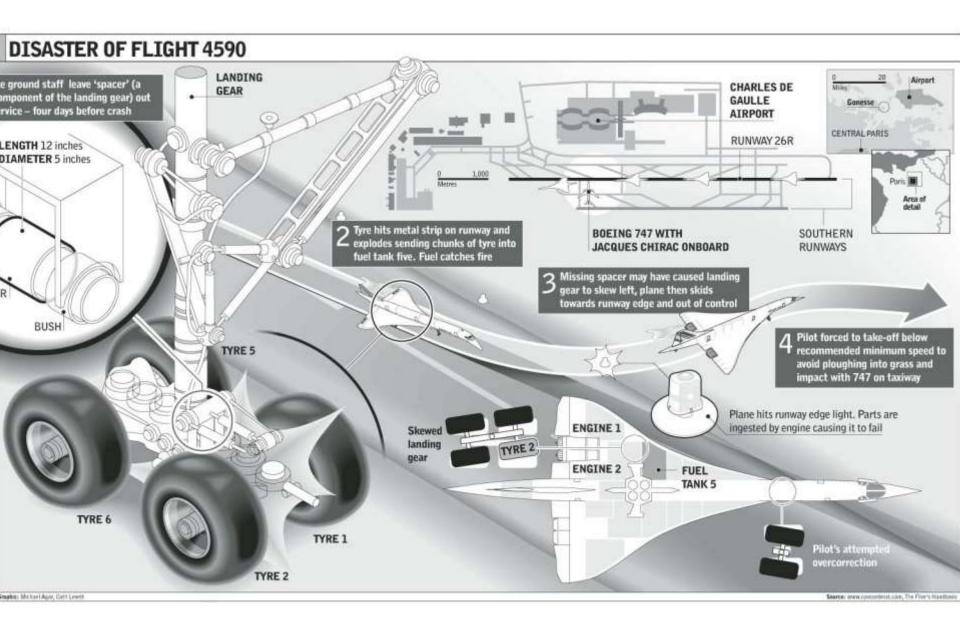
od by jeddo opelen reduling tron titoly. The Ariny Corps of Engineers ingressional fiscoung for a series of Book cesteral and reves Guiden Bull serve Arready adder may be priviled the New Orbans area from make in humanone that bit the only in 1915 and 1947.

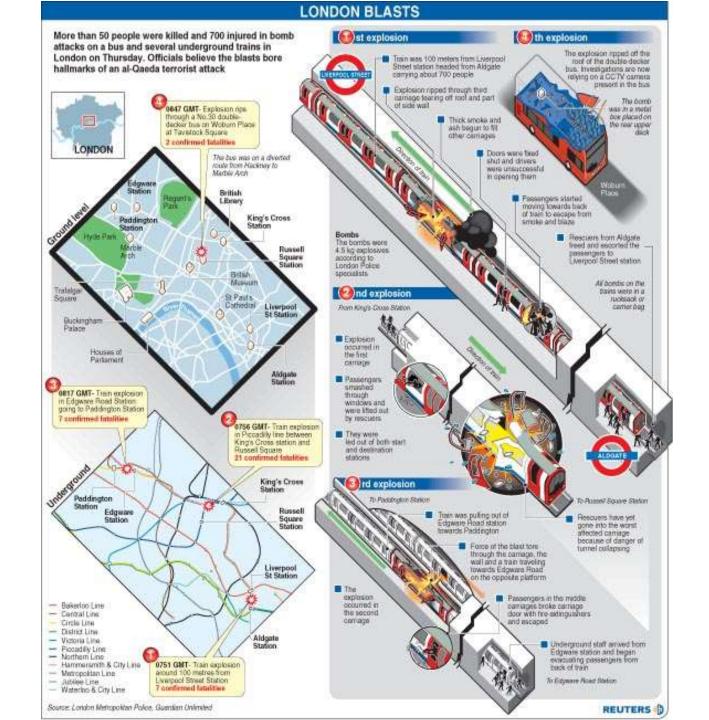


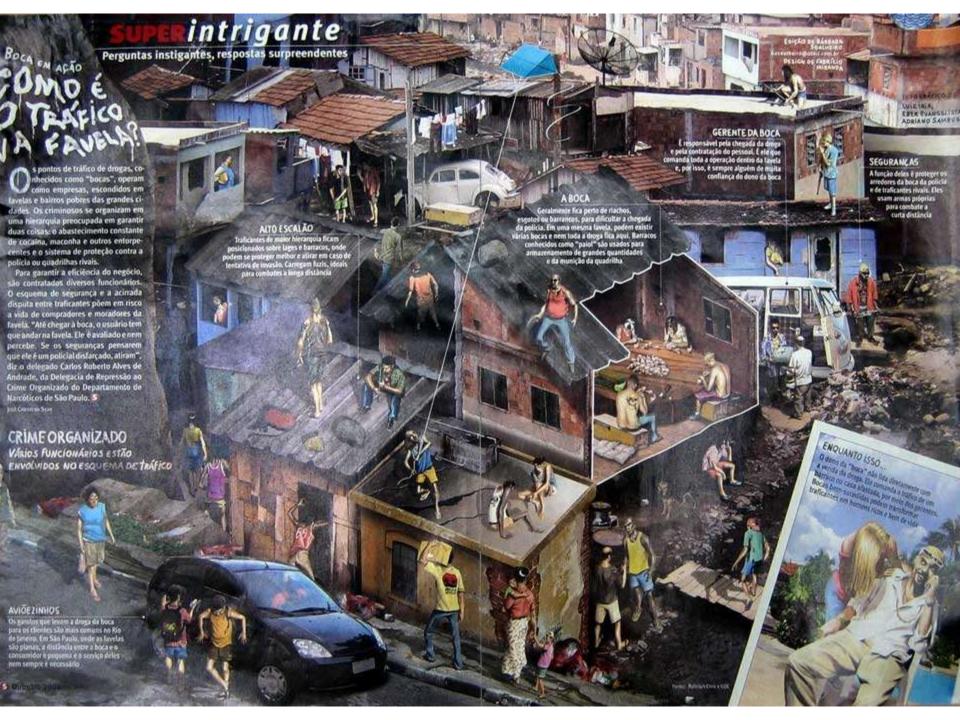
one of regiment in an investigation for the first compare the density story the easy save of the

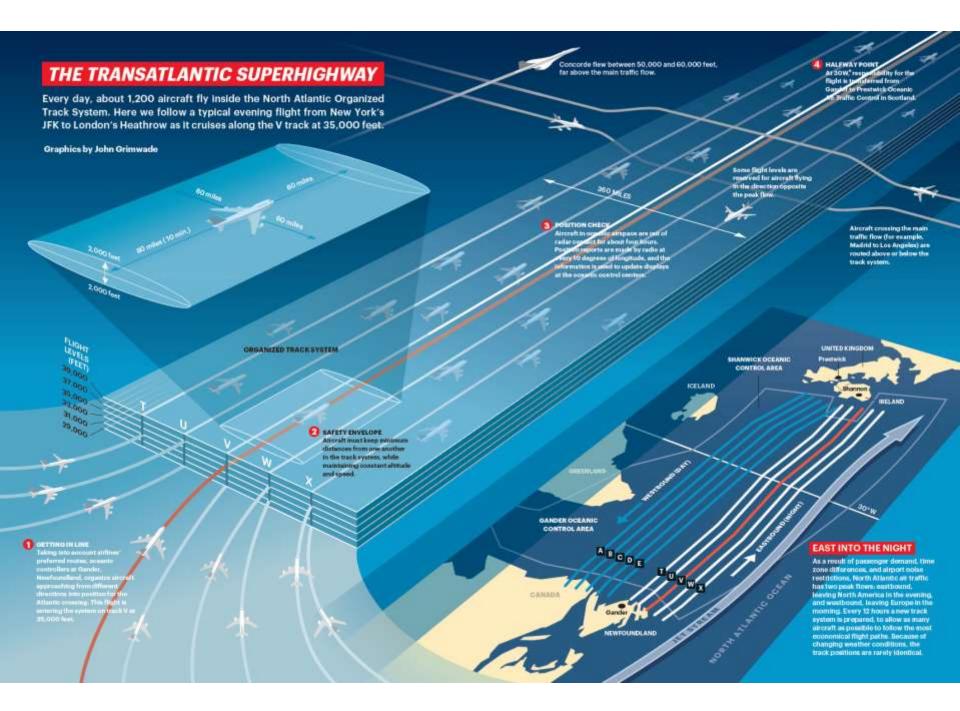
ARE WE REALLY SAFE? ...



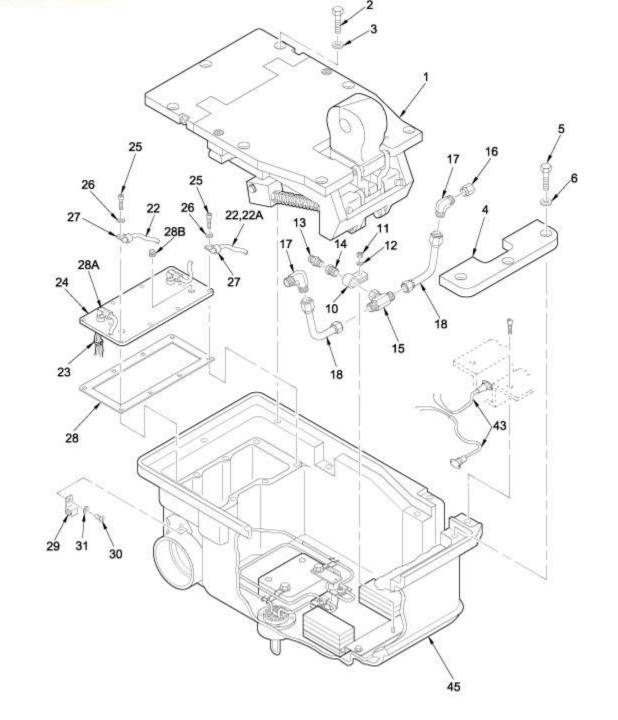












# The New York Times

#### JOB LOSSES SOAR; U.S. VIRUS CASES TOP WORLD

Courage at a Brooklyn Hospital,



#### Unfilled Posts Force Scramble By Washington

#### Online Class With No Way. To Get There

#### New Data Shows Staggering Toll of Outhreak

At the Front of an Invisible War With Supplier Woring.

**Inches** 

Weeken Soldier On



### Arond With Sewing Markiner

A Guiter Can't Be Contained



Madeen Is Indicated in U.S.

Networks Kiral Beliese

New Force on Houlth System

Starting Over on Faster Case

Slew to Enthroom a Dolay

WILLIAM MEDICAL For Plat-Size Poloretologists

AMERICAN STREET

Chemistre of U.S. History

Ehe New York Eimes

#### JOB LOSSES SOAR; U.S. VIRUS CASES TOP WOPLD



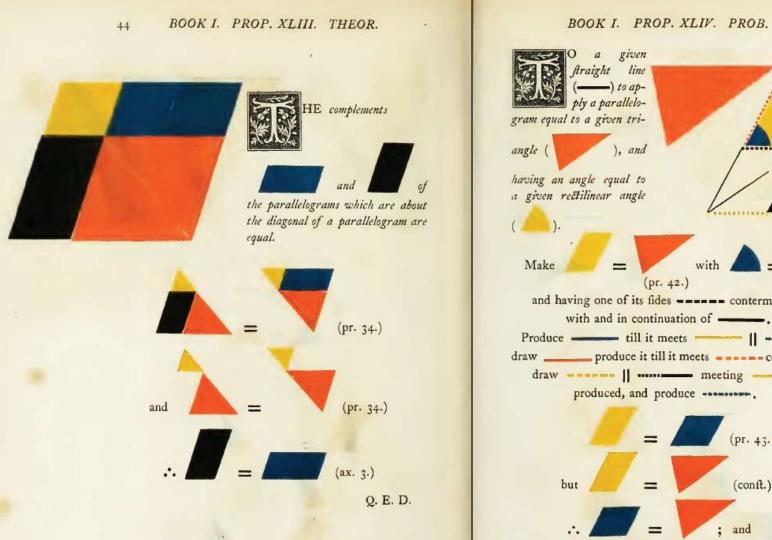
Under Trump, Online Class Courage at a Brooklyn Hospital, Unfilled Posts With No Way At the Front of an Invisible War Hinder Action To Get There

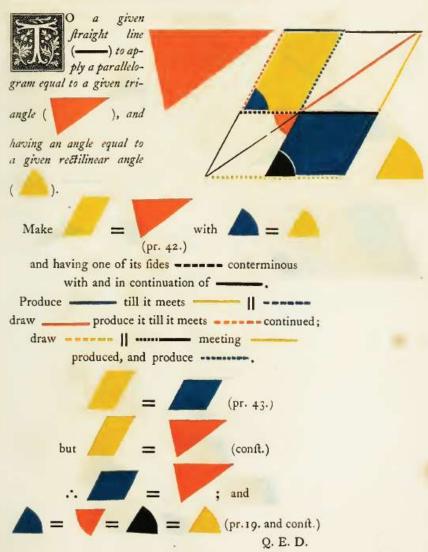
	St. (003-11)
San Alexander	*******
MAN THE REAL PROPERTY.	
CONTRACTOR OF	
THE PROOF WAS DRIVED IN	NO. OF SHIP OF
ECONOMIC :	The State of
	make of the spin- fire
m. s. Ser. Ser.	The same of
for my freite free ;	THE RESERVE OF THE PARTY OF THE

No Crossel, but FB Take You Out to the Ballgarne

期期。期期

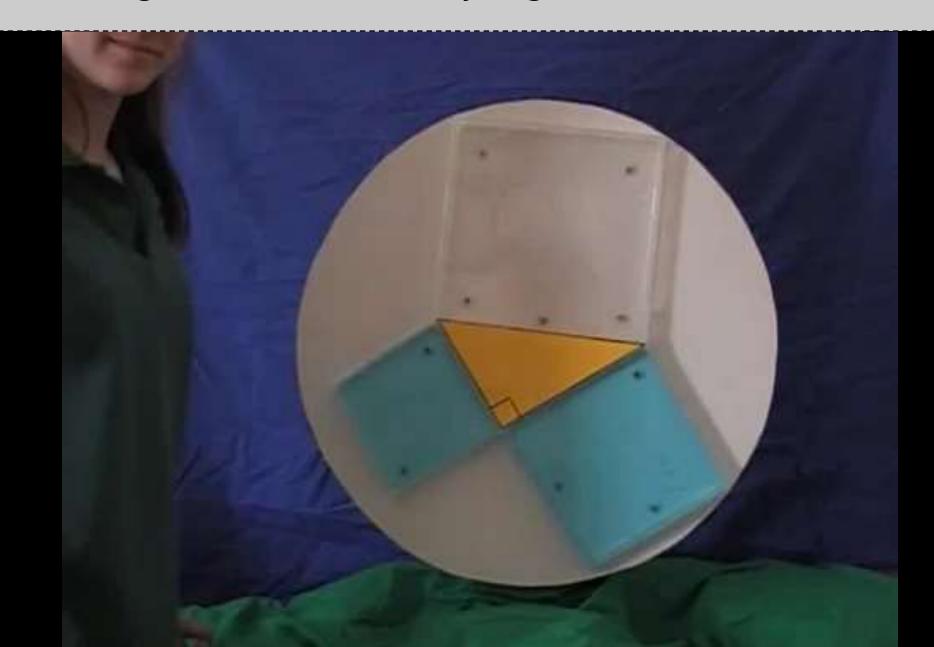
# Oliver Byrne's *Elements of Euclid*. 1847



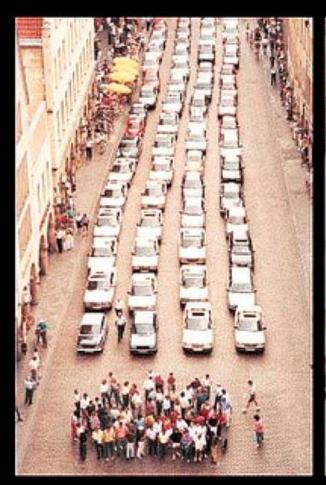


45

# A tangible visualization of Pythagorean theorem



# space required to transport 60 people







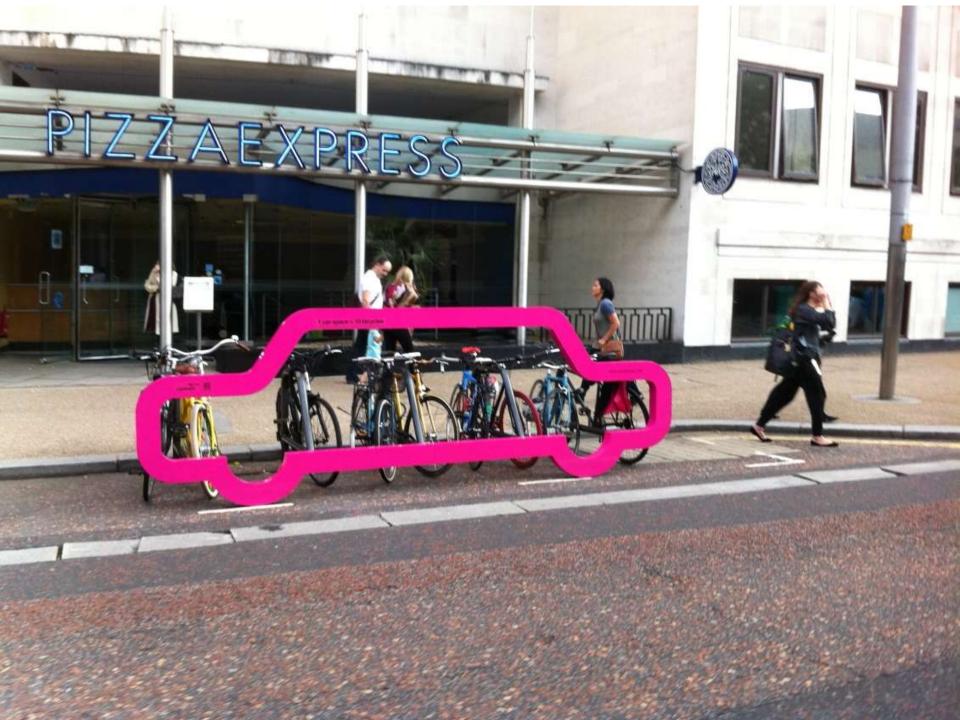
car

bus

bicycle

#### Nadeem Haidary's visualization of caloric consumption per capita







Hungry Planet: What The World Eats — Peter Menzel https://time.com/8515/what-the-world-eats-hungry-planet/



Hungry Planet: What The World Eats – Peter Menzel https://time.com/8515/what-the-world-eats-hungry-planet/



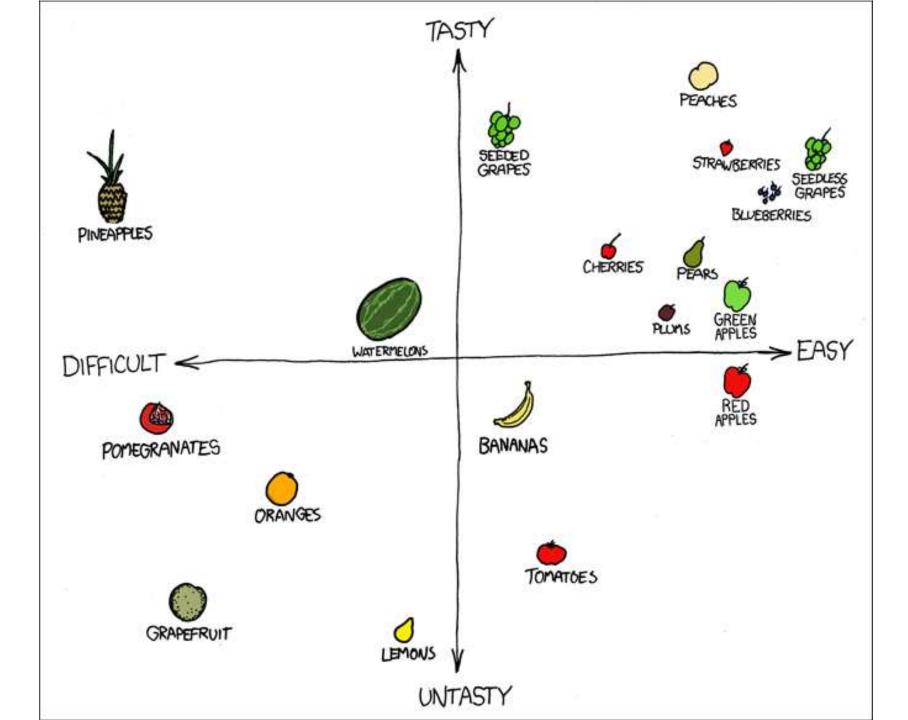
Hungry Planet: What The World Eats — Peter Menzel https://time.com/8515/what-the-world-eats-hungry-planet/



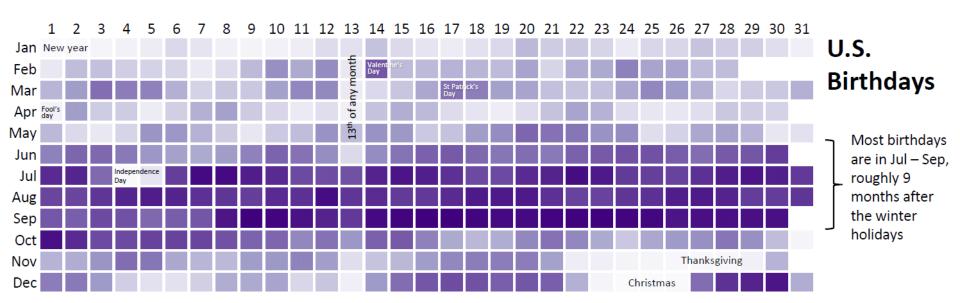
Hungry Planet: What The World Eats – Peter Menzel https://time.com/8515/what-the-world-eats-hungry-planet/



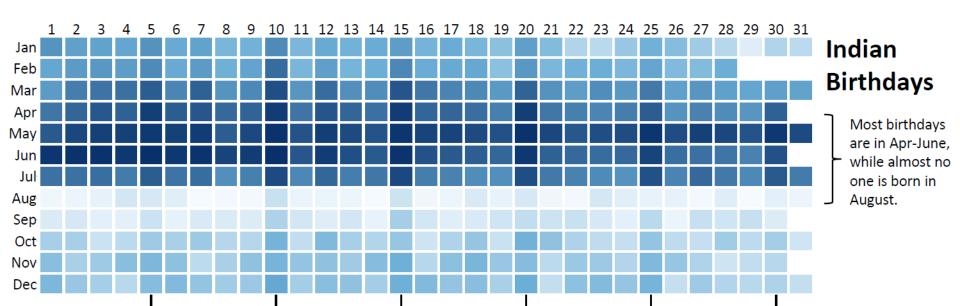
Hungry Planet: What The World Eats — Peter Menzel https://time.com/8515/what-the-world-eats-hungry-planet/



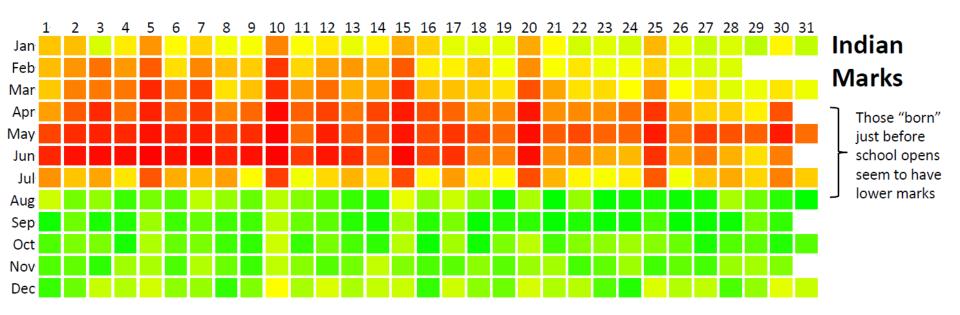
### Birthdays in the U.S and in India, Gramener



# Birthdays in the U.S and in India, Gramener

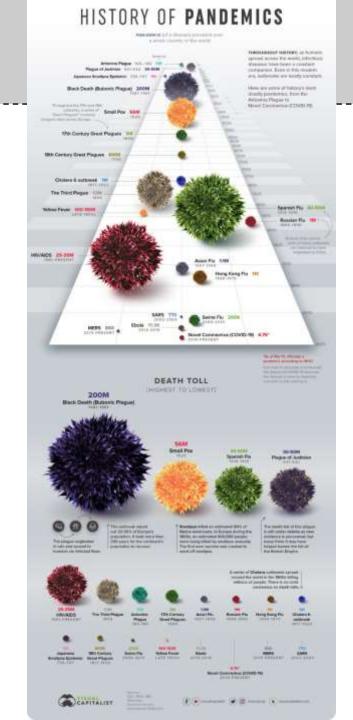


## Birthdays in the U.S and in India, Gramener



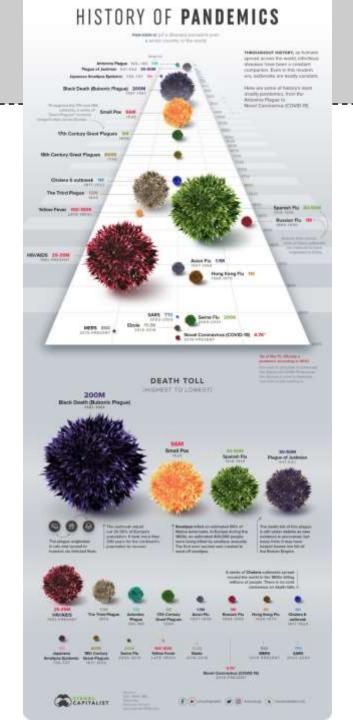
# **Assignment 1**

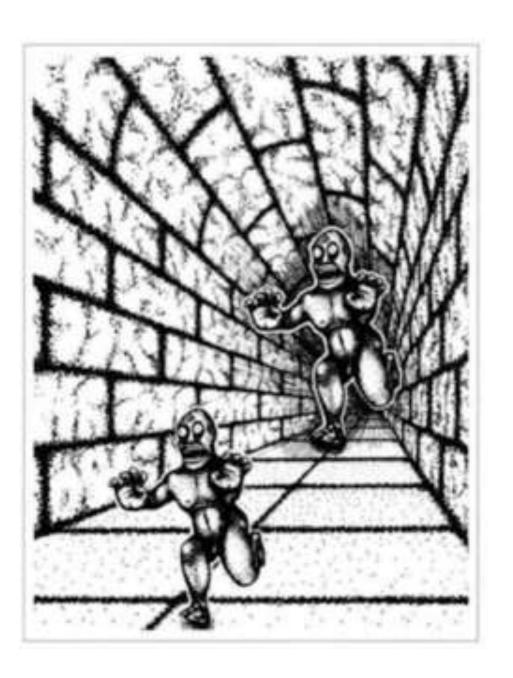
https://www.visualcapitalist.com/history-of-pandemics-deadliest/

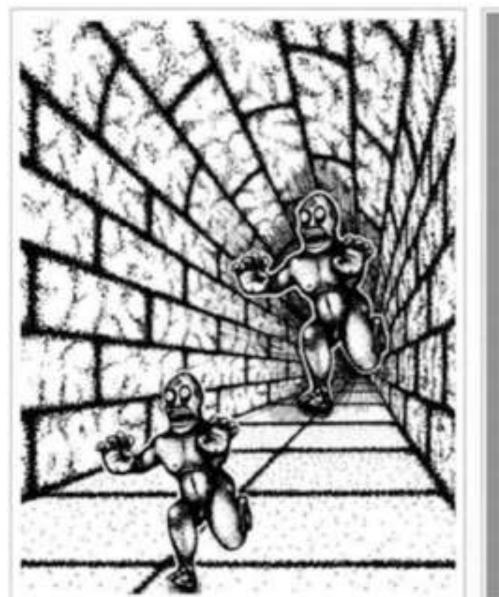


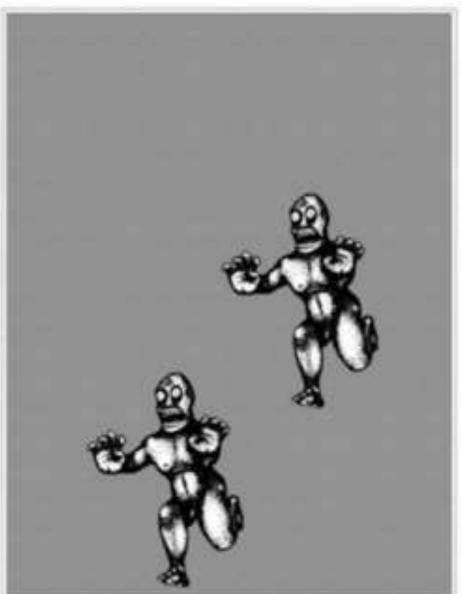
#### **Assignment 1**

- Comparison of length, area, or volume?
- Fuzzy edges
- Colour coding?
- Shape coding?
- Semantic coding?
- Ponzo illusion (linear perspective unless blobs are created inside some strictly observed three-dimensioned model of space)
- Annotations?
- Should it be relative to time? How does 1 million in 6 years compare with half a million in 6 weeks?
- Should it be adjusted for era? (5 million deaths from 165 to 180 AD would be something like 180 million today)
- 7 of them are caused by bacteria, not viruses



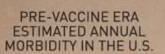






#### **Assignment 1**

https://www.forbes.com/sites/matthewherper/2013/02/19/a-graphic-that-drives-home-how-vaccines-have-changed-our-world/#4ca9fb2b3302





MOST RECENT REPORTS OF CASES IN THE U.S.



