

# Keith L. Barrientos

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## Work Experience

### National Center for Mental Health

Mandaluyong, Philippines

UI/UX Designer

October 2022 – Present

- Investigated user experience design requirements for our suite of digital assets.
- Developed and conceptualized a comprehensive UI/UX design strategy for NCMH applications.
- Produced high-quality UX design solutions through wireframes, visual and graphic designs, and prototypes.
- Designed UI elements and tools such as navigation menus, search boxes, tabs, and widgets for our digital assets.
- Tested UI elements such as call-to-actions (CTAs), banners, page layouts, page designs, page flows, and target links for landing pages.
- Collaborated with the team of developers and project manager to ensure the creation and delivery of tailored experiences for the digital user.
- Provided advice and guidance on the implementation of UX research methodologies and testing activities in order to analyze and predict user behavior.
- Adhered to style standards on typography and graphic design.
- Participated in planning activities for the project lifecycle to ensure alignment in design scope.
- Analyzed both the functional and non-functional requirements to create user stories and use cases for the development of appropriate ICT solutions.
- Considered the design and architecture of the application to ensure that performance, user experience, security, maintainability, and scalability for seamless implementation and utilization of the developed application.
- Created technical documents on the implementations done in the project including user manuals, process flows, user stories, and others to provide continuity and knowledgebase for easier technical transition and training.
- Performed additional tasks as deemed necessary by the project.

### Innodata

Philippines

Freelance Content Moderator

March 2022 – June 2022

- Identified the topics associated with a trend in Twitter.
- Determined which Twitter accounts have published addresses associated with the account.
- Identified and categorized tweets that contain harmful content and assessed the risk level presented by each tweet.
- Identified the Twitter account most closely associated with the social media post of small company and the Twitter account for a specific branch/franchise location or for a specific product for larger corporations and chains.

**Helix Software Technologies Corp.****Mandaluyong, Philippines***UI/UX Designer**August 2021 – October 2021*

- Designed and developed a user interface for a Two-Number Lotto Game using ReactJS, HTML, Bootstrap, and CSS.
- Improved the user interface of the Bembol.Net, a lottery web-based system using HTML, CSS, and Bootstrap.
- Designed a company's brochure and pamphlets using Photoshop and Figma.

**#MentalHealthPH****Manila, Philippines***Graphic Design Volunteer**September 2021 – October 2021*

- Designed in-event materials and public materials for the organization.

**College Experience**

- Led the frontend development of an event management system using HTML, Bootstrap, and CSS.
- Led the frontend development of a Library Management System and a Sales Management System using Java.
- Led the frontend development of the thesis tool named ABSentilyzer, a web-based sentiment analyzer tool, using Django Framework, HTML, Bootstrap, JS, and CSS.

**Education****Polytechnic University of the Philippines****Manila, Philippines***Bachelor of Science in Computer Science, 1.21 – 1.67**June 2018 – September 2022*

- GPA 1.21 - 1.50, President's Lister for 4 semesters
- GPA 1.54 - 1.72, Dean's Lister for 4 semesters

**Christian Ecclesiastical School****Bulacan, Philippines***Science, Technology, Engineering, and Mathematics (STEM)**June 2016 – March 2018*

- Graduated, With Honors

**Skills**

- **Programming:** HTML5, Bootstrap, CSS, Javascript,
- **Framework:** ReactJs, Django, Flask
- **Design:** Photoshop, Figma, Canva
- **Tools:** Microsoft Office
- **Business:** Time Management, Leadership, Attention to Details, Organized, Efficient

**Character References****Michael B. dela Fuente***Associate Professor, College of Computer and Information Sciences**Polytechnic University of the Philippines**Mobile: +639278843224**Email: mbdelafuente@pup.edu.ph*

**Marielle Kai San Gabriel**

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