

DID YOU KNOW?

SNAPCHAT CAN...



COLLECT YOUR INFORMATION

Information you give them such as your name, email address, phone number and content created will be used for personalised recommendations and ads.

USE YOUR CONTENT

When you post something public, you allow Snapchat to use it freely, without compensation for promotional and development purposes. You can stop this by making sure your posts are set to private or restricted.



COLLECT YOUR LOCATION

Snapchat can collect your location and use it to suggest nearby friends or broadcast your location to friends. However, you can always opt out of this by disabling location services, using ghost mode or restricting who can see your Snap Map.



HOW DO I STAY SAFE?

- Turn on Ghost Mode for Snap Map
 - Settings > Snap Map > Ghost Mode
- Restrict your story to My Friends or Custom
 - Settings > Privacy Controls > View My Story
- Turn off Quick Add
 - Settings > Privacy Controls > See Me in Quick Add
- Opt out of personalised advertising
 - Settings > Privacy Controls > Ad Preferences

DID YOU KNOW?

TIK TOK CAN...



SELL YOUR DATA IN A FINANCIAL TRANSACTION

Any **personal information** that you provide **can be sold** to associated companies as part of a bankruptcy proceeding. You can prevent this by **limiting the amount of information** you give TikTok.

USE YOUR CONTENT

When you post something on TikTok, you still remain the owner, but you give TikTok **permission to edit or distribute your content** for any reason. TikTok does not need to compensate you for this. If you want to avoid this, **make sure your posts are set to private**.



COLLECT BIOMETRIC DATA

TikTok can actually collect your biometric data, which is **used to apply filters** and develop them to be more accurate. To prevent this, make sure any **privacy settings are set to not collect biometric data**.

HOW DO I STAY SAFE?

- Set your account to private
 - Settings > Privacy > Private Account
- Turn off Personalisation and Data collection
 - Settings > Privacy > Personalisation and Data
- Restrict Access to Location collection
 - Settings > Privacy > Location Services
- Disable data sharing with third parties
 - Settings > Privacy > Personalisation and Data > Ad preferences