

In [64]:

```
import numpy as np
import pandas as pd
```

In [65]:

```
df = pd.read_csv(r'C:\Users\kishore\Downloads\archive (6)\Churn_Modelling.csv')
```

In [66]:

```
df.head()
```

Out[66]:

	RowNumber	CustomerId	Surname	CreditScore	Geography	Gender	Age	Tenure	Balance	NumOfProducts	HasCrCard	IsActiveMember	EstimatedSalary	Exited
0	1	15634602	Hargrave	619	France	Female	42	2	0.00	1	1	1	101348.88	1
1	2	15647311	Hill	608	Spain	Female	41	1	83807.86	1	0	1	112542.58	0
2	3	15619304	Onio	502	France	Female	42	8	159660.80	3	1	0	113931.57	1
3	4	15701354	Boni	699	France	Female	39	1	0.00	2	0	0	93826.63	0
4	5	15737888	Mitchell	850	Spain	Female	43	2	125510.82	1	1	1	79084.10	0

In [67]:

```
df.drop(['CustomerId', 'RowNumber', 'Surname'],axis=1,inplace=True)
```

In [68]:

```
df.head()
```

Out[68]:

	CreditScore	Geography	Gender	Age	Tenure	Balance	NumOfProducts	HasCrCard	IsActiveMember	EstimatedSalary	Exited
0	619	France	Female	42	2	0.00	1	1	1	101348.88	1
1	608	Spain	Female	41	1	83807.86	1	0	1	112542.58	0
2	502	France	Female	42	8	159660.80	3	1	0	113931.57	1
3	699	France	Female	39	1	0.00	2	0	0	93826.63	0
4	850	Spain	Female	43	2	125510.82	1	1	1	79084.10	0

In [69]:

```
df.dtypes
```

Out[69]:

```
CreditScore      int64
Geography        object
Gender           object
Age             int64
Tenure          int64
Balance         float64
NumOfProducts    int64
HasCrCard        int64
IsActiveMember   int64
EstimatedSalary  float64
Exited           int64
dtype: object
```

In [70]:

```
df['Geography'].unique()
dummy=pd.get_dummies(df['Geography'],drop_first=True)
df1=pd.concat([df,dummy],axis=1)
df1.head()
df1['Gender'].replace({'Female':0,'Male':1},inplace=True)
df1.drop('Geography',axis=1,inplace=True)
```

In [71]:

```
df1.head()
```

Out[71]:

	CreditScore	Gender	Age	Tenure	Balance	NumOfProducts	HasCrCard	IsActiveMember	EstimatedSalary	Exited	Germany	Spain
0	619	0	42	2	0.00	1	1	1	101348.88	1	0	0
1	608	0	41	1	83807.86	1	0	1	112542.58	0	0	1
2	502	0	42	8	159660.80	3	1	0	113931.57	1	0	0
3	699	0	39	1	0.00	2	0	0	93826.63	0	0	0
4	850	0	43	2	125510.82	1	1	1	79084.10	0	0	1

In [72]:

```
df1['Gender'].unique()
```

Out[72]:

```
array([0, 1], dtype=int64)
```

In [73]:

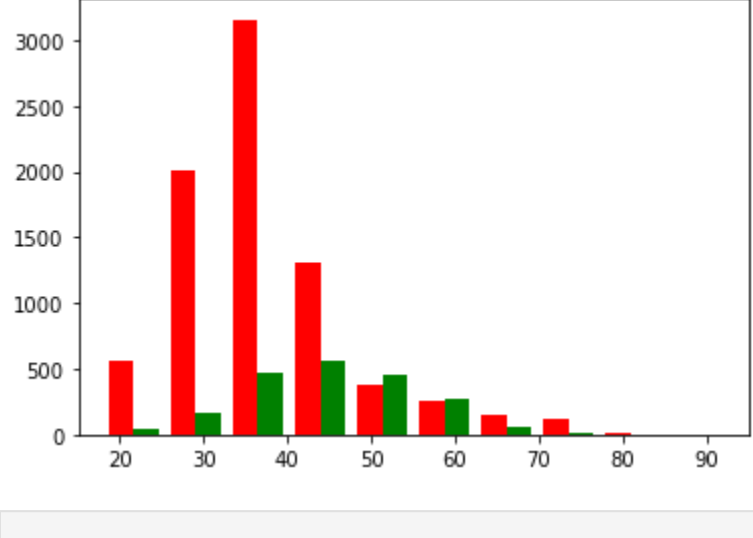
```
import matplotlib.pyplot as plt
%matplotlib inline
```

In [74]:

```
not_leaving=df1[df1.Exited==0].Age
leaving=df1[df1.Exited==1].Age
plt.hist([not_leaving,leaving],color=["red","green"])
```

Out[74]:

(array([[5.658e+02, 2.012e+03, 3.156e+03, 1.309e+03, 3.810e+02, 2.540e+02, .500e+02, 1.130e+02, 1.900e+01, 4.000e+00],  
[4.600e+01, 1.670e+02, 4.730e+02, 5.620e+02, 4.470e+02, 2.690e+02, 5.800e+01, 1.400e+01, 1.000e+00, 0.000e+00]]),  
array([18., 25.4, 32.8, 40.2, 47.6, 55., 62.4, 69.8, 77.2, 84.6, 92. ]),  
<a list of 2 BarContainer objects>)

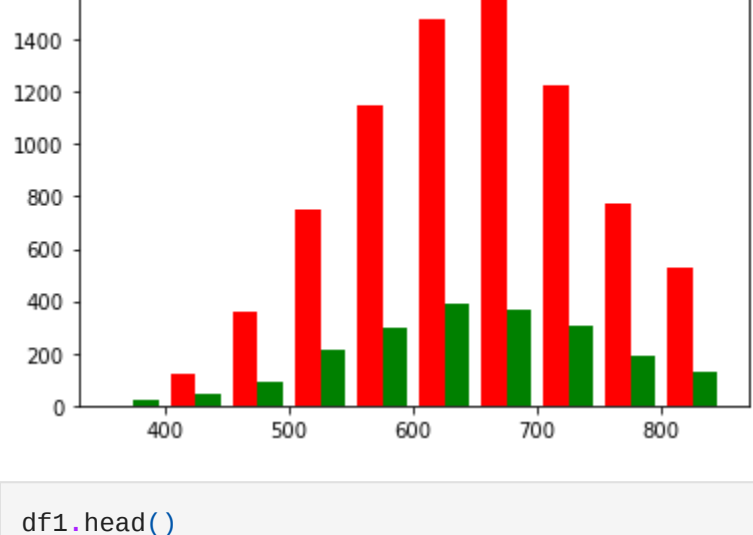


In [75]:

```
not_leaving=df1[df1.Exited==0].CreditScore
leaving=df1[df1.Exited==1].CreditScore
plt.hist([not_leaving,leaving],color=["red","green"])
```

Out[75]:

(array([[ 0., 124., 358., 747., 1145., 1477., 1588., 1222., 775., 527.],  
[ 19., 42., 89., 211., 299., 389., 364., 303., 193., 128.]]),  
array([350., 400., 450., 500., 550., 600., 650., 700., 750., 800., 850.]),  
<a list of 2 BarContainer objects>)



In [76]:

```
df1.head()
```

Out[76]:

	CreditScore	Gender	Age	Tenure	Balance	NumOfProducts	HasCrCard	IsActiveMember	EstimatedSalary	Exited	Germany	Spain
0	619	0	42	2	0.00	1	1	1	101348.88	1	0	0
1	608	0	41	1	83807.86	1	0	1	112542.58	0	0	1
2	502	0	42	8	159660.80	3	1	0	113931.57	1	0	0
3	699	0	39	1	0.00	2	0	0	93826.63	0	0	0
4	850	0	43	2	125510.82	1	1	1	79084.10	0	0	1

In [77]:

```
from sklearn.preprocessing import MinMaxScaler
```

In [107]:

```
scaler=MinMaxScaler()
cols=['CreditScore','Age','Tenure','EstimatedSalary','NumOfProducts','Balance']
df1[cols]=scaler.fit_transform(df1[cols])
X=df1.drop('Exited',axis=1)
Y=df1.Exited
```

In [108]:

```
from sklearn.model_selection import train_test_split
Xtrain,Xtest,Ytrain,Ytest=train_test_split(X,Y,test_size=0.2)
```

In [109]:

```
from tensorflow import keras
```

In [110]:

```
model=keras.Sequential([keras.layers.Dense(20,activation='relu'),
                        keras.layers.Dense(10,activation='relu'),
                        keras.layers.Dense(1,activation='sigmoid')])
```

In [111]:

```
model.compile(optimizer='adam',loss='binary_crossentropy',metrics=['accuracy'])
```

In [112]:

```
model.fit(Xtrain,Ytrain,epochs=100)
```

Epoch 1/100  
250/250 [=====] - 0s 744us/step - loss: 0.4912 - accuracy: 0.7940  
Epoch 2/100  
250/250 [=====] - 0s 752us/step - loss: 0.4646 - accuracy: 0.7940  
Epoch 3/100  
250/250 [=====] - 0s 756us/step - loss: 0.4484 - accuracy: 0.7994  
Epoch 4/100  
250/250 [=====] - 0s 697us/step - loss: 0.4327 - accuracy: 0.8114  
Epoch 5/100  
250/250 [=====] - 0s 813us/step - loss: 0.4199 - accuracy: 0.8186  
Epoch 6/100  
250/250 [=====] - 0s 655us/step - loss: 0.4043 - accuracy: 0.8263  
Epoch 7/100  
250/250 [=====] - 0s 726us/step - loss: 0.3902 - accuracy: 0.8326  
Epoch 8/100  
250/250 [=====] - 0s 755us/step - loss: 0.3774 - accuracy: 0.8395  
Epoch 9/100  
250/250 [=====] - 0s 728us/step - loss: 0.3693 - accuracy: 0.8438  
Epoch 10/100  
250/250 [=====] - 0s 747us/step - loss: 0.3625 - accuracy: 0.8481  
Epoch 11/100  
250/250 [=====] - 0s 859us/step - loss: 0.3580 - accuracy: 0.8533  
Epoch 12/100  
250/250 [=====] - 0s 758us/step - loss: 0.3551 - accuracy: 0.8546  
Epoch 13/100  
250/250 [=====] - 0s 747us/step - loss: 0.3527 - accuracy: 0.8546  
Epoch 14/100  
250/250 [=====] - 0s 736us/step - loss: 0.3519 - accuracy: 0.8569  
Epoch 15/100  
250/250 [=====] - 0s 713us/step - loss: 0.3501 - accuracy: 0.8550  
Epoch 16/100  
250/250 [=====] - 0s 1ms/step - loss: 0.3485 - accuracy: 0.8564  
Epoch 17/100  
250/250 [=====] - 0s 859us/step - loss: 0.3480 - accuracy: 0.8586  
Epoch 18/100  
250/250 [=====] - 0s 857us/step - loss: 0.3473 - accuracy: 0.8572  
Epoch 19/100  
250/250 [=====] - 0s 746us/step - loss: 0.3460 - accuracy: 0.8564  
Epoch 20/100  
250/250 [=====] - 0s 734us/step - loss: 0.3458 - accuracy: 0.8569  
Epoch 21/100  
250/250 [=====] - 0s 1ms/step - loss: 0.3433 - accuracy: 0.8591  
Epoch 22/100  
250/250 [=====] - 0s 900us/step - loss: 0.3438 - accuracy: 0.8590  
Epoch 23/100  
250/250 [=====] - 0s 772us/step - loss: 0.3432 - accuracy: 0.8586  
Epoch 24/100  
250/250 [=====] - 0s 681us/step - loss: 0.3431 - accuracy: 0.8591  
Epoch 25/100  
250/250 [=====] - 0s 717us/step - loss: 0.3416 - accuracy: 0.8596  
Epoch 26/100  
250/250 [=====] - 0s 768us/step - loss: 0.3411 - accuracy: 0.85890s - loss: 0.3463 - accuracy: 0.  
Epoch 27/100  
250/250 [=====] - 0s 776us/step - loss: 0.3397 - accuracy: 0.8608  
Epoch 28/100  
250/250 [=====] - 0s 833us/step - loss: 0.3398 - accuracy: 0.86090s - loss: 0.3398 - accuracy  
Epoch 29/100  
250/250 [=====] - 0s 969us/step - loss: 0.3397 - accuracy: 0.8602  
Epoch 30/100  
250/250 [=====] - 0s 1ms/step - loss: 0.3391 - accuracy: 0.8596  
Epoch 31/100  
250/250 [=====] - 0s 961us/step - loss: 0.3391 - accuracy: 0.8593  
Epoch 32/100  
250/250 [=====] - 0s 670us/step - loss: 0.3388 - accuracy: 0.8609  
Epoch 33/100  
250/250 [=====] - 0s 713us/step - loss: 0.3378 - accuracy: 0.8614  
Epoch 34/100  
250/250 [=====] - 0s 897us/step - loss: 0.3370 - accuracy: 0.8611  
Epoch 35/100  
250/250 [=====] - 0s 877us/step - loss: 0.3371 - accuracy: 0.85830s - loss: 0.3352 - accuracy: 0.85  
Epoch 36/100  
250/250 [=====] - 0s 805us/step - loss: 0.3367 - accuracy: 0.8609  
Epoch 37/100  
250/250 [=====] - 0s 1ms/step - loss: 0.3358 - accuracy: 0.8605  
Epoch 38/100  
250/250 [=====] - 0s 821us/step - loss: 0.3359 - accuracy: 0.8608  
Epoch 39/100  
250/250 [=====] - 0s 805us/step - loss: 0.3357 - accuracy: 0.8614  
Epoch 40/100  
250/250 [=====] - 0s 796us/step - loss: 0.3350 - accuracy: 0.8616  
Epoch 41/100  
250/250 [=====] - 0s 969us/step - loss: 0.3347 - accuracy: 0.8634  
Epoch 42/100  
250/250 [=====] - 0s 2ms/step - loss: 0.3357 - accuracy: 0.8615  
Epoch 43/100  
250/250 [=====] - 0s 937us/step - loss: 0.3340 - accuracy: 0.8635  
Epoch 44/100  
250/250 [=====] - 0s 781us/step - loss: 0.3346 - accuracy: 0.8618  
Epoch 45/100  
250/250 [=====] - 0s 763us/step - loss: 0.3346 - accuracy: 0.8597  
Epoch 46/100  
250/250 [=====] - 0s 1ms/step - loss: 0.3335 - accuracy: 0.8631  
Epoch 47/100  
250/250 [=====] - 0s 918us/step - loss: 0.3341 - accuracy: 0.8608  
Epoch 48/100  
250/250 [=====] - 0s 752us/step - loss: 0.3334 - accuracy: 0.8616  
Epoch 49/100  
250/250 [=====] - 0s 746us/step - loss: 0.3341 - accuracy: 0.8602  
Epoch 50/100  
250/250 [=====] - 0s 745us/step - loss: 0.3332 - accuracy: 0.86200s - loss: 0.3299 - accuracy: 0.86  
Epoch 51/100  
250/250 [=====] - 0s 817us/step - loss: 0.3327 - accuracy: 0.8636  
Epoch 52/100  
250/250 [=====] - 0s 933us/step - loss: 0.3322 - accuracy: 0.8629  
Epoch 53/100  
250/250 [=====] - 0s 1ms/step - loss: 0.3329 - accuracy: 0.8610  
Epoch 54/100  
250/250 [=====] - 0s 986us/step - loss: 0.3320 - accuracy: 0.8629  
Epoch 55/100  
250/250 [=====] - 0s 989us/step - loss: 0.3314 - accuracy: 0.8636  
Epoch 56/100  
250/250 [=====] - 0s 889us/step - loss: 0.3314 - accuracy: 0.8630  
Epoch 57/100  
250/250 [=====] - 0s 906us/step - loss: 0.3312 - accuracy: 0.8644  
Epoch 58/100  
250/250 [=====] - 0s 872us/step - loss: 0.3320 - accuracy: 0.8652  
Epoch 59/100  
250/250 [=====] - 0s 876us/step - loss: 0.3312 - accuracy: 0.8636  
Epoch 60/100  
250/250 [=====] - 0s 1ms/step - loss: 0.3314 - accuracy: 0.8621  
Epoch 61/100  
250/250 [=====] - 0s 1ms/step - loss: 0.3305 - accuracy: 0.8616  
Epoch 62/100  
250/250 [=====] - 0s 1ms/step - loss: 0.3307 - accuracy: 0.8627  
Epoch 63/100  
250/250 [=====] - 0s 976us/step - loss: 0.3305 - accuracy: 0.8631  
Epoch 64/100  
250/250 [=====] - 0s 1ms/step - loss: 0.3314 - accuracy: 0.8640  
Epoch 65/100  
250/250 [=====] - 0s 929us/step - loss: 0.3304 - accuracy: 0.8641  
Epoch 66/100  
250/250 [=====] - 0s 903us/step - loss: 0.3312 - accuracy: 0.8619  
Epoch 67/100  
250/250 [=====] - 0s 901us/step - loss: 0.3298 - accuracy: 0.8633  
Epoch 68/100  
250/250 [=====] - 0s 945us/step - loss: 0.3296 - accuracy: 0.8639  
Epoch 69/100  
250/250 [=====] - 0s 945us/step - loss: 0.3296 - accuracy: 0.8625  
Epoch 70/100  
250/250 [=====] - 0s 978us/step - loss: 0.3298 - accuracy: 0.8644  
Epoch 71/100  
250/250 [=====] - 0s 878us/step - loss: 0.3301 - accuracy: 0.8627  
Epoch 72/100  
250/250 [=====] - 0s 854us/step - loss: 0.3299 - accuracy: 0.8641  
Epoch 73/100  
250/250 [=====] - 0s 940us/step - loss: 0.3287 - accuracy: 0.8646  
Epoch 74/100  
250/250 [=====] - 0s 923us/step - loss: 0.3296 - accuracy: 0.8635  
Epoch 75/100  
250/250 [=====] - 0s 901us/step - loss: 0.3288 - accuracy: 0.8631  
Epoch 76/100  
250/250 [=====] - 0s 1ms/step - loss: 0.3298 - accuracy: 0.8652  
Epoch 77/100  
250/250 [=====] - 0s 1ms/step - loss: 0.3293 - accuracy: 0.8634  
Epoch 78/100  
250/250 [=====] - 0s 1ms/step - loss: 0.3299 - accuracy: 0.8631  
Epoch 79/100  
250/250 [=====] - 0s 990us/step - loss: 0.3290 - accuracy: 0.8635  
Epoch 80/100  
250/250 [=====] - 0s 824us/step - loss: 0.3305 - accuracy: 0.8629  
Epoch 81/100  
250/250 [=====] - 0s 851us/step - loss: 0.3291 - accuracy: 0.8651  
Epoch 82/100  
250/250 [=====] - 0s 941us/step - loss: 0.3289 - accuracy: 0.8643  
Epoch 83/100  
250/250 [=====] - 0s 883us/step - loss: 0.3283 - accuracy: 0.8666  
Epoch 84/100  
250/250 [=====] - 0s 839us/step - loss: 0.3279 - accuracy: 0.8645  
Epoch 85/100  
250/250 [=====] - 0s 945us/step - loss: 0.3278 - accuracy: 0.8649  
Epoch 86/100  
250/250 [=====] - 0s 1ms/step - loss: 0.3282 - accuracy: 0.8643  
Epoch 87/100  
250/250 [=====] - 0s 936us/step - loss: 0.3282 - accuracy: 0.8645  
Epoch 88/100  
250/250 [=====] - 0s 876us/step - loss: 0.3280 - accuracy: 0.8650  
Epoch 89/100  
250/250 [=====] - 0s 836us/step - loss: 0.3282 - accuracy: 0.8637  
Epoch 90/100  
250/250 [=====] - 0s 964us/step - loss: 0.3284 - accuracy: 0.8668  
Epoch 91/100  
250/250 [=====] - 0s 1ms/step - loss: 0.3278 - accuracy: 0.8646  
Epoch 92/100  
250/250 [=====] - 0s 1ms/step - loss: 0.3281 - accuracy: 0.8625  
Epoch 93/100  
250/250 [=====] - 0s 1ms/step - loss: 0.3273 - accuracy: 0.8649  
Epoch 94/100  
250/250 [=====] - 0s 956us/step - loss: 0.3272 - accuracy: 0.8639  
Epoch 95/100  
250/250 [=====] - 0s 902us/step - loss: 0.3272 - accuracy: 0.8661  
Epoch 96/100  
250/250 [=====] - 0s 956us/step - loss: 0.3280 - accuracy: 0.8639  
Epoch 97/100  
250/250 [=====] - 0s 1ms/step - loss: 0.3288 - accuracy: 0.8639  
Epoch 98/100  
250/250 [=====] - 0s 940us/step - loss: 0.3263 - accuracy: 0.8650  
Epoch 99/100  
250/250 [=====] - 0s 1ms/step - loss: 0.3277 - accuracy: 0.8654  
Epoch 100/100  
250/250 [=====] - 0s 1ms/step - loss: 0.3277 - accuracy: 0.8654  
Out[112]: <keras.callbacks.History at 0x14aa2e53820>

In [113]:

```
model.evaluate(Xtest,Ytest)
```

Out[113]:

```
63/63 [=====] - 0s 720us/step - loss: 0.3271 - accuracy: 0.8620  
[0.3271419405937195, 0.8619999885559082]
```

In [ ]: