



Leadership across High- and Low-Context Cultures

By Corinna Colette Vellnagel

Grin Verlag Jul 2011, 2011. Taschenbuch. Book Condition: Neu. 210x148x4 mm. This item is printed on demand - Print on Demand Titel. - Essay from the year 2011 in the subject Communications - Interpersonal Communication, printed single-sided, grade: Outstanding, The University of Surrey, language: English, abstract: When you think of great leaders, names like Nelson Mandela, Martin Luther King, Bill Gates, Barack Obama or Gordon Brown may come up. But what makes a leader a good leader Being a good leader requires a lot of things and therefore not everybody can be a successful leader. Leaders can be born, elected, or trained and groomed; they can seize power or have leadership trust upon them (Lewis: 2006, p.104). They can be democratic or autocratic, individual or collective, ascribed or merit-based, imposed or desired (Lewis: 2006). Consequently, there is no such thing as a perfect leadership style which works in every situation and with all followers; there usually is no ideal way of leading there is only a better or worse way (Larkin: 2008). That is one of the reasons why a good leader needs to have the ability to use many different styles in order to succeed (Broadbent, Kitzis: 2005). It...



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