

***EV BIKE AGILE
BOARD***

DEVELOPMENT

SMART TECHNOLOGY,SAFETY FEATURES,USER FRIENDLY APPS,ACCESSEBILITY FEATURES,8 INCHE LED DISPLAY,ENHANCED STORAGE SPACE,IMPLEMENTING ENGINE PERFORMANCE,AND ALSO INCREASE ITS LIFE SPAN,IMPLEMENTING GOOD MILLEAGE, NOTIFIES SPEED ALERT ON DISPLAY,SPEED BREAKER DETECTOR,VOICE ACTIVITY DETECTOR FOR VOICE CALLS, AND REVERSE GEAR SWITCH. TO UNLOCK BIKE HANDLE THIS HAS IMPLEMENT FACE AND FINGER PRINT SESOR IN IT.

DESIGN

DESIGN THE FRAME WORK OF BIKE, INDICATE SAFETY FEATURES OF HELMET AND STAND,IT INDICATES AIR % IN THE TYRE, AND NOTIFIES THE NEAR PETROL STATIONS IN DISPLAY,POWER MANAGEMENT CIRCUIT TO OPTIMIZE ENGINE LIFE AND MANAGE CHARGING /DISCHARGING CYCLE,BREAKING SYSTEM LIKE COASTER BRAKES&RIM BREAKES ETC,AUTOMATIC GEARING SYSTEM CHANGE BY ITS SPEED,ADJUSTMENT OF PEDALS BY THE RIDER COMFORT,SUSPENSION SYSTEM: FRONT SUSPENSION,FULL SUSPENSION,RIGID BIKES ETC,ACCESSORIES AND INTEGRATION: LIKE MUDGUAD,RACKS AND PANNIERS, LIGHTS, BOTTLE CAGES.

MARKETING

IMPLEMENT LAUNCH STRATERGY,INCLUDING MARKET CAMPAIGNS,PRESS RELESE AND PROMOTIONAL EVENTS,BY DIRECT SALES CHANNEL,BY PROMOTING IN TV ADS,IN BANNERS , INFLUENCING BY SOCIAL MEDIA USERS AND BY RADIOS ETC, BY GIVING RIDERS A LONG TEST DRIVE TO KNOW ITS FEATURES, AND SELLING IN ONLINE PLATFORM , ,AND IN OFFLINE STORE,GIVING CREDIT CARD DICOUNTS FOR RIDERS, APPLYING DISCOUNTS TO ATTRACT MORE USERS ETC