## **DESTINY SIMMONS**



### **EXPERIENCE:**

#### **Illustrator and Designer**

Minoh-shi, Osaka, Japan destinysimmons.myportfolio.com https://github.com/kismet-lee simmons.d1996@gmail.com M.267.324.2958 (America) M. 90.3115.3491 (Japan)

## **SKILLS:**

JLPTN4 Certification
UI/UX Designer
Social Media Management
Illustrator
Animator
Web Development
Webflow and Wordpress
(HTML/CSS/JS)
GitHub

## **EDUCATION:**

Hussian College, School of Art 2016-2020 Student Body President Bachelors of Fine Arts Philadelphia, PA

#### Waste Japan | Wizcorp

Graphic Designer January 2023 - Ongoing

- Design advertisements for clients
- Video editing for clients
- Creating templates for designs utilizing Adobe Creative Suite
- Creating animations for clients

#### **Employee Cycle (Start-Up)**

Social Media Management + Graphic Designer September 2020 - Ongoing

- Utilizing Adobe CC for internal and external designs
- Assisting in social media management
- Developing with storybook.js to create a design system
- Web design and web development
- Copywriting for social media and ads
- Communications and collaboration across all departments

#### **Coded By Kids/Draft Studios (Start-Up)**

UI/UX Designer October 2020 - September 2021

- Created wireframes and hi-fed mockups with Figma
- UX Research to help improve programming
- Created a successful internship for Draft Studios
- Front-end code for website projects (Draft Studios website, Penn Charter College Prep Website, upcoming projects.)
- Mentored youth in the CBK and Draft Studios programs
- Conducted design workshops
- Collaborated across all departments and leading meetings

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#### Japan America Society of Greater Philadelphia

Marketing Assistant May 2018 - January 2021

- Content development and social media management with hootsuite, utilizing social media analytics to identify trends
- Email marketing through Mailchimp
- Graphic design and print design utilizing Adobe CC, primarily
- Adobe Indesign, Illustrator and Photoshop
- Photography and videography, editing photos and videos
- Conducted social media campaigns for events and programs

#### **Key Medium (Start-Up)**

Digital Designer February 2017 - September 2020

- Utilizing Adobe CC for internal and external designs.
- Social Media management.
- Wordpress page development.
- Simple animations done in Adobe After Effects
- Copywriting for social media.
- Communications and collaboration across all departments.
- UI/UX Design