



## Are You Ready for a Capital Campaign? Assessing Your Nonprofits Ability to Run a Major Fundraising Campaign

By Linda Lysakowski

Charitychannel LLC. Paperback. Book Condition: New. Paperback. 116 pages. Dimensions: 10.9in. x 8.3in. x 0.5in. Are You Ready for a Capital Campaign Assessing Your Organizations Ability to Run a Major Fundraising Campaign is a practical workbook that does what many organizations pay thousands of dollars to have a consultant do for them. If you are considering a capital campaign, it is wise to engage fundraising counsel to formally assess your organizations readiness and the communitys readiness for your campaign. But this book takes you through the first steps of the assessment, and often you can correct many of your shortcomings before engaging a consultant to help you get ready for a campaign, saving you time and money. This workbook will help you assess: Whether you have a donor prospect pool for major campaign gifts. Whether you have planned adequately for the campaign. Whether your board is willing to step up to support the campaign. Whether your staff has sufficient time to devote to the campaign. Whether you have the right policies and procedures in place. Whether your community is ready for the campaign. How well your software system can manage a campaign. Perhaps your board and executive staff think youre ready...



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