



My Life and Work

By Henry Ford

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 198 pages. Dimensions: 10.0in. x 8.0in. x 0.5in. My Life and Work By Henry Ford Complete New Edition In Collaboration With Samuel Crowther Henry Ford (July 30, 1863 April 7, 1947) was an American industrialist, the founder of the Ford Motor Company, and sponsor of the development of the assembly line technique of mass production. Ford did not invent the automobile, but he developed and manufactured the first automobile that many middle class Americans could afford to buy. His introduction of the Model T automobile revolutionized transportation and American industry. As owner of the Ford Motor Company, he became one of the richest and best-known people in the world. He is credited with Fordism: mass production of inexpensive goods coupled with high wages for workers. Ford had a global vision, with consumerism as the key to peace. His intense commitment to systematically lowering costs resulted in many technical and business innovations, including a franchise system that put dealerships throughout most of North America and in major cities on six continents. Ford left most of his vast wealth to the Ford Foundation and arranged for his family...



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