Intro-Data-Visualization

February 17, 2023

1 DATA VISUALIZATION WITH PYTHON

1.1 LESSON 1: INTRODUCTION TO DATA VISUALIZATION

Data visualization refers to the process of creating graphical representations of data in order to effectively communicate information and insights. This can include charts, graphs, maps, and other types of visualizations that make it easier to understand patterns, trends, and relationships within large sets of data.

There are two main reasons for creating visuals using data:

- Exploratory analysis is done when you are searching for insights. These visualizations don't need to be perfect. You are using plots to find insights, but they don't need to be aesthetically appealing. You are the consumer of these plots, and you need to be able to find the answer to your questions from these plots.
- Explanatory analysis is done when you are providing your results for others. These visualizations need to provide you the emphasis necessary to convey your message. They should be accurate, insightful, and visually appealing.

There are five steps to **Data Analysis**:

- 1. **Gathering Data** Collecting data from a variety of sources, including databases, CSV files, and web pages.
- 2. Cleaning Data Fixing errors, removing duplicates, and filling in missing data.
- 3. Exploring Data Finding patterns, anomalies, and outliers.
- 4. **Analyzing Data** Using statistical methods to answer questions. Here, we can use **Explanatory** or **exploratory** visuals.
- 5. Share Share your Explanatory Visuals

1.1.1 Python Data Visualization Libraries

In this course, you will make use of the following libraries for creating data visualizations:

- Matplotlib: a versatile library for visualizations, but it can take some coding effort to put together common visualizations.
- **Seaborn**: built on top of matplotlib, adds a number of functions to make common statistical visualizations easier to generate.
- pandas: while this library includes some convenient methods for visualizing data that hook into matplotlib, we'll mainly use it for its main purpose as a general tool for working with data.

1.2 LESSON 2: DESIGN OF VISUALIZATIONS

Before getting into the actual creation of visualizations later in the course, this lesson introduces design principles that will be useful both in exploratory and explanatory analysis. You will learn about different data types and ways of encoding data. You will also learn about properties of visualizations that can impact both the clarity of messaging as well as their accuracy.

In this lesson, you'll learn about the following topics related to the design of data visualizations.

- What makes a bad visual?
- Levels of measurement and types of data
- Continuous vs. discrete data
- Identifying data types
- What experts say about visual encodings
- Chart Junk
- Data-to-ink ratio
- Design integrity
- Using color and designing for color blindness
- Shape, size, and other tools

Visuals can be bad if they:

- Don't convey the desired message.
- Are misleading.

1.2.1 The Four Levels of Measurement

There are four levels of measurement that can be used to describe data: Qualitative or categorical types (non-numeric types) 1. **Nominal data**: pure labels without inherent order (no label is intrinsically greater or less than any other). Example of nominal data include: 1. Gender 2. Type of a fruit 3. Nationality 4. Genre of a movie 2. **Ordinal data**: labels with an intrinsic order or ranking (comparison operations can be made between values, but the magnitude of differences are not be well-defined). Example of ordinal data include: 1. Size of a shirt 2. Rating of a restaurant 3. Level of education 4. Letter grade in a class (A, B, C, D, F)

Quantitative or numeric types 1. **Interval data**: numeric values where absolute differences are meaningful (addition and subtraction operations can be made) 2. **Ratio data**: numeric values where relative differences are meaningful (multiplication and division operations can be made)

All quantitative-type variables also come in one of two varieties: **discrete** and **continuous**.

- **Discrete** quantitative variables can only take on a specific set values at some maximum level of precision. Examples include:
 - Number of children in a family,
 - Number of times a person has been to the doctor
 - Number of pages in a book
 - Number of students in a class
- Continuous quantitative variables can (hypothetically) take on values to any level of precision. Examples include:
 - Height of a person
 - Weight of a person
 - Temperature

- Amount of money in a bank account

1.2.2 Chart Junk

Chart junk is any visual element that is not necessary for conveying the message of the visualization. Chart junk can include: - Gridlines - 3D effects - Drop shadows - Unnecessary text

1.2.3 Data-to-Ink Ratio

The data-to-ink ratio is a measure of how much of the visual is used to convey the data versus how much is used to convey the visual itself.

1.2.4 Design Integrity

Design integrity is the idea that the visual should be designed to convey the message as clearly as possible. This means that the visual should be designed to be as simple as possible while still conveying the message. This can include:

- Removing unnecessary elements
- Using color and shape judiciously
- Using a consistent style
- Using a consistent color scheme

1.2.5 Color

Color can both help and hurt a data visualization.

Three tips for using color effectively. - Before adding color to a visualization, start with black and white. - When using color, use less intense colors - not all the colors of the rainbow, which is the default in many software applications. - Color for communication. Use color to highlight your message and separate groups of interest. Don't add color just to have color in your visualization.

1.2.6 Color Blindness

Color blindness is a condition where a person is unable to distinguish between certain colors. This can include: - Red and green - Blue and yellow

1.2.7 Shape, Size, and Other Tools

In addition to color, there are other tools that can be used to convey information in a visualization. These include: - Shape - Size - Orientation - Texture

1.3 LESSON 3: UNIVARIATE EXPLORATION OF DATA

1.3.1 Univariate Exploration

In this lesson, you'll learn about the first step in the data analysis process: **univariate exploration**. This is the process of looking at one variable at a time. You'll learn about the different types of plots that can be used for univariate exploration, and you'll learn how to use the pandas plotting functions to create these plots.

1.3.2 Lesson Outcomes

The current lesson will focus on introducing univariate visualizations: bar charts, and histograms. By the end of this lesson, you will be able to: - Create bar charts for qualitative variables, for example, the amount (number) of eggs consumed in a meal (categories: {breakfast, lunch, or dinner}). In general, bar chart maps categories to numbers. - Create Pie charts. A pie chart is a common univariate plot type that is used to depict relative frequencies for levels of a categorical variable. A pie chart is preferably used when the number of categories is less, and you'd like to see the proportion of each category. - Create histograms for quantitative variables. A histogram splits the (tabular) data into evenly sized intervals and displays the count of rows in each interval with bars. A histogram is similar to a bar chart, except that the "category" here is a range of values. - Analyze the bar charts and histograms.

1.3.3 What is Tidy Data?

Tidy data is a standard way of mapping the meaning of a dataset to its structure. A dataset is tidy when: 1. Each variable forms a column. 2. Each observation forms a row. 3. Each type of observational unit forms a table.

1.3.4 Bar Charts

Bar charts are a common univariate plot type that is used to depict the count of observations for each level of a categorical variable. A bar chart is preferable when the number of categories is less, and you'd like to see the proportion of each category.

- For nominal data, the bars can be ordered by frequency to easily see which category is the most common.
- Ordinal data should not be re-ordered because the inherent ordering of the levels is typically more important to display.

Bar Charts Using Seaborn Seaborn has a function called countplot() that can be used to create bar charts. The function takes in a dataframe and the name of a column as arguments. The function will then create a bar chart with the counts of each category in the column.

```
import seaborn as sns
sns.countplot(data = df, x = 'column_name')
```

```
[]: # Necessary imports
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sb
%matplotlib inline
```

```
[]: # Load in the dataset pokemon.csv in the folder data and assign it to the variable pokemon

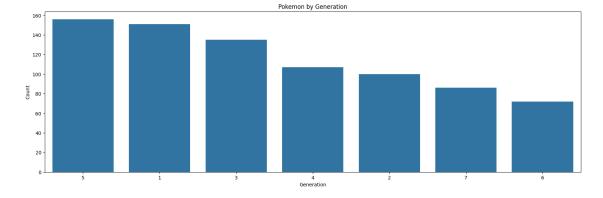
pokemon = pd.read_csv('data/pokemon.csv')

# Print the first 5 rows of the dataset

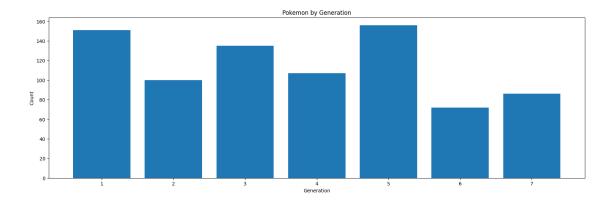
pokemon.head()
```

```
[]:
        id
                species
                        generation_id height weight base_experience type_1 \
             bulbasaur
     0
         1
                                      1
                                             0.7
                                                     6.9
                                                                         64
                                                                             grass
     1
         2
                ivysaur
                                      1
                                             1.0
                                                    13.0
                                                                        142
                                                                             grass
     2
         3
               venusaur
                                      1
                                             2.0
                                                   100.0
                                                                        236
                                                                             grass
     3
            charmander
                                      1
                                             0.6
                                                     8.5
                                                                         62
         4
                                                                              fire
     4
         5
            charmeleon
                                      1
                                             1.1
                                                    19.0
                                                                        142
                                                                              fire
        type_2
                hp
                     attack
                             defense speed special-attack special-defense
                                   49
                                           45
     0 poison
                45
                         49
                                                            65
                                                                              65
                                                                              80
     1
       poison
                60
                         62
                                   63
                                           60
                                                            80
       poison
                         82
                                   83
                                           80
                                                           100
                                                                             100
                80
     3
           NaN
                39
                         52
                                   43
                                           65
                                                            60
                                                                              50
     4
                58
                         64
                                   58
                                           80
                                                            80
                                                                              65
           {\tt NaN}
```

```
[]: # Using Seaborn to plot a countplot of the pokemon generation column
plt.figure(figsize=(20,6))
plt.title('Pokemon by Generation')
color = sb.color_palette()[0]
order = pokemon['generation_id'].value_counts().index
# Plot the countplot
sb.countplot(data=pokemon, x='generation_id', color=color, order=order)
plt.xlabel('Generation')
plt.ylabel('Count');
```



```
[]: # Create the same plot as above but this time use the matplotlib library
plt.figure(figsize=(20,6))
plt.title('Pokemon by Generation')
color = sb.color_palette()[0]
order = pokemon['generation_id'].value_counts().index
# Plot the barplot using plt.bar() and value_counts()
plt.bar(order, pokemon['generation_id'].value_counts(), color=color)
plt.xlabel('Generation')
plt.ylabel('Count');
```



Absolute Vs. Relative Frequency Absolute frequency and relative frequency are both ways to describe the number of times an event or outcome occurs in a data set.

Absolute frequency is the number of times an event or outcome occurs in a data set. For example, in a data set of 100 people, if 25 people have brown hair, the **absolute frequency** of brown hair is 25.

Relative frequency is the proportion of times an event or outcome occurs in a data set. It is calculated by dividing the **absolute frequency** by the total number of events or outcomes in the data set. In the above example, the **relative frequency** of brown hair would be 25/100, or 0.25.

Here is an example to illustrate the difference between Absolute and relative frequency:

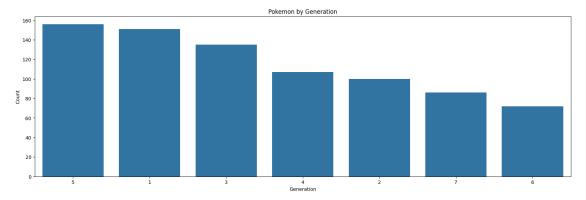
Let's say we have a data set of 1000 students, and we want to know how many students have a grade of A in their final exam. The data shows that there are 250 students with A grade.

- Absolute frequency: 250 students have A grade
- Relative frequency: 250/1000 = 0.25 or 25% Let's say we have another data set of 100 students and we want to know how many students have a grade of A in their final exam. The data shows that there are 25 students with A grade.
- Absolute frequency: 25 students have A grade
- Relative frequency: 25/100 = 0.25 or 25% In both cases, the relative frequency is the same (25%), but the absolute frequency is different, which is representative of the different sample size.

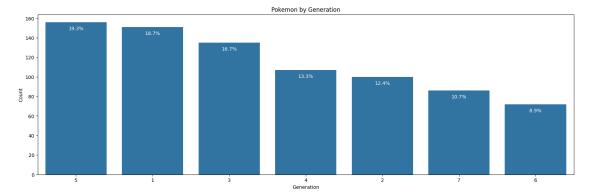
Relative frequency is often used when comparing different data sets or when comparing the same data set but with different sample sizes. **Absolute frequency** is useful to get a raw count of how many times an event or outcome occurs.

```
[]: # Recreate the plot above using the seaborn library, with absolute
plt.figure(figsize=(20,6))
plt.title('Pokemon by Generation')
color = sb.color_palette()[0]
order = pokemon['generation_id'].value_counts().index
# Plot the countplot
```

```
sb.countplot(data=pokemon, x='generation_id', color=color, order=order)
plt.xlabel('Generation')
plt.ylabel('Count');
```



```
[]: # Recreate the plot above using the seaborn library, with relative frequencies
     plt.figure(figsize=(20,6))
     plt.title('Pokemon by Generation')
     color = sb.color_palette()[0]
     order = pokemon['generation_id'].value_counts().index
     # Plot the countplot
     sb.countplot(data=pokemon, x='generation_id', color=color, order=order)
     plt.xlabel('Generation')
     plt.ylabel('Count')
     # Add the code to display the relative frequencies
     n_points = pokemon.shape[0]
     cat_counts = pokemon['generation_id'].value_counts()
     locs, labels = plt.xticks()
     for loc, label in zip(locs, labels):
         count = cat_counts[int(label.get_text())]
         pct_string = '{:0.1f}%'.format(100*count/n_points)
         plt.text(loc, count-8, pct_string, ha = 'center', color = 'w')
```



1.3.5 Counting Missing Data

If you have a large dataframe, and it contains a few missing values (None or a numpy.NaN), then you can find the count of such missing value across the given label. For this purpose, you can use either of the following two analogous functions:

- 1. pandas.DataFrame.isna()
- 2. pandas.DataFrame.isnull()

[]:	Store	Date	Temperature	Fuel_Price	MarkDown1	MarkDown2	\
0	1	05/02/2010	42.31	2.572	NaN	NaN	
1	1	12/02/2010	38.51	2.548	NaN	NaN	
2	1	19/02/2010	39.93	2.514	NaN	NaN	
3	1	26/02/2010	46.63	2.561	NaN	NaN	
4	1	05/03/2010	46.50	2.625	NaN	NaN	

	MarkDown3	MarkDown4	MarkDown5	CPI	Unemployment	IsHoliday
0	NaN	NaN	NaN	211.096358	8.106	False
1	NaN	NaN	NaN	211.242170	8.106	True
2	NaN	NaN	NaN	211.289143	8.106	False
3	NaN	NaN	NaN	211.319643	8.106	False
4	NaN	NaN	NaN	211.350143	8.106	False

```
[]: # Show all the null values in the dataset sales_data.isnull()
```

[]:		Store	Date	Temperature	Fuel_Price	MarkDown1	MarkDown2	MarkDown3	\
	0	False	False	False	False	True	True	True	
	1	False	False	False	False	True	True	True	
	2	False	False	False	False	True	True	True	
	3	False	False	False	False	True	True	True	
	4	False	False	False	False	True	True	True	
	•••			•••		•••	•••		
	8185	False	False	False	False	False	False	False	
	8186	False	False	False	False	False	False	False	
	8187	False	False	False	False	False	False	False	
	8188	False	False	False	False	False	False	False	
	8189	False	False	False	False	False	False	False	

MarkDown4 MarkDown5 CPI Unemployment IsHoliday

0	True	True	False		False	False
1	True	True	False		False	False
2	True	True	False		False	False
3	True	True	False		False	False
4	True	True	False		False	False
•••	•••			•••	•••	
8185	False	False	True		True	False
8186	False	False	True		True	False
8187	False	False	True		True	False
8188	False	False	True		True	False
8189	False	False	True		True	False

[8190 rows x 12 columns]

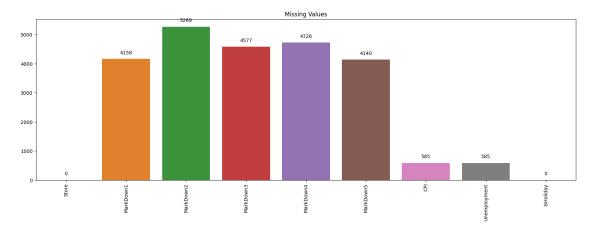
We can use pandas functions to create a table with the number of missing values in each column. Once, you have the label-wise count of missing values, you try plotting the tabular data in the form of a bar chart.

```
[]: sales_data.isna().sum()
[]: Store
                        0
                        0
    Date
     Temperature
                        0
     Fuel_Price
                        0
    MarkDown1
                     4158
    MarkDown2
                     5269
    MarkDown3
                     4577
    MarkDown4
                     4726
    MarkDown5
                     4140
     CPI
                      585
    Unemployment
                      585
     IsHoliday
                        0
     dtype: int64
[]: na_counts = sales_data.drop(['Date', 'Temperature', 'Fuel_Price'], axis=1).
      →isna().sum()
     print(na_counts)
    Store
                        0
```

MarkDown1 4158 MarkDown2 5269 MarkDown3 4577 MarkDown4 4726 MarkDown5 4140 CPI 585 585 Unemployment IsHoliday 0 dtype: int64

Plot the bar chart from the NaN tabular data, and also print values on each bar

```
[]: # Plot the bar chart from the NaN tabular data, and also print values on each
      →bar using the annotate function and barplot function from the seaborn library
     # Set the figure size to 20 by 6
     plt.figure(figsize=(20,6))
     # Set the title to 'Missing Values'
     plt.title('Missing Values')
     # Plot the countplot
     sb.barplot(x=na_counts.index.values, y=na_counts)
     # get the current tick locations and labels
     plt.xticks(rotation=90)
     # Logic to print value on each bar
     for i in range (na_counts.shape[0]):
         count = na_counts[i]
         # Refer here for details of the text() - https://matplotlib.org/3.1.1/api/
      \rightarrow as gen/matplotlib.pyplot.text.html
         plt.text(i, count+300, count, ha = 'center', va='top')
```



Each Pokémon species has either type_1, type_2 or both types that play a part in its offensive and defensive capabilities. The code below creates a new dataframe pkmn_types that club the rows of both type_1 and type_2, so that the resulting dataframe has new column, type_level

The code below is using the pandas library in python to reshape a dataframe called **pokemon** using the melt() function.

The melt() function is used to "unpivot" a DataFrame from wide format to long format. The function takes several arguments: - pokemon is the DataFrame that is being reshaped - id_vars is a list of column(s) that should be used as identifier variables. In this case, the id and species columns are used as identifier variables and will not be reshaped. - value_vars is a list of column(s) that should be melted and turned into variable values. In this case, the type_1 and type_2 columns will be melted and turned into variable values - var_name is the name of the variable column. In

this case, it will be named type_level - value_name is the name of the value column. In this case, it will be named type

The final result will be a new DataFrame with a multi-level index, where the columns specified in **id_vars** will become the index and the columns specified in **value_vars** will be melted and become two columns: **type_level** and **type** columns.

For example, if the original DataFrame had columns id, species, type_1, and type_2, after using this code, you would end up with a new DataFrame with columns id, species, type_level and type, and where type_1 and type_2 values were stacked in two columns type_level and type

```
[ ]: pokemon.shape
```

```
[]: (807, 14)
```

```
[]: # Using melt function, Select the 'id', and 'species' columns from pokemon, Remove the 'type_1', 'type_2' columns from pokemon and assign the result to the variable pkmn_types

pkmn_types = pd.melt(pokemon, id_vars=['id', 'species'], value_vars=['type_1', o'type_2'], var_name='type_level', value_name='type').dropna()

# Print the first 5 rows of the dataset

pkmn_types.head(), pkmn_types.shape
```

```
[]:(
         id
                species type_level
                                     type
      0
          1
              bulbasaur
                            type 1 grass
      1
          2
                ivysaur
                            type_1 grass
      2
          3
               venusaur
                            type_1 grass
      3
             charmander
                            type_1
                                     fire
          5 charmeleon
                            type_1
                                     fire,
      (1212, 4))
```

The DataFrame is first melted using the pd.melt() method. This reshapes the DataFrame from wide to long format, with id and species columns as identifier variables and type_1 and type_2 columns as measured variables.

The resulting DataFrame is assigned to pkmn_types and then filtered using dropna() to remove any rows that contain missing data.

The output of the code is the first five rows and the shape of the resulting DataFrame, which shows the number of rows and columns in the DataFrame.

1.3.6 Lets remind ourselves of the melt() function

```
[]: import pandas as pd

df = pd.DataFrame({
    'Name': ['John', 'Sarah', 'Peter'],
    'Math': [90, 80, 95],
    'Science': [85, 95, 92]
})
```

```
df
```

```
[]: Name Math Science
0 John 90 85
1 Sarah 80 95
2 Peter 95 92
```

To demonstrate the melt() function, let's say we want to reshape this DataFrame so that the columns Math and Science are melted into a single column called Subject, and the corresponding scores are melted into a Score column. We can do this using the melt function as follows:

```
[]:
          Name
                Subject
                          Score
     0
          John
                    Math
                              90
     1
        Sarah
                    Math
                              80
     2
                              95
       Peter
                    Math
     3
          John
                Science
                              85
     4
        Sarah
                Science
                              95
        Peter
                              92
                Science
```

As you can see, the melt() function has transformed the original DataFrame by stacking the Math and Science columns on top of each other, and creating two new columns Subject and Score. The id_vars parameter specifies the columns to use as identifier variables (in this case, just Name). The value_vars parameter specifies the columns to melt (in this case, Math and Science). The var_name parameter specifies the name of the column that will contain the column names of the original DataFrame (in this case, Subject). The value_name parameter specifies the name of the column that will contain the values of the melted columns (in this case, 'Score').

To transform the melted DataFrame back to the original DataFrame, you can use the pivot() function in pandas. The pivot() function allows you to "unmelt" a DataFrame by reshaping it into its original shape.

Here's how you can use the pivot function to transform the melted DataFrame melted_df back to the original DataFrame:

```
[]: Subject
                 Name
                       Math
                              Science
     0
                          90
                 John
                                    85
     1
               Peter
                          95
                                    92
     2
               Sarah
                          80
                                    95
```

In the pivot() function, the index parameter specifies the column(s) to use as the index, the columns parameter specifies the column to pivot, and the values parameter specifies the column to use as the values.

In this case, we pivot on the Subject column, with Name as the index and Score as the values. The resulting DataFrame is transposed back to the original shape using the reset_index() method.

```
[]: # Display the frequency of each type_level in the type_level column using the value_counts function

pkmn_types['type_level'].value_counts()
```

```
[]: type_1 807
type_2 405
Name: type_level, dtype: int64
```

Your task is to use this dataframe to create a relative frequency plot of the proportion of Pokémon with each type, sorted from most frequent to least.

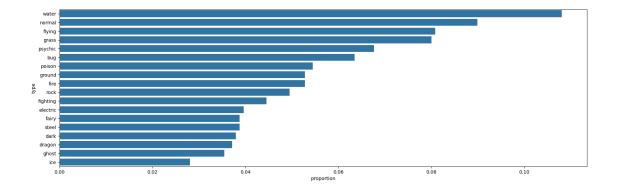
```
[]: type_counts = pkmn_types['type'].value_counts()
# type_order the bars by the type column
type_order = type_counts.index
# Get the sum of all non-null values in the type column
n_pokemon = pkmn_types['type'].value_counts().sum()
# Get the count of each level in the type column
n_pokemon
```

[]: 1212

```
[]: # Get the maximum count of the type_level column
max_type_count = type_counts[0]
# Calculate the maximum proportion
max_prop = max_type_count / n_pokemon
print(max_prop, max_type_count,)

# Calculate the tick locations and create an array of base tick locations
tick_props = np.arange(0, max_prop, 0.02)
tick_names = ['{:0.2f}'.format(v) for v in tick_props]
# Create the plot
plt.figure(figsize=(20,6))
base_color = sb.color_palette()[0]
sb.countplot(data=pkmn_types, y='type', color=base_color, order=type_order)
plt.xticks(tick_props * n_pokemon, tick_names)
plt.xlabel('proportion');
```

0.10808580858085809 131



1.3.7 Pie Charts

A pie chart is a type of chart that is used to display the relative proportions of different categories or groups in a dataset. In Seaborn, a library for data visualization in Python, a pie chart can be created using the pieplot() function. The basic syntax for creating a pie chart in Seaborn is:

```
plt.pie(df['count'], labels=df['fruits'], explode=explode,
autopct='%1.1f%%', shadow=False, startangle=90)
```

1.3.8 Donut Plot

A donut plot is a type of pie chart that is used to display the relative proportions of different categories or groups in a dataset. In Seaborn, a library for data visualization in Python, a donut plot can be created using the pieplot() function. The basic syntax for creating a donut plot in Seaborn is:

```
plt.pie(df['count'], labels=df['fruits'], explode=explode,
shadow=False, startangle=90, wedgeprops={'width':0.4})
```

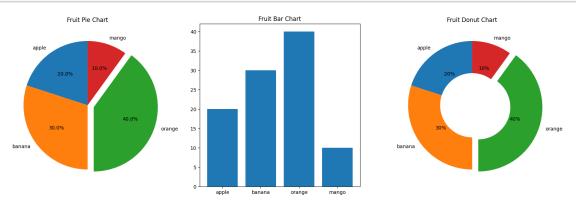
The x and y parameters are used to specify the data that will be plotted in the chart. The hue parameter can be used to group the data by a certain variable. The data parameter is used to specify the dataframe that contains the data. The order parameter is used to specify the order of the categories or groups in the chart. The hue_order parameter is used to specify the order of the subgroups.

The orient parameter is used to specify the orientation of the chart. The color parameter is used to specify the color of the chart. The palette parameter is used to specify the color palette that will be used for the chart. The saturation parameter is used to specify the saturation of the colors in the chart. The width parameter is used to specify the width of the chart.

The ax parameter is used to specify the matplotlib axis object that the chart will be plotted on. Additional keyword arguments can also be passed to the function to customize the appearance of the chart.

For example:

```
[]: import seaborn as sns
     import matplotlib.pyplot as plt
     # sample data
     data = {'fruits':['apple', 'banana', 'orange', 'mango'],
             'count': [20,30,40,10]}
     df = pd.DataFrame(data)
     palette_color = sns.color_palette('dark')
     # declaring exploding pie
     explode = [0, 0, 0.1, 0]
     # Create three subplots, one for the pie chart, one for the bar chart and one
      ofor the donut chart using the subplots function from the matplotlib library
     fig, (ax1, ax2, ax3) = plt.subplots(1, 3, figsize=(20,6))
     # Set the title for the pie chart to 'Fruit Pie Chart'
     ax1.set title('Fruit Pie Chart')
     # Plot the pie chart
     ax1.pie(df['count'], labels=df['fruits'], explode=explode, autopct='%1.1f%%', __
      ⇒shadow=False, startangle=90)
     ax2.set_title('Fruit Bar Chart')
     ax2.bar(df['fruits'], df['count'])
     ax3.set_title('Fruit Donut Chart')
     ax3.pie(df['count'], labels=df['fruits'], explode=explode, autopct='%1.0f\\", ,
      ⇔shadow=False, startangle=90, wedgeprops={'width': 0.5});
```



1.3.9 Histograms

A histogram is used to plot the distribution of a numeric variable. It's the quantitative version of the bar chart. However, rather than plot one bar for each unique numeric value, values are grouped into continuous bins, and one bar for each bin is plotted to depict the number. You can use either Matplotlib or Seaborn to plot the histograms. There is a mild variation in the specifics, such as plotting gaussian-estimation line along with bars in Seabron's distplot(), and the arguments that

you can use in either case.

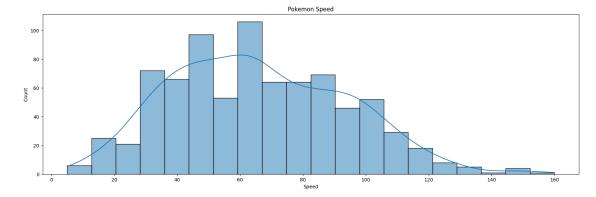
The basic syntax for creating a histogram in Matplotlib is:

```
sb.histplot(pokemon['speed'], kde=True, bins=20)
```

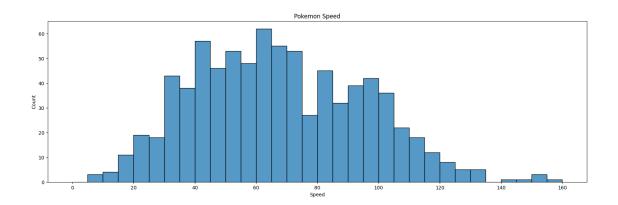
1.3.10 Kernel Density Estimation

Kernel Density Estimation (KDE) is a method used to estimate the probability density function (PDF) of a random variable. It is a non-parametric way to estimate the distribution of a dataset. In simple terms, it is a way to smooth out a histogram of data points to create a continuous representation of the underlying data distribution.

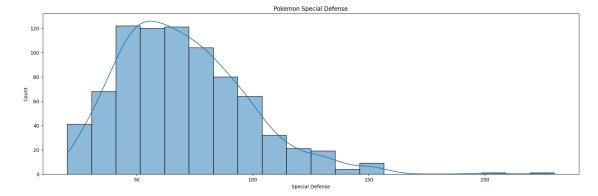
The basic syntax for creating a KDE plot in Seaborn is: "'python sb.kdeplot(pokemon['speed'])



```
[]: # Create bins with step size 5
bins = np.arange(0, pokemon['speed'].max()+5, 5)
# Plot the histogram using the bins and seaborn library histplot function
plt.figure(figsize=(20,6))
plt.title('Pokemon Speed')
sb.histplot(pokemon['speed'], bins=bins)
plt.xlabel('Speed')
plt.ylabel('Count');
```



```
[]: # Using pokemon dataframe, plot a histogram of the 'special-defense' column_
using the seaborn library displot function
plt.figure(figsize=(20,6))
# Set the title to 'Pokemon Special Defense'
plt.title('Pokemon Special Defense')
# Plot the histogram
sb.histplot(pokemon['special-defense'], kde=True, bins=20)
plt.xlabel('Special Defense')
plt.ylabel('Count');
```



1.3.11 Figures, Axes, and Subplots

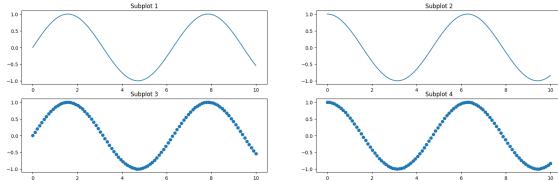
In Matplotlib, a **figure** is the overall window or page that contains one or more plots. It is an instance of the matplotlib.figure. Figure class and can be created using the plt.figure() function. The figure can contain one or multiple plots, and it contains all the elements of the visualization such as titles, labels, and legends.

An axes is an individual plot or chart within a figure. It is an instance of the matplotlib.axes._subplots.AxesSubplot class and is created using the add_subplot() method of the figure. The axes contains the data that is plotted, such as the x and y coordinates, as well as the tick marks, labels, and other details of the plot.

A **subplot** is a plotting area within an individual figure that contains one or more axes. It allows you to place multiple plots within a single figure. You can create a figure with a specific number of subplots using the plt.subplots() function. The function returns a figure and an array of axes, allowing you to easily create multiple plots in a single figure.

```
[]: import matplotlib.pyplot as plt
     import numpy as np
     # Create a 2x2 grid of subplots
     fig, axs = plt.subplots(2, 2, figsize=(20,6))
     # Generate some data
     x = np.linspace(0, 10, 100)
     y1 = np.sin(x)
     y2 = np.cos(x)
     # Plot the first subplot
     axs[0, 0].plot(x, y1)
     axs[0, 0].set_title('Subplot 1')
     # Plot the second subplot
     axs[0, 1].plot(x, y2)
     axs[0, 1].set_title('Subplot 2')
     # Plot the third subplot
     axs[1, 0].scatter(x, y1)
     axs[1, 0].set_title('Subplot 3')
     # Plot the fourth subplot
     axs[1, 1].scatter(x, y2)
     axs[1, 1].set_title('Subplot 4')
     # Add title to the overall figure
     fig.suptitle('Example of Figures, Axes, and Subplots')
     # Show the plot
     plt.show()
```





In this example, plt.subplots(2, 2) creates a 2x2 grid of subplots, which is stored in the variables fig and axs. The variable fig is the overall figure that contains all the subplots, while axs is an array of axes that represent each individual subplot.

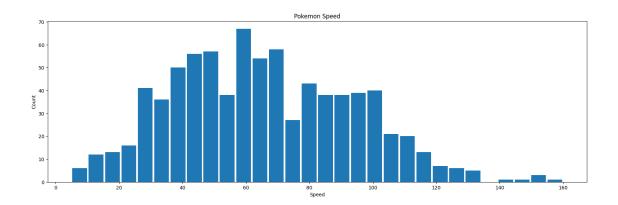
In the following lines, axs[0, 0].plot(x, y1) plots the data x and y1 on the first subplot, and axs[0, 0].set_title('Subplot 1') sets the title of the first subplot. Similarly, the second, third, and fourth subplots are plotted and titled.

fig.suptitle('Example of Figures, Axes, and Subplots') sets the title of the overall figure. Finally, plt.show() displays the figure with all the subplots in it.

1.3.12 Choosing a Plot for Discrete Data

If you want to plot a **discrete quantitative** variable, it is possible to select either a *histogram* or a *bar chart* to depict the data.

- Here, the discrete means non-continuous values. In general, a discrete variable can be assigned to any of the limited (countable) set of values from a given set/range, for example, the number of family members, number of football matches in a tournament, number of departments in a university.
- The quantitative term shows that it is the outcome of the measurement of a quantity.



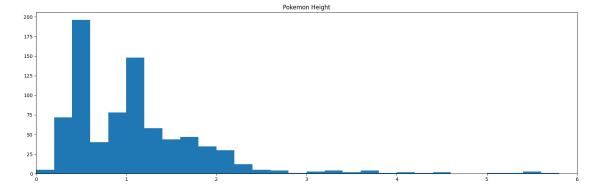
By adding gaps between bars, you emphasize the fact that the data is discrete in value. On the other hand, plotting your quantitative data in this manner might cause it to be interpreted as ordinal-type data, which can have an effect on overall perception.

For continuous numeric data, you should not make use of the "rwidth" parameter, since the gaps imply discreteness of value.

1.3.13 Descriptive Statistics, Outliers and Axis Limits

Visualizations will give you insights into the data that you can't get from descriptive statistics. A plot can show: - If the data is symmetric or skewed - Interesting areas for further investigation or clarification - Potential errors in the data In a histogram, you can observe whether or not there are outliers in your data.

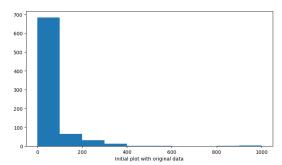
```
[]: # Create a histogram of the 'height' column using the pokemon dataframe
plt.figure(figsize=(20,6))
plt.title('Pokemon Height')
# Set bins at intervals of 0.2
bins = np.arange(0, pokemon['height'].max()+0.2, 0.2)
# Plot the histogram and set xlim to 0 and 6
plt.hist(pokemon['height'], bins=bins)
plt.xlim(0, 6);
```

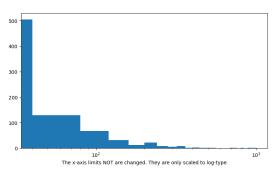


1.3.14 Scales and Transformations

Certain data distributions will find themselves amenable to scale transformations. The most common example of this is data that follows an approximately log-normal distribution. This is data that, in their natural units, can look highly skewed: lots of points with low values, with a very long tail of data points with large values. However, after applying a logarithmic transform to the data, the data will follow a normal distribution.

```
[]: plt.figure(figsize = [20, 5])
     # HISTOGRAM ON LEFT: full data without scaling
     plt.subplot(1, 2, 1)
     plt.hist(data=pokemon, x='weight');
     # Display a label on the x-axis
     plt.xlabel('Initial plot with original data')
     plt.subplot(1, 2, 2)
     # Get the ticks for bins between [0 - maximum weight]
     bins = np.arange(0, pokemon['weight'].max()+40, 40)
     plt.hist(data=pokemon, x='weight', bins=bins);
     # The argument in the xscale() represents the axis scale type to apply.
     # The possible values are: {"linear", "loq", "symloq", "loqit", ...}
     # Refer - https://matplotlib.org/3.1.1/api/ as gen/matplotlib.pyplot.xscale.html
     plt.xscale('log')
     plt.xlabel('The x-axis limits NOT are changed. They are only scaled to,
      →log-type');
```

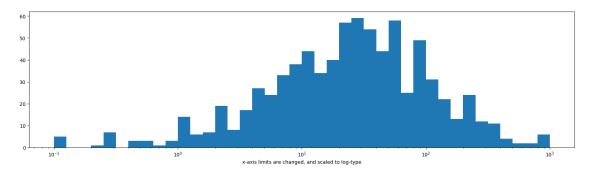




```
[]: # Describe the weight column pokemon['weight'].describe()
```

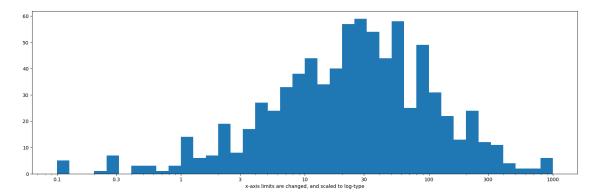
```
[]: count 807.000000
mean 61.771128
```

```
std 111.519355
min 0.100000
25% 9.000000
50% 27.000000
75% 63.000000
max 999.900000
Name: weight, dtype: float64
```



```
[]: # Generate the x-ticks you want to apply on the x-axis in the list ticks
ticks = [0.1, 0.3, 1, 3, 10, 30, 100, 300, 1000]
# Convert the ticks to string values
labels = ['{}'.format(v) for v in ticks]
# Get the bins from [0 - maximum weight] with step size 0.3
bins = 10 ** np.arange(-1, 3+0.1, 0.1)
plt.figure(figsize = [20, 6])
plt.hist(data=pokemon, x='weight', bins=bins)
# Apply x-axis label
plt.xlabel('x-axis limits are changed, and scaled to log-type')
# Apply log scale to x-axis
plt.xscale('log')
# Apply x-axis ticks
```

plt.xticks(ticks, labels);



1.3.15 **Summary**

In this lesson, you learned how to create a variety of different types of plots in Python using Matplotlib and Seaborn. - You learned how to create **bar charts**, **pie charts**, **donut plots** and **histograms**. - You also learned how to create figures, axes, and subplots, and how to choose the right plot for your data. Y - ou also learned how to use descriptive statistics, outliers, and axis limits to create better plots. - Finally, you learned about scales and transformations.

Glossary

- 1. **Univariate visualizations**: Visualize single-variables, such as bar charts, histograms, and line charts.
- 2. **Bivariate visualizations**: Plots representing the relationship between two variables measured on the given sample data. These plots help to identify the relationship pattern between the two variables.
- 3. Ordinal data: It is a categorical data type where the variables have natural and ordered categories. The distances between the categories are unknown, such as the survey options presented on a five-point scale.

1.3.16 Waffle Plots

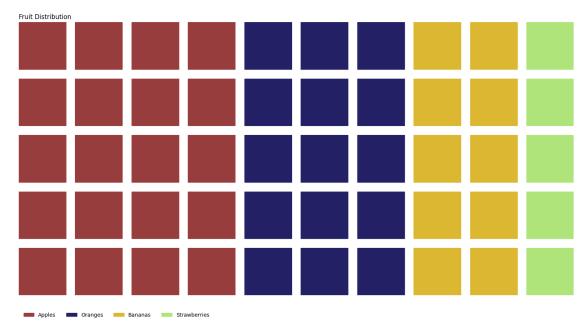
A waffle chart is a type of chart that is used to display proportions or fractions of a whole. It is a square grid of squares, where each square represents a certain proportion or fraction of the total. The size of each square is proportional to the percentage of the total that it represents. It is also known as a square pie chart, or a pie chart where the segments are represented as squares in a grid pattern.

In Seaborn, a library for data visualization in Python, a waffle chart can be created using the waffle function. This function is not natively included in seaborn, but it's a common visualization that can be used with seaborn. You can use a library like pywaffle or plotly to create a waffle chart

```
fig = plt.figure(
   FigureClass=Waffle,
   rows=5,
```

```
values=[48, 21, 15, 7, 7],
labels=["A", "B", "C", "D", "E"],
colors=("#232066", "#983D3D", "#DCB732", "#DCB732", "#DCB732"),
title={'label': 'Waffle Plot', 'loc': 'left'},
legend={'loc': 'upper left', 'bbox_to_anchor': (1, 1)}
)
```

There's no built-in function for waffle plots in Matplotlib or Seaborn, so we'll need to take some additional steps in order to build one with the tools available.





1.4 LESSON 4: BIVARIATE EXPLORATION OF DATA

1.4.1 Bivariate exploration

Bivariate exploration of data is the process of analyzing the relationship between two variables in a dataset. This type of analysis is used to understand how two variables are related, and to identify patterns and trends in the data. Bivariate exploration can be done using various types of plots and charts such as scatter plots, line plots, and density plots.

For example, if you have a dataset that contains information about the age and income of individuals, you can use a scatter plot to examine the relationship between these two variables. A scatter plot is a type of plot that uses dots to represent individual data points, with the x-axis representing one variable (e.g., age) and the y-axis representing the other variable (e.g., income).

By the end of this lesson, you will be able to create and analyze different types of bivariate visualizations for all possible combinations of qualitative and quantitative variables. You will learn to code the following types of visualizations: - heat maps, - scatterplots, - violin plots, - box plots, - clustered bar charts, - faceting, and - line plots At the end of the lesson, we have introduced a few different visualizations, particularly, swarm, rug, strip, and stacked plots.

1.4.2 Bivariate Plots

- Scatterplots: For quantitative vs quantitative relationships
- Violin plots: For quantitative vs qualitative relationships
- Box plots: For quantitative vs qualitative relationships
- Clustered bar charts: For qualitative vs qualitative relationships
- **Heat maps**: For qualitative vs qualitative relationships
- Line plots: For quantitative vs quantitative relationships
- Faceting: For qualitative vs qualitative relationships

1.4.3 Scatterplots

A scatterplot is a type of plot that uses dots to represent individual data points, with the x-axis representing one variable (e.g., age) and the y-axis representing the other variable (e.g., income). The scatterplot is a useful tool for examining the relationship between two quantitative variables. It is also useful for identifying outliers in the data.

To quantify how strong the correlation is between the variables, we use a correlation coefficient. Pearson correlation coefficient (r) captures linear relationships. It is a value ranging from -1 to +1. A positive value of r indicates the increase in one variable tends to increase another variable. On the other hand, a negative r means the increase in one variable tends to cause a decrease in another variable. A value close to 0 indicates a weak correlation, and a value close to -1 and +1 indicates a strong correlation.

```
[]: # Read the fuel-econ.csv file into a dataframe in data folder fuel_econ = pd.read_csv('data/fuel-econ.csv') fuel_econ.head()
```

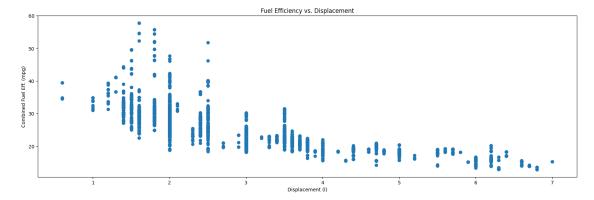
[]:		id		make		model	yea	ır	VCla	ss \			
	0	32204		Nissan		GT-R	201	3 Subco	ompact Ca	rs			
	1	32205	Vo	lkswagen		CC	201	.3 Co	ompact Ca	rs			
	2	32206	Vo	lkswagen		CC	201	.3 Co	ompact Ca	rs			
	3	32207	Vo	lkswagen	CC	4 motion	201	.3 Co	ompact Ca	rs			
	4	32208	C	hevrolet	Malibu	eAssist	201	.3 M:	idsize Ca	rs			
				drive		tra	ns		fuelType	cyli	nders	displ	\
	0	All	-Whe	el Drive	Autom	natic (AM	[6)	Premium	Gasoline		6	3.8	
	1	Front	-Whe	el Drive	Automat	cic (AM-S	6)	Premium	Gasoline		4	2.0	
	2	Front	-Whe	el Drive	Auto	omatic (S	6)	Premium	Gasoline		6	3.6	
	3	All	-Whe	el Drive	Auto	omatic (S	6)	Premium	Gasoline		6	3.6	
	4	Front	-Whe	el Drive	Auto	omatic (S	6)	Regular	Gasoline		4	2.4	
		pv2	pv4	city	UCity	n highwa	ıy U	Highway	comb	co2	feSco	re \	
	0	79	0	16.4596	20.2988	3 22.556	8	30.1798	18.7389	471		4	
	1	94	0	21.8706	26.9770	31.036	57	42.4936	25.2227	349		6	
	2	94	0	17.4935	21.2000	26.571	.6	35.1000	20.6716	429		5	
	3	94	0	16.9415	20.5000	25.219	0	33.5000	19.8774	446		5	
	4	0	95	24.7726	31.9796	35.534	-0	51.8816	28.6813	310		8	

```
ghgScore
0 4
1 6
2 5
3 5
4 8
```

Scatter plot showing a negative correlation between two variables

```
# Create a scatter plot of the 'weight' and 'mpg' columns
sns.scatterplot(x='weight', y='mpg', data=auto)
```

```
[]: # Scatter plot of 'displ' and 'comb' using the fuel_econ dataframe
plt.figure(figsize=(20, 6))
plt.scatter(data=fuel_econ, x='displ', y='comb')
plt.xlabel('Displacement (1)')
plt.ylabel('Combined Fuel Eff. (mpg)')
plt.title('Fuel Efficiency vs. Displacement');
```



In the example above, the relationship between the two variables is negative because as higher values of the x-axis variable are increasing, the values of the variable plotted on the y-axis are decreasing.

```
[]: # Scatter plot of 'displ' and 'comb' using the fuel_econ dataframe using the uregplot function

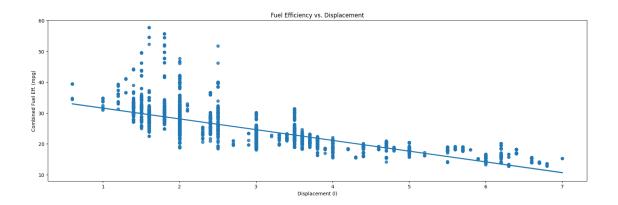
plt.figure(figsize=(20, 6))

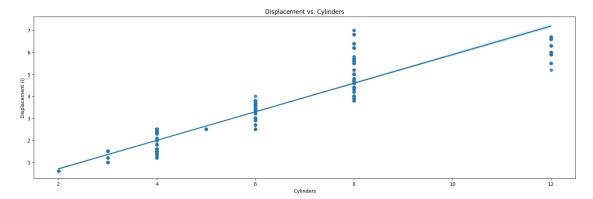
sb.regplot(data=fuel_econ, x='displ', y='comb', fit_reg=True)

plt.xlabel('Displacement (1)')

plt.ylabel('Combined Fuel Eff. (mpg)')

plt.title('Fuel Efficiency vs. Displacement');
```





1.4.4 Overplotting, Transparency, and Jitter

Overplotting is a common problem that occurs when there are too many data points on a plot, resulting in a cluttered and difficult-to-interpret visual. When data points overlap, they can obscure one another, making it difficult to see the underlying patterns in the data. This can happen in scatter plots, line plots, and other types of plots where data points are represented as markers or dots.

To address this problem, **transparency** and **jitter** are two techniques that can be used to make the data points more distinguishable.

Transparency is a technique that makes markers or dots in a plot partially transparent, allowing data points that are overlaid to be seen more clearly. This is done by adjusting the alpha parameter

of the markers or dots. A lower alpha value will make the markers more transparent, allowing the data points underneath to be seen more clearly.

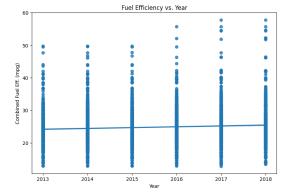
Jitter is a technique that adds random noise to the x and y coordinates of the data points. This causes the data points to be spread out, making them less likely to overlap and more distinguishable. Jitter can be added to a plot by applying a small random offset to the x and y coordinates of the data points.

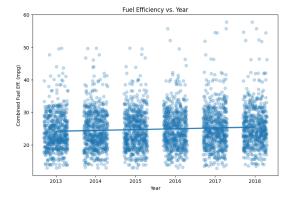
The graph below shows the effect of transparency and jitter on a scatter plot. The left plot shows the original scatter plot, with no transparency or jitter. The middle plot shows the same scatter plot with transparency applied. The right plot shows the same scatter plot with transparency and jitter applied.

```
[]: # Two subplot axes with left showing regplot of 'year' and 'comb' and right_
showing regplot of 'year' and 'comb' with x-jitter of 0.3 and transparency_
of 0.25

plt.figure(figsize=(20, 6))
plt.subplot(1, 2, 1)
sb.regplot(data=fuel_econ, x='year', y='comb', fit_reg=True)
plt.xlabel('Year')
plt.ylabel('Combined Fuel Eff. (mpg)')
plt.title('Fuel Efficiency vs. Year');

plt.subplot(1, 2, 2)
sb.regplot(data=fuel_econ, x='year', y='comb', fit_reg=True, x_jitter=0.3,__
scatter_kws={'alpha': 0.25})
plt.xlabel('Year')
plt.ylabel('Combined Fuel Eff. (mpg)')
plt.title('Fuel Efficiency vs. Year');
```





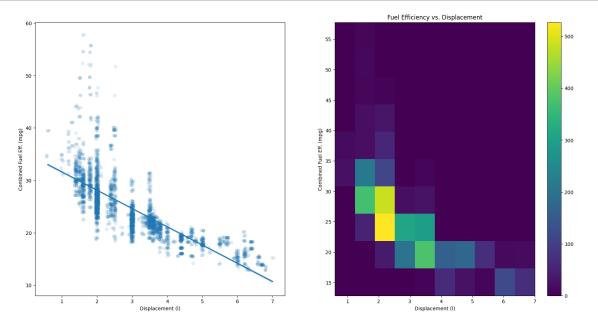
1.4.5 Heat Maps

A heat map is a 2-d version of the histogram that can be used as an alternative to a scatterplot. Like a scatterplot, the values of the two numeric variables to be plotted are placed on the plot axes. Similar to a histogram, the plotting area is divided into a grid and the number of points in each

grid rectangle is added up. Since there won't be room for bar heights, counts are indicated instead by grid cell color. A heat map can be implemented with Matplotlib's hist2d() function.

Heat maps are useful in the following cases:

- 1. To represent a plot for discrete vs. another discrete variable
- 2. As an alternative to transparency when the data points are enormous

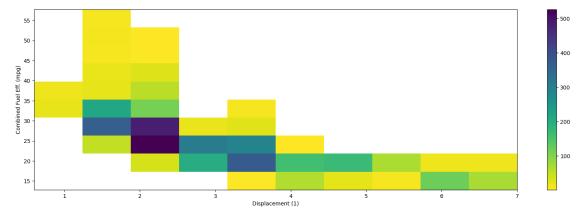


In the example above, we added a colorbar() function call to add a colorbar to the side of the plot, showing the mapping from counts to colors. To select a different color palette, you can set the "cmap" parameter in hist2d. For example, to use the "Blues" color palette, you can use the following code:

```
plt.hist2d(x, y, bins=20, cmap='Blues')
```

To distinguish cells with zero counts from those with non-zero counts, we can use cmin to set the minimum count value that will be mapped to a color. For example, to only show cells with at least one point by assigning cmin=0.5 or higher, we can use the following code:

```
plt.hist2d(x, y, bins=20, cmap='Blues', cmin=0.5)
```



Adding Bins to Heat Maps To add bins to a heat map, we can use the plt.hist2d() function. The plt.hist2d() function takes in the following parameters:

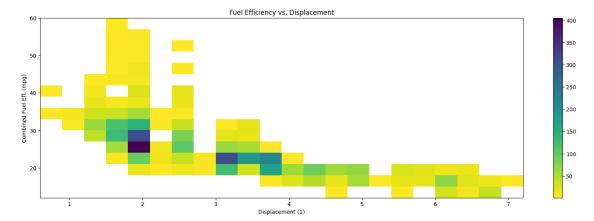
- x: The x-axis data
- y: The y-axis data
- bins: The number of bins to use for the x and y axes

```
[]: plt.figure(figsize=(20, 6))

# Create bins for x-axis and y-axis using np.arange
bins_x = np.arange(0.6, 7+0.3, 0.3)
bins_y = np.arange(12, 58+3, 3)

# Plot heatmap using the hist2d function
plt.hist2d(data=fuel_econ, x='displ', y='comb', bins=[bins_x, bins_y],
cmap='viridis_r', cmin=0.5)
plt.colorbar()
plt.xlabel('Displacement (1)')
```

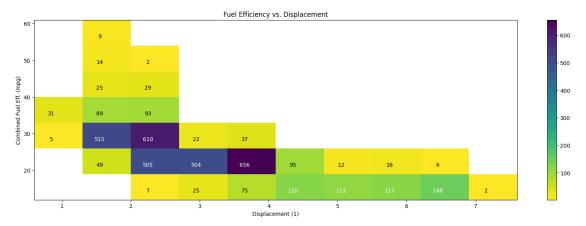
```
plt.ylabel('Combined Fuel Eff. (mpg)');
plt.title('Fuel Efficiency vs. Displacement');
```



Annotations on each cell If you have a lot of data, you might want to add annotations to cells in the plot indicating the count of points in each cell. From hist2d, this requires the addition of text elements one by one, much like how text annotations were added one by one to the bar plots in the previous lesson. We can get the counts to annotate directly from what is returned by hist2d, which includes not just the plotting object, but an array of counts and two vectors of bin edges.

```
[]: plt.figure(figsize=(20, 6))
     # Create bins for x-axis and y-axis using np.arange
     bins_x = np.arange(0.6, 7+0.7, 0.7)
     bins_y = np.arange(12, 58+7, 7)
     # Plot heatmap using the hist2d function
     h2d = plt.hist2d(data=fuel_econ, x='displ', y='comb', bins=[bins_x, bins_y],
      ⇔cmap='viridis_r', cmin=0.5)
     plt.colorbar()
     plt.xlabel('Displacement (1)')
     plt.ylabel('Combined Fuel Eff. (mpg)');
     plt.title('Fuel Efficiency vs. Displacement');
     # Add text annotations to each cell
     counts = h2d[0]
     for i in range(counts.shape[0]):
         for j in range(counts.shape[1]):
             c = counts[i,j]
             if c >= 100: # increase visibility on darker cells
                 plt.text(bins_x[i]+0.25, bins_y[j]+2.5, int(c),
                          ha = 'center', va = 'center', color = 'white')
             elif c > 0:
```



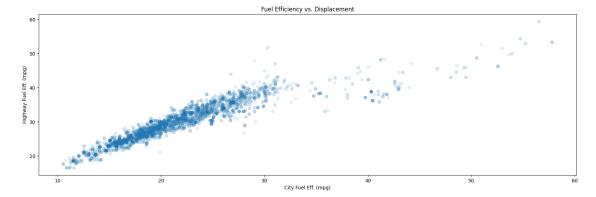


If you have too many cells in your heat map, then the annotations will end up being too overwhelming, too much to attend to. In cases like that, it's best to leave off the annotations and let the data and colorbar speak for themselves.

Let's look at the relationship between fuel mileage ratings for city vs. highway driving, as stored in the city and highway variables (in miles per gallon, or mpg). Use a scatter plot to depict the data.

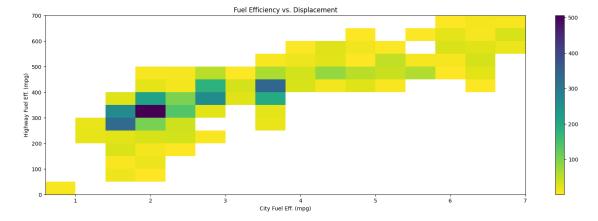
- 1. What is the general relationship between these variables?
- 2. Are there any points that appear unusual against these trends?

```
[]: # Plot scatter plot of 'city' and 'highway' using the fuel_econ dataframe
plt.figure(figsize=(20, 6))
plt.scatter(data=fuel_econ, x='city', y='highway', alpha=1/10)
plt.xlabel('City Fuel Eff. (mpg)')
plt.ylabel('Highway Fuel Eff. (mpg)')
plt.title('Fuel Efficiency vs. Displacement');
```



Most of the data falls in a large blob between 10 and 30 mpg city and 20 to 40 mpg highway. Some transparency is added via 'alpha' to show the concentration of data. Interestingly, for most cars highway mileage is clearly higher than city mileage, but for those cars with city mileage above about 30 mpg, the distinction is less pronounced. In fact, most cars above 45 mpg city have better city mileage than highway mileage, contrary to the main trend. It might be good to call out this trend by adding a diagonal line to the figure using the plot function.

How does the engine size relate to a car's CO2 footprint? The 'displ' variable has the former (in liters), while the 'co2' variable has the latter (in grams per mile). Use a heat map to depict the data. How strong is this trend?



In the heat map, I've set up a color map that goes from light to dark, and made it so that any cells without count don't get colored in. The visualization shows that most cars fall in a line where larger engine sizes correlate with higher emissions. The trend is somewhat broken by those cars with the lowest emissions, which still have engine sizes shared by most cars (between 1 and 3 liters).

1.4.6 Violin Plots

There are a few ways of plotting the relationship between one quantitative and one qualitative variable, that demonstrate the data at different levels of abstraction. The violin plot is on the lower level of abstraction. For each level of the categorical variable, a distribution of the values on

the numeric variable is plotted. The distribution is plotted as a kernel density estimate, something like a smoothed histogram. There is an extra section at the end of the previous lesson that provides more insight into kernel density estimates.

Seaborn's violinplot() function can be used to create violin plots. The violinplot() function takes in the following parameters:

- x: The x-axis data
- y: The y-axis data
- data: The data frame containing the data
- inner: The representation of the data inside the violin plot. Can be set to None to remove the bars inside the violin plot.
- color: The color of the violin plot
- scale: The scale of the violin plot. Can be set to area to scale the width of the violin plot by the number of observations in that bin. The syntax for creating a violin plot is as follows:

sns.violinplot(x, y, data=df, inner=None, color='lightgray')

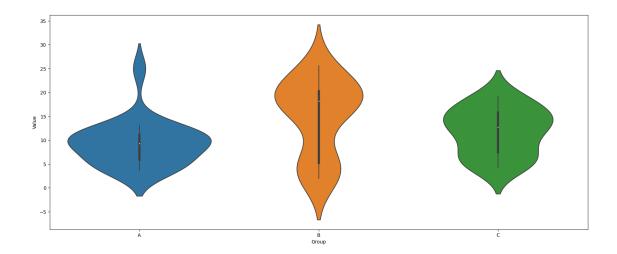
```
[]:
                 Value
        Group
             Α
                      2
      1
              Α
                      5
      2
             Α
                      7
      3
             В
      4
             В
                      8
      5
             В
                     10
      6
             С
                      1
      7
              С
                      6
             C
      8
                      9
```

This DataFrame has two columns: Group and Value. Group contains three unique groups (A, B, and C), and Value contains numerical values.

To demonstrate the violinplot() function in seaborn, we can create a violin plot of the Value column grouped by the Group column. A violin plot is a useful way to visualize the distribution of a numeric variable for different categories.

```
[]: import seaborn as sns
plt.figure(figsize=(20, 8))
sns.violinplot(x='Group', y='Value', data=df)
```

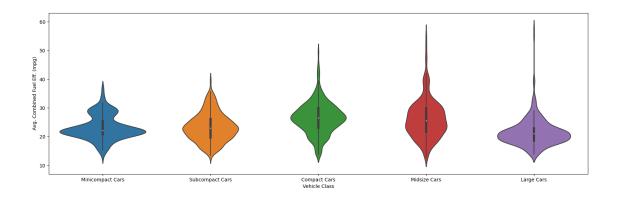
```
[]: <AxesSubplot: xlabel='Group', ylabel='Value'>
```



This code will produce a violin plot of the Value column grouped by the Group column. The x parameter specifies the column to group by (in this case, Group), and the y parameter specifies the numerical column to plot (in this case, Value).

The resulting plot will show a kernel density estimation of the distribution of each group, with the width of the violin indicating the density of values. The plot will also show the quartiles of each distribution as horizontal lines, and individual data points as dots.

Violin plot for plotting a Quantitative variable (fuel efficiency) versus Qualitative variable (vehicle class)

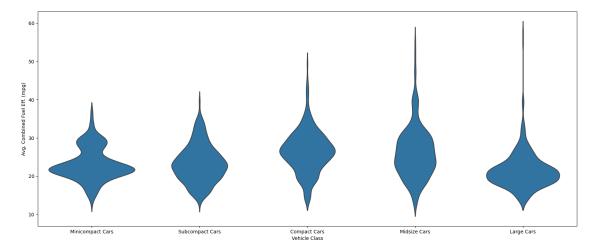


You can see that each level has been rendered in a different color, like how the plain countplot() was in the previous lesson. We can set the "color" parameter to make each curve the same color if it is not meaningful.

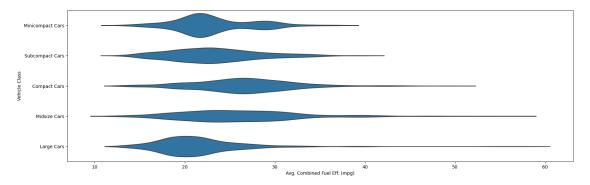
Inside each curve, there is a black shape with a white dot inside, a miniature box plot. A further discussion of box plots will be performed on the next page. If you'd like to remove the box plot, you can set the inner = None parameter in the violinplot call to simplify the look of the final visualization.

```
[]: base_color = sb.color_palette()[0]

# The "inner" argument represents the datapoints in the violin interior.
# It can take any value from {"box", "quartile", "point", "stick", None}
# If "box", it draws a miniature boxplot.
plt.figure(figsize=(20, 8))
sb.violinplot(data=fuel_econ, x='VClass', y='comb', color=base_color, u='inner=None)
plt.xlabel('Vehicle Class')
plt.ylabel('Avg. Combined Fuel Eff. (mpg)');
```



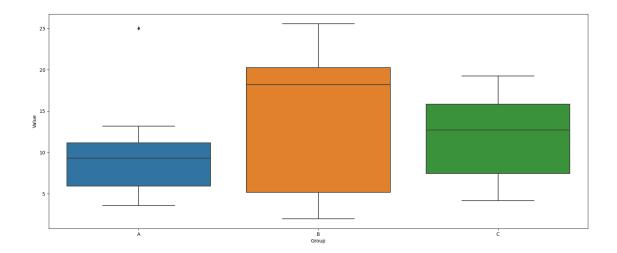
Much like how the bar chart could be rendered with horizontal bars, the violin plot can also be rendered horizontally. Seaborn is smart enough to make an appropriate inference on which orientation is requested, depending on whether "x" or "y" receives the categorical variable. But if both variables are numeric (e.g., one is discretely-valued) then the "orient" parameter can be used to specify the plot orientation.



1.4.7 Box Plots

Box plots are a useful way to visualize the distribution of a numeric variable for different categories. They are similar to violin plots, but they show only summary statistics: the minimum, first quartile, median, third quartile, and maximum. The box plot is on the lower level of abstraction. For each level of the categorical variable, a distribution of the values on the numeric variable is plotted. The distribution is plotted as a kernel density estimate, something like a smoothed histogram. There is an extra section at the previous lesson that provides more insight into kernel density estimates.

```
[]: import seaborn as sns
plt.figure(figsize=(20, 8))
sns.boxplot(x='Group', y='Value', data=df)
plt.xlabel('Group')
plt.ylabel('Value');
```



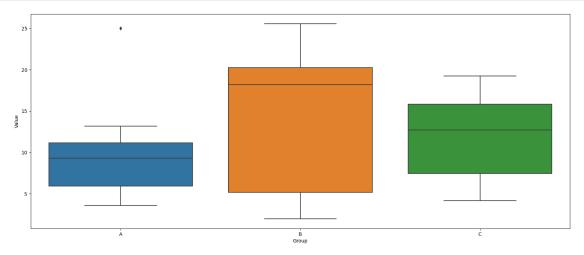
This code will produce a box plot of the Value column grouped by the Group column. The x parameter specifies the column to group by (in this case, Group), and the y parameter specifies the numerical column to plot (in this case, Value).

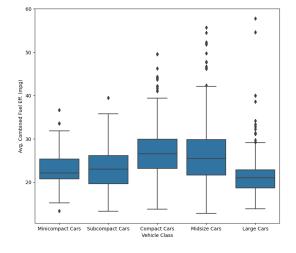
The resulting plot will show the distribution of each group, including the **median** (indicated by the horizontal line within each box), the **interquartile range** (IQR, represented by the height of each box), and the **range of the data** (represented by the "whiskers" extending from each box). Any points that lie outside the whiskers are considered "outliers" and are plotted individually as dots.

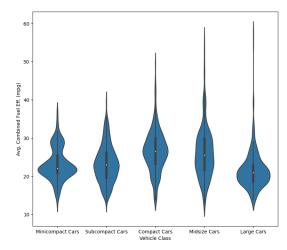
The box plot is a useful tool for comparing the distribution of numerical data across different categories. It provides a quick way to compare the medians, IQRs, and ranges of multiple groups at once.

```
[]: np.random.seed(42)
     df = pd.DataFrame({
         'Group': np.repeat(['A', 'B', 'C'], 20),
         'Value': np.concatenate([
             np.random.normal(10, 2, 15),
             np.random.normal(5, 1, 5),
             np.random.normal(20, 3, 15),
             np.random.normal(5, 1, 5),
             np.random.normal(15, 4, 15),
             np.random.normal(5, 1, 5)
         ])
     })
     # Add outliers
     df.loc[5, 'Value'] = 25
     df.loc[32, 'Value'] = 2
     df.loc[40, 'Value'] = 10
```

```
[]: plt.figure(figsize=(20, 8))
    sns.boxplot(x='Group', y='Value', data=df)
    plt.xlabel('Group')
    plt.ylabel('Value');
```





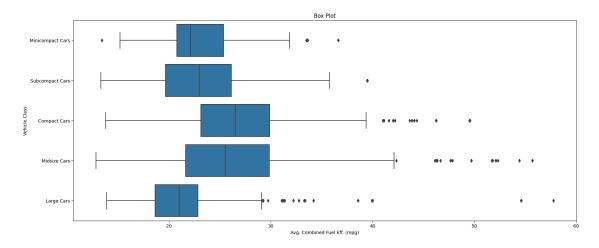


The inner boxes and lines in the violin plot match up with the boxes and whiskers in the box plot. Comparing the two plots, the box plot is a cleaner summary of the data than the violin plot. The box plot is also more compact, which makes it easier to compare distributions across multiple groups.

As with violinplot, boxplot can also render horizontal box plots by setting the numeric and categorical features to the appropriate arguments.

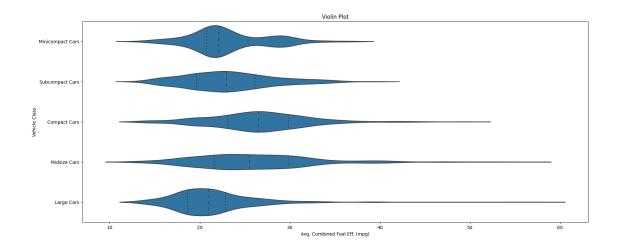
```
[]: plt.figure(figsize=(20, 8))
    sb.boxplot(data=fuel_econ, y='VClass', x='comb', color=base_color)
    plt.xlabel('Avg. Combined Fuel Eff. (mpg)')
    plt.ylabel('Vehicle Class')
    plt.title('Box Plot')
```

[]: Text(0.5, 1.0, 'Box Plot')



In violinplot, there is an additional option for plotting summary statistics in the violin, beyond the default mini box plot. By setting inner = 'quartile', three lines will be plotted within each violin area for the three middle quartiles. The line with thick dashes indicates the median, and the two lines with shorter dashes on either side the first and third quartiles.

```
[]: plt.figure(figsize=(20, 8))
sb.violinplot(data=fuel_econ, y='VClass', x='comb', color=base_color,
inner='quartile')
plt.xlabel('Avg. Combined Fuel Eff. (mpg)')
plt.ylabel('Vehicle Class')
plt.title('Violin Plot');
```



What is the relationship between the size of a car and the size of its engine? The vehicle classes can be found in the VClass column, while the engine sizes are in the displ column (in liters).

```
[]: # What is the relationship between the size of a car and the size of its engine?

The vehicle classes can be found in the VClass column, while the engine

sizes are in the displ column (in liters).

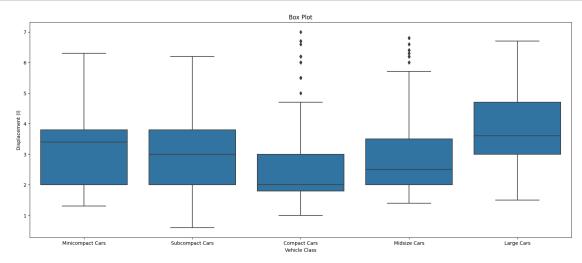
plt.figure(figsize=(20, 8))

sb.boxplot(data=fuel_econ, x='VClass', y='displ', color=base_color)

plt.xlabel('Vehicle Class')

plt.ylabel('Displacement (1)')

plt.title('Box Plot');
```



1.4.8 Clustered Bar Charts

Clustered bar charts are a useful way to visualize the distribution of a numeric variable for different categories. They are similar to stacked bar charts, but they show the distribution of the numeric variable for each category, rather than the total value of the numeric variable for each category. The clustered bar chart is on the lower level of abstraction. For each level of the categorical variable, a distribution of the values on the numeric variable is plotted. The distribution is plotted as a kernel density estimate, something like a smoothed histogram. There is an extra section at the previous lesson that provides more insight into kernel density estimates.

```
[]: import pandas as pd

df = pd.DataFrame({
    'Group': ['A', 'A', 'B', 'B', 'C', 'C'],
    'Category': ['X', 'Y', 'X', 'Y', 'X', 'Y'],
    'Value': [10, 12, 15, 13, 8, 10]
})

df
```

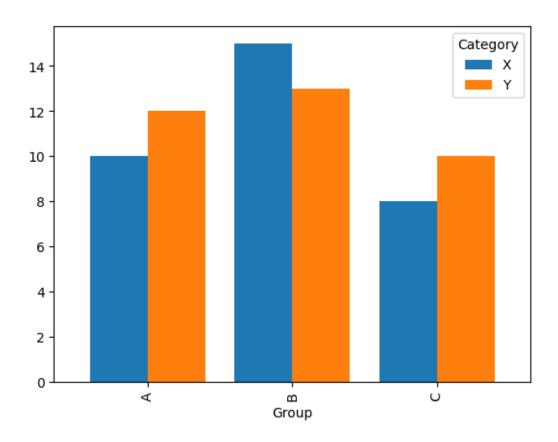
]:		${\tt Group}$	Category	Value
	0	Α	Х	10
	1	Α	Y	12
	2	В	Х	15
	3	В	Y	13
	4	C	Х	8
	5	C	Y	10

This DataFrame has three columns: Group, Category, and Value. Group contains three unique groups (A, B, and C), Category contains two unique categories (X and Y), and Value contains numerical values.

To create a clustered bar chart in pandas, we can use the pivot function to reshape the data and then plot the resulting DataFrame:

```
[]: plt.figure(figsize=(20, 8))
  pivot_df = df.pivot(index='Group', columns='Category', values='Value')
  pivot_df.plot(kind='bar', width=0.8);
```

<Figure size 2000x800 with 0 Axes>



```
# Returns the types for sedan_classes with the categories and orderedness
# Refer - https://pandas.pydata.org/pandas-docs/version/0.23.4/generated/pandas.

api.types.CategoricalDtype.html
vclasses = pd.api.types.CategoricalDtype(ordered=True, categories=sedan_classes)

# Use pandas.astype() to convert the "VClass" column from a plain object typeu into an ordered categorical type
fuel_econ['VClass'] = fuel_econ['VClass'].astype(vclasses);

[]: # The existing `trans` column has multiple sub-types of Automatic and Manual.
# But, we need plain two types, either Automatic or Manual. Therefore, add aunew column.

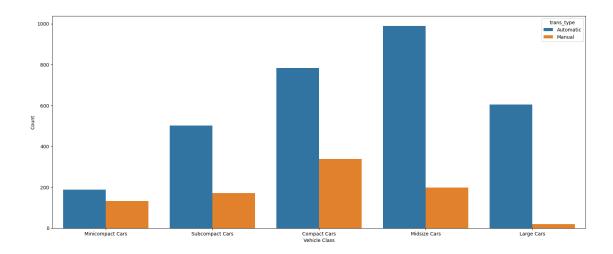
# The Series.apply() method invokes the `lambda` function on each value of trans` column.

# In python, a `lambda` function is an anonymous function that can have only one expression.
```

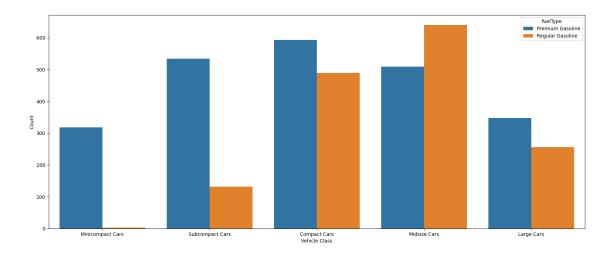
sedan_classes = ['Minicompact Cars', 'Subcompact Cars', 'Compact Cars', |

[]: # Types of sedan cars

```
fuel_econ['trans_type'] = fuel_econ['trans'].apply(lambda x:x.split()[0])
     fuel econ.head()
[]:
                                                           VClass
           id
                     make
                                    model
                                           year
        32204
                   Nissan
                                     GT-R
                                           2013
                                                  Subcompact Cars
     1 32205
                                       CC
                                           2013
                                                     Compact Cars
               Volkswagen
                                       CC
                                                     Compact Cars
     2 32206
               Volkswagen
                                           2013
     3 32207
               Volkswagen
                               CC 4motion
                                           2013
                                                     Compact Cars
     4 32208
                Chevrolet
                                           2013
                                                     Midsize Cars
                           Malibu eAssist
                                                       fuelType cylinders
                    drive
                                        trans
                                                                            displ
     0
          All-Wheel Drive
                             Automatic (AM6)
                                              Premium Gasoline
                                                                         6
                                                                               3.8
                                               Premium Gasoline
       Front-Wheel Drive Automatic (AM-S6)
                                                                         4
                                                                               2.0
     2 Front-Wheel Drive
                              Automatic (S6)
                                              Premium Gasoline
                                                                              3.6
                                                                         6
     3
          All-Wheel Drive
                              Automatic (S6)
                                              Premium Gasoline
                                                                         6
                                                                              3.6
     4 Front-Wheel Drive
                              Automatic (S6)
                                              Regular Gasoline
                                                                               2.4
                           UCity highway
                                           UHighway
                                                               co2
                                                                   feScore
          pv4
                   city
                                                         comb
                                  22.5568
                16.4596
                         20.2988
                                             30.1798
                                                               471
     0
             0
                                                      18.7389
                21.8706
                        26.9770
                                  31.0367
                                             42.4936
                                                      25.2227
                                                               349
                                                                          6
     1
     2
               17.4935
                         21.2000
                                  26.5716
                                             35.1000
                                                      20.6716 429
                                                                          5
             0
                         20.5000
                                                                          5
     3
             0
               16.9415
                                  25.2190
                                             33.5000
                                                      19.8774 446
            95
               24.7726 31.9796 35.5340
                                             51.8816
                                                      28.6813 310
                                                                          8
        ghgScore
                  trans_type
     0
               4
                   Automatic
                   Automatic
     1
               6
     2
               5
                   Automatic
     3
               5
                   Automatic
               8
                   Automatic
     [5 rows x 21 columns]
[]: plt.figure(figsize=(20, 8))
     sb.countplot(data = fuel_econ, x = 'VClass', hue = 'trans_type')
     plt.xlabel('Vehicle Class')
     plt.ylabel('Count')
[]: Text(0, 0.5, 'Count')
```



Use a plot to explore whether or not there are differences in recommended fuel type depending on the vehicle class. Only investigate the difference between the two main fuel types found in the 'fuelType' variable: Regular Gasoline and Premium Gasoline. (The other fuel types represented in the dataset are of much lower frequency compared to the main two, that they'll be more distracting than informative.)



From this plot, you can see that more cars use premium gas over regular gas, and that the smaller cars are biased towards the premium gas grade. It is only in midsize sedans where regular gasoline was used in more cars than premium gasoline.

1.4.9 Faceting

Faceting is a useful way to visualize the distribution of a numeric variable for different categories. It is similar to a clustered bar chart, but it shows the distribution of the numeric variable for each category, rather than the total value of the numeric variable for each category. The faceting is on the lower level of abstraction. For each level of the categorical variable, a distribution of the values on the numeric variable is plotted. The distribution is plotted as a kernel density estimate, something like a smoothed histogram. There is an extra section at the previous lesson that provides more insight into kernel density estimates.

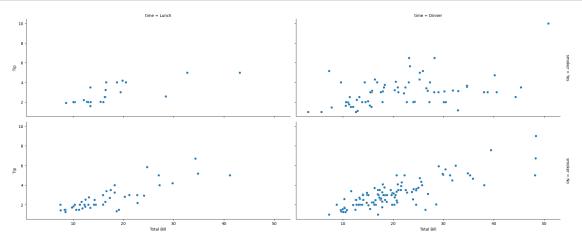
```
[]: df = sns.load_dataset('tips')
df.head()
```

[]:	total_bill	tip	sex	smoker	day	time	size
0	16.99	1.01	Female	No	Sun	Dinner	2
1	10.34	1.66	Male	No	Sun	Dinner	3
2	21.01	3.50	Male	No	Sun	Dinner	3
3	23.68	3.31	Male	No	Sun	Dinner	2
4	24.59	3.61	Female	No	Sun	Dinner	4

This DataFrame is loaded using Seaborn's built-in load_dataset function, which loads a sample dataset of restaurant tips. It has several columns including total_bill, tip, sex, smoker, day, time, and size. The dataset contains information about the total bill, tip amount, and various attributes of the diners (such as gender and smoking status).

To create a FacetGrid with Seaborn, we can use the following code:

```
[]: g = sns.FacetGrid(df, row='smoker', col='time', margin_titles=True, height=4, use aspect=2.5)
g.map(sns.scatterplot, 'total_bill', 'tip')
g.set_axis_labels('Total_Bill', 'Tip');
```

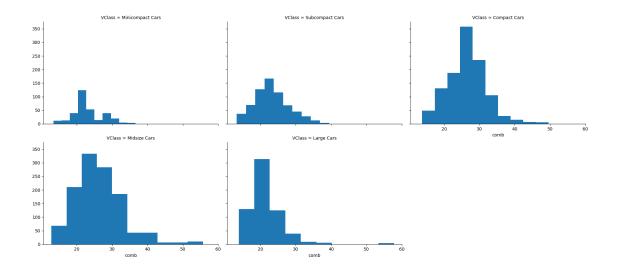


This code creates a FacetGrid object that will allow us to facet the data based on the values in the 'smoker' and 'time' columns. The margin_titles=True parameter adds titles to the top and right margins of the plot.

We then use the map method to apply a scatterplot to each facet of the FacetGrid. The scatterplot function takes two column names as its input and produces a scatter plot of the values in those columns.

The resulting plot will show a grid of scatter plots, with one plot for each unique combination of 'smoker' and 'time'. The x-axis of each plot represents the 'total_bill' column and the y-axis represents the 'tip' column. This type of plot is useful for visualizing how different variables relate to each other across multiple categories or groups.

[]: <seaborn.axisgrid.FacetGrid at 0x7fe20ab10af0>



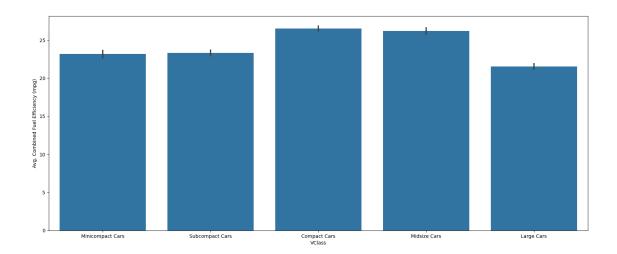
Notice that each subset of the data is being plotted independently. Each uses the default of ten bins from hist to bin together the data, and each plot has a different bin size. Despite that, the axis limits on each facet are the same to allow clear and direct comparisons between groups. It's still worth cleaning things a little bit more by setting the same bin edges on all facets. Extra visualization parameters can be set as additional keyword arguments to the map function.

1.4.10 Adapted Bar Charts

Histograms and bar charts were introduced in the previous lesson as depicting the distribution of numeric and categorical variables, respectively, with the height (or length) of bars indicating the number of data points that fell within each bar's range of values. These plots can be adapted for use as bivariate plots by, instead of indicating count by height, indicating a mean or other statistic on a second variable.

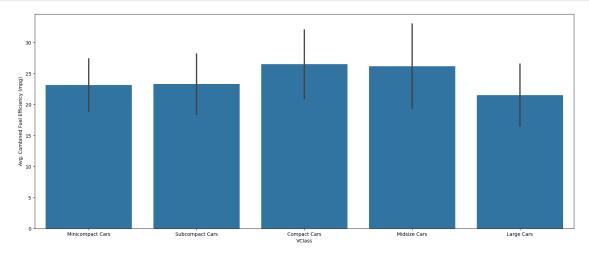
For example, we could plot a numeric variable against a categorical variable by adapting a bar chart so that its bar heights indicate the mean of the numeric variable. This is the purpose of seaborn's barplot function:

```
[]: plt.figure(figsize=(20, 8))
base_color = sb.color_palette()[0]
sb.barplot(data=fuel_econ, x='VClass', y='comb', color=base_color)
plt.ylabel('Avg. Combined Fuel Efficiency (mpg)');
```



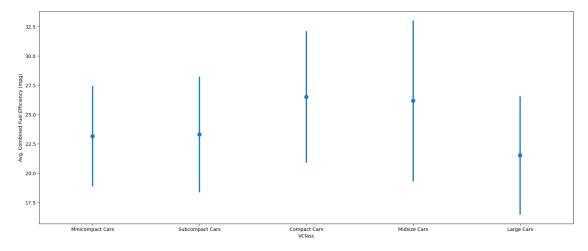
The bar heights indicate the mean value on the numeric variable, with error bars plotted to show the uncertainty in the mean based on variance and sample size.

```
[]: # Lets adapt the above code to use mean instead of count
plt.figure(figsize=(20, 8))
base_color = sb.color_palette()[0]
sb.barplot(data=fuel_econ, x='VClass', y='comb', color=base_color,u
errorbar='sd')
plt.ylabel('Avg. Combined Fuel Efficiency (mpg)');
```

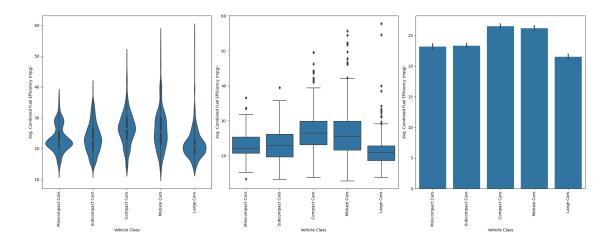


As an alternative, the pointplot() function can be used to plot the averages as points rather than bars. This can be useful if having bars in reference to a 0 baseline aren't important or would be confusing.

```
[]: plt.figure(figsize=(20, 8))
    sb.pointplot(data=fuel_econ, x='VClass', y='comb', color=base_color, u
    errorbar='sd', linestyles="")
    plt.ylabel('Avg. Combined Fuel Efficiency (mpg)');
```



```
[]: # Using 3 subplots, violin plots, box plots, and bar plots to compare the
     ⇒distributions of combined fuel efficiency across vehicle classes.
     plt.figure(figsize=(20, 8))
     plt.subplot(1, 3, 1)
     sb.violinplot(data=fuel_econ, x='VClass', y='comb', color=base_color)
     plt.xticks(rotation=90)
     plt.ylabel('Avg. Combined Fuel Efficiency (mpg)')
     plt.xlabel('Vehicle Class')
     plt.subplot(1, 3, 2)
     sb.boxplot(data=fuel_econ, x='VClass', y='comb', color=base_color)
     plt.xticks(rotation=90)
     plt.ylabel('Avg. Combined Fuel Efficiency (mpg)')
     plt.xlabel('Vehicle Class')
     plt.subplot(1, 3, 3)
     sb.barplot(data=fuel_econ, x='VClass', y='comb', color=base_color)
     plt.xticks(rotation=90)
     plt.ylabel('Avg. Combined Fuel Efficiency (mpg)')
     plt.xlabel('Vehicle Class')
     plt.tight_layout();
```



1.4.11 Line Charts

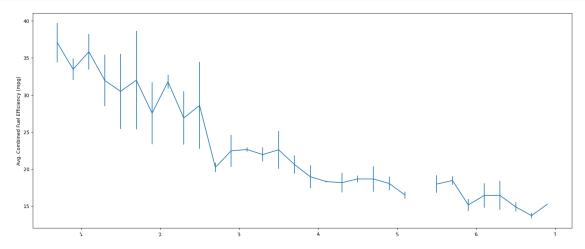
Line charts are a useful way to visualize the distribution of a numeric variable for different categories. They are similar to scatter plots. In contrast to a scatterplot, where all data points are plotted, in a line plot, only one point is plotted for every unique x-value or bin of x-values (like a histogram). If there are multiple observations in an x-bin, then the y-value of the point plotted in the line plot will be a summary statistic (like mean or median) of the data in the bin. The plotted points are connected with a line that emphasizes the sequential or connected nature of the x-values.

[]: # Set a number of bins into which the data will be grouped.

Set bin edges, and compute center of each bin

 $bin_edges = np.arange(0.6, 7+0.2, 0.2)$

```
bin_centers = bin_edges[:-1] + 0.1
     # Cut the bin values into discrete intervals. Returns a Series object.
     displ_binned = pd.cut(fuel_econ['displ'], bin_edges, include_lowest = True)
     displ_binned
[]: 0
             (3.6, 3.8]
     1
             (1.8, 2.0]
     2
             (3.4, 3.6]
     3
             (3.4, 3.6]
             (2.2, 2.4]
     3924
             (1.6, 1.8]
     3925
             (1.8, 2.0]
             (1.8, 2.0]
     3926
     3927
             (3.2, 3.4]
     3928
             (3.2, 3.4]
    Name: displ, Length: 3929, dtype: category
     Categories (32, interval[float64, right]): [(0.599, 0.8] < (0.8, 1.0] < (1.0,
     1.2] < (1.2, 1.4] ... (6.2, 6.4] < (6.4, 6.6] < (6.6, 6.8] < (6.8, 7.0]]
```



Instead of computing summary statistics on fixed bins, you can also make computations on a rolling window through use of pandas' rolling method. Since the rolling window will make computations on sequential rows of the dataframe, we should use sort_values to put the x-values in ascending order first.

1.4.12 Summary

In this lesson, you have learned to code the following types of visualizations:

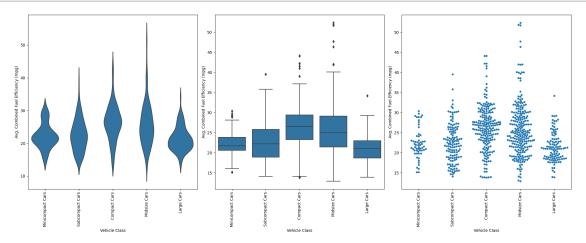
- scatterplots: show the relationship between two quantitative variables
- clustered bar charts: show the relationship between two qualitative variables
- heat maps: used as 2D histograms and bar charts
- **violin and box plots**: show the relationship between one quantitative and one quantitative variable
- faceting: adapt univariate plots to bivariate datavariate ex
- line plots: show changes in value across time

1.4.13 Swarm Plot

A swarm plot is a type of categorical scatterplot where the points are adjusted (only along the categorical axis) so that they don't overlap. This gives a better representation of the distribution

of values, although it does not scale as well to large numbers of observations (both in terms of the ability to show all the points and in terms of the computation needed to arrange them).

```
[]: # Using 3 subplots, violin plots, box plots, and swarm plot to compare the
      -distributions of combined fuel efficiency across vehicle classes.
     # limit the rows to be plotted to make the plot easier to read to 150
     fuel_econ_subset = fuel_econ.sample(750, random_state=42)
     plt.figure(figsize=(20, 8))
     plt.subplot(1, 3, 1)
     sb.violinplot(data=fuel econ subset, x='VClass', y='comb', color=base color,
      →inner=None)
     plt.xticks(rotation=90)
     plt.ylabel('Avg. Combined Fuel Efficiency (mpg)')
     plt.xlabel('Vehicle Class')
     plt.subplot(1, 3, 2)
     sb.boxplot(data=fuel_econ_subset, x='VClass', y='comb', color=base_color)
     plt.xticks(rotation=90)
     plt.ylabel('Avg. Combined Fuel Efficiency (mpg)')
     plt.xlabel('Vehicle Class')
     plt.subplot(1, 3, 3)
     sb.swarmplot(data=fuel econ subset, x='VClass', y='comb', color=base color)
     plt.xticks(rotation=90)
     plt.ylabel('Avg. Combined Fuel Efficiency (mpg)')
     plt.xlabel('Vehicle Class')
     plt.tight_layout();
```



Looking at the plots side by side, you can see relative pros and cons of the swarm plot. Unlike the violin plot and box plot, every point is plotted, so we can now compare the frequency of each group in the same plot. While there is some distortion due to location jitter, we also have a more concrete picture of where the points actually lie, removing the long tails that can be present in violin plots.

However, it is only reasonable to use a swarm plot if we have a small or moderate amount of data.

If we have too many points, then the restrictions against overlap will cause too much distortion or require a lot of space to plot the data comfortably.

1.5 LESSON 5: MULTIVARIATE EXPLORATION

1.5.1 Introduction

In this lesson, you will learn how to visualize the relationship between three or more variables.

1.5.2 Multivariate Exploration

Multivariate exploration is the process of visualizing the relationship between three or more variables. This is a more complex task than univariate and bivariate exploration, and it requires more thought and planning. The goal of multivariate exploration is to find patterns and relationships in the data that are not obvious when looking at only one or two variables at a time.

1.5.3 Lesson Overview

In this lesson we will be covering the following topics: - Non-Positional Encodings - Color Palettes - Faceting in Two Directions - Adaptations of Bivariate Plots - Plot Matrices - Feature Engineering

1.5.4 Non-Positional Encodings for Third Variables

There are four major cases to consider when we want to plot three variables together: - Three numeric variables - Two numeric variables and one categorical variable - One numeric variable and two categorical variables - Three categorical variables

A numerical variable is a variable where the value has meaning (i.e., weight or age), but a value such as a phone number doesn't have meaning in the numbers alone. A **categorical variable** is a variable that holds a type (i.e., species or hair color).

If we have at least two numeric variables, as in the first two cases, one common method for depicting the data is by using a scatterplot to encode two of the numeric variables, then using a non-positional encoding on the points to convey the value on the third variable, whether numeric or categorical. (You will see additional techniques later in the lesson that can also be applied to the other two cases, i.e., where we have at least two categorical variables.)

Three main non-positional encodings stand out: 1. shape 2. size 3. color

Encoding via Color The most common non-positional encoding is color. Color is a good choice for encoding a third variable because it is easy for humans to distinguish between different hues. However, it is important to note that color is not a good choice for encoding a third variable when the third variable is a categorical variable with more than two levels. This is because it is difficult for humans to distinguish between more than a few different hues, and it is also difficult to distinguish between hues that are similar to each other.

Encoding via Shape Another common non-positional encoding is shape. This is a good choice for encoding a third variable when the third variable is a categorical variable with more than two levels. Unfortunately, there is no built-in way to automatically assign different shapes in a single call of the scatter or regplot function. Instead, we need to write a loop to call our plotting function

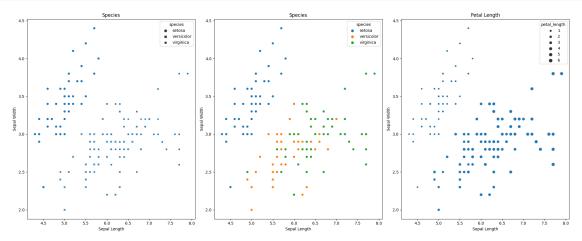
multiple times, isolating data points by categorical level and setting a different "marker" argument value for each one.

Encoding via Size The third common non-positional encoding is size. This is a good choice for encoding a third variable when the third variable is a numeric variable. Unfortunately, there is no built-in way to automatically assign different sizes in a single call of the scatter or regplot function. Instead, we need to write a loop to call our plotting function multiple times, isolating data points by size level and setting a different "s" argument value for each one.

```
[]: import seaborn as sns
import pandas as pd

df = sns.load_dataset('iris')
```

```
[]: plt.figure(figsize=(20, 8))
     # A 3 subplot. 1 plot to show color, 1 plot to show shape, and 1 plot to show
      ⇔size
     plt.subplot(1, 3, 1)
     sns.scatterplot(data=df, x='sepal_length', y='sepal_width', style='species')
     plt.xlabel('Sepal Length')
     plt.ylabel('Sepal Width')
     plt.title('Species')
     plt.subplot(1, 3, 2)
     sns.scatterplot(data=df, x='sepal_length', y='sepal_width', hue='species')
     plt.xlabel('Sepal Length')
     plt.ylabel('Sepal Width')
     plt.title('Species')
     plt.subplot(1, 3, 3)
     sns.scatterplot(data=df, x='sepal_length', y='sepal_width', size='petal_length')
     plt.xlabel('Sepal Length')
     plt.ylabel('Sepal Width')
     plt.title('Petal Length')
     plt.tight_layout();
```



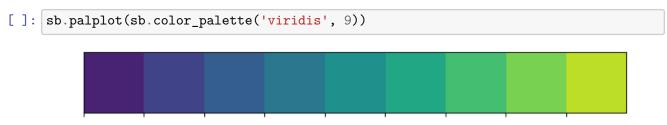
1.5.5 Color Palettes

Depending on the type of data you have, you may want to change the type of color palette that you use to depict your data. There are three major classes of color palette to consider: 1. Qualitative 2. Sequential 3. Diverging

Qualitative palettes are built for nominal-type data. This is the palette class taken by the default palette. In a qualitative palette, consecutive color values are distinct so that there is no inherent ordering of levels implied. Colors in a good qualitative palette should also try and avoid drastic changes in brightness and saturation that would cause a reader to interpret one category as being more important than the others



For other types of data (ordinal and numeric), a choice may need to be made between a **sequential** scale and a **diverging** scale. In a **sequential palette**, consecutive color values should follow each other systematically. Typically, this follows a light-to-dark trend across a single or small range of hues, where light colors indicate low values and dark colors indicate high values. The default sequential color map, "viridis".



Most of the time, a sequential palette will depict ordinal or numeric data just fine. However, if there is a meaningful zero or center value for the variable, you may want to consider using a **diverging palette**. In a diverging palette, two sequential palettes with different hues are put back to back, with a common color (usually white or gray) connecting them

```
[]: sb.palplot(sb.color_palette('vlag', 9))
```

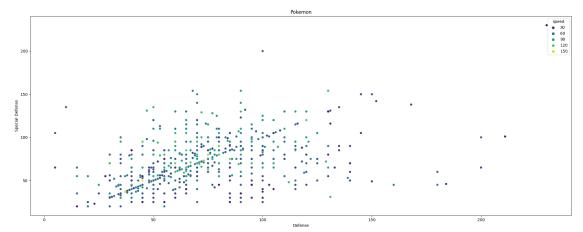
1.5.6 Selecting Color Palettes

If you want to change the color map for your plot, the easiest way of doing so is by using one of the built-ins from Matplotlib or Seaborn. This part of the Matplotlib documentation has a list of strings that can be understood for color mappings. For most of your purposes, stick with the palettes noted in the top few tables as built-in for Matplotlib ('viridis', etc.) or from ColorBrewer; the remaining palettes may not be as perceptually consistent. Seaborn also adds in a number of its own palettes:

- Qualitative (all up to 6 colors): 'deep', 'pastel', 'dark', 'muted', 'bright', 'colorblind'
- Sequential: 'rocket' (white-orange-red-purple-black), 'mako' (mint-green-blue-purple-black)
- **Diverging**: 'vlag' (blue-white-red), 'icefire' (blue-black-orange) For all of these strings, appending **_r** reverses the palette, which is useful if a sequential or diverging palette is rendered counter to your expectations.

Question 1 To start, let's look at the relationship between the Pokémon combat statistics of Speed, Defense, and Special-Defense. If a Pokémon has higher defensive statistics, does it necessarily sacrifice speed? Create a single plot to depict this relationship.

```
[]: # Plot scatter plot of defence vs special defence for pokemon
plt.figure(figsize=(20, 8))
sb.scatterplot(data=pokemon, x='defense', y='special-defense', hue='speed',
palette='viridis')
plt.xlabel('Defense')
plt.ylabel('Special Defense')
plt.title('Pokemon')
plt.tight_layout();
```



To complete the second task, we need to first reshape the dataset so that all Pokémon types are recorded in a single column. This will add duplicates of Pokémon with two types, which is fine for the task to be performed.

```
[]: # Melt the type columns into a single column
     type_cols = ['type_1', 'type_2']
     non_type_cols = pokemon.columns.difference(type_cols)
     melted_df = pokemon.melt(id_vars=non_type_cols, value_vars=type_cols,__
      ⇔var_name='type_level', value_name='type').dropna()
     melted_df.head()
[]:
                                             generation_id
                                                             height
                                                                               \
        attack
                 base_experience
                                   defense
                                                                      hp
                                                                           id
     0
             49
                               64
                                         49
                                                                 0.7
                                                                            1
                                                          1
                                                                      45
     1
             62
                              142
                                         63
                                                          1
                                                                 1.0
                                                                      60
                                                                            2
     2
             82
                              236
                                         83
                                                          1
                                                                 2.0
                                                                            3
                                                                      80
     3
             52
                               62
                                         43
                                                          1
                                                                 0.6
                                                                      39
                                                                            4
                                                                            5
     4
             64
                              142
                                         58
                                                          1
                                                                 1.1
                                                                      58
        special-attack
                         special-defense
                                                         speed
                                                                 weight type_level
                                                species
     0
                                             bulbasaur
                                                            45
                                                                    6.9
                     65
                                        65
                                                                             type_1
     1
                     80
                                        80
                                                ivysaur
                                                            60
                                                                   13.0
                                                                             type_1
     2
                    100
                                       100
                                              venusaur
                                                            80
                                                                  100.0
                                                                             type_1
     3
                                            charmander
                     60
                                        50
                                                            65
                                                                    8.5
                                                                             type_1
     4
                     80
                                            charmeleon
                                        65
                                                            80
                                                                   19.0
                                                                             type_1
         type
        grass
     1
        grass
     2
        grass
     3
         fire
         fire
```

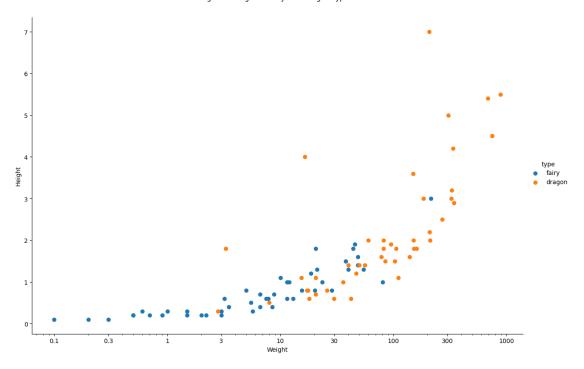
1.5.7 Question 2

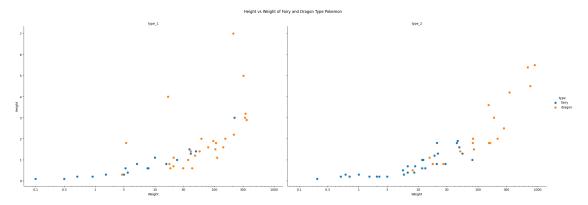
How do weights and heights compare between Fairy type Pokémon and Dragon type Pokémon?

```
[]: # Select the type where it is fairy or dragon using the query function and assign it to the variable fairy_dragon_df
fairy_dragon_df = melted_df.query('type == "fairy" or type == "dragon"')
fairy_dragon_df.head()
```

```
[]:
           attack
                    base_experience
                                       defense
                                                 generation_id
                                                                  height
                                                                                 id
                                                                                     \
     34
               45
                                 113
                                             48
                                                                     0.6
                                                                           70
                                                                                 35
     35
               70
                                 217
                                             73
                                                               1
                                                                      1.3
                                                                           95
                                                                                 36
     146
               64
                                  60
                                             45
                                                               1
                                                                      1.8
                                                                           41
                                                                               147
```

```
147
                              147
                                        65
              84
                                                         1
                                                               4.0 61 148
     148
             134
                              270
                                        95
                                                         1
                                                               2.2 91
                                                                        149
          special-attack
                          special-defense
                                              species
                                                       speed weight type_level \
     34
                      60
                                             clefairy
                                                          35
                                                                 7.5
                                                                         type_1
     35
                      95
                                       90
                                             clefable
                                                          60
                                                                40.0
                                                                         type_1
     146
                      50
                                       50
                                              dratini
                                                          50
                                                                 3.3
                                                                         type_1
     147
                      70
                                       70
                                           dragonair
                                                          70
                                                                16.5
                                                                         type_1
     148
                     100
                                       100
                                           dragonite
                                                          80
                                                               210.0
                                                                         type_1
            type
     34
           fairy
     35
           fairy
     146 dragon
     147
          dragon
     148
         dragon
[]: # Create a facetgrid
     g = sb.FacetGrid(data=fairy_dragon_df, height=8, aspect=1.5, hue='type')
     g.map(plt.scatter, 'weight', 'height')
     g.set_axis_labels('Weight', 'Height')
     g.set_titles('{col_name}')
     g.fig.suptitle('Height vs Weight of Fairy and Dragon Type Pokemon', y=1.05)
     # Set scale to log x
     g.set(xscale='log')
     x_{\text{ticks}} = [0.1, 0.3, 1, 3, 10, 30, 100, 300, 1000]
     g.set(xticks=x_ticks, xticklabels=x_ticks)
     g.add_legend();
```





1.5.8 Faceting for Multivariate Data

In the previous lesson, you saw how FacetGrid could be used to subset your dataset across levels of a categorical variable, and then create one plot for each subset. Where the faceted plots demonstrated were univariate before, you can actually use any plot type, allowing you to facet bivariate plots to create a multivariate visualization.

FacetGrid also allows for faceting a variable not just by columns, but also by rows. We can set one categorical variable on each of the two facet axes for one additional method of depicting multivariate trends.

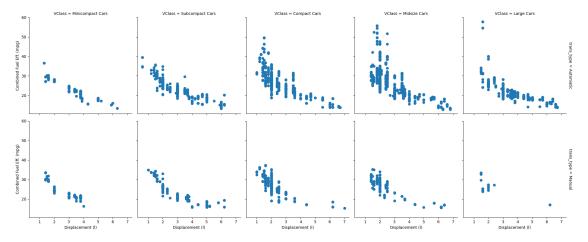
Setting margin_titles = True means that instead of each facet being labeled with the combination of row and column variable, labels are placed separately on the top and right margins of the facet grid. This is a boon, since the default plot titles are usually too long.

```
[]: # Create a facetgrid with vehicle data with rows as transmission type and columns as vehicle class

g = sb.FacetGrid(data=fuel_econ, height=4, col='VClass', row='trans_type', comargin_titles=True)

g.map(plt.scatter, 'displ', 'comb')

g.set_axis_labels('Displacement (1)', 'Combined Fuel Eff. (mpg)');
```



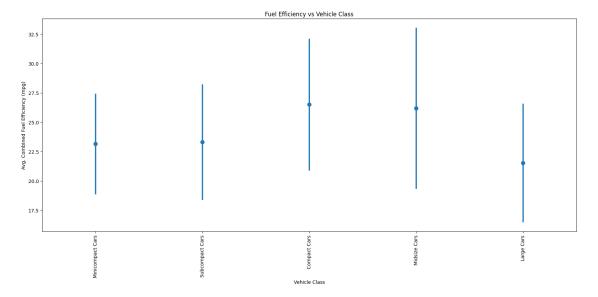
1.5.9 Other Adaptations of Bivariate Plots

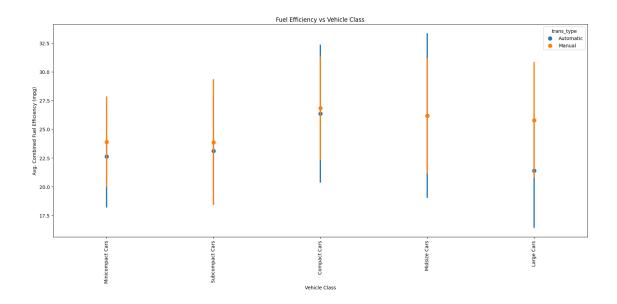
You also saw one other way of expanding univariate plots into bivariate plots in the previous lesson: substituting count on a bar chart or histogram for the mean, median, or some other statistic of a

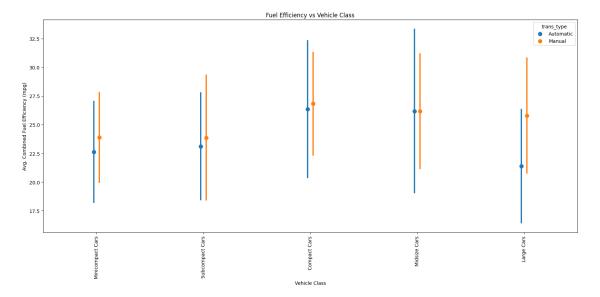
second variable. This adaptation can also be done for bivariate plots like the heat map, clustered bar chart, and line plot, to allow them to depict multivariate relationships.

If we want to depict the mean of a third variable in a **2-d histogram**, we need to change the weights of points in the hist2d function similar to how we changed the weights in the 1-d histogram.

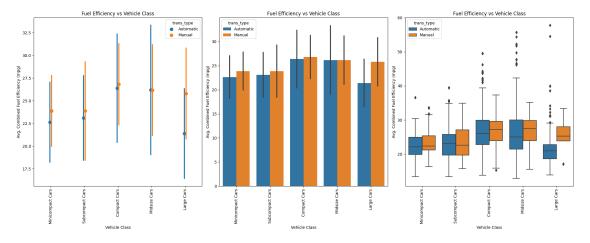
```
[]: # Plot a pinplot of fuel efficiency vs vehicle class
plt.figure(figsize=(20, 8))
sb.pointplot(data=fuel_econ, x='VClass', y='comb', linestyles='', errorbar='sd')
plt.xticks(rotation=90)
plt.ylabel('Avg. Combined Fuel Efficiency (mpg)')
plt.xlabel('Vehicle Class')
plt.title('Fuel Efficiency vs Vehicle Class');
```







```
[]: \# Create a 3 subplot of pointplot, barplot, and boxplot of fuel efficiency vs_{\sqcup}
      →vehicle class and transmission type
     plt.figure(figsize=(20, 8))
     plt.subplot(1, 3, 1)
     sb.pointplot(data=fuel_econ, x='VClass', y="comb", errorbar='sd',__
      ⇔hue='trans_type', dodge=True, linestyles='')
     plt.xticks(rotation=90)
     plt.ylabel('Avg. Combined Fuel Efficiency (mpg)')
     plt.xlabel('Vehicle Class')
     plt.title('Fuel Efficiency vs Vehicle Class')
     plt.subplot(1, 3, 2)
     sb.barplot(data=fuel_econ, x='VClass', y="comb", errorbar='sd',__
      ⇔hue='trans type')
     plt.xticks(rotation=90)
     plt.ylabel('Avg. Combined Fuel Efficiency (mpg)')
     plt.xlabel('Vehicle Class')
     plt.title('Fuel Efficiency vs Vehicle Class')
     plt.subplot(1, 3, 3)
     sb.boxplot(data=fuel_econ, x='VClass', y="comb", hue='trans_type')
     plt.xticks(rotation=90)
     plt.ylabel('Avg. Combined Fuel Efficiency (mpg)')
     plt.xlabel('Vehicle Class')
     plt.title('Fuel Efficiency vs Vehicle Class')
     plt.tight_layout();
```



1.5.10 Question 1

Plot the city ('city') vs. highway ('highway') fuel efficiencies (both in mpg) for each vehicle class ('VClass'). Don't forget that vehicle class is an ordinal variable with levels {Minicompact Cars, Subcompact Cars, Compact Cars, Midsize Cars, Large Cars}.

```
[]: # Arrange fuel_econ by VClass in ordinal order of Minicompact Cars, Subcompact

→ Cars, Compact Cars, Midsize Cars, Large Cars

vclass_order = ['Minicompact Cars', 'Subcompact Cars', 'Compact Cars', 'Midsize

→ Cars', 'Large Cars']

# Use api.types.CategoricalDtype to create an ordered categorical type

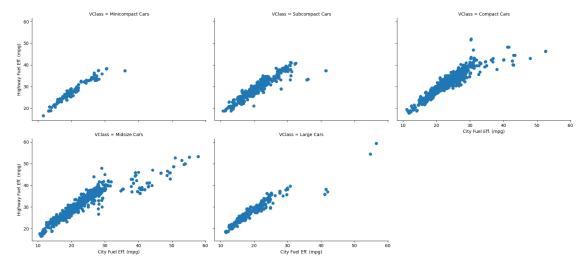
vclass = pd.api.types.CategoricalDtype(ordered=True, categories=vclass_order)

# Convert the VClass column of fuel_econ to an ordered categorical type

fuel_econ['VClass'] = fuel_econ['VClass'].astype(vclass)
```

```
[]: # Plot the city ('city') vs. highway ('highway') fuel efficiencies (both inumpg) for each vehicle class ('VClass').

# Create a facetgrid
g = sb.FacetGrid(data=fuel_econ, height=4, aspect=1.5, col='VClass',usecol_wrap=3, margin_titles=True)
g.map(plt.scatter, 'city', 'highway')
g.set_axis_labels('City Fuel Eff. (mpg)', 'Highway Fuel Eff. (mpg)');
```

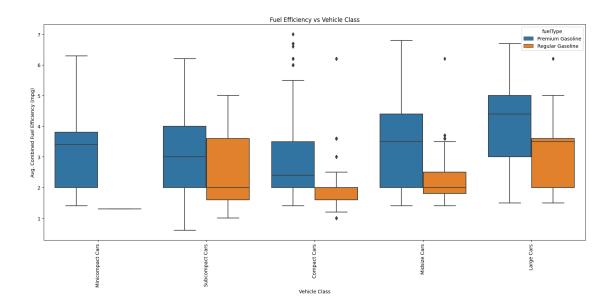


Due to overplotting, I've taken a faceting approach to this task. There don't seem to be any obvious differences in the main cluster across vehicle classes, except that the minicompact and large sedans' arcs are thinner than the other classes due to lower counts. The faceted plots clearly show that most of the high-efficiency cars are in the mid-size and compact car classes.

1.5.11 Question 2

Plot the relationship between engine size ('displ', in liters), vehicle class, and fuel type ('fuelType'). For the lattermost feature, focus only on Premium Gasoline and Regular Gasoline cars. What kind of relationships can you spot in this plot?

```
[]: # Filter only Premium Gasoline and Regular Gasoline
    fuel_econ_sub = fuel_econ.query('fuelType in ["Premium Gasoline", "Regular_
     Gasoline"]')
    fuel econ sub.head()
[]:
          id
                    make
                                                         VClass \
                                   model year
    0 32204
                  Nissan
                                    GT-R
                                          2013
                                                Subcompact Cars
    1 32205
              Volkswagen
                                      CC
                                          2013
                                                   Compact Cars
    2 32206
              Volkswagen
                                      CC
                                                   Compact Cars
                                          2013
    3 32207
              Volkswagen
                                          2013
                                                   Compact Cars
                              CC 4motion
    4 32208
               Chevrolet Malibu eAssist
                                          2013
                                                   Midsize Cars
                   drive
                                      trans
                                                     fuelType cylinders displ \
    0
         All-Wheel Drive
                            Automatic (AM6)
                                             Premium Gasoline
                                                                       6
                                                                            3.8
    1 Front-Wheel Drive Automatic (AM-S6)
                                             Premium Gasoline
                                                                       4
                                                                            2.0
    2 Front-Wheel Drive
                             Automatic (S6)
                                             Premium Gasoline
                                                                       6
                                                                            3.6
         All-Wheel Drive
                                                                            3.6
    3
                             Automatic (S6)
                                             Premium Gasoline
                                                                       6
    4 Front-Wheel Drive
                             Automatic (S6)
                                             Regular Gasoline
                                                                       4
                                                                            2.4
                          UCity highway
                                          UHighway
                                                       comb co2 feScore
          pv4
                  city
    0
            0
               16.4596 20.2988
                                 22.5568
                                           30.1798
                                                    18.7389 471
    1
               21.8706 26.9770 31.0367
                                           42.4936 25.2227
                                                             349
                                                                        6
    2
            0 17.4935 21.2000 26.5716
                                           35.1000
                                                    20.6716 429
                                                                        5
    3 ...
            0 16.9415 20.5000 25.2190
                                           33.5000 19.8774 446
                                                                        5
           95 24.7726 31.9796 35.5340
                                           51.8816 28.6813 310
                                                                        8
       ghgScore trans_type
    0
                  Automatic
    1
              6
                  Automatic
    2
              5
                  Automatic
    3
              5
                  Automatic
    4
                  Automatic
    [5 rows x 21 columns]
[]: # Plot the vehicle vs displ type using clustered box plot
    plt.figure(figsize=(20, 8))
    sb.boxplot(data=fuel_econ_sub, x='VClass', y='displ', hue='fuelType')
    plt.xticks(rotation=90)
    plt.ylabel('Avg. Combined Fuel Efficiency (mpg)')
    plt.xlabel('Vehicle Class')
    plt.title('Fuel Efficiency vs Vehicle Class');
```



I went with a clustered box plot on this task since there were too many levels to make a clustered violin plot accessible. The plot shows that in each vehicle class, engine sizes were larger for premiumfuel cars than regular-fuel cars. Engine size generally increased with vehicle class within each fuel type, but the trend was noisy for the smallest vehicle classes.

1.5.12 Plot Matrices

To move back to bivariate exploration for a bit, you might come out of your initial univariate investigation of the data wanting to look at the relationship between many pairs of variables. Rather than generate these bivariate plots one by one, a preliminary option you might consider for exploration is the creation of a plot matrix. In a plot matrix, a matrix of plots is generated. Each row and column represents a different variable, and a subplot against those variables is generated in each plot matrix cell. This contrasts with faceting, where rows and columns will subset the data, and the same variables are depicted in each subplot.

Seaborn's PairGrid class facilitates the creation of this kind of plot matrix.

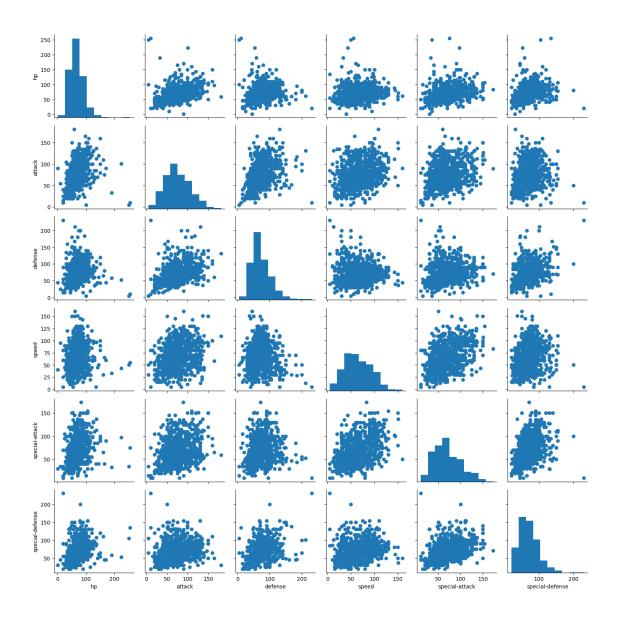
By default, **PairGrid** only expects to depict numeric variables; a typical invocation of **PairGrid** plots the same variables on the horizontal and vertical axes. On the diagonals, where the row and column variables match, a histogram is plotted. Off the diagonals, a scatterplot between the two variables is created.

```
[]: # PairGrid for hp, attack, defense, speed, special-attack, special-defense pokemon_stats = pokemon[['hp', 'attack', 'defense', 'speed', 'special-attack', uspecial-defense']]

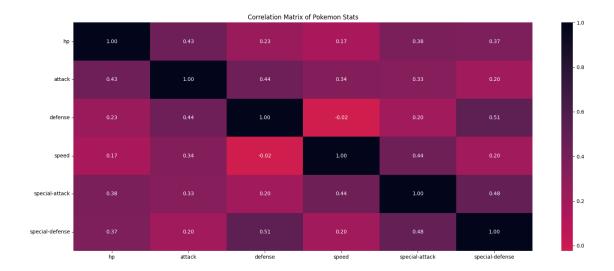
g = sb.PairGrid(data=pokemon_stats, vars=pokemon_stats)

g.map_diag(plt.hist)

g.map_offdiag(plt.scatter);
```

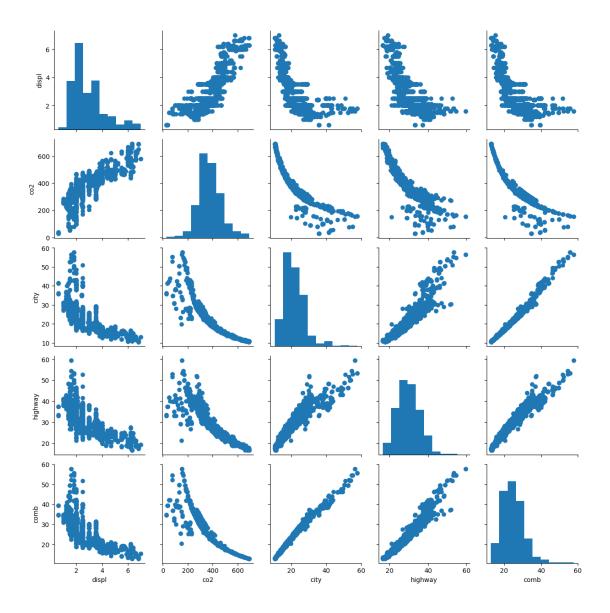


```
[]: # Plot a heatmap of the correlation matrix of pokemon_stats
plt.figure(figsize=(20, 8))
sb.heatmap(pokemon_stats.corr(), annot=True, fmt='.2f', cmap='rocket_r', usecnter=0)
plt.title('Correlation Matrix of Pokemon Stats');
```



1.5.13 Question 1

Practice creating a plot matrix, by depicting the relationship between five numeric variables in the fuel efficiency dataset: 'displ', 'co2', 'city', 'highway', and 'comb'. Do you see any interesting relationships that weren't highlighted previously?

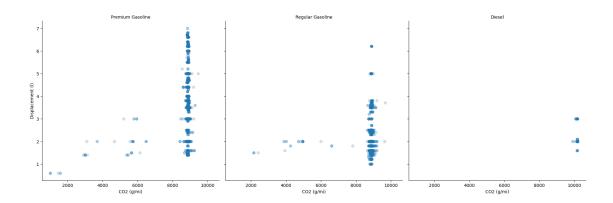


I set up my PairGrid to plot scatterplots off the diagonal and histograms on the diagonal. The intersections where 'co2' meets the fuel mileage measures are fairly interesting in how tight the curves are. You'll explore this more in the next task.

1.5.14 Question 2

The output of the preceding task pointed out a potentially interesting relationship between co2 emissions and overall fuel efficiency. Engineer a new variable that depicts CO2 emissions as a function of gallons of gas (g / gal). (The 'co2' variable is in units of g / mi, and the 'comb' variable is in units of mi / gal.) Then, plot this new emissions variable against engine size ('displ') and fuel type ('fuelType'). For this task, compare not just Premium Gasoline and Regular Gasoline, but also Diesel fuel.

```
[]: # Engineer a new variable co2 gal
    fuel_econ['co2_gal'] = fuel_econ['comb'] * fuel_econ['co2']
[]: # Filter only Premium Gasoline, Regular Gasoline and Diesel
     fuel_econ_sub = fuel_econ.query('fuelType in ["Premium Gasoline", "Regularu
      Gasoline", "Diesel"]')
    fuel_econ_sub.head()
[]:
                                                         VClass \
          id
                    make
                                   model
                                          year
       32204
                  Nissan
                                    GT-R
                                          2013
                                                Subcompact Cars
    1 32205
              Volkswagen
                                      CC
                                          2013
                                                   Compact Cars
    2 32206
                                      CC
                                          2013
              Volkswagen
                                                   Compact Cars
    3 32207
              Volkswagen
                              CC 4motion
                                          2013
                                                   Compact Cars
               Chevrolet Malibu eAssist
    4 32208
                                          2013
                                                   Midsize Cars
                   drive
                                      trans
                                                     fuelType cylinders displ \
         All-Wheel Drive
    0
                            Automatic (AM6)
                                             Premium Gasoline
                                                                            3.8
    1 Front-Wheel Drive Automatic (AM-S6)
                                             Premium Gasoline
                                                                            2.0
    2 Front-Wheel Drive
                             Automatic (S6)
                                             Premium Gasoline
                                                                            3.6
         All-Wheel Drive
                                             Premium Gasoline
                             Automatic (S6)
                                                                       6
                                                                            3.6
    4 Front-Wheel Drive
                             Automatic (S6) Regular Gasoline
                                                                            2.4
                     UCity highway UHighway
                                                  comb co2 feScore
                                                                     ghgScore
             city
       ... 16.4596
                   20.2988
                            22.5568
                                      30.1798 18.7389
                                                        471
                                                                   4
       ... 21.8706 26.9770
                            31.0367
                                      42.4936 25.2227
                                                                   6
                                                                             6
                                                        349
      ... 17.4935 21.2000
                            26.5716
                                      35.1000 20.6716
                                                        429
                                                                   5
                                                                             5
      ... 16.9415 20.5000
                            25.2190
                                      33.5000 19.8774
                                                        446
                                                                   5
                                                                             5
    4 ... 24.7726 31.9796 35.5340
                                      51.8816 28.6813 310
                                                                   8
                                                                             8
       trans_type
                     co2_gal
    0
       Automatic 8826.0219
                   8802.7223
        Automatic
        Automatic 8868.1164
        Automatic 8865.3204
        Automatic 8891.2030
    [5 rows x 22 columns]
[]: # Plot a FacetGrid
    g = sb.FacetGrid(data=fuel_econ_sub, col='fuelType', col_wrap=3, height=6,_
      →margin titles=True)
     # Plot a regplot on each facet
    g.map(sb.regplot, 'co2_gal', 'displ', x_jitter=0.04, fit_reg=False,__
      ⇔scatter_kws={'alpha': 1/5})
    g.set_axis_labels('CO2 (g/mi)', 'Displacement (1)')
    g.set_titles('{col_name}')
    g.set_titles('{col_name}');
```



Due to the high number of data points and their high amount of overlap, I've chosen to plot the data in a faceted plot. You can see that engine sizes are smaller for cars that use regular gasoline against those that use premium gas. Most cars fall in an emissions band a bit below 9 kg CO2 per gallon; diesel cars are consistently higher, a little above 10 kg CO2 per gallon. This makes sense, since a gallon of gas gets burned no matter how efficient the process. More strikingly, there's a smattering of points with much smaller emissions. If you inspect these points more closely you'll see that they represent hybrid cars that use battery energy in addition to conventional fuel! To pull these mechanically out of the dataset requires more data than that which was trimmed to create it - and additional research to understand why these points don't fit the normal CO2 bands.

1.5.15 **Summary**

In this less on we covered the following topics: - Non-Positional Encodings - Color Palettes - Faceting in Two Directions - Adaptations of Bivariate Plots - Plot Matrices - Feature Engineering

1.6 LESSON 6: EXPLANATORY VISUALIZATIONS

1.6.1 Introduction to Explanatory Visualizations

In the previous lesson, you saw how to use Seaborn to create a variety of plots that can be used to explore a dataset. In this lesson, you'll learn how to use Seaborn to create explanatory visualizations. These visualizations are designed to help you understand the data, and to communicate your findings to others.

You will learn: - Steps to tell a story using data - Tools and techniques to polish plots - Presenting findings using a slide deck - Getting and using feedback

1.6.2 Revisiting the Data Analysis Process

As a reminder, let's briefly review the data analysis process and revisit the way that exploratory and explanatory visualizations fit into different parts of that process. The five steps of the data analysis process are:

- 1. Extract Obtain the data from a spreadsheet, SQL, the web, etc.
- 2. Clean Here we could use exploratory visuals.
- 3. Explore Here we use exploratory visuals.
- 4. Analyze Here we might use either exploratory or explanatory visuals.

5. Share - Here is where explanatory visuals live.

The previous three lessons in the course have been focused on **exploratory analyses**. In phases with exploratory visualizations, the primary audience for the visuals will be you, the analyst. The plots that have been created and demonstrated haven't been particularly polished, just descriptive enough for you to gain insights into the data.

This lesson is focused on taking those insights and creating **explanatory analyses**. Here, your audience will be broader: your goal will be to convey your findings to other people who don't have the level of hands-on experience with the data as you. Visualizations under this banner should be focused on telling a specific story that you want to convey to that particular audience. Many times, these visualizations evolve from visuals created during the exploratory process, just polished up to highlight the specific intended insights. These highlights might change depending on the audience you're presenting to. You'll revisit those design concepts from earlier in the course to make your plots informative not just for yourself, but also compelling and understandable for other

1.6.3 Tell A Story

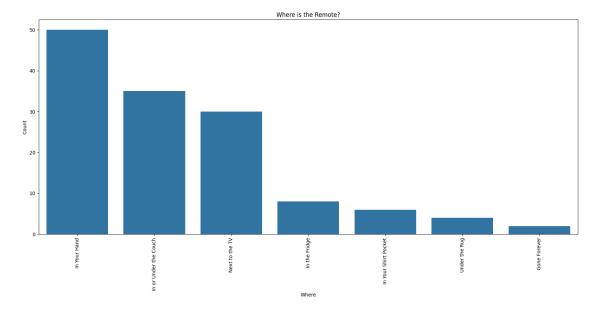
When you're creating explanatory visualizations, you're telling a story. The story you're telling will be different depending on the audience you're presenting to. For example, if you're presenting to a group of data scientists, you might want to focus on the technical aspects of the data. If you're presenting to a group of executives, you might want to focus on the business implications of the data.

Telling stories with data follows these steps: 1. Start with a Question 2. Repetition is a Good Thing 3. Highlight the Answer 4. Call Your Audience To Action

```
[]:
                          Where
                                 Count
                  In Your Hand
                                     50
        In or Under the Couch
                                     35
     1
     2
                Next to the TV
                                     30
     3
                 In the Fridge
                                      8
     4
         In Your Shirt Pocket
                                      6
     5
                                      4
                 Under the Rug
                  Gone Forever
                                      2
```

```
[]: colors = sb.color_palette()[0]
# Plot a bar chart of the data
plt.figure(figsize=(20, 8))
```

```
sb.barplot(data=df, x='Where', y='Count', color=colors)
plt.xticks(rotation=90)
plt.ylabel('Count')
plt.xlabel('Where')
plt.title('Where is the Remote?');
```



1.6.4 Polishing Plots

Thus far in the course, the code you've seen has been fairly bare-bones, just enough to get your plots created. In order to convey your findings to others quickly and efficiently, you'll need to put work into polishing your plots. There are many dimensions to consider when putting together a polished plot.

Choose an appropriate plot Your choice of plot will depend on the number of variables that you have and their types: nominal, ordinal, discrete numeric, or continuous. Choice of plot also depends on the specific relationship that you want to convey. For example, whether you choose a violin plot, box plot, or adapted bar chart depends on how much data you have and whether distributions are significant or important. You'll be more likely to use a violin plot if you have a lot of data and the distributions are meaningful, and more inclined to use a box plot or bar chart if you have less data, or the distributions are less reliable.

Choose appropriate encodings Your variables should impact not just the type of plot that is chosen, but also the variable encodings. For example, if you have three numeric variables, you shouldn't just assign x-position, y-position, and color encodings randomly. In many cases, the two variables that are most important should take the positional encodings; if one represents an outcome or dependent variable, then it should be plotted on the y-axis. In other cases, it makes sense to plot the dependent measure with color, as though you are taking a top-down view of the plane defined by the two independent measures plotted on the axes.

Pay attention to design integrity When setting up your plotting parameters, remember the design principles from earlier in the course.

Make sure that you minimize chart junk and maximize the data-ink ratio, as far as it maintains good interpretability of the data. When deciding whether or not to add non-positional encodings, make sure that they are meaningful. For example, using color in a frequency bar chart may not be necessary on its own, but will be useful if those colors are used again later in the same presentation, matched with their original groups. By the same token, avoid using the same color scheme for different variables to minimize the chance of reader confusion.

You should also ensure that your plot avoids lie factors as much as possible. If you have a bar chart or histogram, it is best to anchor them to a 0 baseline. If you're employing a scale transformation, signal this clearly in the title, axis labels, and tick marks.

Label axes and choose appropriate tick marks For your positional axes, make sure you include axis labels. This is less important in exploration when you have the code available and have an extended flow to your work, but when you're conveying only the key pieces to others, it's crucial. When you add an axis label, make sure you also provide the units of measurement, if applicable (e.g., stating "Height (cm)" rather than just "Height").

As for tick marks, you should include at least three tick marks on each axis. This is especially important for data that has been transformed: you want enough tick marks so that the scale of the data can be communicated there. If your values are very large or very small numbers, consider using abbreviations to relabel the ticks (e.g., use "250K" instead of "250000").

Provide legends for non-positional variables Make sure that you add a legend for variables not depicted on the axes of your plot. For color encoding, you can add a color bar to the side of the plot. The most important new thing here is that you provide a descriptive label to your legend or color bar, just as you would the axes of your plot.

Title your plot and include descriptive comments Finally, make sure that you provide a descriptive title to your plot. If this is a key plot that presents important findings to others, aim to create a title that draws attention to those main points, rather than just state what variables are plotted.

Also, realize that while a visualization might be the core mechanism by which you convey findings, it need not stand alone. Comments in the text below or surrounding the plot can provide valuable context to help the reader understand your message, or reinforce the main points that they should have gotten.

1.6.5 Using Matplotlib to Polish Plots

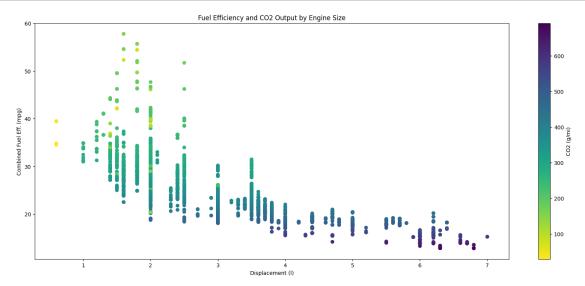
Back in the univariate plots lesson, you were introduced to the general way that visualizations are structured in matplotlib and seaborn: each visualization is based on a single Figure, which contains one or more Axes, and each Axes houses elements like points, lines, and boxes that depict the plotted data. Understanding and making use of this structure will open up your ability to polish your visualizations. Each function below is linked to its documentation page and which object type it is associated with.

- figure (Figure): Used to create a new figure. You'll use this first to initialize the figure, most often using the "figsize" parameter to set the figure dimensions.
- xlabel and ylabel (Axes): Used for setting axis labels.
- xticks and yticks (Axes): Used for setting tick marks.
- legend (Axes): Used to create and customize a legend. One key parameter to use is "title", which allows you to label what feature is being depicted in the legend. You might also need to make use of the "loc" and "ncol" parameters to move and shape the legend if it gets placed in an awkward location by default.
- colorbar (Axes): Used to add a colorbar to a plot. Use the "label" parameter to set the label on a colorbar.
- title (Axes): Used for setting axis titles.
- suptitle (Figure): Used for setting figure titles. The main difference between suptitle and title is that the former sets a title for the Figure as a whole, and the latter for only a single Axes. This is an important distinction: if you're using faceting or subplotting, you'll want to use suptitle to set a title for the figure as a whole.

All of the functions above, or parameters associated with those functions in the case of seaborn, have been used sporadically throughout the course. Below are a couple of examples of these polishing functions in use.

This example makes use of the fuel economy dataset. Since a colorbar is being added to the plot, figsize is used to make the figure a little bit wider than normal. Title, axes, and colorbar are all labeled. Note how the units of each feature being plotted are given in parentheses in each label.

```
[]: plt.figure(figsize=(20, 8))
# Plot a scatter plot of the fuel efficiency vs displacement
plt.scatter(data=fuel_econ, x='displ', y='comb', c='co2', cmap='viridis_r')
plt.title('Fuel Efficiency and CO2 Output by Engine Size')
plt.xlabel('Displacement (1)')
plt.ylabel('Combined Fuel Eff. (mpg)')
plt.colorbar(label = 'CO2 (g/mi)');
```



1.6.6 Remember

- In bar charts, you should always arrange the position of bars based on the value on the y-axis, from highest value to lowest value.
- You should not use many colors if it increases chart junk and decreases the data-ink ratio.
- You should always include units or measurements when you add axis labels to the audience understand the scale of the data.
- You don't need to provide legends for non-positional variables as long as you used different colors.

1.6.7 Quiz

Perform polishing and cleaning steps for the following multivariate plot, where the relationship between height and weight are depicted for the Fairy and Dragon Pokémon types. You'll need to do more than just add meaningful labels and titles to the plot. Pay attention to the interpretability of tick marks and the ability to associate each point to a type of Pokemon.

```
[]: # melt the pokemon data set type_cols = ['type_1','type_2']
type_cols = ['type_1','type_2']
non_type_cols = pokemon.columns.difference(type_cols)
```

```
[]:
                    base_experience
                                        defense
                                                  generation_id
                                                                                       \
           attack
                                                                   height
                                                                                  id
                                                                            hp
     34
               45
                                  113
                                             48
                                                                1
                                                                       0.6
                                                                            70
                                                                                  35
               70
     35
                                  217
                                             73
                                                                1
                                                                       1.3
                                                                            95
                                                                                  36
     146
               64
                                   60
                                             45
                                                                1
                                                                       1.8
                                                                            41
                                                                                 147
     147
               84
                                  147
                                             65
                                                                1
                                                                       4.0
                                                                             61
                                                                                 148
                                                                       2.2
     148
                                  270
                                                                            91
              134
                                             95
                                                                1
                                                                                 149
```

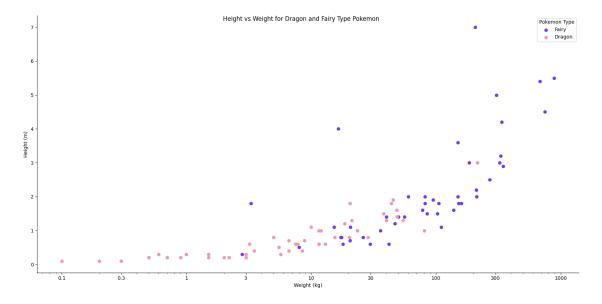
	special-attack	special-defense	species	speed	weight	type_level	\
34	60	65	clefairy	35	7.5	type_1	
35	95	90	clefable	60	40.0	type_1	
146	50	50	dratini	50	3.3	type_1	
147	70	70	dragonair	70	16.5	type_1	
148	100	100	dragonite	80	210.0	type_1	

```
type
34 fairy
35 fairy
```

```
146 dragon147 dragon148 dragon
```

```
[]: # set up a dictionary to map types to colors
     type_colors = {'fairy': '#ee99ac', 'dragon': '#7038f8'}
     # Plot the melt_pokemon_sub data using FacetGrid
     g = sb.FacetGrid(data=melt_pokemon_sub, height=8, aspect=2,__
      →margin_titles=True, hue='type', hue_order=['dragon', 'fairy'],□
      →palette=type_colors)
     # Plot scatter plot on each facet for weight and height
     g.map(plt.scatter, 'weight', 'height')
     g.set_axis_labels('Weight (kg)', 'Height (m)')
     # Add title for the figure
     g.fig.suptitle('Height vs Weight for Dragon and Fairy Type Pokemon')
     # Add log scale for x axis
     g.set(xscale='log')
     # Add xticks
     x_{\text{ticks}} = [0.1, 0.3, 1, 3, 10, 30, 100, 300, 1000]
     g.set(xticks=x_ticks, xticklabels=x_ticks)
     # Add legend
     plt.legend(['Fairy', 'Dragon'], title = 'Pokemon Type')
```

[]: <matplotlib.legend.Legend at 0x7fe1b9f17c70>



I created labels to the individual axes, including units of measurement. I also added a descriptive title for the plot. On the x-axis, I've changed the default tick marks to be plain numbers, using a 1-3-10 scheme. Finally, I've added a legend to the plot to associate each point to a Pokemon type. To set up the custom colors, I added a 'palette' argument to the FacetGrid call, pointing to

a dictionary associating each type to a color. The legend was added using matplotlib, so that the Pokemon types could be capitalized.

1.6.8 Creating a Slide Deck with Jupyter

There are many ways in which you can use explanatory visualizations to convey findings to others. You might save your plots on their own, and embed them in a report or blog post. Visualizations also have a major place in presentations, as part of a slide deck. When it comes to creating slides, you might normally think of dedicated tools like Powerpoint, Keynote, or Google Slides. What you might not be aware of is the fact that Jupyter notebooks include a tool, nbconvert, that can export notebooks in an HTML slides format.

If you're planning on creating a slide deck presentation through a Jupyter notebook, it's a good idea to create a new notebook that is separate from your original, exploratory, work. This way, your explanatory work will be focused, and there will be fewer elements to categorize. To start, you need to categorize the type of slide element that each cell will correspond with. From the menu bar, select **View** > **Cell Toolbar** > **Slideshow**. You'll see a drop down appear in the upper right hand corner of each cell, from which you can assign slide element types.

For cells that you want readers to see, you'll choose the Slide, Sub-Slide, or Fragment types. Slides will form the main flow of the presentation, while sub-slides are children of slides in the main flow

Cells that you don't want users to see should be in the Skip or Notes types. Skip-type cells will never show up in a slide flow, while Notes cells can only be seen by the presenter in a speaker notes window.

In addition to setting slide types, make sure that all of your code cells have been run and produce the output that you want to show. nbconvert will only export elements of the notebook as-is, and won't run the notebook cells as is. It is recommended that you use the **Kernel > Restart & Run All**menu option to do a clean run-through of all of your cells as a final preparatory action.

Once your notebook has been prepared, save it and shut down your notebook server. On the command line, you can render the notebook as slides using the following expression as a base.

```
jupyter nbconvert notebook.ipynb --to slides --post serve
```

By default, code cell inputs and outputs are both rendered in the slides. More likely than not, you'll want to hide the code in your presentation so that all attention can be put on the visualizations and text. To do this, you can specify a template file using the –template option.

```
jupyter nbconvert presentation.ipynb --to slides --template output-toggle.tpl --post serve
```

1.6.9 Getting and Using Feedback

When putting together a report or presentation to communicate results to others, it never hurts to get outside eyes on your work to make sure that your findings are conveyed clearly. Asking colleagues, friends, or family to provide feedback can be a good step to making sure that the story that you wish to tell hits its mark.

When you present your work to the reader, let them go through the work for themselves first. Then, follow up with them to check whether or not their conclusions match what you were hoping to convey. The following questions might be good starters; be sure to follow up or come up with

your own questions: - What do you notice about each visualization? - What questions do you have about the data? - What relationships do you notice? - What do you think is the main takeaway from the report / presentation? - Is there anything that you don't understand from the plots?

Use the feedback that you get from your reader to iterate on and improve on your designs. The alternative perspective that they have may reveal things that you didn't consider or points that require further clarification.

1.6.10 Lesson Summary

In this lesson, you've learned explanatory visualizations used to communicate and convey the findings to others.

We first learned steps to tell a good story using data, then we reviewed elements to polish plots. Next, you saw how to present your findings using a slide deck and how to use feedback to improve your visualizations.