Urban Pedals: Unveiling Toronto's Bike Share Story

Overview

This report contains the code and data for a data analysis project focused on exploring the ridership patterns of the bike-share scheme in Toronto. The analysis is conducted using the R programming language to gain insights into user behaviors, popular routes, and temporal trends.

Data Source

- Ref:
 - https://open.toronto.ca/dataset/bike-share-toronto-ridership-data/ (https://open.toronto.ca/dataset/bike-share-toronto-ridership-data/)

Download and Import data.

· Import libraries.

library(tidyr)
library(ggplot2)

```
# Load Library
library(opendatatoronto)
library(dplyr)

##
## 载入程辑包: 'dplyr'

## The following objects are masked from 'package:stats':
##
## filter, lag

## The following objects are masked from 'package:base':
##
## intersect, setdiff, setequal, union
```

- Manually download data files from data source.
 - We have 52 files of 5-year data, from 2019 to 2023.
 - List of all data files

```
# Define path of dataset
DATA_PATH <- "./source/"

# get the paths for each data file.
FILE_PATH_LIST <- list.files(DATA_PATH, pattern = "\\.csv$", full.names = TRUE)
FILE_PATH_LIST</pre>
```

```
[1] "./source/2019-01.csv"
    [2] "./source/2019-02.csv"
    [3] "./source/2019-03.csv"
    [4] "./source/2019-04.csv"
    [5] "./source/2020-01.csv"
    [6] "./source/2020-02.csv"
    [7] "./source/2020-03.csv"
   [8] "./source/2020-04.csv"
   [9] "./source/2020-05.csv"
## [10] "./source/2020-06.csv"
## [11] "./source/2020-07.csv"
## [12] "./source/2020-08.csv"
## [13] "./source/2020-09.csv"
## [14] "./source/2020-10.csv"
## [15] "./source/2020-11.csv"
## [16] "./source/2020-12.csv"
## [17] "./source/Bike share ridership 2021-01.csv"
## [18] "./source/Bike share ridership 2021-02.csv"
## [19] "./source/Bike share ridership 2021-03.csv"
## [20] "./source/Bike share ridership 2021-04.csv"
## [21] "./source/Bike share ridership 2021-05.csv"
## [22] "./source/Bike share ridership 2021-06.csv"
## [23] "./source/Bike share ridership 2021-07.csv"
## [24] "./source/Bike share ridership 2021-08.csv"
## [25] "./source/Bike share ridership 2021-09.csv"
## [26] "./source/Bike share ridership 2021-10.csv"
## [27] "./source/Bike share ridership 2021-11.csv"
## [28] "./source/Bike share ridership 2021-12.csv"
## [29] "./source/Bike share ridership 2022-01.csv"
## [30] "./source/Bike share ridership 2022-02.csv"
## [31] "./source/Bike share ridership 2022-03.csv"
## [32] "./source/Bike share ridership 2022-04.csv"
## [33] "./source/Bike share ridership 2022-05.csv"
## [34] "./source/Bike share ridership 2022-06.csv"
## [35] "./source/Bike share ridership 2022-07.csv"
## [36] "./source/Bike share ridership 2022-08.csv"
## [37] "./source/Bike share ridership 2022-09.csv"
## [38] "./source/Bike share ridership 2022-10.csv"
## [39] "./source/Bike share ridership 2022-11.csv"
## [40] "./source/Bike share ridership 2022-12.csv"
## [41] "./source/Bike share ridership 2023-01.csv"
## [42] "./source/Bike share ridership 2023-02.csv"
```

```
## [43] "./source/Bike share ridership 2023-03.csv"
## [44] "./source/Bike share ridership 2023-04.csv"
## [45] "./source/Bike share ridership 2023-05.csv"
## [46] "./source/Bike share ridership 2023-06.csv"
## [47] "./source/Bike share ridership 2023-07.csv"
## [48] "./source/Bike share ridership 2023-08.csv"
## [49] "./source/Bike share ridership 2023-09.csv"
## [50] "./source/Bike share ridership 2023-10.csv"
## [51] "./source/Bike share ridership 2023-11.csv"
## [52] "./source/Bike share ridership 2023-12.csv"
```

- · Import data from data files.
 - Check the columns of each csv file for data consisitence.
 - Combine all data into a uniformed dataframe for further analysis.

```
# # Apply read.csv, a function to import data from csv file, for each file.
# # Get a list of df
# df_list <- lapply(FILE_PATH_LIST, read.csv)
#
# # Union all df by row
# raw_df <- do.call(rbind, df_list)
# raw_df</pre>
```

• Test using selective data

```
# paths <- c(
# "./source/2019-01.csv",
  "./source/2019-02.csv",
# "./source/2019-03.csv",
# "./source/2019-04.csv",
# "./source/2020-01.csv",
# "./source/2020-02.csv",
# "./source/2020-03.csv",
# "./source/2020-04.csv",
# "./source/2020-05.csv",
# "./source/2020-06.csv",
# "./source/2020-07.csv",
# "./source/2020-08.csv",
# "./source/2020-09.csv",
# "./source/2020-10.csv",
# "./source/2020-11.csv",
# "./source/2020-12.csv"
#)
# # paths <- c("./source/2020-01.csv")
# df list <- lapply(paths, read.csv)</pre>
# raw df <- do.call(rbind, df list)</pre>
# raw df
```

Data Processing

Handling NA and NULL value

Handle NA value that exist in the raw data

```
# # Remove rows with any NA values
# proc_NA_df <- raw_df[complete.cases(raw_df), ]
#
# Remove rows with "NULL" values
# proc_null_df <- proc_NA_df %>%
# filter(!(End.Station.Name == "NULL" | End.Station.Id == "NULL" | Start.Station.Id == "NULL" | Start.Station.Name == "NULL" |
L"))
# proc_df <- proc_null_df</pre>
```

Converting Time-Dimension Data

• Divide time into year, month, date, hour, and minute.

```
# # Divide "Start.Time" into columns
# proc df$Start.Time <- as.POSIXct(proc df$Start.Time, format = "%m/%d/%Y %H:%M")</pre>
# proc df$Start.Year <- as.factor(format(proc df$Start.Time, "%Y"))</pre>
# proc df$Start.Month <- as.factor(format(proc df$Start.Time, "%m"))</pre>
# proc df$Start.Date <- as.factor(format(proc df$Start.Time, "%d"))</pre>
# proc df$Start.Hours <- as.factor(format(proc df$Start.Time, "%H"))</pre>
# proc df$Start.Minutes <- as.factor(format(proc df$Start.Time, "%M"))</pre>
# # Divide "End" into columns
# proc_df$End.Time <- as.POSIXct(proc_df$End.Time, format = "%m/%d/%Y %H:%M")</pre>
# proc df$End.Year <- as.factor(format(proc df$End.Time, "%Y"))</pre>
# proc df$End.Month <- as.factor(format(proc df$End.Time, "%m"))</pre>
# proc df$End.Date <- as.factor(format(proc df$End.Time, "%d"))</pre>
# proc df$End.Hours <- as.factor(format(proc df$End.Time, "%H"))</pre>
# proc df$End.Minutes <- as.factor(format(proc df$End.Time, "%M"))</pre>
# # factor user.type
# proc df$User.Type <- as.factor(proc df$User.Type)</pre>
# # Drop Start.Time and End.Time
# proc df <- proc df %>% select(-Start.Time, -End.Time)
```

· Check NA value again, in case of any possible values generated during the data processing.

```
# is_miss <- any(is.na(proc_df))
#
# # if the processed_df contains missing value, drop the rows with missing values and assign to df
# if (is_miss) {
# df <- proc_df[complete.cases(proc_df), ]
# # otherwise, df = proc_df
# }else{
# df <- proc_df
# }
# is_miss <- any(is.na(df))
# cat("df has missing value? ", is_miss) # output result</pre>
```

· Data Overview after data processing.

```
# # Data overview after data processing
# num_row <- nrow(df)  # total rows
# column_names <- colnames(df)  # column names
# cat("\n\nNumber of rows: ", "\n", num_row)
# cat("\n\nColumn names: ", "\n", column_names)
#
# cat("\n\nDisplay the Structure:\n")
# str(df)
#
# cat("\n\nDisplay Summaries:\n")
# summary(df)</pre>
```

· Preview data

```
# df
# head(df, 10)
```

Exporting Processed Data(Optional)

• Export the Processed data to permanently store the processed data.

```
# # Path to export
# output_file <- "./data/dataset.csv"
# # export
# write.csv(df, file = output_file, row.names = FALSE)</pre>
```

ReLoading Processed Data

```
data_file <- "./data/dataset.csv"

df <- read.csv(data_file)

df</pre>
```

• Data Overview afater loading data.

```
# Data overview after data processing
num row <- nrow(df)</pre>
                                # total rows
column names <- colnames(df) # column names</pre>
cat("\n\nNumber of rows: ", "\n", num row)
##
##
## Number of rows:
## 17789237
cat("\n\nColumn names: ", "\n", column names)
##
##
## Column names:
## Trip.Id Trip..Duration Start.Station.Id Start.Station.Name End.Station.Id End.Station.Name Bike.Id User.Type Start.Year
Start.Month Start.Date Start.Hours Start.Minutes End.Year End.Month End.Date End.Hours End.Minutes
cat("\n\nDisplay the Structure:\n")
##
## Display the Structure:
str(df)
```

```
## 'data.frame': 17789237 obs. of 18 variables:
## $ Trip.Id
                   : num 4581278 4581279 4581280 4581281 4581282 ...
## $ Trip..Duration : int 1547 1112 589 259 281 624 604 416 192 518 ...
## $ Start.Station.Id : int 7021 7160 7055 7012 7041 7041 7041 7275 7071 7199 ...
## $ Start.Station.Name: chr "Bay St / Albert St" "King St W / Tecumseth St" "Jarvis St / Carlton St" "Elizabeth St / Edwa
rd St (Bus Terminal)" ...
## $ End.Station.Id : int 7233 7051 7013 7235 7257 7031 7031 7041 7311 7252 ...
## $ End.Station.Name : chr "King / Cowan Ave - SMART" "Wellesley St E / Yonge St (Green P)" "Scott St / The Esplanade"
"Bay St / College St (West Side) - SMART" ...
## $ Bike.Id
                   : chr "1296" "2947" "2293" "283" ...
                   : chr "Annual Member" "Annual Member" "Annual Member" "Annual Member" ...
## $ User.Type
## $ Start.Year
                   ## $ Start.Month
                   : int 111111111...
                  : int 111111111...
## $ Start.Date
## $ Start.Hours
                  : int 0000000000...
## $ Start.Minutes
                  : int 8 10 15 16 19 26 26 26 34 38 ...
## $ End.Year
                   ## $ End.Month
                   : int 111111111...
## $ End.Date
                   : int 111111111...
## $ End.Hours
                   : int 00000000000...
## $ End.Minutes
                  : int 33 29 25 20 24 36 36 33 37 46 ...
cat("\n\nDisplay Summaries:\n")
```

```
##
## Display Summaries:
```

summary(df)

```
Start.Station.Id Start.Station.Name
##
      Trip.Id
                       Trip..Duration
         : 4581278
##
    Min.
                       Min.
                                          Min.
                                                  :7000
                                                            Length: 17789237
    1st Ou.: 9607762
                       1st Ou.:
                                          1st Ou.:7078
                                                            Class :character
                                    439
    Median :14783657
                                          Median :7227
                       Median :
                                    729
                                                            Mode :character
##
    Mean
          :15075490
                       Mean :
                                   1047
                                          Mean :7246
    3rd Ou.:20359050
                       3rd Ou.:
                                          3rd Ou.:7383
                                   1164
           :26682738
                              :12403785
                                          Max.
                                                  :7681
    Max.
                       Max.
    End.Station.Id End.Station.Name
                                        Bike.Id
                                                           User.Type
    Min.
           :7000
                   Length:17789237
                                      Length: 17789237
                                                          Length:17789237
##
    1st Ou.:7077
                   Class :character
                                      Class :character
                                                          Class :character
    Median :7224
                   Mode :character
                                      Mode :character
                                                          Mode :character
##
    Mean
          :7243
    3rd Qu.:7381
##
           :7681
##
    Max.
##
      Start.Year
                    Start.Month
                                      Start.Date
                                                      Start.Hours
    Min.
           :2019
##
                   Min.
                         : 1.000
                                    Min.
                                          : 1.00
                                                    Min.
                                                          : 0.00
    1st Ou.:2020
                   1st Ou.: 6.000
                                    1st Ou.: 8.00
                                                     1st Ou.:11.00
    Median :2021
                   Median : 7.000
                                    Median :16.00
                                                     Median :15.00
    Mean
           :2021
                   Mean : 7.246
                                           :15.73
                                                          :14.57
                                    Mean
                                                     Mean
    3rd Qu.:2023
                                    3rd Qu.:23.00
##
                   3rd Qu.: 9.000
                                                     3rd Qu.:18.00
    Max.
           :2023
                          :12.000
                                           :31.00
                                                          :23.00
##
                   Max.
                                    Max.
                                                     Max.
    Start.Minutes
                       End.Year
                                     End.Month
                                                        End.Date
         : 0.00
                           :2019
                                         : 1.000
                                                          : 1.00
    Min.
                    Min.
                                   Min.
                                                     Min.
                    1st Qu.:2020
   1st Qu.:14.00
                                   1st Qu.: 6.000
                                                     1st Qu.: 8.00
    Median :30.00
                    Median :2021
                                   Median : 7.000
                                                     Median :16.00
##
    Mean
           :29.55
                    Mean
                           :2021
                                   Mean
                                         : 7.246
                                                     Mean
                                                           :15.73
   3rd Qu.:45.00
                                                     3rd Qu.:23.00
                    3rd Qu.:2023
                                   3rd Qu.: 9.000
##
   Max.
           :59.00
                    Max.
                           :2024
                                   Max.
                                          :12.000
                                                    Max.
                                                            :31.00
##
      End.Hours
                     End.Minutes
          : 0.00
##
    Min.
                    Min. : 0.00
    1st Qu.:11.00
                    1st Qu.:15.00
    Median :16.00
                    Median:30.00
           :14.71
                    Mean
                          :29.79
##
    Mean
    3rd Qu.:18.00
                    3rd Qu.:45.00
   Max.
           :23.00
                           :59.00
##
                    Max.
```

Preview data

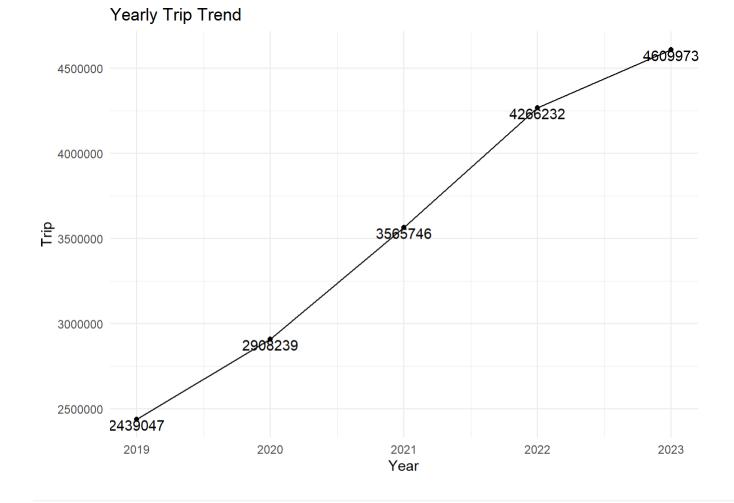
```
# df
head(df, 10)
```

Trip analysis

Yearly Trip Trends

```
trip_yearly <- df %>%
  group_by(Year = Start.Year) %>%
  summarize(Trip = n())
trip_yearly
```

```
ggplot(
 data = trip_yearly,
 mapping = aes(
     x = Year,
     y = Trip,
     group = 1
) +
 geom line() +
 geom point() +
  geom text(aes(label = as.character(Trip)), vjust = 1, hjust = 0.5) +
 labs(
   title = "Yearly Trip Trend",
   x = "Year",
   y = "Trip"
  ) +
 theme_minimal()
```



Monthly Trip Distribution

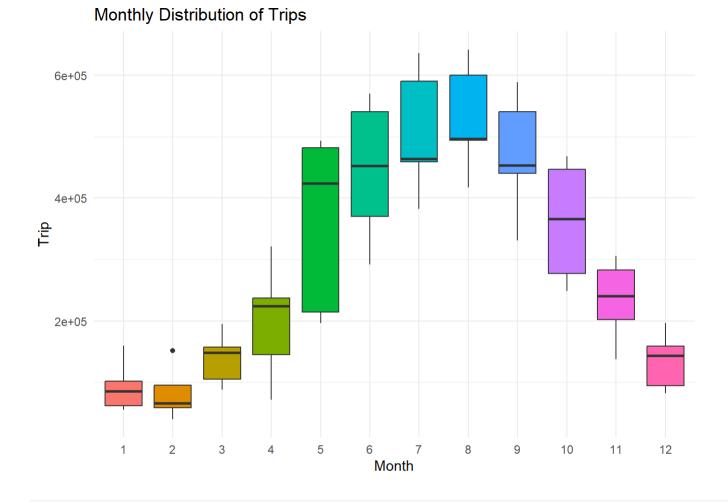
• Comparing monthly trip to unveil patterns over the months

```
trip_monthly_across_year <- df %>%
  group_by(
    Year = Start.Year,
    Month = Start.Month
    ) %>%
  summarize(Trip = n())
```

```
## `summarise()` has grouped output by 'Year'. You can override using the
## `.groups` argument.
```

```
trip_monthly_across_year
```

```
ggplot(
  data = trip_monthly_across_year,
  mapping = aes(
    x = factor(Month),
    y = Trip,
    fill = factor(Month)
    )
  ) +
  geom_boxplot(show.legend = FALSE) +
  labs(
    title = "Monthly Distribution of Trips",
    x = "Month",
    y = "Trip",
    fill = "Month"
  ) +
  theme_minimal()
```



Hourly Trip Pattern

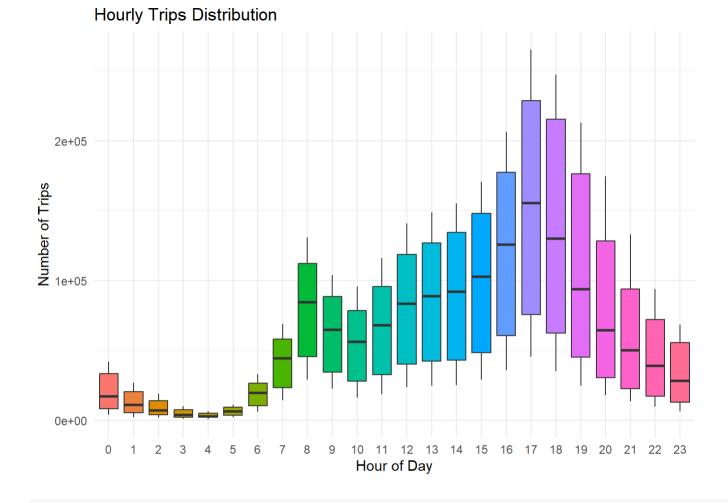
• Exploring Patterns Throughout the Day

```
trip_hourly_across_month <- df %>%
  group_by(
    Month = Start.Month,
    Hour = Start.Hours
    ) %>%
  summarize(Trip = n())
```

```
## `summarise()` has grouped output by 'Month'. You can override using the
## `.groups` argument.
```

```
trip_hourly_across_month
```

```
ggplot(
  trip_hourly_across_month,
  aes(
    x = factor(Hour),
    y = Trip,
  fill = factor(Hour)
  )
  ) +
  geom_boxplot(show.legend = FALSE) +
  labs(
    title = "Hourly Trips Distribution",
    x = "Hour of Day",
    y = "Number of Trips",
    fill = "Hour of Day") +
  theme_minimal()
```

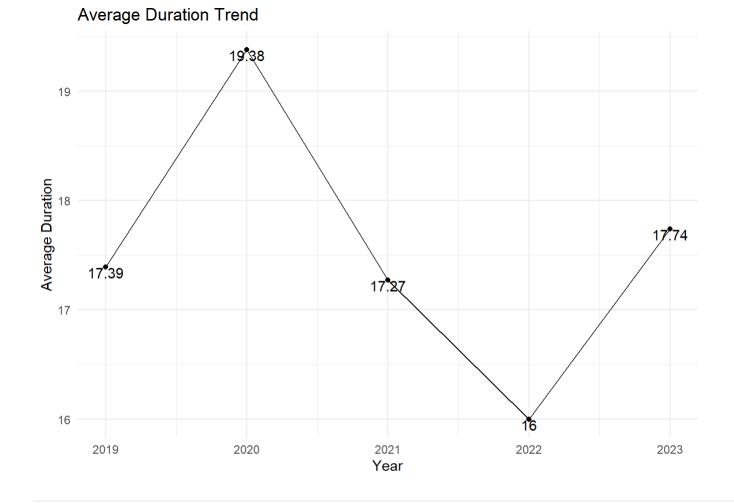


Duration Analysis

Duration Yearly Trend

```
duration_yearly <- df %>%
  group_by(Year = Start.Year) %>%
  summarize(Mean_Duration = round(mean(Trip..Duration) / 60, 2))
duration_yearly
```

```
ggplot(
 data = duration_yearly,
 mapping = aes(
     x = Year,
     y = Mean_Duration,
     group = 1
  ) +
 geom_line() +
 geom_point() +
 geom_text(
   aes(
     label = as.character(Mean_Duration)
    ),
   vjust = 1,
   hjust = 0.5
 ) +
 labs(
   title = "Average Duration Trend",
   x = "Year",
   y = "Average Duration"
 ) +
 theme_minimal()
```



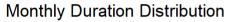
Duration Pattern over Months

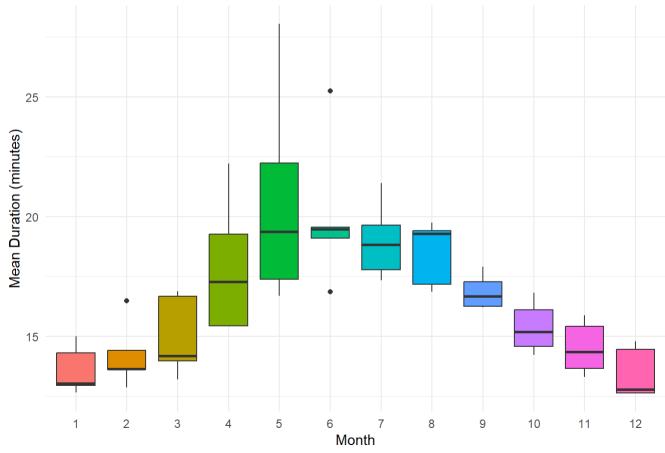
```
duration_monthly_across_year <- df %>%
  group_by(
   Year = Start.Year,
   Month = Start.Month) %>%
  summarize(Mean_Duration = round(mean(Trip..Duration) / 60, 2)) # Convert mean to minutes
```

```
## `summarise()` has grouped output by 'Year'. You can override using the
## `.groups` argument.
```

```
duration_monthly_across_year
```

```
ggplot(
  data = duration_monthly_across_year,
  mapping = aes(
    x = factor(Month),
    y = Mean_Duration,
    fill = factor(Month)
    )
  ) +
  geom_boxplot(show.legend = FALSE) +
  labs(
    title = "Monthly Duration Distribution",
    x = "Month",
    y = "Mean_Duration (minutes)"
  ) +
  theme_minimal()
```





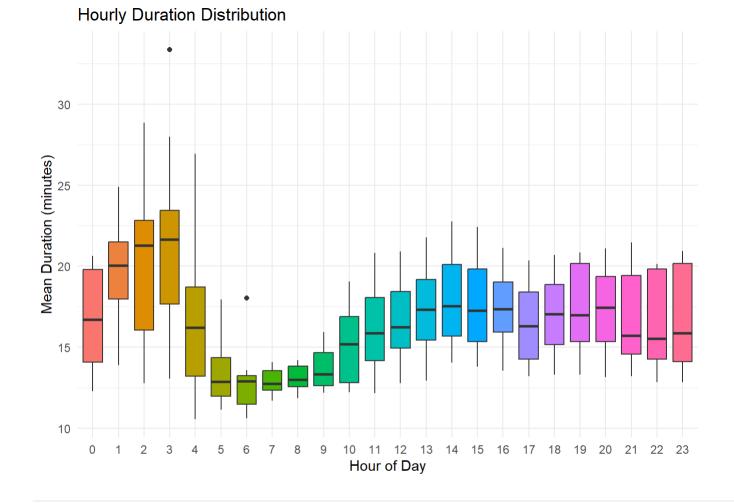
Duration Pattern throughout A Day

```
duration_hourly_across_month <- df %>%
  group_by(
    Month = Start.Month,
    Hour = Start.Hours
    ) %>%
  summarize(Mean_Duration = round(mean(Trip..Duration) / 60, 2)) # Convert mean to minutes
```

```
## `summarise()` has grouped output by 'Month'. You can override using the
## `.groups` argument.
```

```
duration_hourly_across_month
```

```
ggplot(
  data = duration_hourly_across_month,
  mapping = aes(
    x = factor(Hour),
    y = Mean_Duration,
    fill = factor(Hour)
    )
  ) +
  geom_boxplot(show.legend = FALSE) +
  labs(
    title = "Hourly Duration Distribution",
    x = "Hour of Day",
    y = "Mean Duration (minutes)"
  ) +
  theme_minimal()
```



Geolocation Analysis

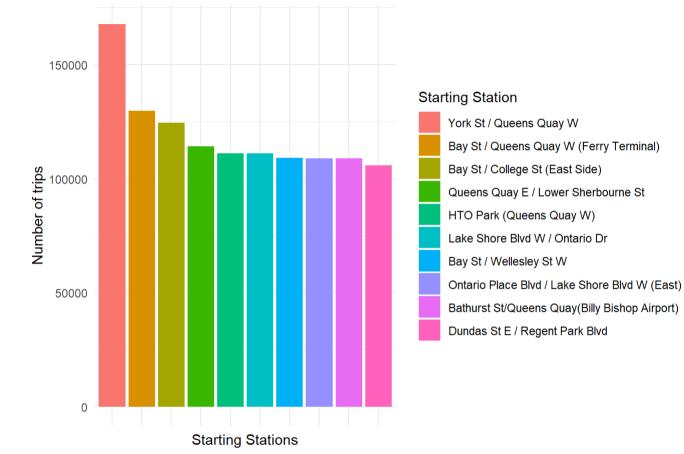
Hot Start Locations

Hot start spot (Top 10)

```
hot_start_spot <- df %>%
  group_by(Start.Station.Name) %>%
  summarize(Total_Trips = n()) %>%
  arrange(desc(Total_Trips)) %>%
  slice_head(n = 10)
hot_start_spot
```

```
ggplot(
 data = hot_start_spot,
 mapping = aes(
     x = reorder(Start.Station.Name, -Total_Trips),
     y = Total_Trips,
     fill = reorder(Start.Station.Name, -Total_Trips)
  ) +
  geom_bar(
   stat = "identity"
 ) +
 labs(
   title = "Total Number of trips per starting stations",
   x = "Starting Stations",
   y = "Number of trips",
   fill = "Starting Station"
  ) +
 theme_minimal()+
 theme(axis.text.x = element_blank())
```

Total Number of trips per starting stations



Hot start street (Top 10)

```
library(stringr)

hot_start_streets <- df %>%
    separate_rows(Start.Station.Name, sep = " / ") %>% # Separate the station names
    mutate(Start.Station.Street = Start.Station.Name) %>%
    group_by(Start.Station.Street) %>%
    summarize(Total_Trips = n()) %>%
    arrange(desc(Total_Trips)) %>%
    slice_head(n = 10)
```

Warning in gregexpr(pattern, x, perl = TRUE): 输入的字符串5347586不是UTF-8

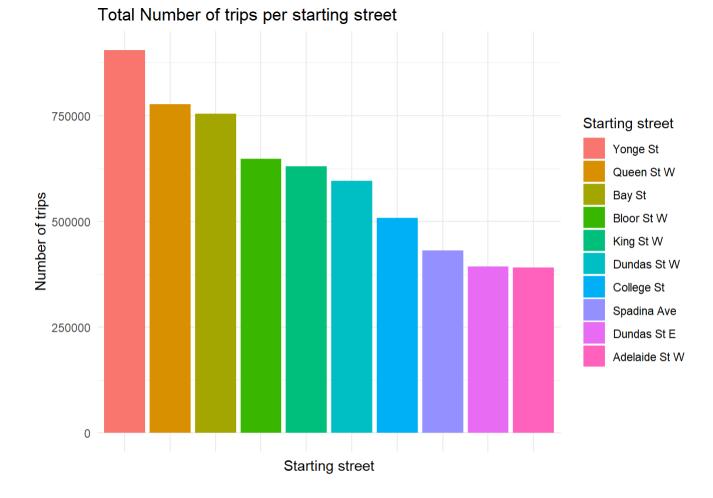
```
## Warning in gregexpr(pattern, x, perl = TRUE): 输入的字符串5347588不是UTF-8
## Warning in gregexpr(pattern, x, perl = TRUE): 输入的字符串5350238不是UTF-8
## Warning in gregexpr(pattern, x, perl = TRUE): 输入的字符串5350495不是UTF-8
## Warning in gregexpr(pattern, x, perl = TRUE): 输入的字符串5350926不是UTF-8
hot start streets
ggplot(
 data = hot start streets,
 mapping = aes(
     x = reorder(Start.Station.Street, -Total_Trips),
     y = Total Trips,
     fill = reorder(Start.Station.Street, -Total Trips)
 ) +
  geom bar(
   stat = "identity"
  ) +
 labs(
   title = "Total Number of trips per starting street",
   x = "Starting street",
   y = "Number of trips",
```

fill = "Starting street"

theme(axis.text.x = element_blank())

theme minimal()+

) +

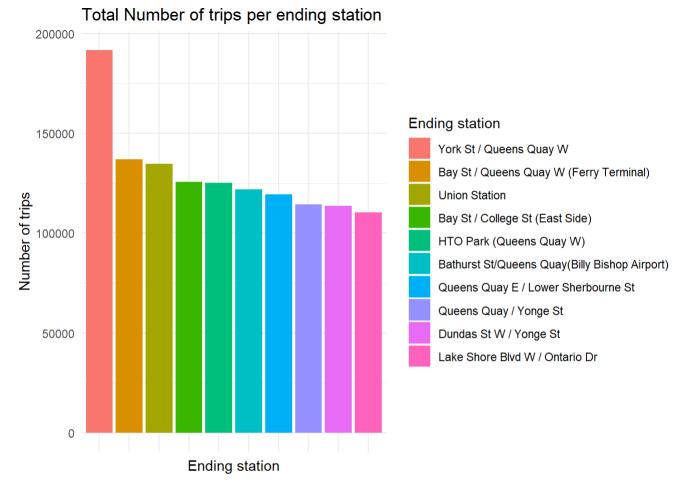


Hot End Locations

Hot End spot (Top 10)

```
hot_end_spot <- df %>%
  group_by(End.Station.Name) %>%
  summarize(Total_Trips = n()) %>%
  arrange(desc(Total_Trips)) %>%
  slice_head(n = 10)
hot_end_spot
```

```
ggplot(
 data = hot_end_spot,
 mapping = aes(
     x = reorder(End.Station.Name, -Total_Trips),
     y = Total_Trips,
     fill = reorder(End.Station.Name, -Total_Trips)
  ) +
  geom_bar(
   stat = "identity"
 ) +
 labs(
   title = "Total Number of trips per ending station",
   x = "Ending station",
   y = "Number of trips",
   fill = "Ending station"
  ) +
 theme_minimal()+
 theme(axis.text.x = element_blank())
```



Hot end street (Top 10)

```
hot_end_streets <- df %>%
  separate_rows(End.Station.Name, sep = " / ") %>% # Separate the station names
  mutate(End.Station.Street = End.Station.Name) %>%
  group_by(End.Station.Street) %>%
  summarize(Total_Trips = n()) %>%
  arrange(desc(Total_Trips)) %>%
  slice_head(n = 10)
```

```
## Warning in gregexpr(pattern, x, perl = TRUE): 输入的字符串5348071不是UTF-8
```

```
## Warning in gregexpr(pattern, x, perl = TRUE): 输入的字符串5348390不是UTF-8
```

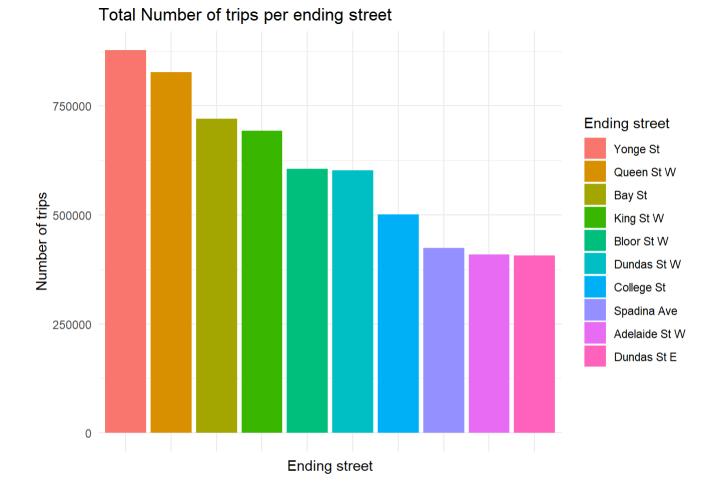
```
## Warning in gregexpr(pattern, x, perl = TRUE): 输入的字符串5348452不是UTF-8
```

```
## Warning in gregexpr(pattern, x, perl = TRUE): 输入的字符串5349390不是UTF-8
```

```
## Warning in gregexpr(pattern, x, perl = TRUE): 输入的字符串5349530不是UTF-8
```

hot_end_streets

```
ggplot(
  data = hot end streets,
 mapping = aes(
     x = reorder(End.Station.Street, -Total Trips),
     y = Total_Trips,
     fill = reorder(End.Station.Street, -Total Trips)
  ) +
  geom_bar(
   stat = "identity"
  ) +
  labs(
   title = "Total Number of trips per ending street",
   x = "Ending street",
   y = "Number of trips",
   fill = "Ending street"
 ) +
  theme minimal()+
 theme(axis.text.x = element_blank())
```

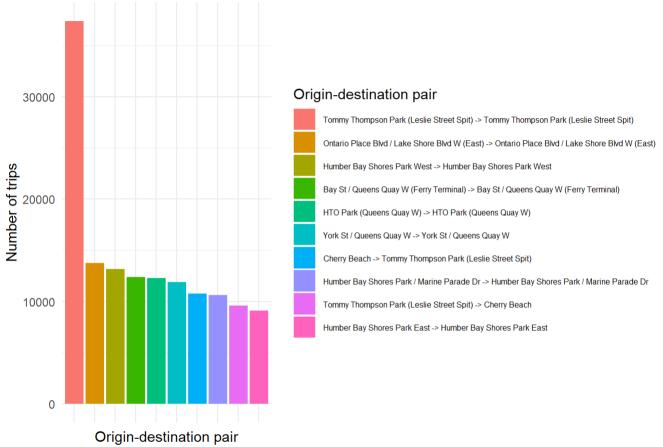


Hot Trips (Top 10)

```
hot_trip <- df %>%
  mutate(Trip.Spots = paste(Start.Station.Name, End.Station.Name, sep =" -> ")) %>%
  group_by(Trip.Spots) %>%
  summarize(Total_Trips = n()) %>%
  arrange(desc(Total_Trips)) %>%
  slice_head(n = 10)
hot_trip
```

```
ggplot(
 data = hot_trip,
 mapping = aes(
     x = reorder(Trip.Spots, -Total_Trips),
     y = Total_Trips,
     fill = reorder(Trip.Spots, -Total_Trips)
  ) +
  geom_bar(
   stat = "identity"
  ) +
 labs(
   title = "Total Number of trips per origin-destination pair",
   x = "Origin-destination pair",
   y = "Number of trips",
   fill = "Origin-destination pair"
  ) +
 theme_minimal()+
 theme(axis.text.x = element_blank() ,
       legend.text = element_text(size = 6))
```

Total Number of trips per origin-destination pair



Shiny Rendering

```
library(shiny)
library(ggplot2)
ui <- fluidPage(
 tags$head(
   tags$style(HTML("
     #sidebar {
        position: fixed;
        top: 0;
        left: 0;
        bottom: 0;
        width: 300px; /* Set your desired width */
        background-color: #f8f9fa; /* Set your desired background color */
        padding: 10px;
     },
     #mainPanel {
       font-size: 24px;
        padding-right: 200px;
    "))
  ),
  sidebarLayout(
    sidebarPanel(
     id = "sidebar",
     tags$div(
        tags$h3(tags$a(href = "#title","Urban Pedals")),
       tags$ul(
          tags$li(
            tags$a(href = "#source", "Data Source")
          ),
          tags$li(
            tags$a(href = "#processing", "Data Processing")
          ),
          # Trip
          tags$li(
            tags$a(href = "#trip", "Trip Analysis"),
            tags$ul(
```

```
tags$li(tags$a(href = "#yearly-trip", "Yearly Trends")),
          tags$li(tags$a(href = "#monthly-trip", "The Pattern over Months")),
         tags$li(tags$a(href = "#hourly-trip", "The Pattern throughout A Day"))
      ),
      # duration
      tags$li(tags$a(href = "#duration", "Duration Analysis"),
              tags$ul(
               tags$li(tags$a(href = "#yearly-duration", "Yearly Trend")),
               tags$li(tags$a(href = "#monthly-duration", "The Pattern over Months")),
               tags$li(tags$a(href = "#hourly-duration", "The Pattern throughout A Day"))
     ),
      # Location
      tags$li(tags$a(href = "#location", "Location Analysis"),
              tags$ul(
               tags$li(tags$a(href = "#start-street", "Count of start street")),
               tags$li(tags$a(href = "#end-street", "Count of end street")),
               tags$li(tags$a(href = "#trip-pairs", "Count of trip pairs"))
mainPanel(
  style = "padding-right: 100px; text-align: left;",
 h1("Urban Pedals:", align = "center", id = "title"),
 h3("Unveiling Toronto's Bike Share Story", align = "center"),
 h2("Data Source", id = "source"),
 div(
   style = "font-size: 18px",
    p("Historical Bike Share Toronto ridership data."),
   p("Ref: ",tags$a(href ="https://open.toronto.ca/dataset/bike-share-toronto-ridership-data/", "Toronto Open Data")
 tags$hr(),
 div(style = "height: 50px"),
 # data processing
 h2("Data Processing", id = "processing"),
  div(
```

```
style = "font-size: 18px",
        p("Handle NA and 'NULL' Value"),
       p("Data Overview:"),
     ),
     br(),
     imageOutput("photo"),
     tags$hr(),
     # Trip Analysis
     h2("Trip analysis", id = "trip"),
     h3("Yearly Trends", id = "yearly-trip"),
     tableOutput('trip yearly tb'),
      br(),
     plotOutput("trip yearly plot"),
      br(),
     div(
       style = "font-size: 24px;",
        p("The annual trip count exhibits a consistent upward trend, doubling from approximately 2.4 million to 4.6 million
over the specified period.")
       ),
     tags$hr(),
     # trip monlty
     h3("The Pattern over Months", id = "monthly-trip"),
     br(),
     DT::dataTableOutput("trip monthly tb"),
     br(),
     plotOutput("trip monthly plot"),
     div(
       style = "font-size: 24px;",
       # description
       p("")
     tags$hr(style = "padding-bottom: 50px"),
     # trip hourly
     h3("The Pattern throughout A Day", id = "hourly-trip"),
     br(),
     DT::dataTableOutput("trip_hourly_tb"),
      br(),
     plotOutput("trip hourly plot"),
      div(
```

```
style = "font-size: 24px;",
  # description
  p("")
  ),
tags$hr(),
# Duration
h2("Duration Analysis", id = "duration"),
# duration yearly
h3("Yearly Trend", id = "yearly-duration"),
br(),
DT::dataTableOutput("duration yearly tb"),
br(),
plotOutput("duration yearly plot"),
div(
  style = "font-size: 24px;",
 # description
  p("")
  ),
tags$hr(),
# duration monthly
h3("The Pattern over Months", id = "monthly-duration"),
br(),
DT::dataTableOutput("duration_monthly_tb"),
br(),
plotOutput("duration_monthly_plot"),
div(
  style = "font-size: 24px;",
 # description
  p("")
  ),
tags$hr(),
# duration hourly
h3("The Pattern throughout A Day", id = "hourly-duration"),
br(),
DT::dataTableOutput("duration_hourly_tb"),
br(),
plotOutput("duration_hourly_plot"),
div(
```

```
style = "font-size: 24px;",
  # description
  p("")
  ),
tags$hr(),
# Location
h2("Location Analysis", id = "location"),
# Location start street
h3("Total Number of trips per starting stations", id = "start-street"),
br(),
DT::dataTableOutput("hot start streets tb"),
plotOutput("hot start streets plot"),
div(
  style = "font-size: 24px;",
 # description
  p("")
  ),
tags$hr(),
# Location end street
h3("Total Number of trips per ending street", id = "end-street"),
br(),
DT::dataTableOutput("hot end streets tb"),
br(),
plotOutput("hot end streets plot"),
div(
  style = "font-size: 24px;",
  # description
  p("")
  ),
tags$hr(),
# Location pairs
h3("Total Number of trips per origin-destination pair", id = "trip-pairs"),
br(),
DT::dataTableOutput("hot_trip_tb"),
br(),
plotOutput("hot trip plot"),
```

```
div(
        style = "font-size: 24px;",
        # description
        p("")
      tags$hr(),
server <- function(input, output) {</pre>
  output$photo <- renderImage({</pre>
   list(
      src = file.path("info.png"),
      contentType = "image/png",
      width = 800
  }, deleteFile = FALSE)
 # trip yearly
  output$trip_yearly_tb <- renderTable(trip_yearly)</pre>
  output$trip yearly plot <- renderPlot({</pre>
   ggplot(
    data = trip yearly,
    mapping = aes(
    x = Year,
    y = Trip,
    group = 1
   ) +
    geom_line() +
    geom_point() +
    geom_text(aes(label = as.character(Trip)), vjust = 1, hjust = 0.5) +
    labs(
    title = "Yearly Trip Trend",
    x = "Year",
    y = "Trip"
    ) +
    theme_minimal()
```

```
})
# trip monthly
output$trip_monthly_tb <- DT::renderDataTable(DT::datatable({</pre>
  data <- trip monthly across year</pre>
  data
}))
output$trip monthly plot <- renderPlot({</pre>
  ggplot(
     data = trip monthly across year,
     mapping = aes(
     x = factor(Month),
     y = Trip,
     fill = factor(Month)
     ) +
     geom_boxplot(show.legend = FALSE) +
     labs(
     title = "Monthly Distribution of Trips",
     x = "Month",
     y = "Trip",
     fill = "Month"
     ) +
     theme_minimal()
})
# trip hourly
output$trip hourly tb <- DT::renderDataTable(DT::datatable({</pre>
  data <- trip hourly across month</pre>
  data
}))
output$trip_hourly_plot <- renderPlot({</pre>
  ggplot(
    trip_hourly_across_month,
    aes(
    x = factor(Hour),
    y = Trip,
    fill = factor(Hour)
    ) +
```

```
geom boxplot(show.legend = FALSE) +
    labs(
    title = "Hourly Trip Distribution",
    x = "Hour of Day",
    y = "Number of Trips",
    fill = "Hour of Day") +
    theme_minimal()
})
# duration yearly
output$duration yearly tb <- DT::renderDataTable(DT::datatable({</pre>
  data <- duration yearly</pre>
  data
}))
output$duration yearly plot <- renderPlot({</pre>
  ggplot(
    data = duration_yearly,
    mapping = aes(
    x = Year,
    y = Mean_Duration,
    group = 1
    ) +
    geom line() +
    geom_point() +
    geom text(
    aes(
    label = as.character(Mean Duration)
    ),
    vjust = 1,
    hjust = 0.5
    ) +
    labs(
    title = "Average Duration Trend",
    x = "Year",
    y = "Average Duration"
    ) +
    theme_minimal()
})
```

```
# duration monthly
 output$duration_monthly_tb <- DT::renderDataTable(DT::datatable({</pre>
   data <- duration monthly across year
   data
 }))
 output$duration_monthly_plot <- renderPlot({</pre>
   ggplot(
    data = duration monthly across year,
   mapping = aes(
   x = factor(Month),
   y = Mean_Duration,
   fill = factor(Month)
    )
    ) +
    geom boxplot(show.legend = FALSE) +
   labs(
   title = "Monthly Duration Distribution",
   x = "Month",
   y = "Mean Duration (minutes)"
   ) +
   theme minimal()
 })
 # duration hourly
 output$duration hourly tb <- DT::renderDataTable(DT::datatable({</pre>
   data <- duration hourly across month
   data
 }))
 output$duration_hourly_plot <- renderPlot({</pre>
   ggplot(
      data = duration_hourly_across_month,
      mapping = aes(
      x = factor(Hour),
     y = Mean_Duration,
      fill = factor(Hour)
      geom_boxplot(show.legend = FALSE) +
      labs(
```

```
title = "Hourly Duration Distribution",
     x = "Hour of Day",
     y = "Mean Duration (minutes)"
     ) +
     theme minimal()
})
# location start street
output$hot start streets tb <- DT::renderDataTable(DT::datatable({</pre>
  data <- hot_start_streets</pre>
  data
}))
output$hot start streets plot <- renderPlot({</pre>
ggplot(
  data = hot_start_streets,
  mapping = aes(
      x = reorder(Start.Station.Street, -Total_Trips),
      y = Total_Trips,
      fill = reorder(Start.Station.Street, -Total Trips)
  ) +
  geom_bar(
    stat = "identity"
  ) +
 labs(
    title = "Total Number of trips per starting street",
    x = "Starting street",
    y = "Number of trips",
    fill = "Starting street"
  ) +
 theme minimal()+
 theme(axis.text.x = element_blank())
})
# Location end street
output$hot_end_streets_tb <- DT::renderDataTable(DT::datatable({</pre>
  data <- hot_end_streets</pre>
  data
}))
output$hot end streets plot <- renderPlot({</pre>
```

```
ggplot(
  data = hot end streets,
 mapping = aes(
     x = reorder(End.Station.Street, -Total Trips),
     y = Total Trips,
     fill = reorder(End.Station.Street, -Total Trips)
 ) +
 geom bar(
   stat = "identity"
 ) +
 labs(
   title = "Total Number of trips per ending street",
   x = "Ending street",
   y = "Number of trips",
   fill = "Ending street"
 ) +
 theme minimal()+
 theme(axis.text.x = element_blank())
})
# location pairs
output$hot_trip_tb <- DT::renderDataTable(DT::datatable({</pre>
  data <- hot trip
 data
}))
output$hot trip plot <- renderPlot({</pre>
ggplot(
  data = hot_trip,
 mapping = aes(
     x = reorder(Trip.Spots, -Total_Trips),
     y = Total_Trips,
     fill = reorder(Trip.Spots, -Total_Trips)
 ) +
 geom_bar(
   stat = "identity"
  ) +
 labs(
   title = "Total Number of trips per origin-destination pair",
   x = "Origin-destination pair",
```

```
y = "Number of trips",
   fill = "Origin-destination pair"
) +
   theme_minimal()+
   theme(axis.text.x = element_blank() ,
        legend.text = element_text(size = 6))
})

}
shinyApp(ui, server)
```

Urban Pedals

- Data Source
- · Data Processing
- Trip Analysis
 - Yearly Trends
 - The Pattern over Months
 - The Pattern throughout A Day
- · Duration Analysis
 - Yearly Trend
 - The Pattern over Months
 - The Pattern throughout A Day
- · Location Analysis
 - Count of start street
 - Count of end street
 - Count of trip pairs

Urban Pedals:

Unveiling Toronto's Bike Share Story

Data Source

Historical Bike Share Toronto ridership data.

Ref: Toronto Open Data (https://open.toronto.ca/dataset/bike-share-toronto-ridership-data/)