



Service Quality Within Hotels: Theory, Evaluation and Practice of Service Quality

By Michael Kassotakis MCIM

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Service Quality Within Hotels. Theory and Practice. How to assess service quality in Hotels. Research and Managerial Implications. This work of art, instruction, manual, writing and consulting was completed in the start of the current millenium. It is the first work in the world that evaluated service quality in hotels. It is also a move by move guide that will enable hotel owners, hotel managers, marketing managers, management consultants, tourism consultants, ministers of tourism and others to assess service quality within a hotel, hotels, group of hotels, hotels in a town, hotels in a city, hotels in an area, hotels in an island, hotels in a region, hotels in a country, tour operators, travel agencies, hotels in a continent and hotels in the world. 9 of the net revenues of each month will be donated randomly to charity organisations or non-profit organisations in Americas, Asia, Africa, Europe, and Oceania, in order to feed people. This is the First edition and we ask for your understanding if you find proof areas for improvement, so we offer...



Reviews

It becomes an incredible book that we actually have possibly study. It really is rally exciting through studying period of time. I am very easily could get a satisfaction of reading through a written book.

-- Gianni Hoppe

A really awesome pdf with perfect and lucid reasons. It is actually rally fascinating through reading period of time. Your lifestyle period will probably be transform as soon as you total looking over this ebook.

-- Alford Kihn