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The Great Wine Swindle: How Snobs Are Ruining Your Wine

By Malcolm Gluck

Gibson Square Books Ltd. Paperback. Book Condition: new. BRAND NEW, The Great Wine Swindle: How Snobs Are Ruining Your Wine, Malcolm Gluck, What better time than the run up to Christmas to read a book on wine that exposes the cheating that goes on in the whole industry, in order to learn more about wine. Malcolm Gluck made drinking wine accessible with "Superplonk", his yearly review of wines from 1995. He is disturbed that, over 15 years on and many popular TV programmes, British consumers still think wine is more mysterious than beer, and has to cost a fortune. Here he will teach the reader all the tricks learned in 15 years of writing about wine. People serve their friends Spanish bubbly and feel guilty, even though it is likely to be a much better product than many French champagnes. In this book Malcolm rips the lid off all the tricks used by the wine world. It is based on his twenty five years of experience as a wine writer. At last wine has found its Jeremy Clarkson!.



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