



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Infographics about Company's Growth

visualization of the Company's performance over the last years

Comparison of early time and Current time usingcharts

Title should be "Growth stages of startup"

stages should be described step by step

Eyecatchy visulas should be used

Designing an Infographic using Canva

Title , Font , Color and Charts are included

Graphics were included

other necessary Contents were used

Understandable and effective

Clear and precise Information

Fully Confident



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?