

互评作业二 频繁模式与关联规则挖掘

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具体流程为将两个数据集进行合并 对price 和 points进行离散化处理

并挖掘其中的关联关系 并进行数据可视化

```
import matplotlib.pyplot as plt
import matplotlib
from collections import Counter
import warnings
import seaborn as sns
warnings.filterwarnings('ignore')
```

```
import numpy as np
import pandas as pd
```

```
train = pd.read_csv('C:/Users/15192/Desktop/数据挖掘/winemag-data-130k-v2.csv')
```

```
train.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 129971 entries, 0 to 129970
Data columns (total 14 columns):
#   Column                Non-Null Count  Dtype
---  ---
0   Unnamed: 0            129971 non-null  int64
1   country               129908 non-null  object
2   description           129971 non-null  object
3   designation           92506 non-null   object
4   points               129971 non-null  int64
5   price                120975 non-null  float64
6   province             129908 non-null  object
7   region_1             108724 non-null  object
8   region_2             50511 non-null   object
9   taster_name          103727 non-null  object
10  taster_twitter_handle 98758 non-null   object
11  title                 129971 non-null  object
12  variety               129970 non-null  object
13  winery                129971 non-null  object
dtypes: float64(1), int64(2), object(11)
memory usage: 13.9+ MB
```

```
train1 = pd.read_csv('C:/Users/15192/Desktop/数据挖掘/winemag-data_first150k.csv')
```

```
train1.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 150930 entries, 0 to 150929
Data columns (total 11 columns):
#   Column                Non-Null Count  Dtype
---  ---
0   Unnamed: 0            150930 non-null  int64
1   country               150925 non-null  object
2   description           150930 non-null  object
3   designation           105195 non-null  object
4   points               150930 non-null  int64
5   price                137235 non-null  float64
6   province             150925 non-null  object
7   region_1             125870 non-null  object
8   region_2             60953 non-null   object
9   variety               150930 non-null  object
10  winery                150930 non-null  object
dtypes: float64(1), int64(2), object(8)
memory usage: 12.7+ MB
```

```
data = pd.concat([train, train1], axis=0)
```

```
data.info()
```

```
<class 'pandas.core.frame.DataFrame'>
```

```
Int64Index: 280901 entries, 0 to 150929
Data columns (total 14 columns):
#   Column                                Non-Null Count  Dtype
---  ---                                ---
0   Unnamed: 0                            280901 non-null int64
1   country                              280833 non-null object
2   description                          280901 non-null object
3   designation                          197701 non-null object
4   points                              280901 non-null int64
5   price                              258210 non-null float64
6   province                            280833 non-null object
7   region_1                            234594 non-null object
8   region_2                            111464 non-null object
9   taster_name                         103727 non-null object
10  taster_twitter_handle               98758 non-null object
11  title                              129971 non-null object
12  variety                             280900 non-null object
13  winery                             280901 non-null object
dtypes: float64(1), int64(2), object(11)
memory usage: 32.1+ MB
```

```
data.head()
```

```
.dataframe tbody tr th {
    vertical-align: top;
}

.dataframe thead th {
    text-align: right;
}
```

	Unnamed: 0	country	description	designation	points	price	province	region_1	region_2	taster_name	t
0	0	Italy	Aromas include tropical fruit, broom, brimston...	Vulkà Bianco	87	NaN	Sicily & Sardinia	Etna	NaN	Kerin O'Keefe	©
1	1	Portugal	This is ripe and fruity, a wine that is smooth...	Avidagos	87	15.0	Douro	NaN	NaN	Roger Voss	©
2	2	US	Tart and snappy, the flavors of lime flesh and...	NaN	87	14.0	Oregon	Willamette Valley	Willamette Valley	Paul Gregutt	©
3	3	US	Pineapple rind, lemon pith and orange blossom ...	Reserve Late Harvest	87	13.0	Michigan	Lake Michigan Shore	NaN	Alexander Peartree	©
4	4	US	Much like the regular bottling from 2012, this...	Vintner's Reserve Wild Child Block	87	65.0	Oregon	Willamette Valley	Willamette Valley	Paul Gregutt	©

```
print(data.isnull().sum)
```

```
<bound method DataFrame.sum of      Unnamed: 0  country  description  designation  points  price  \
0          False  False  False          False  False  False  True
1          False  False  False          False  False  False  False
2          False  False  False          True  False  False  False
3          False  False  False          False  False  False  False
4          False  False  False          False  False  False  False
...          ...    ...    ...          ...    ...    ...    ...
150925       False  False  False          True  False  False  False
150926       False  False  False          False  False  False  False
150927       False  False  False          False  False  False  False
150928       False  False  False          False  False  False  False
150929       False  False  False          True  False  False  False
```

```
      province  region_1  region_2  taster_name  taster_twitter_handle  \
0          False  False  True          False          False
1          False  True  True          False          False
2          False  False  False          False          False
3          False  False  True          False          True
4          False  False  False          False          False
...          ...    ...    ...          ...    ...
150925       False  False  True          True          True
150926       False  False  True          True          True
150927       False  False  True          True          True
150928       False  False  True          True          True
150929       False  False  True          True          True
```

```
      title  variety  winery
0          False  False  False
1          False  False  False
2          False  False  False
3          False  False  False
4          False  False  False
...          ...    ...    ...
150925       True  False  False
150926       True  False  False
150927       True  False  False
150928       True  False  False
150929       True  False  False
```

```
[280901 rows x 14 columns]>
```

```
data1=data.dropna(axis=0)
```

```
data1.head()
```

```
.dataframe tbody tr th {
    vertical-align: top;
}

.dataframe thead th {
    text-align: right;
}
```

	Unnamed: 0	country	description	designation	points	price	province	region_1	region_2	taster_name	taster_twitter_
4	4	US	Much like the regular bottling from 2012, this...	Vintner's Reserve Wild Child Block	87	65.0	Oregon	Willamette Valley	Willamette Valley	Paul Gregutt	@paulgwine
10	10	US	Soft, supple plum envelopes an oaky structure ...	Mountain Cuvée	87	19.0	California	Napa Valley	Napa	Virginie Boone	@vboone
23	23	US	This wine from the Geneseo district offers aro...	Signature Selection	87	22.0	California	Paso Robles	Central Coast	Matt Kettmann	@mattkettmanr
25	25	US	Oak and earth intermingle around robust aromas...	King Ridge Vineyard	87	69.0	California	Sonoma Coast	Sonoma	Virginie Boone	@vboone
35	35	US	As with many of the Erath 2010 vineyard design...	Hyland	86	50.0	Oregon	McMinnville	Willamette Valley	Paul Gregutt	@paulgwine

从中可以看到points和price为数值属性，将其离散化

```
number_data = ['points','price']
data1[number_data].describe()
```

```
.dataframe tbody tr th {
    vertical-align: top;
}

.dataframe thead th {
    text-align: right;
}
```

	points	price
count	22387.000000	22387.000000
mean	89.537812	41.465404
std	2.809306	29.379374
min	80.000000	4.000000
25%	88.000000	25.000000
50%	90.000000	36.000000
75%	92.000000	50.000000
max	100.000000	2013.000000

将points和price分成4个等级，points为低度，中低度，中度，高度，price为低价，中低价，中价，高价

points 0-88 88-90 90-92 92-100

price 0-25 25-36 36-50 50-2013

经过处理后的结果如下所示

```

bin = [0,88,90,92,100]
data1['points'] = pd.cut(data1['points'],bin)
data1['points'] = data1['points'].astype('str')
data1.head()

```

```

.dataframe tbody tr th {
    vertical-align: top;
}

.dataframe thead th {
    text-align: right;
}

```

	Unnamed: 0	country	description	designation	points	price	province	region_1	region_2	taster_name	taster_twitter_
4	4	US	Much like the regular bottling from 2012, this...	Vintner's Reserve Wild Child Block	(0, 88]	65.0	Oregon	Willamette Valley	Willamette Valley	Paul Gregutt	@paulgwine
10	10	US	Soft, supple plum envelopes an oaky structure ...	Mountain Cuvée	(0, 88]	19.0	California	Napa Valley	Napa	Virginie Boone	@vboone
23	23	US	This wine from the Geneseo district offers aro...	Signature Selection	(0, 88]	22.0	California	Paso Robles	Central Coast	Matt Kettmann	@mattkettmanr
25	25	US	Oak and earth intermingle around robust aromas...	King Ridge Vineyard	(0, 88]	69.0	California	Sonoma Coast	Sonoma	Virginie Boone	@vboone
35	35	US	As with many of the Erath 2010 vineyard design...	Hyland	(0, 88]	50.0	Oregon	McMinnville	Willamette Valley	Paul Gregutt	@paulgwine

```

bin = [0,25,36,50,2013]
data1['price'] = pd.cut(data1['price'],bin)
data1['price'] = data1['price'].astype('str')
data1.head()

```

```

.dataframe tbody tr th {
    vertical-align: top;
}

.dataframe thead th {
    text-align: right;
}

```

	Unnamed: 0	country	description	designation	points	price	province	region_1	region_2	taster_name	taster_twitter
4	4	US	Much like the regular bottling from 2012, this...	Vintner's Reserve Wild Child Block	(0, 88]	(50, 2013]	Oregon	Willamette Valley	Willamette Valley	Paul Gregutt	@paulgwine
10	10	US	Soft, supple plum envelopes an oaky structure ...	Mountain Cuvée	(0, 88]	(0, 25]	California	Napa Valley	Napa	Virginie Boone	@vboone
23	23	US	This wine from the Geneseo district offers aro...	Signature Selection	(0, 88]	(0, 25]	California	Paso Robles	Central Coast	Matt Kettmann	@mattkettmann
25	25	US	Oak and earth intermingle around robust aromas...	King Ridge Vineyard	(0, 88]	(50, 2013]	California	Sonoma Coast	Sonoma	Virginie Boone	@vboone
35	35	US	As with many of the Erath 2010 vineyard design...	Hyland	(0, 88]	(36, 50]	Oregon	McMinnville	Willamette Valley	Paul Gregutt	@paulgwine

```
data1 = data1[['points','price','country','winery']]
data1.head(5)
```

```
.dataframe tbody tr th {
    vertical-align: top;
}

.dataframe thead th {
    text-align: right;
}
```

	points	price	country	winery
4	(0, 88]	(50, 2013]	US	Sweet Cheeks
10	(0, 88]	(0, 25]	US	Kirkland Signature
23	(0, 88]	(0, 25]	US	Bianchi
25	(0, 88]	(50, 2013]	US	Castello di Amorosa
35	(0, 88]	(36, 50]	US	Erath

```
选取points,price,country以及winery进行挖掘
利用Apriori算法找出所有的频繁项集
```

```
-----
NameError                                Traceback (most recent call last)

<ipython-input-51-40d90427dd0a> in <module>
----> 1 选取points,price,country以及winery进行挖掘
      2 利用Apriori算法找出所有的频繁项集
```

```
NameError: name '选取points' is not defined
```

```
from efficient_apriori import apriori
```

```
data2 = list(zip(*[data1[c].values.tolist() for c in data1]))
```

```
itemsets, rules = apriori(data2, min_support=0.5, min_confidence=0.9)
```

```
print(rules)
```

```
[]
```

```
itemsets, rules = apriori(data2, min_support=0.25, min_confidence=0.9)
print(rules)
```

```
[{(0, 88]} -> {us}, {(0, 25]} -> {us}, {(36, 50]} -> {us}]
```

```
print(itemsets)
```

```
{1: {(0, 88]': 8282, ('us',): 22387, ('(0, 25]': 6367, ('(36, 50]': 5668}, 2: {(0, 88]', 'us'): 8282, ('(0, 25]', 'us'): 6367, ('(36, 50]', 'us'): 5668}}
```

可以看出points度数品级和酒的产地之间的关系也较为紧密

```
def createC1( dataSet ):
    C1 = []
    for transaction in np.array(dataSet):
        for item in transaction:
            if [item] not in C1:
                C1.append( [item] )
    C1.sort()
    return list(map( frozenset, C1 ))

def scanD( D, Ck, minSupport ):
    ssCnt = {}
    for tid in D:
        if Ck is not None:
            for can in Ck:
                if can.issubset( tid ):
                    ssCnt[ can ] = ssCnt.get( can, 0 ) + 1
    numItems = float( len( D ) )
    retList = []
    supportData = {}
    for key in ssCnt:
        support = ssCnt[ key ] / numItems
        if support >= minSupport:
            retList.insert( 0, key )
            supportData[ key ] = support
    return retList, supportData
```

```
def aprioriGen( Lk, k ):
    retList = []
    lenLk = len( Lk )
    for i in range( lenLk ):
        for j in range( i + 1, lenLk ):
            L1 = list( Lk[ i ] )[ : k - 2 ];
            L2 = list( Lk[ j ] )[ : k - 2 ];
            L1.sort();L2.sort()
            if L1==L2:
                retList.append( Lk[ i ] | Lk[ j ] )
    return retList

def apriori( dataSet, minSupport = 0.5 ):
    C1 = createC1( dataSet )
    D = list( map( set, dataSet ))
    L1, suppData = scanD( D, C1, minSupport )
    L = [ L1 ]
    k = 2

    while ( len( L[ k - 2 ] ) > 0 ):
        Ck = aprioriGen( L[ k - 2 ], k )
        Lk, supk = scanD( D, Ck, minSupport )
        suppData.update( supk )
        L.append( Lk )
        k += 1
    return L, suppData
```

```
newData = list(map(set,np.array(data1)))
L, suppData = apriori(newData, 0.05)
L
```

```
[[frozenset({'92, 100'}),
  frozenset({'88, 90'}),
  frozenset({'90, 92'}),
  frozenset({'25, 36'}),
  frozenset({'36, 50'}),
  frozenset({'0, 25'}),
  frozenset({'us'}),
  frozenset({'50, 2013'}),
  frozenset({'0, 88'})],
[frozenset({'50, 2013', '(92, 100)'},
  frozenset({'92, 100', 'us'}),
  frozenset({'36, 50', '(88, 90)'},
  frozenset({'0, 25', '(88, 90)'},
  frozenset({'25, 36', '(88, 90)'},
  frozenset({'88, 90', 'us'}),
  frozenset({'36, 50', '(90, 92)'},
  frozenset({'25, 36', '(90, 92)'},
  frozenset({'50, 2013', '(90, 92)'},
  frozenset({'90, 92', 'us'}),
  frozenset({'0, 88', '(25, 36)'},
  frozenset({'25, 36', 'us'}),
  frozenset({'0, 88', '(36, 50)'},
  frozenset({'36, 50', 'us'}),
  frozenset({'0, 25', '(0, 88)'},
  frozenset({'0, 25', 'us'}),
  frozenset({'0, 88', 'us'}),
  frozenset({'50, 2013', 'us'})],
[frozenset({'50, 2013', '(92, 100', 'us'}),
  frozenset({'36, 50', '(88, 90', 'us'}),
  frozenset({'0, 25', '(88, 90', 'us'}),
  frozenset({'25, 36', '(88, 90', 'us'}),
  frozenset({'36, 50', '(90, 92', 'us'}),
  frozenset({'25, 36', '(90, 92', 'us'}),
  frozenset({'50, 2013', '(90, 92', 'us'}),
  frozenset({'0, 88', '(25, 36', 'us'}),
  frozenset({'0, 88', '(36, 50', 'us'}),
  frozenset({'0, 25', '(0, 88', 'us'})],
[]]
```

```
for tmp, num in suppData.items():
    print(tmp, ': ', num)
```

```
frozenset({'0, 88'}) : 0.3699468441506231
frozenset({'50, 2013'}) : 0.23187564211372672
frozenset({'us'}) : 1.0
frozenset({'0, 25'}) : 0.2844061285567517
frozenset({'36, 50'}) : 0.25318265064546386
frozenset({'25, 36'}) : 0.23053557868405772
frozenset({'90, 92'}) : 0.24514227006744985
frozenset({'88, 90'}) : 0.23719122705141377
frozenset({'92, 100'}) : 0.14771965873051324
frozenset({'50, 2013', 'us'}) : 0.23187564211372672
frozenset({'0, 88', 'us'}) : 0.3699468441506231
frozenset({'0, 25', 'us'}) : 0.2844061285567517
frozenset({'0, 88', '(0, 25')}) : 0.18064055031938178
frozenset({'36, 50', 'us'}) : 0.25318265064546386
frozenset({'0, 88', '(36, 50')}) : 0.06222361191763077
frozenset({'25, 36', 'us'}) : 0.23053557868405772
frozenset({'0, 88', '(25, 36')}) : 0.09501049716353241
frozenset({'90, 92', 'us'}) : 0.24514227006744985
frozenset({'90, 92', '(50, 2013')}) : 0.07450752668959663
frozenset({'90, 92', '(25, 36')}) : 0.055165944521374015
frozenset({'90, 92', '(36, 50')}) : 0.08433465850716934
frozenset({'88, 90', 'us'}) : 0.23719122705141377
frozenset({'88, 90', '(25, 36')}) : 0.06508241390092465
frozenset({'88, 90', '(0, 25')}) : 0.06771787197927369
frozenset({'88, 90', '(36, 50')}) : 0.0621789431366418
frozenset({'us', '(92, 100')}) : 0.14771965873051324
frozenset({'50, 2013', '(92, 100')}) : 0.08308393263947828
frozenset({'0, 88', '(0, 25', 'us')}) : 0.18064055031938178
frozenset({'0, 88', '(36, 50', 'us')}) : 0.06222361191763077
frozenset({'0, 88', '(25, 36', 'us')}) : 0.09501049716353241
frozenset({'90, 92', 'us', '(50, 2013')}) : 0.07450752668959663
frozenset({'90, 92', '(25, 36', 'us')}) : 0.055165944521374015
frozenset({'90, 92', '(36, 50', 'us')}) : 0.08433465850716934
frozenset({'88, 90', '(25, 36', 'us')}) : 0.06508241390092465
```



```
frozenset({'(88, 90]', '(0, 25]', 'us'}) : 0.06771787197927369
frozenset({'(88, 90]', '(36, 50]', 'us'}) : 0.0621789431366418
frozenset({'us', '(50, 2013]', '(92, 100]'}) : 0.08308393263947828
```

导出关联规则，计算其支持度和置信度，并对规则进行评价

#输入频繁项集列表、频繁项集的支持度字典、最小置信度

#输出包含置信度的规则列表

```
def generateRules(L, supportData, minConf=0.5):
    bigRuleList = []
    for i in range(1, len(L)):
        for freqSet in L[i]:
            H1 = [frozenset([item]) for item in freqSet]    #规则后件集合
            if (i > 1):
                rulesFromConseq(freqSet, H1, supportData, bigRuleList, minConf)
            else:
                calcConf(freqSet, H1, supportData, bigRuleList, minConf)
    return bigRuleList

#生成候选规则集合
def calcConf(freqSet, H, supportData, brl, minConf=0.5):
    prunedH = []
    for conseq in H:
        conf = supportData[freqSet]/supportData[freqSet-conseq]    #集合相减
        if conf >= minConf:
            print(f'{freqSet-conseq} --> {conseq} conf:{conf}' + " support: " + str(supportData[freqSet]))
            brl.append((freqSet-conseq, conseq, conf, supportData[freqSet]))
            prunedH.append(conseq)
    return prunedH

#对规则进行评估
def rulesFromConseq(freqSet, H, supportData, brl, minConf=0.5):
    m = len(H[0])
    if (len(freqSet) > (m + 1)):
        hmp1 = aprioriGen(H, m+1)
        hmp1 = calcConf(freqSet, hmp1, supportData, brl, minConf)
        if (len(hmp1) > 1):
            rulesFromConseq(freqSet, hmp1, supportData, brl, minConf)
```

```
rules = generateRules(L, suppData, minConf=0.05)
```

```
frozenset({'(92, 100]'}) --> frozenset({'(50, 2013]'}) conf:0.5624433020864833 support: 0.08308393263947828
frozenset({'(50, 2013]'}) --> frozenset({'(92, 100]'}) conf:0.358312463879792 support: 0.08308393263947828
frozenset({'(92, 100]'}) --> frozenset({'us'}) conf:1.0 support: 0.14771965873051324
frozenset({'us'}) --> frozenset({'(92, 100]'}) conf:0.14771965873051324 support: 0.14771965873051324
frozenset({'(36, 50]'}) --> frozenset({'(88, 90]'}) conf:0.24558927311220893 support: 0.0621789431366418
frozenset({'(88, 90]'}) --> frozenset({'(36, 50]'}) conf:0.2621468926553672 support: 0.0621789431366418
frozenset({'(0, 25]'}) --> frozenset({'(88, 90]'}) conf:0.23810271713522854 support: 0.06771787197927369
frozenset({'(88, 90]'}) --> frozenset({'(0, 25]'}) conf:0.28549905838041434 support: 0.06771787197927369
frozenset({'(25, 36]'}) --> frozenset({'(88, 90]'}) conf:0.2823096299166828 support: 0.06508241390092465
frozenset({'(88, 90]'}) --> frozenset({'(25, 36]'}) conf:0.2743879472693032 support: 0.06508241390092465
frozenset({'us'}) --> frozenset({'(88, 90]'}) conf:0.23719122705141377 support: 0.23719122705141377
frozenset({'(88, 90]'}) --> frozenset({'us'}) conf:1.0 support: 0.23719122705141377
frozenset({'(36, 50]'}) --> frozenset({'(90, 92]'}) conf:0.3330980945659845 support: 0.08433465850716934
frozenset({'(90, 92]'}) --> frozenset({'(36, 50]'}) conf:0.34402332361516036 support: 0.08433465850716934
frozenset({'(25, 36]'}) --> frozenset({'(90, 92]'}) conf:0.23929471032745592 support: 0.055165944521374015
frozenset({'(90, 92]'}) --> frozenset({'(25, 36]'}) conf:0.22503644314868806 support: 0.055165944521374015
frozenset({'(50, 2013]'}) --> frozenset({'(90, 92]'}) conf:0.321325370834136 support: 0.07450752668959663
frozenset({'(90, 92]'}) --> frozenset({'(50, 2013]'}) conf:0.303935860058309 support: 0.07450752668959663
frozenset({'us'}) --> frozenset({'(90, 92]'}) conf:0.24514227006744985 support: 0.24514227006744985
frozenset({'(90, 92]'}) --> frozenset({'us'}) conf:1.0 support: 0.24514227006744985
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frozenset({'(0, 88]'}) --> frozenset({'(25, 36]'}) conf:0.2568220236657812 support: 0.09501049716353241
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frozenset({'(25, 36]'}) --> frozenset({'us'}) conf:1.0 support: 0.23053557868405772
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frozenset({'(0, 88]'}) --> frozenset({'(36, 50]'}) conf:0.16819608790147308 support: 0.06222361191763077
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frozenset({'(0, 25]'}) --> frozenset({'(0, 88]'}) conf:0.6351499921470081 support: 0.18064055031938178
frozenset({'(50, 2013]'}) --> frozenset({'(0, 25]'}) conf:0.48828785317556145 support: 0.18064055031938178
frozenset({'us'}) --> frozenset({'(0, 25]'}) conf:0.2844061285567517 support: 0.2844061285567517
frozenset({'(0, 25]'}) --> frozenset({'us'}) conf:1.0 support: 0.2844061285567517
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frozenset({'(0, 88]'}) --> frozenset({'us'}) conf:1.0 support: 0.3699468441506231
frozenset({'us'}) --> frozenset({'(50, 2013]'}) conf:0.23187564211372672 support: 0.23187564211372672
frozenset({'(50, 2013]'}) --> frozenset({'us'}) conf:1.0 support: 0.23187564211372672
frozenset({'(92, 100]'}) --> frozenset({'(50, 2013]', 'us'}) conf:0.5624433020864833 support: 0.08308393263947828
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```

```

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frozenset({'us'}) --> frozenset({'(25, 36]', 'us'}) conf:0.22503644314868806 support: 0.055165944521374015
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frozenset({'(90, 92]'}) --> frozenset({'(50, 2013]', 'us'}) conf:0.303935860058309 support: 0.07450752668959663
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frozenset({'(25, 36]'}) --> frozenset({'(0, 88]', 'us'}) conf:0.41212943228056576 support: 0.09501049716353241
frozenset({'(0, 88]'}) --> frozenset({'(25, 36]', 'us'}) conf:0.2568220236657812 support: 0.09501049716353241
frozenset({'us'}) --> frozenset({'(0, 88]', '(36, 50]'}) conf:0.06222361191763077 support: 0.06222361191763077
frozenset({'(36, 50]'}) --> frozenset({'(0, 88]', 'us'}) conf:0.24576570218772056 support: 0.06222361191763077
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```

```

def getlift(rules, suppData):
    lift = []
    for rule in rules:
        freqSet_conseq = rule[0]
        conseq = rule[1]
        lift_val = float(rule[3]) / float(suppData[rule[1]])
        lift.append([freqSet_conseq, conseq, lift_val])
    return lift

```

```

lift = getlift(rules, suppData)
lift

```

```

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```

```
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```

利用Lift进行评价

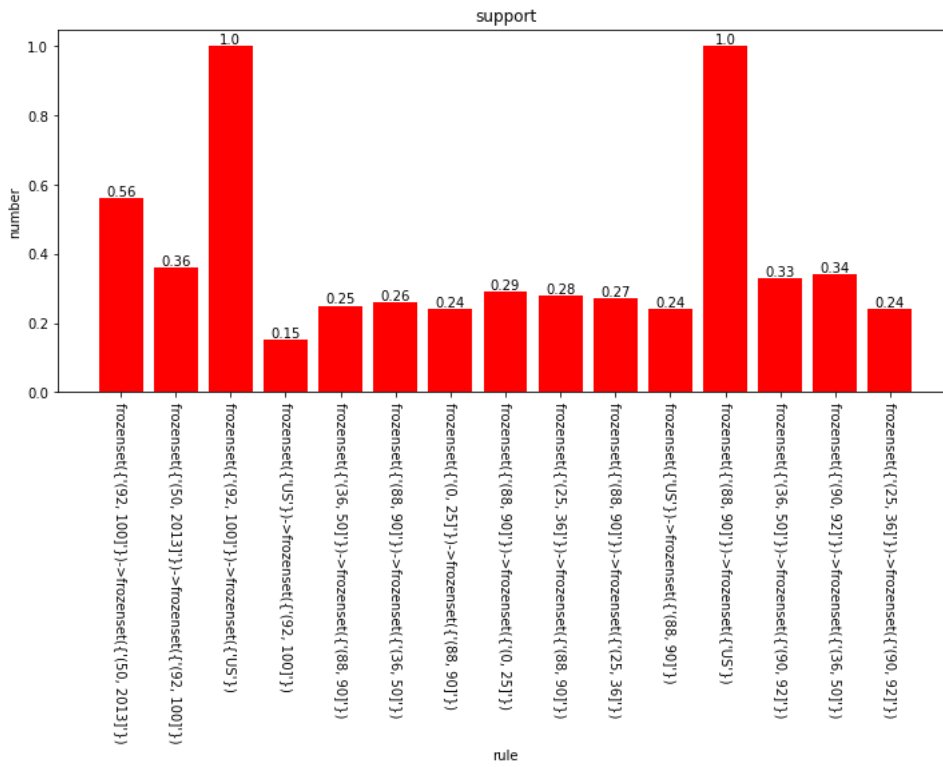
对挖掘结果进行可视化分析

```
import matplotlib.pyplot as plt

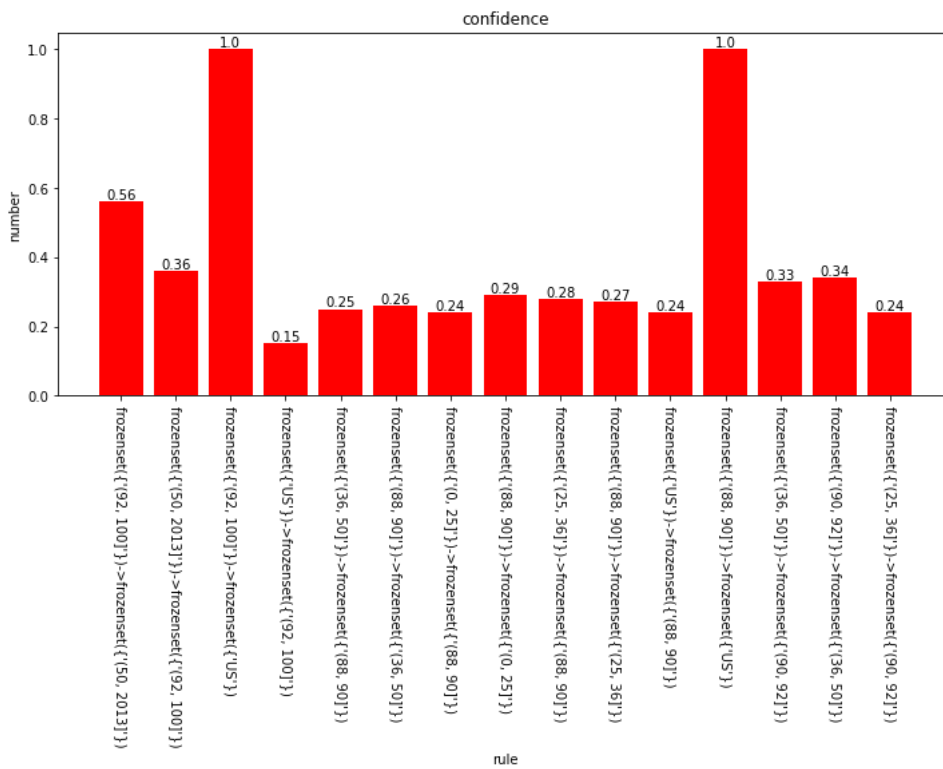
def show(x,y,title,K):
    plt.figure(figsize=(12,5))
    plt.xticks(rotation=270)
    plt.bar(x=x, height=y, label='d', color='r', alpha=1)
    for xx, yy in zip(x, y):
        plt.text(xx, yy, str(yy), ha='center', va='bottom', fontsize=10, rotation=0)
    plt.title(title)
    plt.xlabel("rule")
    plt.ylabel(K)
    plt.show()
```

```
rule = []
sup = []
conf = []
for tmp in rules[:15]:
    rule.append(str(tmp[0])+"->"+str(tmp[1]))
    conf.append(round(tmp[2], 2))
    sup.append(round(tmp[3], 2))
```

```
show(rule,conf,"support","number")
```



```
show(rule,conf,"confidence","number")
```



92, 100]->'us' 和 (88, 90]->'us' 有较高的置信度，说明高价酒为美国的产地比较高