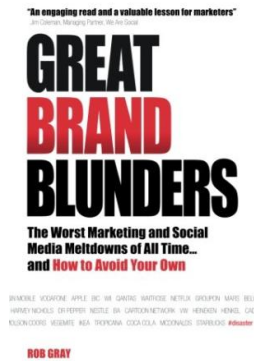


## Great Brand Blunders: The Worst Marketing and Social Media Meltdowns of All Time.and How to Avoid Your Own



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### Book Review

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