



blinkit

India's Last Minute App

FILTER PANEL

Outlet Location Type

Outlet Size

Item Type

\$1.20M
TOTAL SALES



\$141
AVG SALES



8523
NO OF ITEMS



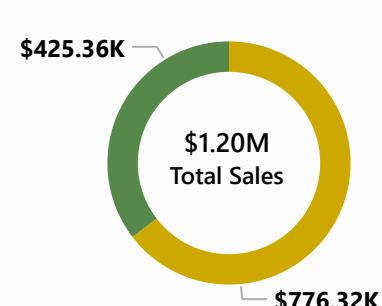
3.9
AVG RATING



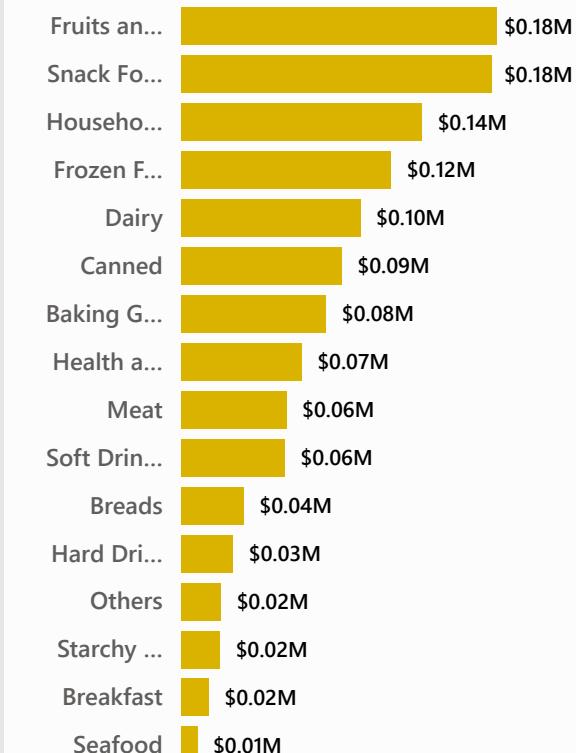
Total Sales Avrage Sales No of Items Avrage rating

FAT CONTANT

Low Fat Regular

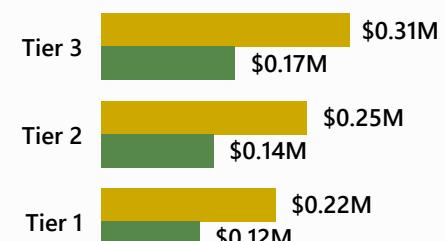


ITEM TYPE



FAT BY OUTLET

Low Fat Regular



OUTLET ESTABLISHMENT

\$250K

\$200K

\$150K

\$100K

\$50K

2012

2014

2016

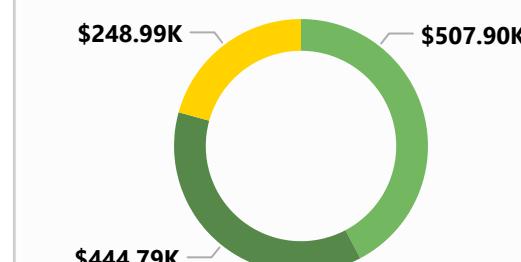
2018

2020

2022

OUTLET SIZE

Medium Small High



OUTLET LOCATION

100%

Tier 3

472.13K

Tier 2

393.15K

Tier 1

336.40K

71.3%

OUTLET TYPE

Outlet Type	Total Sales	No of Items	Average Sales	Average rating	Avg Item Visibility
Grocery Store	\$151.94K	1083	\$140	3.9	0.10
Supermarket Type1	\$787.55K	5577	\$141	3.9	0.06
Supermarket Type2	\$131.48K	928	\$142	3.9	0.06
Supermarket Type3	\$130.71K	935	\$140	3.9	0.06