



Value Chains in Development: Emerging Theory and Practice

By Linda Jones

Practical Action Publishing. Paperback. Book Condition: new. BRAND NEW, Value Chains in Development: Emerging Theory and Practice, Linda Jones, Value chain development can identify and address the sector-specific bottlenecks that hinder the development of an industry. Value Chains in Development charts the rise of value chain analysis from the sub-sector approach, through classic business development services, and includes how to assess value chains, measure potential competitiveness and facilitate market-based interventions. Selected from among the best papers on this subject in Enterprise Development and Microfinance (formerly Small Enterprise Development journal), 14 papers take the long view of a discipline that has recently become an essential tool for economic progress in developing countries. In her introductory chapter the editor discusses what we can learn from past trends and more recent development. These critical readings are essential background for students and practitioners of the market-based approaches to development.



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