



Production And Operations Management

By Virender S. Poonia

Gyan Books (P) Ltd., 2010. Paperback. Book Condition: New. This Textbook On Production And Operations Management Addresses The Impact Of Operations Decisions On The Firm And Emphasizes Cross-Functional Decision Making. The Text Provides Materials Of Interest To General Business Students And Operations Management Majors. By Stressing Cross-Functional Decision Making, The Text Provides A Unique And Current Business Perspective For All Students. For The Emerging Economies Of The World-That Have Been Of Late Showing Rapid Rates Of Economic Growth-Such As India, Production And Operations Is A Vital Management Discipline. The Book Explains, In A Simple But Thorough Manner, The Fundamental Concepts And Techniques Involved In Both Production And Operations Management.,



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