Analyzing Amazon Sales Data

Project Details – Project 1

Project Title Analyzing Amazon Sales data

Technologies Data Science

Domain E-commerce

Project Difficulties level Advanced

Introduction

Sales management has gained importance to meet increasing competition and the need for improved methods of distribution to reduce cost and to increase profits. Sales management today is the most important function in a commercial and business enterprise.

Amazon sales Data

Details of Data

Sales Trend > month wise **– In analytics , the highest sales 22,646 units happened in the year 2012 in July .**

Sales Trend > Year wise **– The overall sales and profit is in peak in the year 2012.**

Sales Trend > Yearly month wise

In analytics , the highest Revenue 4,445,094 $ happened in the year 2012 in July .

In year 2013 – The total profit is 3,398,463 $.
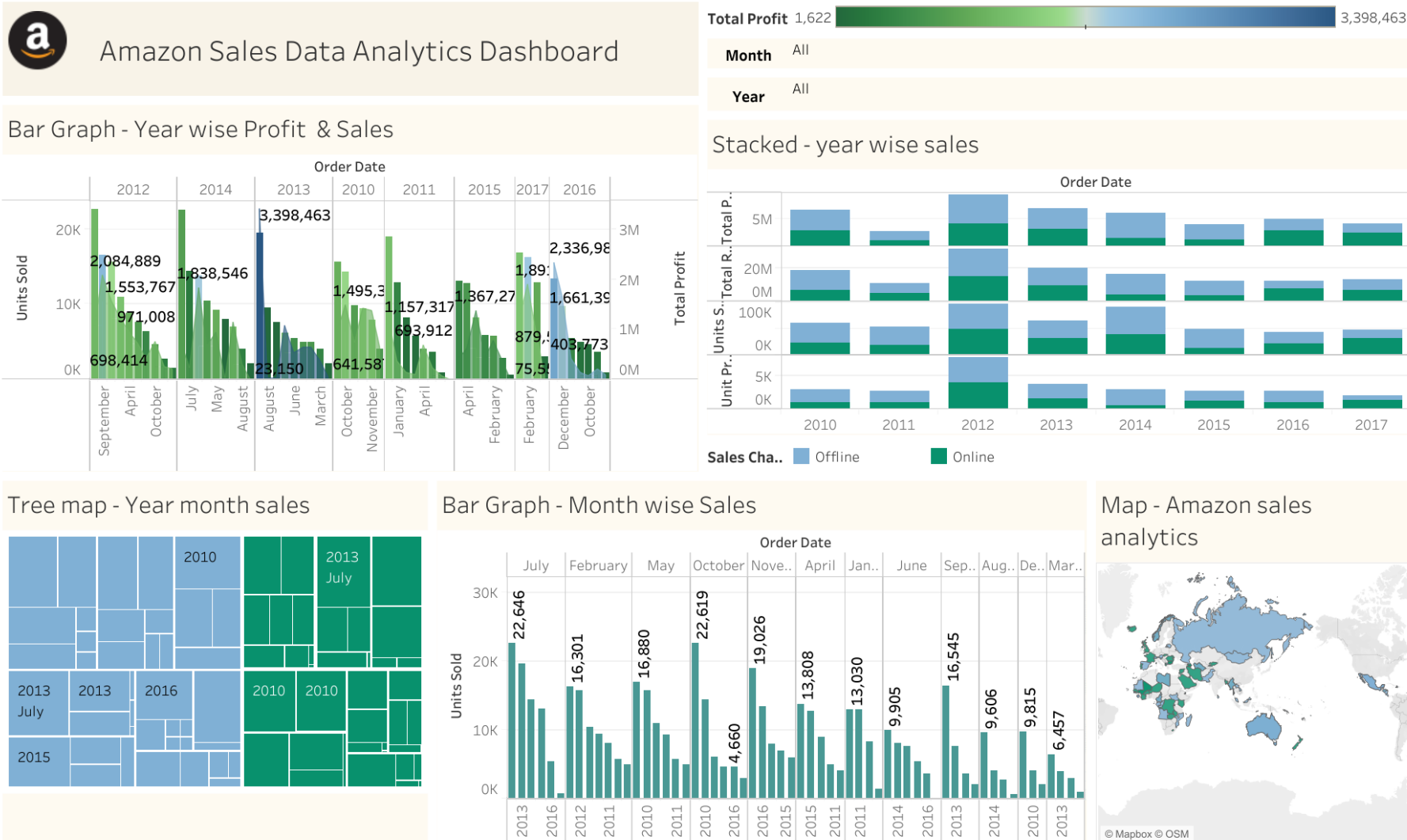
Main KPIs

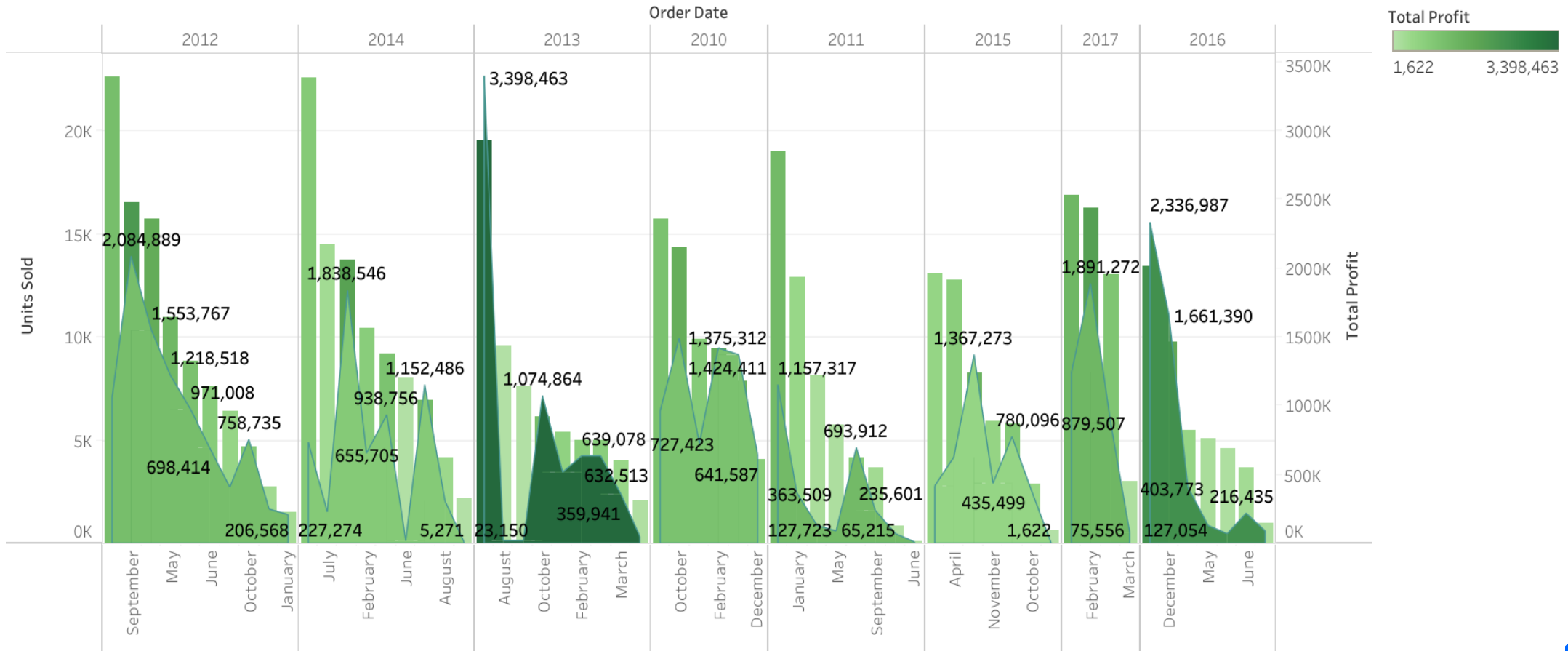**Sales Trend > month wise**

Sales Trend > Year wise

Sales Trend > Yearly month wise

Dashboard

Analytics

Dual Axis - Year wise Profit Sales

Tableau link -
https://public.tableau.com/app/profile/kishore.ambalam/vizzes

https://public.tableau.com/app/profile/kishore.ambalam/viz/AnalysingAmazonsalesData-Project1/Dashboard-project1?publish=yes

Git hub link –
https://github.com/kishoreAnalysis/Unified-mentor---Data-analytics-intern

Thank you