

Sales Report

Country

All

Year

All

Month Name

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Total Revenue by ProductName

Quad ▲ \$32,398,269.90Carlota ▲ \$21,744,000

\$126.01M

Total Revenue

\$86.89M

Gross Profit

4M

Units

Date

Average Revenue

02/01/2014

↗

\$2,789.19

03/01/2014

↘

\$1,987.53

04/01/2014

↗

\$2,637.82

07/01/2014

→

\$2,277.31

08/01/2014

↘

\$2,083.87

09/01/2014

↘

\$2,218.79

10/01/2014

→

\$2,343.57

11/01/2014

↘

\$2,217.82

13/01/2014

↘

\$1,886.92

14/01/2014

→

\$2,423.83

15/01/2014

→

\$2,416.10

16/01/2014

→

\$2,421.60

17/01/2014

↘

\$2,252.59

21/01/2014

→

\$2,351.10

22/01/2014

↗

\$2,694.64

23/01/2014

↗

\$2,599.59

24/01/2014

↗

\$2,563.77

28/01/2014

↗

\$2,758.09

29/01/2014

→

\$2,297.37

30/01/2014

↘

\$2,230.52

Total

\$2,310.91

Top 5 Sales Rep

Ellen Woody

Ellie Gill

Jan Novotny

John White

Mark Spancer

Total Revenue by ProductName and SubCategory

SubCategory Name

Extra

Micro

Regular

Super

\$30M

\$20M

\$10M

\$0M

Quad

Carlota

Magnum

Black Monk

Bing

VanHelen

Linder

Alder

Total Revenue by Year and ProductName

Increase

Decrease

Total

Other

\$40M

\$35M

\$30M

2014

Quad

VanHelen

Black Monk

Carlota

Other

Bing

2015

Bing

Other

Black Monk

VanHelen

Magnum

Quad

2016

Quad

Other

Carlota

Magnum

Black Monk

VanHelen

2017

Total Revenue and QoQ Growth by Qtr

\$32.5M

\$32.0M

\$31.5M

\$31.0M

\$30.5M

1

2

3

4

\$30.64M

\$31.68M

\$32.40M

\$31.29M

Gross Profit and MoM Profit Growth by Month Name

8.0M

7.5M

7.0M

6.5M

6.0M

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

7.31M

6.48M

7.33M

7.20M

7.18M

7.46M

7.93M

7.23M

7.18M

7.52M

6.74M

7.32M