Nishwa Electricals Website Development Proposal

Client Name :NISHWA ELECTRICAL AND ELECTRONICS INDIA PVT LTD

Date : Tuesday, November 25, 2025

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1. Overview
This proposal involves developing a comprehensive company profiling website tailored for manufacturing businesses. The goal is to establish a professional online presence that showcases your products, services, and company information while enabling seamless customer interaction and engagement.

2. Features and Functionalities
Core Features:
• Admin Dashboard Access: Lifetime access for managing website content and updates.
• Customization Options: colors, and font choices for branding.
• Unlimited Uploads:
o Products
• Social Media Integration: Link your website with Facebook, LinkedIn, Instagram, and more.
• Contact Forms: Seamless communication through inquiry and feedback forms.
• Search Functionality: Advanced search options for better user experience.

3. Website Pages
• Home Page: Highlight your brand, core values, and key offerings.
• About Us Page: Share your company history, vision, mission, and values.
• Products Page: Showcase your product catalog with descriptions and images.
• Industries Served Page: Specify the industries you cater to with relevant examples.
• Certifications Page: Showcase your company's certifications and accreditations.
• Team Page: Introduce your team members and key leadership.
• Clientele Page: Display a list of your esteemed clients or partners.
• FAQ Page: Answer common customer questions.
• Testimonials Page: Showcase feedback from satisfied clients.
• Gallery Page: Display images of your products, facilities, and events.
• Videos Page: Share promotional or informational videos.
• Latest News Page: Post company news, press releases, and updates.
• Careers Page: Advertise job openings and career opportunities.
• Privacy Policy Page: Detail your data protection policies.
• Terms & Conditions Page: Define the terms for using your website.
• Contact Page: Easy access to your contact details, maps, and inquiry forms.

4. Technology Specification
• Frontend: HTML5, CSS3, JavaScript.
• Backend: ASP.NET Core MVC.
• Database: MS-SQL.
• Hosting: Dedicate Cloud Server Hosting.

5. Pricing and Deliverables
• Website Cost: **₹40,000 + 18% GST = ₹47200/-** (Best Offer).
• Includes:

- o Demo URL – www.mvconsumable.com | www.waterwellrig.in | www.drsprecision.in |www.accuraseals.com
- o Domain for 1 year
- o Dedicated server hosting for 1 year.
- o SSL Certification for 1 year.
- o Fully functional website with all features and pages mentioned.
- o Brochure Design = ₹1000/- (₹800 Per Page)

6. Payment Terms
1. Advance Payment: 70% of the project cost upon project initiation.
2. Final Payment: Remaining 30% upon project completion and approval.

For GST Payments:
Bank: IndusInd Bank
Account Name: TechUzon India LLP
Account Number: 259820787902
IFSC Code: INDB0000237

7. Deliverables

- Fully functional website with admin dashboards.
- User guide and training (if required).
- One month of free post-launch support.

8. Terms and Conditions

1. Additional features outside the agreed scope will incur extra charges.
2. The delivery timeline depends on timely feedback and approvals from the client.
3. Project timelines may change based on client feedback, additional requests, and integrations.
4. Post-launch support is included for one month; extended support options are available.

9. Contact Information
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