



Customer Insights Dashboard

Total Customers

1000

Avg Lifetime Value

\$2,731.90

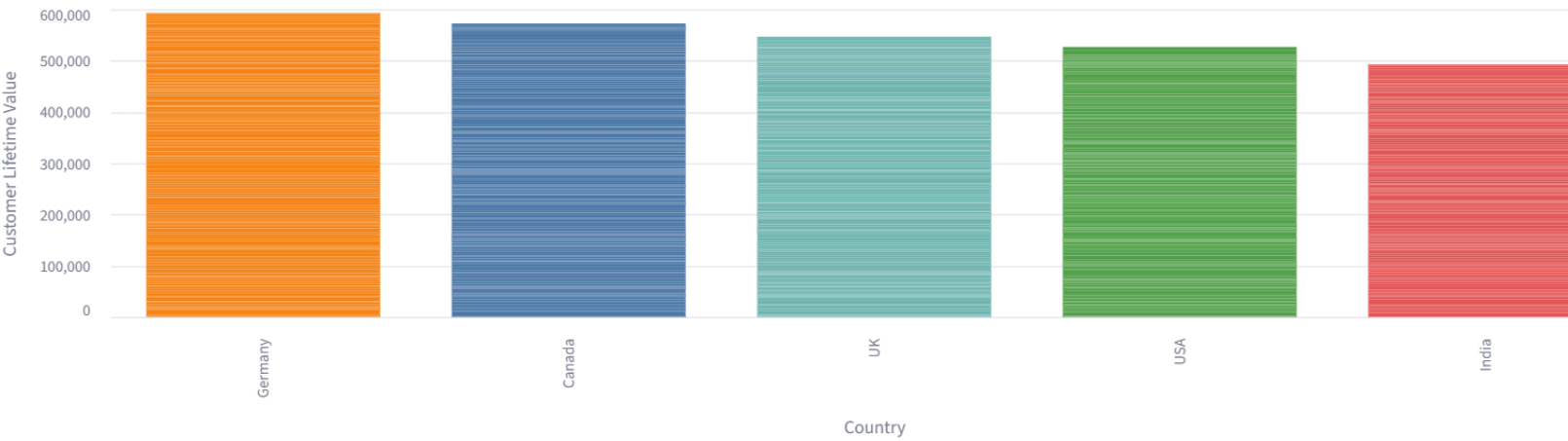
Avg Order Value

\$138.84

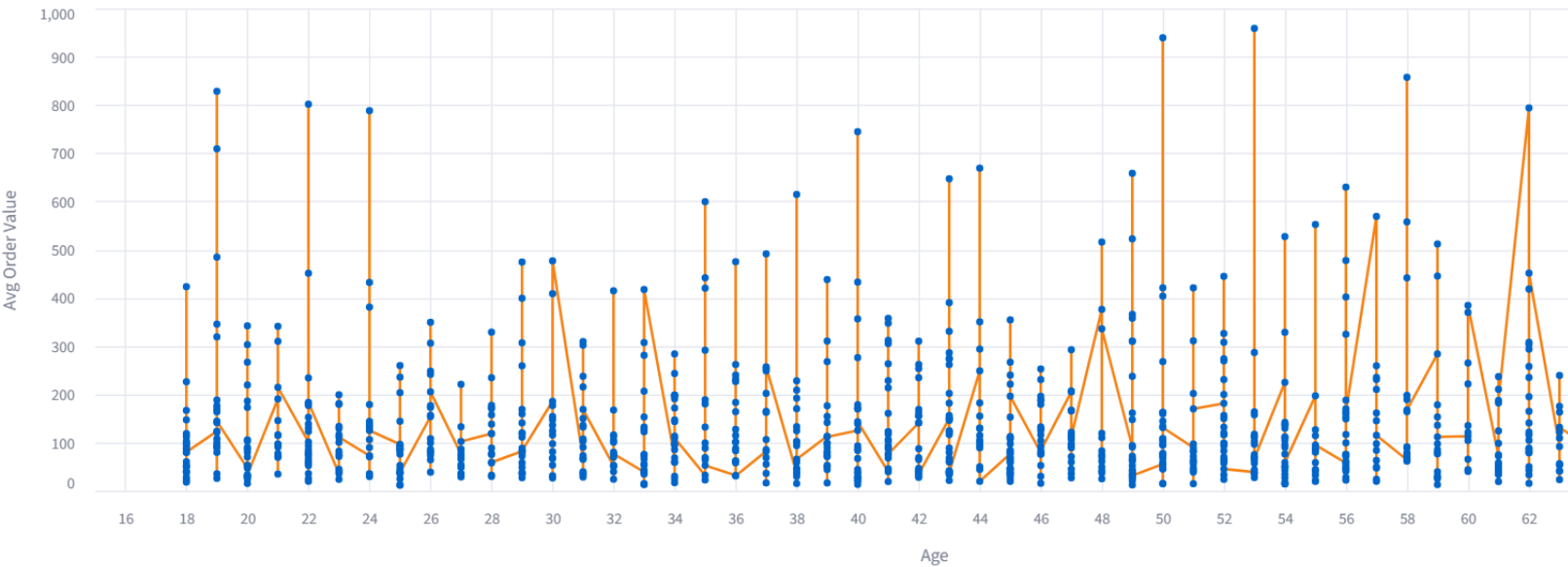
Purchase Frequency

0.74

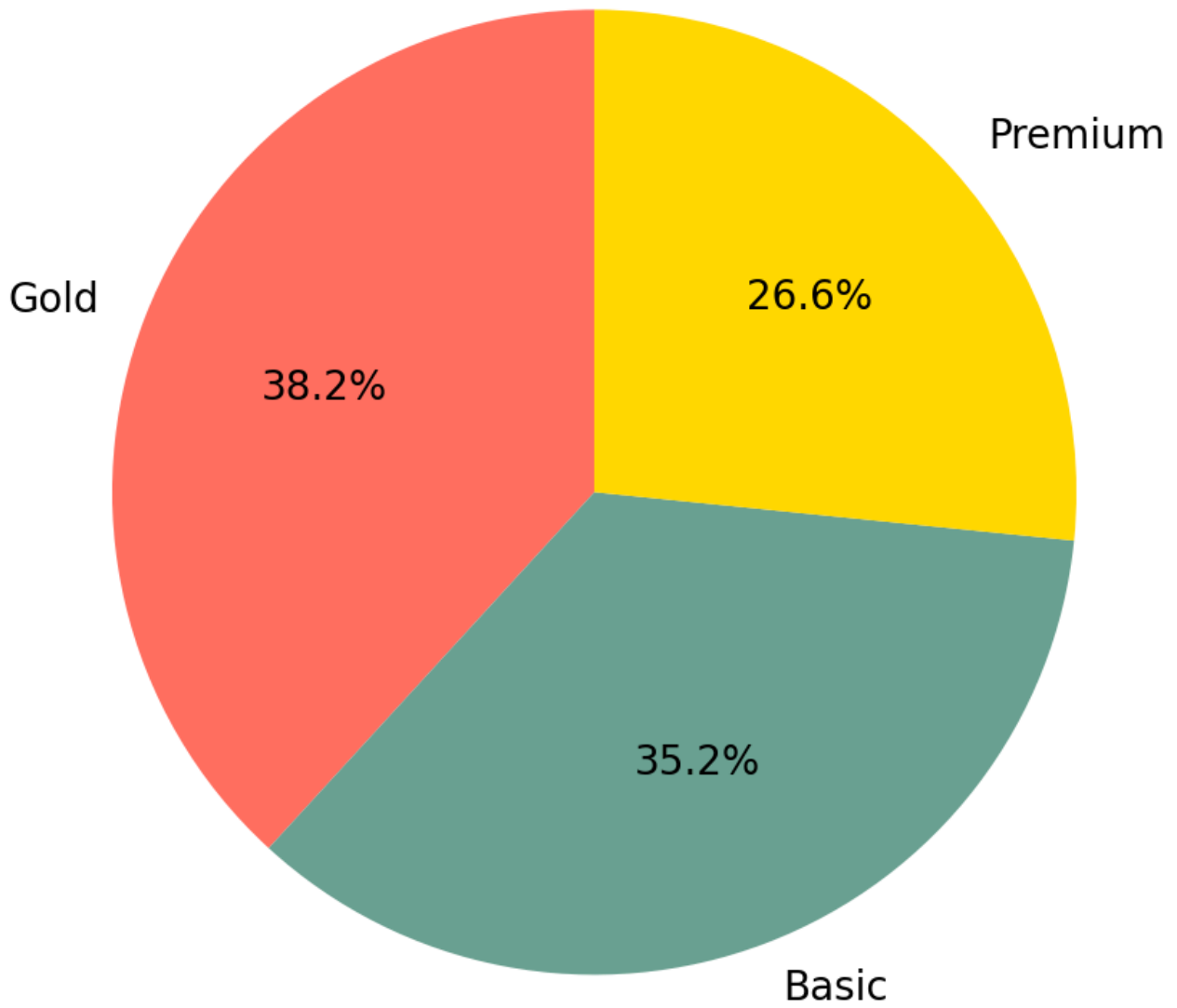
Customer Lifetime Value by Country



Average Order Value by Age



Membership Distribution



Purchase Frequency by Segment

Purchase Frequency by Segment

