



## Mergers and acquisitions in the telecomunication industry

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GRIN Verlag Okt 2007, 2007. sonst. Bücher. Book Condition: Neu. 210x146x1 mm. This item is printed on demand - Print on Demand Neuware - Studienarbeit aus dem Jahr 2005 im Fachbereich BWL - Unternehmensführung, Management, Organisation, Note: 1,3, Fachhochschule Oldenburg/Ostfriesland/Wilhelmshaven; Standort Emden, Veranstaltung: Crisis Management in International Mergers and acquisitions!, 10 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Introduction The telecommunication industry is one of the fastest moving industries, today. Nearly everyday we hear a new story about another mega merger of another insolvent company. Therefore it may be worthwhile to study this industry. But before talking about Mergers and acquisitions in the telecommunication industry I will first of all give a definition of what telecommunication is. According to Wikipedia, Telecommunication is the extension of communication over a distance.[.] hence the term 'telecommunication' covers all forms of distance and/or conversion of the original communications, including radio, telegraphy, television, telephony, data communication and computer networking. When talking about telecommunication we can distinguish between carriers, service providers and suppliers. Carriers Carriers are companies that offer the cables and wires to enable communication over a distance. A German carrier for example is the Deutsche Telekom because they own a network for communicating. These...



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