



Start Your Business in 7 Days: Turn Your Idea Into a Life-Changing Success

By James Caan

Penguin Putnam Inc, United States, 2013. Paperback. Book Condition: New. 194 x 128 mm. Language: English . Brand New Book. James Caan, author of Get the Job You Really Want and Britain's most dynamic entrepreneur, teaches you how to work for yourself in just one week in Start Your Business in 7 Days . Everybody wants to be an entrepreneur. Every single day of my life I am bombarded by people with pitches. But 90 per cent of new businesses fail, because their founders failed to ask themselves the simplest of questions. I can save you years of wasted time and thousands of pounds of wasted money by giving you the ammunition to ask the right questions, and helping you make the decision that is right for you. I will show you how to spend a maximum of seven days deciding if your idea is workable and bankable. How to say I'm in , but equally importantly, to have the courage to say I'm out . How to become your own Dragon. Each piece of advice in this book is based on my thirty years of starting businesses. You will find all the fundamental ingredients for any...



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